

# THE BEE'S BUILDERS PAGE

## HARNEY STREET IS FUTURE AUTO ROW?

So Says E. H. Benner, Who Negotiates Deal for Corner Property There.

### ORR MOTOR FIRM TO BUILD

The Nebraska and Wyoming Investment company, of which Conrad H. Young is manager, has just bought the southwest corner of Twenty-eighth and Harney streets, the property formerly owned by Guy Liggett. The sale was made through the E. H. Benner Real Estate company.

A building is to be built on the corner immediately for the use of the Orr Motor Sales company, which will make that place its distributing point for Packard cars for the entire state. E. H. Benner believes that Harney street is the coming automobile district. "This deal," he said, "is important in the influence it will have in fixing the automobile district of Omaha. There has been some doubt as to where the automobile district should be, but those who have studied the matter are convinced that Harney street offers the best opportunity for growth."

**Busy Room Is On.**  
The E. H. Benner company has been active in this vicinity for some time. This company sold the southeast corner of Twenty-eighth and Leavenworth streets, where the Levi & Gorman livery barn recently burned. The sale was made the day after the fire. The present owners are now prepared to build here for a satisfactory tenant. The Metz property on Twenty-eighth street was also recently sold by the E. H. Benner people to the Omaha Real Estate Trust, which company will hold it awaiting the future development of this section.

"The development there is gaining headway every day," said Mr. Benner, "and it will not be long before the former homes of the Metz brothers will be removed and a substantial improvement will take their place. Other business is looking toward this location, and it will not be long before Harney street and Twenty-eighth street will be well developed."

W. L. Killy of the Noyes-Killy Auto company has just bought a lot for a salesroom on the corner.

### "Buy a Home" Slogan Stirs Realtors to New Activity

"Buy a home" is a slogan that is being sounded throughout the National Association of Real Estate Boards. A committee has been appointed to push this among the local boards throughout the country. The local board's committee plans a campaign for May with this slogan. Papers received from other cities, notably from California cities, show the interest that is being aroused in this movement. Los Angeles, Oakland, Fresno and a number of other cities in that part of the country are pushing this idea.

### Y. W. C. A. Campaigners Rest After Strenuous Day

Members of the Young Women's Christian association's summer camp campaign group had their very best day Friday when \$520.75 were received as contributions to the fund. This record so buoyed up their hopes that the girls decided to "knock off" work Saturday and start with a fresh vim on Monday. The weather man had much to do with their idleness, of course.

The total collected for the summer camp thus far is \$7,380.61. In order to raise the \$20,000 needed before next Saturday, when the campaign closes, the girls must work like Trojans. This they are prepared to do.

### John Butler, G. A. R. Vet., Celebrates His Birthday

John Butler celebrated his seventy-fifth birthday Thursday. The directors of the Omaha Building and Loan association presented him with an upholstered tapestry chair. Mr. Butler, who is a director in the Building and Loan association, has been with the firm for thirty-five years, being the only one of the original directors still living. He is also a civil war veteran.

### Judge Sanctions Claims Against Linder Estate

County Judge Crawford has allowed claims totaling \$7,500 to four attorneys who asked \$10,000 each from the estate of the late Oscar Linder. Charles S. Egutter, an Omaha attorney, was allowed \$2,500. Three Council Bluffs lawyers got the rest. Linder's estate was estimated to be worth \$150,000.

## M. P. BYRD NURSERY CO., 18th & Capitol Avenue

Sales grounds moved from Seventeenth and Dodge to Eighteenth and Capitol Avenue—one block west of postoffice. We have the largest selection of ornamental trees, shrubbery and fruit trees in this city. SAVE MONEY and agents' commission by calling us, or come to the nursery and pick out what you want. Get it freshly dug. We guarantee our trees to grow and have a large surplus of trees that we have to dispose of this year. Cherry trees, 20c; apple trees, 15c; maple and elm trees, 10 to 12 feet, 75c. Let us plan your grounds—landscape gardener's services are free. Call and get our prices. Telephone Douglas 7929 or Webster 3642. Phone your order now. Nursery and Residence, Colfax 3439.

