

Friday, April 6, 1917

New Victor Records for Easter—Fourth Floor

BURGESS-NASH STORE NEWS FOR SATURDAY

Newest Fiction in the Circulating Library at 2c a Day

Phone Douglas 137

Last Call to Get Ready For Easter

Expert glove fitters will help you select

Your New Gloves to Complete Your Easter Toilette

Finest quality French and domestic gloves in a variety of colors as well as the ever popular black and white combinations. When the increased cost of production is taken into consideration they are very moderately priced, at \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75 a pair.



French Kidskin Gloves, at \$3.50
Pretty Easter novelty gloves, made of extra fine quality French kidskin, with 2 pearl clasps, at \$3.50 pair.

Women's Silk Gloves, at \$1.15
Many women prefer silk gloves; we have in stock all the newest shades, Newport, beige, pongee, sand, gray, pearl, navy, green, plum and brown; \$1.15 and \$1.19 a pair.
Kaiser's silk gloves, at 60c to \$1.65 pair.
Chamoisette and leatherette gloves, at 50c to \$1.25.
Extra fine quality leatherette gloves, \$1.69.

Children's Gloves—

Kid gloves for boys, girls and little tots, at \$1.25 and \$1.50.
Silk gloves with double tips, at 60c.
Children's lisle gloves, at 25c.

Burgess-Nash Co.—Main Floor

Easter Gift-Giving

A delightful custom, growing in greater favor each year, finds anticipation of its demands throughout this store.

Charming Easter marts, one might call the many counters replete with gift suggestions for those who at this time wish to send a most acceptable gift with a graceful greeting at Easter.

BURGESS-NASH Candy for Easter

A box of candy is very acceptable as a gift at Easter time. Burgess-Nash candy is pure, wholesome and will be appreciated. We feature Johnston's box chocolates.

SPECIALS!
Chocolate creams, 30c box.
Pecan roll or Texas Tommy, 35c lb.
Chocolate creamed eggs, 5c to 25c each.
Candy Easter eggs, assorted, 18c lb.
Burgess-Nash Co.—Main Floor

BURGESS-NASH Choir Will Sing

The Burgess-Nash choir of sixteen trained voices will sing patriotic airs and Easter anthems, Saturday, and everyone is invited to come and hear them.

Time of singing—
8:30 A. M. at opening of store, 12:30 noon and 5:30 P. M.

Your NEW EASTER SUIT is Here Ready to PUT ON

AND we assure you it possesses every requirement you can demand. The clothes ideals of several of the country's foremost designers are here ready for you to slip on, to see their distinctiveness, to feel their comfort, and to give them the enthusiastic approval which is their due.

The showing, which is remarkably complete, represents the skill and genius of the highest class tailor shops, revealing the very newest ideas in men's clothes. Every garment is strictly "hand-tailored" throughout, made to conform with our specifications, the

BURGESS-NASH STANDARD

Which means the best at any price. In fact, we feature strictly "hand-tailored" suits for men and young men at a price range of—

\$15.00 to \$40

Smart models for young men, more mature models for elderly men, and a wide range of models for careful dressers of any age. In every garment there is quality of fabric and standard of workmanship that we stand back of.

We feature for Saturday

Men's and Young Men's Suits at \$25

in models and patterns that will appeal to the young man who gives particular attention to his clothes.

For the Young Man

Pinchback with stitched or loose belt.
Inserted pleat and high vent.
Slash or patched pockets.
Tapered sleeve, soft-roll lapel.
High waist line.

Two or three-button, single or double breasted.
Skeleton or one-fourth lined.
Plain colors, mixtures, checks and stripes.

For the Conservative Dresser

Two or three-button sack.
Box or semi-fitted plain back, with or without vent.
Patched or plain pockets.

Skeleton or full lined.
Plain or fancy colors, pin stripes and checks.
Regulars, slims, stouts and stubs.

Suits for Men and Young Men, at \$15.00

A collection of smart styles, strictly hand-tailored suits, of which we challenge comparison. New spring models and patterns with all the new features, as well as the more conservative. Pinchbacks, two and three-button sacks, with high-waist effect, medium or light weight, full, half or quarter lined, patch or plain pocket, in cashmere, worsteds, tweeds and flannels in fancy stripes, plaids, checks and mixtures.

