

Friday, April 13, 1917

Come in and Hear the New Victor Records for April

BURGESS-NASH STORE NEWS FOR SATURDAY

All the New Books Worth Reading in Circulating Library at 2c a Day

Phone Douglas 137

Here's Today's Most Important News From Burgess-Nash

Manufacturer's Sample Line of Blouses Offered to You Saturday at Extreme Reductions \$4.95, \$7.50, \$9.75 and \$13.75



A SPECIAL purchase of a manufacturer's sample line of high-class blouses—together with others from our regular stock. Individual and exclusive models, one and two of a kind—every blouse is distinctly new and different—the materials of the very finest quality of georgette crepe.

A few in crepe de chene and French voiles, trimmings in endless variety of hand embroidery—real filet and Venice laces.

Colorings are flesh, white, bisque and a few in gray, maize and orchid.

Noteworthy both for the correctness of the styles and exceptional values we present, blouses with tone and individuality all their own.

For attractive style, fine workmanship, beautiful materials and the use of real laces and hand embroidery, this sale excels anything we have ever before offered.

They would be priced very much higher were it not that they were specially purchased, and they come from an exceptionally high class New York maker.

Burgess-Nash Co.—Second Floor

The Apparel of Today

for Women, Misses, Juniors and Girls

IS regarded as more important to the charm of personal appearance than ever before. Look your best always, that is the modern idea. Burgess-Nash are here to assist you in just doing these things, not in the high prices, but the best always at the most conservative prices. Saturday's offerings will still further demonstrate the proof of these statements.

SUITS for Women and Misses

WHEN you have purchased your spring suit at Burgess-Nash, you can at once dismiss from your mind all doubt as to style, quality, perfect taste and conservatism in price.

- Misses' novelty suits, sizes 14 to 20, at \$39.50
- Misses' Scotch homespun suits, sizes 14 to 20, at \$14.75
- Misses' striped sport suits, sizes 14 to 20, at \$22.50
- Children's navy serge suits, sizes 12, 14, 16, at \$19.75
- Women's serge suits, striking styles, \$19.75
- Women's Poirer twills and poplin suits, \$29.50
- Women's shepherd check suits, at \$39.50
- Women's silk taffeta suits, at \$42.50

Women's and Misses' COATS

OUR exclusive creations and authentic adaptation of women's and misses' sport, street, dress, motor and rain coats, constituting as authentic models of the smartest fashions this side of the Atlantic, priced most moderately, that are considered by the woman and miss who knows, and are fully satisfied only when dressed in a Burgess-Nash coat.

- Misses' coats, sizes 14 to 20, at \$14.00 to \$20.50.
- Children's coats, sizes 6 to 12, at \$8.00 to \$12.50.
- Women's coats, priced \$19.75 to \$32.50 and up.

New FROCKS for Spring

DESIGNED for the woman and miss who loves smart clothes, emphasizing the long, straight figure of the present Paris silhouette. Omaha women recognize our ability to develop that distinctive touch, making our garments different. Each and every model shown priced within the bounds of reason.

- Misses' taffeta dresses, \$19.75
- Misses' taffeta dresses, \$27.50
- Children's silk dresses, sizes 6 to 16, at \$14.50
- Children's gingham dresses, sizes 6 to 14, at \$2.50

- Women's distinctive dresses for daytime, at \$19.75
- Dresses of serge, for business or motor use, at \$25.00
- Women's attractive models of wash satins, \$29.50
- Women's fancy dresses, for better wear, \$35.00

A Woman or Miss Well Skirted

IS a woman or miss well dressed. Smartly cut and tailored skirts of beautiful fabrics, in silk and wool, add the finishing touch of chic to the wardrobe of every well dressed woman.

- Misses' Jersey Skirts, at \$12.50
- Misses' Whipcord Skirts, \$8.50
- Misses' Serge Skirts, at \$12.50
- Women's Satin Skirts, \$19.75
- Women's Silk Skirts, at \$15.00
- Women's Checked Skirts, \$5.00
- Women's Jersey Skirts, \$15.00

Women's Shetland Sweaters, \$5.00

Women's sweaters of fine Shetland, sailor collar, full belt and pockets; fastened with pearl buttons. Large assortment of colors, in all sizes; special, \$5.00.

- Women's Coat Sweaters \$8.50
- Women's Wool Sweaters \$5.98
- Women's Silk Sweaters \$28 to \$49.50



Dresses Illustrated Above Specially Priced at \$29.50

DRESS on left is an attractive net dress fashioned in straight lines, eight-inch braided band finish at bottom of tunic, also braided sleeve and belt.

