

CLEAN UP & PAINT UP

Omaha, April 20th and 21st

CLEAN UP & PAINT UP

Walls and children—

Little hands are often soiled and sticky—careless of spotless walls. Walls of Velour Finish can be washed—but you can't wash wall paper. We guarantee satisfaction to users of

DEVOE THE GUARANTEED VELOUR FINISH

It is sanitary. Soap and water will easily remove grease and dirt from walls, ceilings and woodwork painted with Velour Finish. It is easy to apply and it is economical and artistic. It is a durable finish for new or old walls. Eighteen attractive tints to select from. We shall be glad to send you a color card upon request, and tell you the dealer in your neighborhood who can supply you.



DEVOE & RAYNOLDS CO.

Chicago Kansas City Denver Minneapolis Founded in New York in 1754. The oldest manufacturing concern in the United States.

PAINT DEVOE PAINT



To the People of Omaha:

Omaha is getting ready for a general clean-up. Two days have been set aside, so that every citizen can join in making the movement a grand success. Miss Worley, representing the Omaha Woman's Club, through her efficient work of weeks, has interested schools, churches, boy scouts and other organizations, which have agreed to get busy. The city, through Mr. Parks, the street commissioner, has arranged to haul away, free of charge, all rubbish that is gathered on those two days, except ashes. I hereby appoint April 20th and 21st, 1917, "clean-up" days for Omaha, and respectfully ask all citizens to gather accumulated rubbish from garret to cellar, in yards and alleys, and place them in the alley, so the trucks and teams can gather them as they make the trips through these alleys.

Never before has such an organized effort been made in our city, and there will be no excuse for any rubbish being left anywhere in the city if the people will do their part. Now, let us all join hands and not only "clean-up" the yards and alleys, but let's "paint up" and give Omaha a general overhauling. Then let everybody take pride enough in our city to keep it clean. Without the co-operation of the citizens all the work that can be done by the city will fail.

The police and health departments will be instructed to enforce the ordinances rigidly after this general clean-up, and any person found violating these ordinances will be arrested at once. We intend to make and keep this the cleanest city in the country. We want your earnest support.

James Dahlman Mayor



Electricity and the Vacuum Cleaner Will Lighten Your Clean-Up Tasks--

At a cost of a few cents a day in electricity consumed, the housewife not only saves many hours of hard drudgery, but will find her clean-up tasks a real pleasure instead of drudgery. No dust, no dirt, no backache.

Do It Electrically

The electric vacuum sweeper has many uses in the home—cleans the carpets and rugs, takes the dirt out of the curtains and portieres, removes dust from upholstered furniture. Anywhere that you find dirt the vacuum sweeper will eliminate it for you. You will save the first cost in a month's time with the absence of back-straining labor and cleanliness that follows in the wake of the electric sweeper. See display in our office.



Omaha Electric Light & Power Co.



By George H. Harries, President

Now Is the Time to "Clean Up" and "Paint Up" Everything Should Appear As New and Fresh As the Springtime.

ELEGANCE and REFINEMENT Are Demanded by the Lady of Today

HOME DECORATION

As in matters of dress. We offer not merely good

WALL PAPERS



but actually the most beautiful and practical obtainable. An inspection of our line will be a pleasure and also instructive to you.

YETTER-MOORE CO.

1414-16 HARNEY ST.

"THE ECONOMY STORE"

Ask your decorator to show our sample books.

Monday Morning April Sixteenth

We Will Be in Our New Location

Third Floor Brown Block, 16th and Douglas Opposite Brandeis Stores

IDEAL BUTTON AND PLEATING CO.,

NOVELTIES IN PLEATING AND BUTTONS, HEMSTITCHING AND PICOT EDGING

Third Floor Brown Block. Phone D. 1936. Omaha, Neb.

Paint Is Insurance

Nothing will enhance the value of your property more than Paint

Clean Up!

Paint Up!

You owe it to your house and the community in which you live

Patton's Sun-Proof Paint

has a national reputation and every dealer "stands back" of it

Buy It Of Your Nearest Dealer

Omaha Mirror and Art Glass Co., 1614 Cuming St. D. 6525. Fred M. Davis, 2418 Cuming St. Phone D. 2962. Blake Drug Co., 2902 N. 16th St. Phone W. 704. Burgess-Nash Co. Phone D. 137. Saratoga Drug Co., 24th and Ames avenue. Phone C. 116. L. Clanton, 3501 Center St. Phone H. 138. F. Langpaal, 1261 So. 13th St. Phone D. 6050.

George S. Davis, Council Bluffs, Ia. Arthur W. Oard, Council Bluffs, Ia. Corbett Bros., Ralston, Neb. T. J. Sterner, 2529 N. 20th. W. 2567. Updike Lumber and Coal. 43d and Charles St. Walnut 557. Wulff Bros., Benson. Phone B. 222.

MIDLAND GLASS AND PAINT COMPANY

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Douglas 791

House Paint, Screen Paint, Floor Paint and Paints for Every Purpose

Brushes and Painters' Supplies

98c

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Special Sale—A Remarkable Value

Hamilton Paint & Glass Co.

ALLAN B. HAMILTON, Pres.

1517 Howard St.

DELIVERIES TO ALL PARTS OF OMAHA

Phone Douglas 2462.

Clean Up! After You Clean Up Paint Up with Paint Up!

SANI-FLAT



The ideal flat interior wall paint, made in white and twenty beautiful shades.

A "particular paint for particular people." Washable, unfading, sanitary, artistic.

Benjamin Moore & Co.'s Pure Linseed Oil Paint for Outside. Sani Flat, Flat Oil Paint and Muresco for interior. Pratt & Lambert Varnishes, No. 61 Floor, heat proof, water proof. Vitralite—The Long Life White Enamel. Telephone Orders Given Prompt Attention

PIONEER GLASS AND PAINT COMPANY

15th and Davenport Sts.

Phone Douglas 433.

Brighten Up America!

WITH SHERWIN-WILLIAMS PAINTS & VARNISHES



What a wonderful country we would have if every surface everywhere were brightened up with paints and varnishes! Think of the saving; the added comfort, cleanliness and beauty; increased values!

Join the "Brighten Up" Campaign

It requires paint and varnish, good paint and varnish, to brighten up your home. That means Sherwin-Williams paints and varnishes, of course.

Paint your home, varnish it throughout—it will not only brighten your place, but will make for greater sanitation in every way.

We maintain a decorative department which is at your service without cost. Call on us and we will be glad to advise you, giving you suggestions for colors and complete specifications for carrying out the effects shown.

BARKER BROS PAINT CO., 1609 1/2 Farnam St.

OWL DRUG CO., 16th and Harney St.

SHERWIN-WILLIAMS COMPANY

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