

Society Notes

April 11

Omaha Girl in Concert.

Omaha people feel a thrill of joy when old friends of theirs or former residents of this city win their way to fame in the big world away from here. One of the successful girls who has a large circle of friends in this city is Miss Belle Story, known in this city as Miss Grace Leard. In the current number of the Cosmopolitan a page is devoted to her on which appears two charming likenesses of the young woman, one a portrait, the other a photograph in an afternoon gown. The inscription accompanying the pictures is: "Belle Story is a recent accession to the ranks of our concert singers, having decided to do more artistic things with her highly cultivated soprano voice than musical comedy permitted. To her repertoire she has now added a new and charming waltz-song, 'Blue Bird.' Miss Story is an American girl and comes from the middle west."

GOES EAST TO DO WORK FOR SUFFRAGISTS.



HELEN SORENSON

will motor up from Lincoln Saturday to spend the week-end with Mr. and Mrs. Howard Kustion in their new home.

Mrs. Paul Gallagher leaves tomorrow for Kansas City for an extended visit with her parents.

Mr. and Mrs. J. R. Scobie and daughter, Miss Helen, have returned from a winter's sojourn in Ormonde, Fla.

Miss Edith Hamilton is expected home from Fort Worth, Tex., the end of the week.

Washington papers note that Monday evening Mr. and Mrs. Walter Scott Penfield of that city entertained at a box party at the New National, followed by a supper at the Shoreham, for Secretary of State and Mrs. Lansing. The guests included the Chinese minister and Madame Koo, Mrs. Thomas F. Walsh and Mr. John Barrett. Mrs. Penfield was Miss Lucille Bacon of Omaha.

Mrs. Luther Kuntz leaves tonight for a brief trip to Chicago.

A baby daughter was born to Mr. and Mrs. Arthur Guion Monday.

Dr. Philip Sher was called to Reading, Pa., Tuesday by the serious illness of his father.

Mr. Taylor Belcher is suffering from an attack of appendicitis.

As a child she did not give great promise of musical ability, although she had a very pretty voice, but she studied music in Omaha and later in Kansas City, where the family went after leaving Omaha. She continued her studies in New York, when her instructor changed his residence to that city, and completed her work by a number of years of study in Italy. She is a great favorite of Sembrich.

Hamlin-Streight Wedding Surprise.

Mr. and Mrs. H. G. Streight will entertain at a dinner party this evening at the Blackstone in honor of their daughter, Miss Helen, whose marriage to Mr. George Eldredge Hamlin of Chicago, son of George Hamlin, the noted singer, will take place tomorrow evening at the home of the bride's parents. Miss Streight had planned her wedding for June, but has hastened it because of Mr. Hamlin being called east. The wedding will be a small affair, only the family and intimate friends of Miss Streight being present.

After an extensive automobile trip the young couple will make their home in Chicago. Twelve guests have been invited to the dinner this evening.

Pre-Nuptial Affairs.

Mrs. Bernard E. Johnston entertained informally Tuesday evening in honor of her sister, Miss Ellen Bloom, whose wedding to Mr. Charles Keller takes place Tuesday evening, May 8. A white supper filled with sweetheart roses was used as a centerpiece for the table, while tiny pink slippers marked the places of fourteen guests.

Mrs. Hugh Langan entertained at a matinee party at the Orpheum, followed by tea at the Fontenelle for Miss Bernice Whitney. Mrs. Arthur Fuchs and Mrs. Floyd Groves will give a luncheon at the Fontenelle Thursday for twelve guests in honor of Miss Whitney.

Miss Christine Leydecker, whose marriage to Dr. John F. Sheehan of Watervliet, N. Y., will take place a week from today, is having two informal parties at her home today. This afternoon a party of matrons were the guests of Miss Leydecker and her mother and this evening twenty-five of the younger girls will be the guests.

Friends of Art Dinner.

The annual dinner of the Friends of Art will be given this evening at the Fontenelle. Small tables will be arranged in the ball room of the hotel and a large speakers' table will be set at the head of the room. This table will be decorated with four large baskets of spring flowers, three candelabra and garlands of green. On each of the small tables will be two candles with rose shades and a basket of spring flowers. After dinner a collection of thirty pictures will be on exhibit in the small ball room, and a reception in the exhibition hall will conclude the evening.

Dinner for Archbishop.

Mrs. Ben Gallagher will entertain at dinner this evening in honor of Archbishop J. J. Hart.

Informal Entertaining.

Mrs. Raymond Young entertained at a bridge party, when two tables were placed for the game. Yellow daffodils formed the decoration for the house.

Mrs. C. C. Belden entertained at luncheon at the University club in honor of Mrs. T. F. Holt, vice regent of the Daughters of the American Revolution from the Orient, who is stopping in Omaha at the A. W. Nason home on her way east. In Shanghai Mrs. Holt stopped with Mrs. C. F. Lobinger and brings news to Omaha friends from her. The other guests at the luncheon were Mrs. A. W. Nason, Mrs. C. H. Aull, Mrs. Carroll R. Belden and Miss Mitchell. Mrs. Holt will be in Omaha until the end of the week.