Burgess-Nash Co.—Fourth Floor.



There's a Certain Charm About This Showing of Easter Blouses

THE woman who is "particular" about her blouse, and wants something "particularly" pretty to complete her Easter costume, will be charmed with our selection.

At \$6.50, \$7.50, \$8.50, \$10.00, \$12.50, to \$32.50

An exquisite array of georgette blouses expressing all the dainty spring styles.

Combination of Materials *Real laces* *Combination of Colors*
The beads *The collars and sleeves*
The frills *The effective designing* *The embroideries*
All are unusual
Just New for Saturday.

Two new models in net blouses. Distinctive styles with hemstitching, large sailor collars, val lace trimmings and crochet buttons. The new "surplice" model is decidedly effective. Moderately priced, \$6.50 and \$7.50.

Burgess-Nash Co.—Second Floor

Women's Pure Thread Silk Hose Specially Priced Saturday at \$1.15

WE wish we could show them to you as you read this that you might realize the true importance of this announcement. Pure thread silk hose, black or white, high spliced heels, double soles, double garter tops; extreme values, at \$1.15 a pair.

Women's Pure Silk Hose, \$1.50 to \$10.00
Beautiful novelty pure thread silk hose in a variety of pretty patterns, \$1.50 to \$10.00 a pair.

Women's Fiber Silk Hose, 59c
Black or white, full seamless, double top; an exceptional quality, at 59c pair. **Misses' Silk Lisle Hose, 29c**
Fine quality, black or white, ribbed, full seamless foot, all sizes, very special.

Boys' Ribbed Cotton Hose, 29c
"Dress Parade," black, fine ribbed cotton hose, medium weight, all sizes, 29c pair.
Burgess-Nash Co.—Main Floor

Your EASTER FOOTWEAR Here Saturday at Burgess-Nash

DAINTY, pretty effects in pumps and boots have been received, embracing six new models of street pumps—



- Patent kid with short tongue, colonial effect, \$5
- Patent kid, plain spat pumps, \$5
- Dull kid with short tongue, colonial effect, \$5
- Dull kid, spat pattern, perforated vamp, \$5
- French bronze, kid with light welt soles, \$5
- Patent kid with baby Louis XV heels, \$5

Exclusive patterns not to be found elsewhere. Gray kid vamp with gray suede quarters, covered Louis heels. Tan kid vamp with tan suede quarters, covered Louis heels. Ivory, gray and brown kid in solid colors. And the new button hoots in white, grays, new brown and black kidskin.

Women's Boots, at \$4.00

A splendid lot of women's black kid and patent colt, welted and brim soles, boots for street and dress, \$4.00.

Children's Footwear

Child's, misses' and big girls' instep and ankle strap pumps. Dugan & Hudson's Iron Clad and the famous Kinderkraft shoes for children are the best wearing shoes made.

Burgess-Nash Co.—Second Floor

Jewelry for the Easter Gown

Fashion decrees that the Easter outfit is not complete without the finishing touch of some jewelry. These ideas:

Oriental Girdles, \$1.00

Girdles are fashionable. For Saturday we offer pretty French gray finished, oriental girdles to wear with the new straight line or chemise frock.

Jet Brooches, \$10.00
Genuine hand-carved Whitby jet brooches, an appropriate gift, at \$10.00.

Jet Crosses, 10c
Fine cut jet crosses, specially priced, at 10c.

Novelty Earrings, 50c

Staple or sport styles in drop or button effect; pearl, jade, sapphire, jet, gold, etc., in solid colors, or combination. Big selection of unusual values, at 50c.

Burgess-Nash Co.—Main Floor

Dainty Easter Neckwear

A fascinating display, featuring many new ideas and creations shown for the first time.

Neckwear, \$1.00 to \$3.50

Stocks and jabots of dainty lace and net combinations. Many pretty new effects.

Crepé Collars, \$1.00
Georgette crepe collars, variety of styles.

Collar Sets 50c to \$2.50

Pique, linen, satin and silk collars and collar and cuff sets, newest creations.