Dress on right is a taffeta silk model, embroidered in colors, deep pockets add a new style note; a clever costume.

And dozens of other models for dress, graduation and summer dress occasions, at \$29.50.

Children's Coats, at \$3.50

FINE serge, large collar with extra silk poplin collar, full belt, button trimmed; 2 to 6 years.

- Child's fancy wool coats, at \$5.98
- Children's serge coats, at \$8.50
- Children's coats, other styles, at \$7.98 to \$22.50

Child's Embroidery Hat, \$2.50

Allover embroidery hat with double row of fine embroidery to form brim, and finished with band and cluster bows of ribbon, \$2.50.

- Child's Point de Esprit Hat, \$2.98
- Child's Pique Hat, Ribbon Trimmed, 59c
- Child's embroidered Pique Hat, \$1.98

Here Are Remarkable Handkerchief Values for Saturday at 10c Each

A BIG, generous selection including traveling salesmen's samples, which we secured for a mere "song"; linen, fancy embroidered corners, colored edges and embroidered initials, nearly all fine linen and linen lawn. All in one big lot, Saturday, at 10c each.

Burgess-Nash Co.—Main Floor

Caramel Day at Burgess-Nash

Fresh made chocolate and vanilla nut cream caramels, special, at 29c lb.

Chocolate creams, assorted flavors, special, at 29c lb.

Maple and vanilla nut penochie, special, at 25c lb.

Milk Nougats, Swiss milk chocolates, maple pecan, velvet Broadway caramels, at 60c lb.

Burgess-Nash Co.—Main Floor

It's Doubtful if You've Seen Better Silk Hosiery Than These at 79c

MOSTLY roadmen's samples, strictly first quality, pure thread silk, black, some colors; also white with black clocks, full fashioned, full regular made feet, very special.

Women's Hose, at 35c, or 3 Pairs, \$1.00

Cotton or lisle, black, white and tan, full seamless; made with double tops.

Children's Silk Lisle Hose, 29c

Black or white, fine ribbed silk lisle, full seamless; all sizes; specially priced, Saturday, at 29c the pair.

Burgess-Nash Co.—Main Floor

Wish We Could Show You These Women's Street Pumps, at \$4.95

WE know what the result would be—one or more pair would be added to your wardrobe. The pumps are constructed of durable fine quality leathers, with medium and light-weight soles, in a varied collection of lasts and patterns. Including:—



- Brown kid.....
 - Bronze kid.....
 - Mate kid.....
 - Glaze kid.....
 - Patent colt.....
- \$4.95 The Pair

In the Children's Section

Dugan & Hudson Ironclad and our own Kindercraft lines, for which we are sole distributors in Omaha.

No better wearing shoes made.

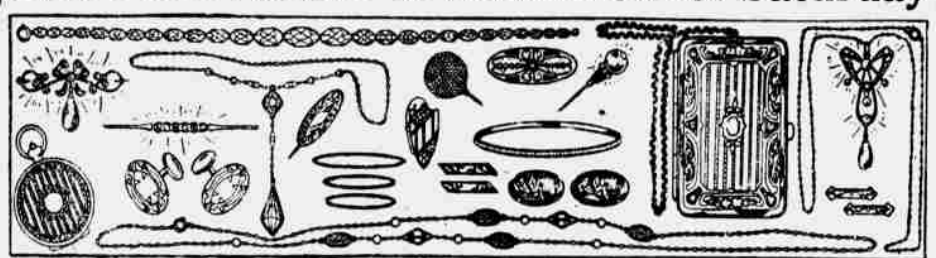
Burgess-Nash Co.—Second Floor

You'll Agree With Us These Corsets Are Exceptional Values at \$1.50

WE consider them very exceptional in value; lace front, long skirt, low bust model, with free hip and shield front trimmed with wide embroidery; made of extra fine coutil and finished with three pair strong hose supporters; sizes 29 to 36.

Burgess-Nash Co.—Second Floor

An Uncommon Underprice Sale of NOVELTY JEWELRY Is Scheduled for Saturday



Group 1, at 12c

Fancy brooches, stone set and plain, silver, gold and green-gold finish, pretty rhinestone set slipper buckles, beauty pins, gold plated; gold-plated cuff links, scarf pins and tie clasps, novelty hat pins and real gunmetal coat chains, some set with white stones; choice, 12c.