Social Gossip. Miss Dorothy Davies and Messrs. Joseph Seacrest and Lyell Rushton

One of the Season's Novelties



The Art Of Courtesy

By BEATRICE FAIRFAX.

Is politeness in fashion? Are we growing more or less courteous? Are men more amiable than woman workers? Are sales people or customers the better bred?

All these questions have been pouring in on me for several weeks since the discussion of the manners of girl clerks was introduced by "A Mere Man."

Let us take these questions in order and think about them quickly and sanely. First, is politeness still in fashion? Of course, this is a hurried age in which we rush for trains, jostle each other out of the way in our efforts to catch a certain ferry, crowd past each other to get a place on an excursion train and swear madly against and upon, almost over, each other in our efforts to "catch" one particular car or boat.

And mad hurry never yet remembered its manners! If we mean to retain a vestige of consideration for others—consideration which is greater than and includes politeness—we must stop a bit.

Everyone has heard the story of the Japanese diplomat who was hurried from a subway local to a subway express and then a station or two further on hurried back to a local.

"Couldn't we have stayed on the first train?" he asked.

"Oh, yes. But by making those two changes we saved a minute and a half," was the answer.

With Oriental impassivity (and I always imagine that there is almost a Yankee twinkle back of that Oriental calm) the great Japanese diplomat asked: "And now that we have that minute and a half, what are we going to do with it?"

Generally after we have saved ten seconds or five minutes by a lack of consideration for others, we never have any particular use for them.

"Wait your turn" is an important slogan for most of us to remember. Pushing and jostling and elbowing our way onto a train or up to a soda fountain is a matter of nervous tension rather than of rudeness. But pretty soon, if we keep it up, we are going to be the most impolite nation on the face of the globe.

Are we growing more or less courteous? We ought to be getting an ever deepening sense of courtesy; for we are cultivating attitudes of respect for age, of kindness to youth and of real understanding of the great sacredness of womanhood. Now since real courtesy springs from the heart and is generally awarded from those who are capable of fineness of feeling to those who merit their respect, it ought to be a growing thing. And it isn't. Why?

Again, the answer is our frantic hurry; and to that we have to add our false standards. Money and position command too much respect, and real fineness is snubbed by unthinking or careless people who accept sable coats and limousines as patents of nobility.

Snobs are never courteous. They only insist on those to whom they think it pays to cater. And other snobs take advantage of this fact. The haughty "lady" in the imported gown and pearls shoves aside the modest creature in simple coat of last year's style and demands attention. The clerk who sees a big sale ahead has probably neither education nor tact enough diplomatically to save "last year's coat" from feeling slighted.

Breeding isn't a matter of clothes or money or the side of the counter on which you happen to be standing, or whether you live on the fourth floor of a teaming tenement, or have a mansion on "the avenue." Breeding is hardly a matter of "breeding."

THE PARISIAN CLOAK CO.
located at 218-220 South 16th St., most close out soon, for the building is going to be torn down, and new spring suits, coats, dresses, shirts and petticoats are selling at tremendous reductions. Buy your spring outfit here and save one-third, one-fourth and one-half off on some garments, for

The Wreckers are Coming Soon



This charming frock is one of the best novelties of a season that delights in novelty. The skirt is of China silk with a suggestion of pego-top and more than a suggestion of shirring. The blouse is of cross-barred pique banded in silk to indicate its speaking acquaintance with the skirt. The coat is of dull green cretonne patterned in gold and blue, and the flower wreath on the big

hat amiably echoes this color scheme.

probably the velvet a shade darker than her sample will do.

That's how the ideal clerk and the ideal customer conduct themselves—like two amiable human beings. A high-strung, irritable customer might easily make a nervous girl or a dyspeptic man half insane at the thought that fifteen minutes had been wasted and that nineteen boxes of velvet had been hauled down in vain. And the minute that attitude is taken, it would be "in vain." Courtesy, a calm attitude toward a minute or two, good temper, no matter how the other chap acts, and a bit of diplomacy are things each of us will do well to cultivate. Both sides of the counter-of-life need amiable humanness!

American Women Will Wear Trousers, Says Mrs. O'Reilly

Chicago, April 11.—American women will wear trousers during and after the war Mrs. Mary O'Reilly of the Woman's Trade Union League intimated to a meeting of women here last night. She urged that the Women's Co-Operative League of the United States employ and immigration service composed of delegates from 300 Illinois woman's clubs appoint a committee to consider the industrial condition of women in war time.

"Now that war is here we must be prepared to meet it," she said. "When English women went to work at men's jobs, as we shall have to do, they began to wear trousers and now they don't take them off when they go home, but wear them on the streets."

All Omaha Women Invited To This Patriotic Meeting

Anti-suffragists have been extended an invitation through Mrs. E. F. Peck, president of the Anti-Suffrage society, by board members of the Equal Franchise society to be present at the patriotic meeting at the Blackstone today at 4 o'clock. All women in the city have been invited.