Collars and Vestees

Selection of real fillet lace trimmed collars and vestees, wide selection of styles, at \$3.50 to \$10.00.

Burgess-Nash Co.—Main Floor

HOW About Your Easter Hat?

There's no doubt but you'll want one, and we're certain you can't find a better selection elsewhere. Every favored style and shade of the season is represented here in this splendidly selected stock and we know we can satisfy your desire if we can have the opportunity.

Burgess-Nash hats, \$2.50 to \$4.00.
John B. Stetson hats, \$4.00 to \$10.00.
Burgess-Nash Co.—Fourth Floor

Bring the Boy Here for His New Easter Suit Saturday

PARTICULAR attention has been given to the selection of our boys' clothing stock. The sort of clothing that will appeal to the boy—that he will be proud to wear and the sort in which parents will appreciate the value.

Boys' Blue Serge Suits for Confirmation, Special, at \$7.95

Made double breasted, with pinchback or belt all around, patch pockets, two pairs knickerbocker pants, full lined. We consider the value very unusual.

Boys' Wash Suits, \$1.50

Junior Norfolk, Tommy Tucker and Oliver Twist styles; made up of galatea, madras, chambray and kindergarten cloths, plain colors, stripes, checks and fancies—very special, \$1.50.

Boys' Furnishings

White Waists, at \$1 and \$1.45.
White Blouses, with stiff cuffs and detachable collars, \$1.25 and \$1.45.
Eton Blouses, at \$1.00.
White Ties, washable, at 25c.

Burgess-Nash Co.—Fourth Floor

NOW For That Golf Outfit

Is it complete or do you need a few balls or a club or two to put you in shape for the game once more?

We're ready with a very complete stock of golf supplies and the prices are right.
Golf balls, 35c to \$1.00.
Golf clubs, \$1.50 to \$6.00.
Golf stockings, \$1.25 to \$3.50.
Golf bags, \$3.50 to \$10.00.

Roller Skates

Plain bearing roller skates, special, at 35c.
Ball bearing roller skates, special, at 65c, 85c and \$1.00.

Hunting and Fishing License Issued

Burgess-Nash Co.—Fourth Floor.

Men's Easter Boots and Low Shoes

THE prices are right, for our men's shoes were bought before the big advance in prices.
Men's black kid and calf boots, \$4.00, \$5.00 and \$6.00.
Men's tan Russia calf boots, \$4.50, \$5.00 and \$7.00.
Men's ko-ko tan calf boots, \$6.00 and \$8.00.

Men's brown calf Russia boots, neolin soles, \$6.50.
Men's low shoes, black and tan Russia calf, \$4.00, \$5.00 and \$6.00.

We are the exclusive selling agent for the James A. Banister fine boots and low shoes.

Boy's Shoes are on the 4th Floor
Tan leather and neolin soles, \$3.00 and \$4.00.

Burgess-Nash Co.—Fourth Floor

Men, We Want to Talk to You About Your Furnishings for Easter Sunday

WE'VE made a special effort to gather together a collection of men's fixings—the sort men like to wear, and we ask you to give us the opportunity to show you through the assortment. We know we can please you.

"Ideal" and "Star" Brand Shirts, \$1.50 to \$7.50
Perfect fitting, well made shirts, a splendid showing of spring styles with soft and stiff cuffs, made coat style, laundered to perfection; shirts you will be proud to wear on Easter morning, priced to make ownership easy, \$1.50, \$2.00, \$2.50, up to \$7.50 in silks.

Easter Neckwear, at 65c to \$2.00
Almost endless varieties and styles for your selection. We have gathered a showing of such proportion that it will be most easy for you to find just the style, color and pattern you want to wear Easter morning, the best domestic makes as well as Welch Mergersans, English makes represented, at 65c, \$1.00, \$1.50 to \$2.00.

Men's Easter Neckwear, at 50c
We offer for Saturday an assortment of Easter scarfs made from short ends of silks left after regular orders are filled (not in sets), but all "odd" ties, 2, 3 and sometimes 4 of a pattern. Sold by the manufacturer as broken lots at a reduced price. These scarfs are made of all grades of silk by the largest silk mills making neckwear silks. The entire assortment in one lot, "slip easy" band, certainly! At 50c.

