

Sunday, April 1, 1917

New Victor Records for April  
Now Ready—Come Hear Them

BURGESS-NASH STORE NEWS FOR MONDAY

All the New Books Worth Reading  
in the Circulating Library at 2c Day

Phone Douglas 137

# Burgess-Nash Presents For Easter An Exposition Of The Season's Authentic Spring Apparel Modes

**We Have With Us Today---**

A new store—viewing it for its merchandise—for now this store is completely ready for the new season and every requirement a new season brings.

Spring is the time of all times when this store renews its youth.

We need no Ponce de Leon fountain—the season takes its place for here on every hand is the new in wonderful array, as bright as the sunniest day, each section of this great service store a veritable garden of spring blossoms of merchandise, each new mode like some delicate flower still glistening in the morning dew.

Indeed, just to come to this store these days is to enjoy one of the most wonderful sights any one might imagine, the coming together of new modes, new wares, new arts, something new from almost every quarter of the globe in a celebration fittingly entitled "The Call of Spring."

*Burgess-Nash Co.*

Let Us Ask This Question  
**Why Not Buy Your New Easter Blouse at Burgess-Nash Monday?**



SPRING days and Easter time suggest these delightfully attractive blouses.

Each day brings us many new models, beautiful materials, carefully made and they come in all the season's newest shades. Blouses of white net in fine mesh, with trimmings and fine tuckings and val. laces, featuring large flat collars and surplice effects. Pretty models in georgette with beautifully beaded and embroidered designs; entirely new silk striped La Jerez crepe and heavy quality crepe de chene blouses; white ground with wonderful light and dark colorings in silk woven stripes. Daintiest voile blouses prettily trimmed in soft laces and dainty tucks. Becoming collars and snug fitting cuffs.

With all the newly arrived spring and summer modes, the Blouse Section is an interesting spot these days.

Burgess-Nash Co.—Blouse Section, Second Floor

You'll Certainly Appreciate the Values in

**New Silks Monday at \$1.49 The Best Offering of the Season**

BEAUTIFUL, shimmering new silks, in demand for skirts, suits, waists, dresses and coats—a collection of the most favored weaves specially underpriced Monday.

- Including:—
- 36-inch striped taffeta, neat stripes.....
  - 36-inch plaid silks, pretty colorings.....
  - 36-inch black and white checks, all sizes.....
  - 36-inch sport stripe taffetas.....
  - 32-inch pongee silk with sport figures.....
  - 40-inch pure silk crepe de chene.....
  - 36-inch plain chiffon taffetas, new shades.....
  - 40-inch flowered chiffon for fancy waists.....
  - 36-inch black satin Duchesse.....
  - 40-inch black silk poplins.....

**\$1.49 Yard**

**Fancy Wash Stripe Silks, 98c and \$1.25**

Very desirable for waists, dresses and skirts, all white ground with woven colored stripe of blue, lavender, pink, rose, green, tan and black, will launder perfectly. 32 to 36 inches wide.

Burgess-Nash Co.—Main Floor

An Authoritative Easter Showing, Monday, of

## Suits, Coats, Dresses, Skirts

For Women, Misses, Juniors and Girls

AN impressive display—a collection that is authentic and a diversified presentation of fashionable requirements for every occasion. Attire that pleasingly enhances individuality while sponsoring the most worthy of the prevailing modes, assembled to meet the needs of our extensive clientele.

The values are notably of interest, for seldom are garments of such excellent quality and distinction offered at prices so attractively moderate.

**The Newest Tailleur Suits, \$32.50, \$39.50, \$42.50 to \$269.00**

SPORTS—strictly tailored and dressy models—fashioned in wool and silk jersey serges, men's wear serges, homespun, gabardines, burella, novelty silks, satins, taffetas, etc., in black and every shade the new Easter season favors; sizes 36 to 52½.

**Utility and Dressy Coats, \$29.50, \$32.50, \$39.50 to \$215.00**

COATS and wraps, in imported men's wool mixtures, Scotch tweeds, burellas, Poiret twills, silk and Bolivia combinations, Bolivias, taffetas, velours, tricotines, gabardines, serges, jerseys, etc. There's not a correct color in high or dark shade but will be found in this uncommon display of coats and wraps for all purposes; sizes 36 to 52.