**Wire and Iron Fences and Gates for Lawn**  
Garden and Poultry Yards  
Trellises for Vines and Cucumbers  
Crape Arbors Flower Beds  
Clothes Posts  
Iron and Wire Window Guards  
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**WIRE ARCHES**  
Summer Houses  
Chairs and Settees  
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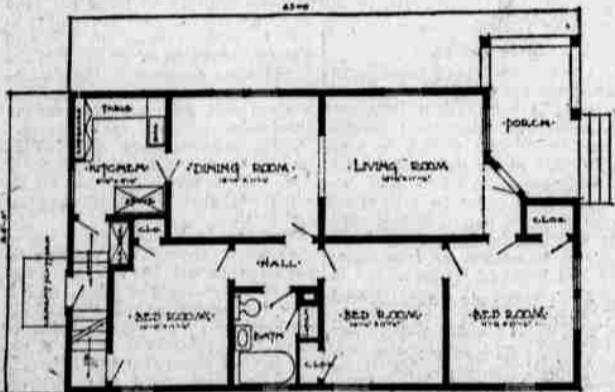
**CHAMPION IRON & WIRE WORKS**  
18th and Jackson Sts. Tel. Douglas 1890.

## Beautiful Six-Room Bungalow



The model six-room bungalow which is offered as a special feature this week is one recently built for H. L. Seward at 1634 Victor avenue, by the Willis Realty company. This company offers to purchasers a plan whereby they may have a house designed and built to order and the purchaser may have his individual ideas carried out through the entire construction of the home. The company is able to offer a house built-to-order on the same liberal terms at which it is selling houses already built.

The bungalow today is unique, inasmuch as it contains six large rooms on the ground floor. It is difficult to design a bungalow of this size without covering so much space that the price is prohibitive. This plan has been duplicated for another purchaser, with the front bed room converted into a large sun room, which opens both from the living room and the bed room adjoining, thus making it also available for a sleeping room, if desired. This bungalow can be erected for approximately \$3,000. This includes light fixtures, decorating, floored attic, full cement basement, furnace, plumbing, cement walks, built-in cupboards and table in kitchen and window shades. In fact a complete bungalow ready for occupancy. Finish is oak, with oak floors; the best of materials are used throughout. The Willis Realty company is able to erect a bungalow of this character on a south front lot in Victor place and sell it complete for approximately \$4,000. For further information, apply to I. H. Willis, 1122 City National bank building, telephone Douglas 3919.



### Realtors Will Tell Haas Some Virtues of Omaha

The Omaha Real Estate board is looking forward with much interest to the visit of Henry P. Haas, president of the National Real Estate board. Mr. Haas is a young man, very prominent in realty circles in Pittsburgh, and a realtor who handles large deals. To promote some of his suburban property he built a \$900,000 railroad. To forward the interest of the national association, after he was elected president, he organized a company and took over the National Real Estate Journal, capitalized it sufficiently to make a prosperous and interesting periodical and removed it to Pittsburgh. Mr. Haas will be in the city on Thursday, April 12, and because of his visit the meeting of the Omaha board will be held on Thursday instead of Wednesday.

While Mr. Haas is here he will be shown the city and at the meeting of the board where he will speak, he will also hear as to the real estate prosperity of Omaha. Among other things, he will be told that never in the history of the city was there more activity in close-in property than now, barring of course the inflated boom of 1886 to 1890. He will also learn that the Omaha board is one of the oldest organizations of real estate men in the country, having been organized in 1887, and that this board is also a charter member of the National association. The Omaha board is looked upon by the leaders of the national organization as one of the most deeply interested associations of realtors in all the country.

### Realtors Delve Into Ethics of Profession

The Real Estate board at its Wednesday meeting took a little time to talk about the ethics of the profession. This, in fact, has become an interesting study with the realtors since the adopting of the new name and the "code of ethics" put out by the national association. It has been ordered that a meeting in the near future be given over to the discussion of questions of an ethical nature. The realtors are constantly meeting difficult problems as to the proper duty

to clients or to fellow agents, especially when there is a brisk demand for real estate in certain directions. The public does not always look at both sides, and a would-be purchaser who may be disappointed in getting a piece of property is likely to blame the agent without good reason for doing so.