Persistent Advertising Is the Road To Success.

After Easter SPECIALS

More than ever is this model wanted this spring; here the growing girl, the miss and mother, too, can be fitted with these swag semi-out-door boots in white, black and tan; a veritable picture on the foot and with the summery dress.

\$3.50 - \$4.50
Specials
\$4 - \$5 - \$6

No Charges
No Deliveries
No Discounts
No Commissions
Our Prices Will Not Permit of any EXTRAS.

SHOE MARKET

322 So. 16th St.

Ask For—Get The Original
Nourishing
Delicious
Digestible
Safe Milk

For Infants, Invalids and Growing Children.
The Original Food-Frink For All Ages.

Rich Milk, Malted Grains Extract in Powder.
Substitutes Cost YOU Same Price.

Omaha Business Man Weds Heiress At Santa Barbara

Francis A. Welsh, sales manager of the Omaha branch of the Sherwin-Williams Paint company, and Miss Grace E. Mahana of Hollywood, Cal., will be married Thursday morning in California, where Mr. Welsh went a few days before Easter for this occasion.

The ceremony is to be held in the historic mission of Santa Barbara, one of the few remaining missions in southern California in which services are still being held regularly.

Miss Mahana is the daughter of Mr. and Mrs. Matthew Henry Mahana of Hollywood, formerly of Dallas, Tex. Mr. Mahana is a retired capitalist of Dallas. Miss Mahana was one of the most popular society girls in the south during the family's residence in Texas and has been prominent in Los Angeles and Hollywood society since in California.

Mr. Welsh has been in Omaha

three years as sales manager of the Omaha branch of the Sherwin-Williams company. His home was formerly in Kansas City. He formerly had charge of the company's branch offices in Dallas and Denver, respectively. He was transferred to Omaha from the company's general offices at Cleveland, O.

Mr. and Mrs. Welsh will reside temporarily at the Blackstone.

Million Dollars Raised By Red Cross Seal Sales

Red Cross Christmas seals raised in the 1916 sale \$1,000,000 for the tuberculosis campaign, according to the National Association for the Study and Prevention of Tuberculosis, which announced the results of the recent holiday campaign. Estimates indicate that more than 100,000,000 seals were sold.

All the proceeds of the sale, amounting to a tax for health work of 1 cent on each person in the country except the insular possessions, are devoted to preventive tuberculosis work in the states and communities in which the seals are sold.

Don't Feed Your Baby Every Time He Cries

Many are the mothers who feed the baby to make him stop crying. Poor Baby! He stops—for a while—and then it's all the worse. For the tiny stomach has had another load added to its already undigested burden.

The baby isn't always hungry. Perhaps he's getting too much or the wrong kind of food.

Give him your breast milk as long as you can. It may be the saving of his life when he is sick. You'll probably be able to nurse him nine full months if from the beginning you use one feeding a day of

Nestlé's Food

(A Complete Milk Food—Not a Milk Modifier)

Give him that feeding at an hour each day in place of your own milk—and leave yourself free to take a little air or pleasure to build up your own milk.

Then when weaning time comes, you'll just give more feedings until the baby's all on NESTLÉ'S without feeling the change.

NESTLÉ'S comes to you in a safe, air-tight can—you add only water and it's ready. You don't have to worry about sour milk or consumptive cows or germs in the milk. In NESTLÉ'S—made from the



clean milk of healthy cows in sanitary dairies—every cow's milk danger has been destroyed—every baby need has been added.

Send the coupon for a FREE Trial Package of 12 feedings and a book about babies, by specialists.

NESTLÉ'S FOOD COMPANY,
325 Woolworth Building, New York
Please send me FREE your book and trial package.
Name.....
Address.....
City.....

Please Give Us Your Telephone Moving Order Before Service is Needed

Every year a large number of families move.

Orders to install new telephones, requests for additional service or for moving telephones, are numerous the first part of each month, and are especially heavy during the fall and spring when people are changing their places of residence.



To Serve You Promptly

While we strive to supply the needs of our subscribers promptly, we are occasionally forced to fall behind during rush periods. So many requests for immediate service come within a few days at certain times during the year that it is an impossibility to grant them at once.

We want to give our subscribers telephone service at the hour and minute they need it. Our patrons can help us to do this by filing their requests as long as possible before the desired change or installation is needed.

If you give us your telephone removal order 15 DAYS before the new service is required, we will have an opportunity to prepare for your needs, and you will not have to wait for telephone service.

NEBRASKA TELEPHONE COMPANY

EAT SKINNER'S THE BEST MACARONI

MADE FROM THE HIGHEST GRADE WHEAT
COOK IN 12 MINUTES. COOK BOOK FREE
SKINNER MFG. CO. OMAHA, U.S.A.
Largest Macaroni Factory in America.

SCHULZE'S BUTTER-NUT BREAD

Rich as Butter—Sweet as a Nut
Say SCHULZE to be Sure You Get the Genuine