

THE OMAHA BEE

DAILY (MORNING)—EVENING—SUNDAY... VICTOR ROSEWATER, EDITOR... TERMS OF SUBSCRIPTION...

REMITTANCE... OFFICES... CORRESPONDENCE... FEBRUARY CIRCULATION 54,592 Daily—Sunday, 50,466

President Wilson's Message to the People. How closely the war will touch on all activities of life in America is simply set forth in the president's appeal to the people for hearty and cheerful co-operation with the government in its great undertaking.

It is not to be expected that some will not take advantage of the opportunities afforded to extract profit from the war, but this message hints at a stern determination on part of the president to check any exhibition of individual or group rapacity...

Economy in Shopping. Whether the country is at war or in peace, people must live, and to live they must buy the necessities and comforts of life.

Another thing for those to remember who want to economize in shopping is that the live up-to-date merchant, who must have volume of business to justify selling on small margins, is the merchant who makes use of newspaper advertising...

The Battle of Arras. The great engagement which is for the present described as the Battle of Arras has not yet progressed far enough to give a definite idea of its full effect.

The range of the cattle tick covers the southern states from Florida to Texas. So much progress has been made in the fight against the tick that complete eradication can be looked for in a few years.

Bad Humor or Poor Taste? At the moment of his government being granted full recognition by President Wilson Venustiano Carranza maladroily defends his own course by an indirect attack on the United States.

Chemical science comes to the front with sunflower oil equaling in value the product of the hog and the olive. Hail the joyful news. At last the floral queen of the roadside, weary of dawdling for a place in the sun, yields its beneficent secret and joins the forces of practical humanity.

Just a month ago Berlin served notice on a watching world that the German retirement on the Somme was a great strategic undertaking which promises to revolutionize warfare on the entire western front and constitute one of the most decisive moves of the war.

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Without underestimating in any way the power of the centralized banking interests of New York or questioning the ultimate patriotism of those interests, it is an excellent thing for the country that in these vast credit operations the treasury is not to place itself unreservedly in their hands.

The repeal of compulsory foreign language instruction in the schools is said to have failed for fear of offending the feelings of German-Americans. What about the feelings of Americans of other ancestry and of the taxpayers who foot the bills?

The short ballot movement makes progress. Nebraska voters hereafter will not be burdened with a choice between meaningless names of presidential electors. Before long the ballot will be short enough to take off the party circle.

Department of Agriculture Can We Raise Enough Meat?

Washington, D. C., April 14.—War means a big demand for meat. Army rations always include a liberal proportion of meat. It contains much energy and is peculiarly well fitted for food for the fighting man.

The Department of Agriculture has been spending millions in money and the time and labor of its experts with a free hand in its attempt to cope with the problem. In the last year or two the tide seems to have turned and there is sound basis for confidence that we will be able to meet the emergency.

The most encouraging feature of the situation is that there has been an increase in the number of beef animals in the last three or four years. The lowest point was touched in 1913, and since then the tide has turned. Nevertheless, it is necessary to take every possible means to increase meat production.

The Department of Agriculture is working on the matter from several angles. The main lines are to raise more cattle and hogs and sheep on the one hand and to protect the herds from the ravages of disease on the other.

Besides the farmer and the stockman, the small town or suburban dweller can co-operate in the campaign. One of the most promising avenues for increasing the nation's meat supply lies in the small meat animals.

An interesting suggestion comes from the chief of the bureau of biological survey in this connection. He points out that one of the cheapest meats that can be raised is that of Belgian hares. It is actually possible to produce this meat at a cost of 5 cents a pound.

According to the experts, one of the chief dangers in the hog-raising industry today is the fact that, tempted by very high prices (an ordinary hog being worth \$35) the farmer is selling off his breeding stock. This is obviously bad practice, and every effort will be made to point out the dangers of it.

On the whole, our meat resources are well mobilized. The work was started in good time, and if we are still far from where we might be in the matter of meat production, at least we have passed the low point and are moving in the right direction.

Several emphatic warnings heavily underscored have gone out to food retailers in New York City that any attempt at gouging under the cloak of war will bring down the weight of civil law, possibly martial law.

Like a voice from the dusty past comes the Greensboro (N. C.) Daily Record carrying at the masthead the name of Al Fairbrother as one of the proprietors. The elders of newspapers of Nebraska recall Fairbrother, the husky and trenchant pencil pusher who affected the long hair of professional scouts on the news trails of Omaha and Lincoln thirty odd years ago.

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TODAY

Proverb for the Day. A drowning man catches at straws. One Year Ago Today in the War. French aeroplanes carried out extensive bombardments behind German lines.

In Omaha Thirty Years Ago Today. The annual meeting of the Omaha Rowing Association was held at Hudson's hat store in the Millard Hotel.



500 bushels of apples, which he is rapidly distributing. Mr. Groff will hereafter be known as Judge Groff.

Thirty steamer employees by Contractor Ellis in building the power house for the Omaha Cable railway at Twentieth and Harney made demand for an increase of 50 cents per day.

George Marshall, a lumberman living on west Farnam, was thrown out of his buggy at South Omaha and severely injured.

1770—Mahlon Dickerson, governor of New Jersey and secretary of the navy under Jackson and Van Buren, born at Hanover, N. J. Died in Morris county, New Jersey, in 1853.

1777—Captain John Barry captured the British vessel Edward, the first American prize of the revolution.

1790—Benjamin Franklin died in Philadelphia. Born in Boston January 17, 1706.

1803—French troops entered Piedmont in war against the Austrians.

1805—West Point, Miss., captured by the federalists.