In future issues of the telephone and city directories the realtors will be classified under that name. There are now seventy-two realtors in the Omaha Real Estate board, and these have all been furnished with the certificates issued by the national association, granting them the right to use the name realtors for the year 1917. These certificates have been neatly framed by the local association and may be seen in every office. Most of the members have had the realtor placed upon their office doors and windows.

The executive committee of the Real Estate board is looking around for a suitable investment for the funds of the organization. They want the best thing that can be bought at a figure running from \$6,000 to \$12,000.

### We Have Moved!

**NEBRASKA COMPOUND & OIL CO.**  
Formerly located at 306 South Twelfth Street  
New Location  
**602 Bee Bldg.**  
Same Phone number Douglas 105.

## GUIOU & LEDWICH GOOD LUMBER

Used in All Willis Realty Company Bungalows  
We Specialize on QUALITY GUIOU & LEDWICH  
Office and Yards 19th and 12th Telephone Douglas 476

### LET US TELL YOU WHY Our Trees and Shrubs Grow

**BENSON-OMAHA NURSERY**  
F. J. FLYNN, Prop. Phone Benson 834.  
Main Office and Sales Ground—81st and Riggs, Benson.  
South Omaha Sales Ground—24th and O Sts.

For Artistic, Well Planned, Honestly Built Houses  
SEE  
**WILLIS REALTY CO.**  
1122 City National Bank Bldg.  
Phone Douglas 3919.

## SAN FRANCISCO AD MEN ON LONG TOUR

Will Go by Auto from Home to St. Louis May 20 to Attend Annual Meeting.

### HUNDRED IN THE CARAVAN

San Francisco, April 7.—One of the first west-to-east motor caravans to cross the Rocky mountains will leave San Francisco on May 20, bound for St. Louis, going through the passes of the high Sierras thirty days before the roads are acknowledgedly open.

The tour, which is being conducted under the auspices of the San Francisco Advertising club, will comprise twenty automobiles, and a one and one-half-ton motor truck which will follow at the rear carrying supplies, extra fuel and oil, and emergency equipment. The motor truck, which will be equipped as an old-fashioned prairie schooner, will be obliged to keep pace with the main body of the caravan. The average day's run will exceed 200 miles for the entire fourteen days scheduled for the trip from the coast to the Mississippi.

The auto caravan is being used to convey the delegates from San Francisco to the national congress of ad men which is being held in St. Louis from June 3 to 10. Between seventy-five and eighty representatives are expected to comprise the company, together with two military observers of the army who are expected to make the entire trip to gather data for purposes of the War department.

There has been some discussion about roads and the route selected by the Ad club after considerable discussion has been attacked by towns on other highways. The proposed itinerary which in all likelihood will be adhered to is from San Francisco, Oakland, Truckee, Cal.; Reno, Nev.; Lovelock, Winnemucca, Elko, Montello, Ogden, Utah, Salt Lake City, Grand Junction, Colo.; Eagle, Salida, Colorado Springs, Denver; via the Royal Gorge of the Arkansas; thence eastward through Hugo, Kansas, Beloit, Kansas City, Mo.; Columbia, to St. Louis.

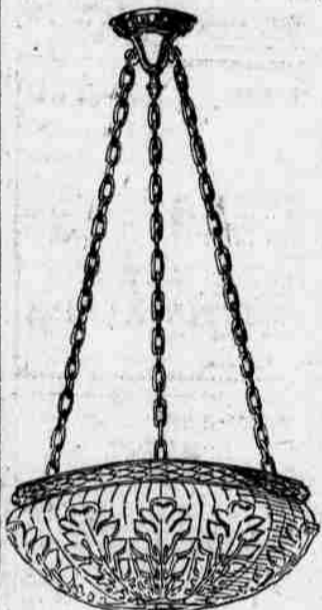
A motion picture photographer will accompany the Ad clubbers on the entire trip, the pictures being displayed in the convention city on their arrival. It is expected that these pictures, beside being taken in the most scenic regions of the United States, will be of great value for military purposes, showing the actual conditions of the road, and the behaviour of the motor cars under the real conditions which they encountered during the trip.

The road chosen for the motorists is one which is unique in several ways for the demonstration of a national defense problem. In the first place it is an alternate way to cross the country distinct from the Lincoln Highway from the time it leaves California until it enters S. Louis. Furthermore it comprises the highway across northern Nevada which has been proposed for the Lincoln Highway in preference to the present route, through Ely and the Fallon Sink.