Easter Hosiery Special, Saturday, 50c
Full fashioned, full regular made hose, clocked; made of the finest Sea Island lisle, black only, all sizes specially reduced Saturday, at 50c pair.

Men's Easter Gloves, \$1.00 to \$2.50
Good assortments in copeskin and kid gloves, tans, grays, embroidered backs, at \$1.50, \$2.00 and \$2.50.
Silk gloves, \$1.00.

Burgess-Nash Co.—Main Floor



Misses' and Girls' Easter Apparel

AN unusually charming display, presenting every new fashion involved for the ensuing season in designs, materials and colorings, at the most moderate prices.

Misses' Sport Suits, \$22.50

Pretty striped material made with large collar and pockets, button trimmed, for ages 14 to 20.

Misses' Day-Time Dresses, \$24.50

Combinations of navy blue serge and taffeta, with belt and cuffs trimmed with fancy braid, sizes 14 to 20.

Misses' Spring Coats, at \$29.50

Fine velours, with large collar, fancy belt, button trimmed and lined with fine messaline, sizes 14 to 20.

Girls' Afternoon Dresses, at \$25.00

Pretty corded taffeta, with double skirt, corded at bottom, high waist line. Collar and belt trimmed with georgette crepe in contrasting colors, sizes 14 to 16.

Girls' Dress Coats, at \$10.00

Made of serge, with fancy belt crossed in the front, collar and cuffs trimmed with fancy silk poplin, tan and navy blue.

Girls' Wool Jersey Coats, \$10

Three-quarter length, with belt, large pockets; pretty shade of green, gold and blue.



Utility and Dressy Coats \$29.50, \$32.50, \$39.50 to \$215

Coats and wraps, in imported men's wool mixtures, Scotch tweeds, burellas, Poret twills, silk and Bolivia combinations, Bolivias, taffetas, velours, tricelines, gaberdines, serges, jerseys, etc. There's not a correct color in high or dark shades but will be found in this uncommon display of coats and wraps for all purposes; sizes 36 to 52.

Women's Tailored Suits \$29.50 and \$39.50

THE newest and most favored tailored models—adaptations of the master tailored suit minds of the foreign markets. Made especially for Burgess-Nash by none but America's best suit builders—each model possessing that little touch of distinctiveness and individuality.

Infants' Easter Apparel—6 Months to 6 Years

Seldom, if ever, have we shown such a varied selection of exquisite apparel for the baby—from infancy to 6 years.

Children's Dresses, \$1.98

Fine chambray and gingham, high waist with sash of dimity, 2 to 6 years.

Children's Coats, at \$2.98

Black and white check, full belt, over collar of assorted colored silk poplin, button trimmed belt, 2 to 6 years, \$2.98.

Infants' Caps, 59c to \$4.98

Very fine organdy, batiste, all-over embroidery. Beautiful lace and embroidery trimmings, rosettes, rosbuds and bows.

Burgess-Nash Co.—Second Floor

BOOKS as Easter Gifts

All the new books as they are published. A few of the newest ones—

- "The Road to Understanding," Eleanor H. Porter, \$1.40.
- "The Lifted Veil," Basil King, \$1.40.
- "The Man Next Door," Emerson Hough, \$1.50.
- "The Harbor of Doubt," Frank Williams, \$1.25.
- "Those Fitzzenbergers," Helen R. Martin, \$1.35.
- "Susan Lennox" (2 vols.), David Graham Phillips, \$2.50.
- "The Tiger's Coat" (an Omaha story), Elizabeth DeJeans, \$1.50.
- "The Cracker Box School" (a Nebraska story by a Nebraska author), \$1.25.

Easter gift books, prayer books and rosaries.
Burgess-Nash Co.—Fourth Floor

Easter Lilies

LARGE healthy plants, with 3, 4, 5 or more buds and blooms.

Other Plants

Spirea, cinerarias, marguerites yellow and white. Easter greeting geranium, baby rambler, tulips, hyacinths and daffodils.
On Sale, Main Floor or Down Stairs Store

Burgess-Nash Co.—Main Floor

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"