Group 3, at 49c

Includes solid circle pins, solid-gold bar pins, fine sterling silver rhinestone set pendants on chains, gold-filled la vallieres, solid gold and gold-filled scarf pins, gold-filled cuff links, gold-filled plain and fancy link neck chains, fancy braid neck chains, gold-filled fobs; choice, 49c.

Group 4, at 79c

Fine cut jet, 27-inch, graduated neck laces, at 79c.

Group 6, at 29c

Two special lots of earrings, beautiful white pearl, button earrings, French pierceless-ear style of gold-plated wire, assorted size pearls; special, 29c.

Burgess-Nash Co.—Main Floor

Group 2, at 29c

Sterling silver, engraved and stone-set bar pins, novelty bar pins and brooches, rhinestone hat pins, trimming buckles, gold-plated lingerie clasps, sterling chatelaine pins, novelty brooches, men's belt watch chains, novelty la vallieres, gold-filled neck chains, fine filled cuff links and scarf pins, lockets, emblem chains and novelty bracelets, solid gold hat pins (pair), pearl earrings, bracelets; choice, 29c.

Group 5, at 95c

A small lot, but wonderful values, solid-gold rings, gold-filled engraved or stone-set bracelets, sterling silver novelty rings, fine solid and filled cuff links, gunmetal and silver-plated cigarette cases, emblem cuff links, pretty vanity cases, dorine cases, and novelty brooches; choice, 95c.

Group 7, at 49c

Oriental and pearl button earrings, French pierceless-ear style, fine quality gold-filled wire, come in assorted size pearls; special, 49c.

Help Beautify Omaha and Cut Down High Cost of Living by Planting Flowers and Vegetables

EVERY one with a lawn or garden should join the city wide movement promoted by the various improvement clubs to beautify Omaha. It's really wonderful what a few flower seeds will do in beautifying the lawn and how much a package or two of vegetable seeds will do in that back yard plot in cutting down the cost of living. That we may do our little bit, we offer Saturday:

5 Standard Size Packages of W. Atlee Burpee's Seeds, for 10c

- The assortment includes:—
- Sweet peas 5 Packages for 10c
 - Nasturtium
 - Radish
 - Lettuce
 - Beets

All fresh seeds for 1917 planting. Everyone knows the merits and growing qualities of Burpee's seeds and will recognize the very special value of this offering.

Rose Bushes WITH FOLIAGE

Fresh bench grown rose bushes, of healthy, hardy stock that will bloom prolifically each month through the season. The varieties include:—

- Richmond's (red).....
 - Killarney's (white).....
 - Killarney's (red).....
 - Mrs. Ward's (yellow).....
- 10c Each



Beautifying Shrubs and Vines

All healthy, hardy plants, in a variety of kinds that will add a great deal to the movement to beautify Omaha.

An Assortment, at 10c

- Including:—
- Clematis, P. G. white
 - Hydrangea, P. G. 2 to 2 1/2 feet
 - Lilacs, old fashioned purple
 - Syringa, Grandi Flora
 - Syringa, Corianes
 - Spirea, Bridal Wreath
 - Van Houtler
 - Forsythe, golden ball
 - Spirea, Opufolines Golden
 - Spirea, Frobella Dwarf
 - Spirea, Burmalda Dwarf
 - Tarnasis Africana
 - Tarnasis Odasina
 - Honeysuckle Vine, red, yellow, white.
- 10c Each
- Jap Barbara Thumberquin, 6c. Mulberry Hedge, \$1.00 per 100.

GARDEN TOOLS Specially Priced for Saturday

- Steel garden rakes, 12 inch size, special, at 25c.
- Pruning shears, 39c.
- Hoes specially designed for women, steel blades, special, at 50c.
- 24-tooth steel lawn rakes, with handles, 49c.
- Hay forks, long handles, at 59c.
- Shovels and spades, square or round points, special, 95c.
- Steel-blade trowels, steel handles, 5c.
- Riveted steel hoes, good quality handles, 23c.
- Garden hose, Elm 5-ply garden hose, guaranteed for the season, 50-ft. lengths, 1/2-in. size, per length, \$3.95.
- Molded garden hose, best for long service, does not kink: 1/2-inch, per foot, 10c. 3/4-inch, per foot, 12c.
- Spading forks, D handle, guaranteed tines, special, 79c.
- Wood window boxes, painted green, 30-inch size, 45c; 36-inch size, 65c.
- 14-prong steel bow rakes, best steel handles, 65c.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"