On the completion of the tour the San Francisco Ad club will have proven the practicability of moving a large body of men in motors quickly through the most mountainous regions of the country without the aid of the railroads. The road passes over Tennessee Pass, the continental divide, at an altitude of 11,000 feet. Should the three transcontinental trunk lines become disabled during war times this feat is one which would be required by the army in sending soldiers between two points of defense.

A struggling young author of an Iowa town took his first effort to the postoffice with great ceremony. "How much postage will this require?" he asked the postmaster. "It is one of my manuscripts." "Two cents an ounce," said the postmaster. "That's first-class matter." "Oh, thank you!" said the writer, delighted.—New York Times.

**Flattering.**  
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No. N.P. 284.  
Three light, 16-inch semi-indirect bowl installed for  
**\$650**

We are closing out many designs of semi-indirect bowls and other lighting fixtures to make room for new stock. These are too good to last long. Best choice to the first comers.  
**Burgess-Granden Company**  
1511 Howard Street.

**Heavy Hoisting**  
**E. J. DAVIS**  
1212 Farnam St. Tel. D. 353

**Saum's Treated Floors**  
needs no other treatment during the life of the building. There is always a fresh supply of material just below the surface ready to become oxidized if, for any reason, the top or wearing surface is removed by traffic or abrasion.  
Recommended by leading architects and contractors.  
Furnished and Applied by  
**JOSEPH P. REDDING**  
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**DON'T STOP BUILDING**  
We can save you money on your building material.  
**A Million Brick, at \$2.50 Per Load**  
Cast Iron Columns and Lintels, at 2 Cents Per Pound  
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DRY WHITE PINE Second Hand Lumber  
**\$20 to \$24 Per Thousand**  
Doors and Windows.  
WALL PAPER  
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Phone Doug. 349. Glazing  
Buy your glass and paint at  
**Henry M. Johannsen**  
Glass and Paint Company  
114 S. 14th St. Omaha, Neb.

## There Are Three Types of Families in Omaha

- FIRST—Those who own their homes.
  - SECOND—Those renting, but have definite plans for owning a home and are saving for it.
  - THIRD—Those who rent and will probably keep on renting, because they have not laid plans for acquiring their home.
- PLAN FOR A HOME NOW**—Start saving with us now, so that when the opportunity comes to buy or build a home you will have enough, with the amount we will loan you—at 6%—to complete the transaction.

## The Conservative Savings & Loan Association

1614 Harney Street.  
Resources, \$13,000,000.00  
Reserve, \$350,000.00

**NEBSECO LAWN MIXTURE**  
Makes a Turf Like a Carpet  
**THE NEBRASKA SEED CO.**  
1613 Howard St. Douglas 1736.

## Real Estate Loans

Loans made for building, for lifting a mortgage and for other purposes. If you own a lot and have a portion of the cost of building, we can loan you the balance.  
The interest rate on our loans has now been reduced to 6%. After April 21 this reduction will apply to the loans already on our books as well as to new loans.  
No Commission. No Delay. Small Monthly Payments.

**Omaha Loan and Building Ass'n**  
Northwest Corner Dodge and Fifteenth Sts.  
G. W. LOOMIS, President. W. R. ADAIR, Sec'y and Treas.  
J. T. HELGREN, Asst. Sec'y. A. A. ALLWINE, Asst. Sec'y.

## Building Loans Our Specialty

Effective April 1, 1917, we announce a reduction in the Interest Rate to 6% per annum. Loans to home makers on first mortgage, that can be repaid monthly, like paying rent. There are many advantages in borrowing from the Nebraska Savings and Loan Association, a local institution.  
**Nebraska Savings and Loan Association**  
211 South 18th Street. Telephone Douglas 133.  
THOS. A. FRY, President. J. R. BRANDT, Secretary.

Telephone Douglas 8980. The Best in Asbestos.  
**Commercial Supply Co. of Omaha**  
INSULATIONS & ROOFING  
We contract for the application of all roofing and insulative materials  
NATRO CO. Roofing Products. 1114 Jackson St.

A good contractor is essential to the making of a substantial home. All residence work and repairing is my specialty. Estimates cheerfully furnished.  
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