1857—North German confederation adopted a federal constitution.

1916—Captain Fritz von Papen and others indicted for conspiracy to destroy the Welland canal.

The Day We Celebrate. T. J. Mahoney is 60 years old today. T. J. Mahoney is a native of Wisconsin and a graduate of the Iowa State university law school.

Frederick C. Lage, physician, was born April 17, 1884. He is an Omaha boy and practiced a short time at Madison, Neb., before coming to Omaha.

The Bee's Letter Box

Why Not Universal Training? North Platte, Neb., April 14.—To the Editor of The Bee: A great deal of the opposition to universal training is due to a misconception of its meaning and effect.

Under this plan every young man, when arriving at the age of 19, will be required to report for one year's training. This will be part of the young man's education and will supplement the compulsory common school.

This reserve would always be available on short notice and the fact that we had these trained men that could be mobilized on short notice would be an insurance against attack.

Then aside from the military benefits we believe that a year's training of this character would improve the morale of the nation, make better citizens, make men who would be more efficient in any walk of life that they might be called to.

Puzzles the Willing. Shelton, Neb., April 14.—To the Editor of The Bee: I was very much interested in your editorial in The Bee of April 13, "Confusion Not Lack of Patriotism."

These boys have all grown up together and are anxious to enlist in the same line and stay together. One officer tells them this will be done, another says no. One tells them they will be sent to a training school for the coast artillery if they wish; another says immediate service. Now please tell us what are they to do?

Can we not have a better understanding of things. There is no lack of patriotism, but there is much confusion. This is not intended as a criticism in any way nor to discourage enlistment, but just a plea for a little light and a clearer idea.

Veteran Who is Willing. York, Neb., April 12.—To the Editor of The Bee: I am a veteran of the civil war and would like to raise a company of our boys for border duty.

SMILING LINES. "Women can endure pain more heroically than men. I know by experience." "Are you a doctor?" "No; a shoe salesman."—Puck.

"It costs a lot more to live than it used to." "Well, good heavens, man! Just think of the big, rip snort show you're getting for your money!"—Boston Transcript.

HARRIS-EMERY CO. Des Moines

has the following responsible positions open and invites applications from fully competent men and women who are looking for advancement.

Head of stock and assistant to buyer in Drug Sundries and Toilet Goods Department.

Address communications to Superintendent, Harris-Emery Co., Des Moines, Ia.

WORN OUT MOTHER TELLS OF BABY'S PIMPLY ECZEMA

Became Hard Crust Like Scale. Very Irritating and Itched, Kept Awake. Cuticura Healed.



"When my baby girl first became ill I noticed a tiny pimply one on one of her cheeks. I paid no attention till it became worse, and I was told it was eczema. The pimples became red and finally spread over her face and became a hard crust like a scale. It was very irritating and itched a good deal, and she was discouraged and wailed.

"I bought Cuticura Soap and Ointment I sent for a sample. I purchased more, and in six weeks she was healed." (Signed) Mrs. Robert Copps, 160 W. Central Ave., St. Paul, Minn., August 28, 1916.

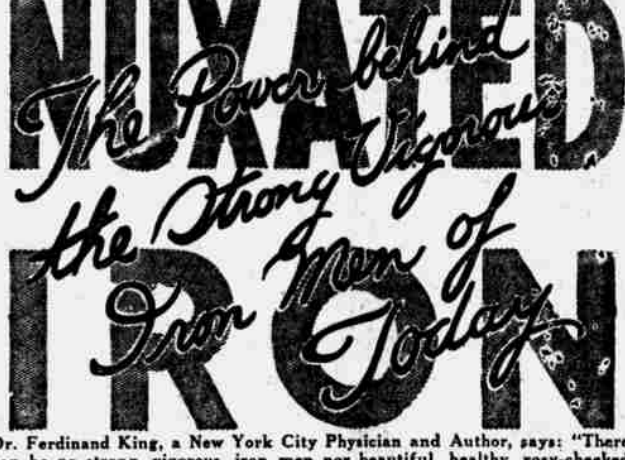
For Free Sample Each by Return. Mail address post-card. Cuticura, Dept. H, Boston. Sold everywhere.

Heals Skin Diseases

It is unnecessary for you to suffer with eczema, blotches, ringworms, rashes and similar skin troubles. A little zemo, obtained at any drug store for 25c, or \$1.00 for extra large bottle, and promptly applied will usually give instant relief from itching torture. It cleanses and soothes the skin and heals quickly and effectively most skin diseases.

Zemo is a wonderful, penetrating, disappearing liquid and is soothing to the most delicate skin. It is not greasy, is easily applied and costs little. Get it today and save all further distress.

The E. W. Ross Co., Cleveland, O.



Dr. Ferdinand King, a New York City Physician and Author, says: "There can be no strong, vigorous, iron men nor beautiful, healthy, rosy-cheeked women without Iron—Nuxated Iron taken three times per day after meals will increase the strength and endurance of weak, nervous, run-down folks 100 per cent in two weeks' time in many instances.

26,000 cities towns and hamlets



are connected by WESTERN UNION

The system cost millions to build, yet its advantages are yours for as little as 25 cents for a 50-word night letter.

THE WESTERN UNION TELEGRAPH CO.

Popularizing the War Loan

A great issue of government bonds for war purposes without underwriting profits, bankers' commissions or syndicate rakes-offs, is bound to be a success. Without underestimating in any way the power of the centralized banking interests of New York or questioning the ultimate patriotism of those interests, it is an excellent thing for the country that in these vast credit operations the treasury is not to place itself unreservedly in their hands.