**Women's New Springtime Frocks, \$39.50, \$45.00, \$62.50 to \$139.00**

HAVE you heard of a new mode just dawning—have you read of a style you pictured, an "individual interpretation" of some prevailing fashion you particularly admire? You'll find it here in this comprehensive display of modish dresses, that will appeal to the critical women who know what is what in correct dress and appreciate the same at modest cost.

**Semi-Mode and Tailored Skirts, \$10.00, \$12.50, \$16.50 to \$35.00**

SKIRTS for sports, dress and utility wear. The materials are silks, wash satins, khaki kool, Roman striped silks, wool jerseys, tweeds, serges, tricotines and gabardines in a wide variety of charming new styles—models exclusive with Burgess-Nash. Today the separate skirt occupies a more important niche in the world of fashion than ever before; for every purpose it fills every need to perfection.

**Easter Apparel for Misses and Girls, 6 to 20**

**Misses' Suits, at \$22.50**

A fascinating sport style, jacket made with belt and large pockets; can be worn separately or with sport skirt; ages 14 to 20; very special value.

**Misses' Coats, at \$29.50**

Fine velours with large collars and fancy belts, finished with fancy stitching, trimmed with pretty pearl buttons, lined with fine mesaline; shades of gold, green and rose; sizes 14 to 20.

**Girls' Coats, at \$8.00**

Superior grade of serge, made with belt and very large collar, trimmed with silk poplin; coat lined throughout; sizes 6 to 14 years.

Burgess-Nash Co.—Second Floor

### Easter Novelties

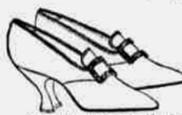
A GATHERING of the new and unique in Easter novelties greets you in this display at the Stationery Section. Among them—  
Easter table favors.  
Nut cups, plain or decorated.  
Nut cups with flowers.  
Table covers and napkins.  
Easter cards.  
Prayer books and rosaries.

Burgess-Nash Co.—Main Floor

We want you to come and see these

### Dainty, Pretty Burgess-Nash Boots and Pumps For Easter

"MODELS exclusive with Burgess-Nash"—fine black kid and patent colt pumps, spat patterns, dainty leather Louis heels, light soles.



The new shade of gray kidskin, covered heels, hand turned soles—White kid lace and button boots. White Nile cloth lace boots. Gray kid button boots. New brown kid button boots. Mouse brown kid lace boots.

And the best of all, the greatest display of fine black French kid lace and button boots in new models, \$4.00 to \$14.00.

**In the Children's Section**

Dugan and Hudson iron clad shoes and our own special Kinderkraft, the best wearing shoes made in child's, misses' and growing girls' sizes.

Burgess-Nash Co.—Second Floor

It's reasonable to suppose that

### You'll Need New Gloves to Complete Your Easter Toilette

AND we know of no other place so well prepared to supply that need as at Burgess-Nash. Finest quality French and domestic gloves in a variety of colors as well as the ever popular black and white combination. When the increased cost of production is taken into consideration they are very moderately priced at \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75 a pair.

**French Kidskin Gloves, at \$3.50.**

Pretty Easter novelty gloves, made of extra fine quality French kidskin with 2 pearl clasps, at \$3.50 a pair.

**Women's Silk Gloves, at \$1.15.**

Many women prefer silk gloves; we have in stock all the newest shades, Newport, beige, pongee, sand, gray, pearl, navy, green, plum and brown; \$1.15 and \$1.19 pair.

Kayser's silk gloves, at 60c to \$1.65 pair.

Chamoisette and leatherette gloves, at 59c to \$1.25.

Extra fine quality leatherette gloves, \$1.69.

**Children's Gloves.**

Kid gloves for boys, girls and little tots, at \$1.25 and \$1.50.

Silk gloves with double tips, at 50c.

Children's Hala gloves, at 25c.

Burgess-Nash Co.—Main Floor

Here's the Biggest Millinery Value of the Season

## The New Banded Sport Hats of Japanese Braids in Polished Circe Effects at \$2.95



This is undoubtedly the most unusual quality and price offer we have made this season. Every one of these hats, in today's most popular style, is a tremendous value. The illustrations show a few of the many styles.

- Straight Sailors
- Mushrooms
- Samboro Effects
- Chin-Chins
- High Crowned Hats
- Black
- Gold
- Purple
- Sand
- Pearl
- In solid colors and various combinations

There're a score or more of smart, new shapes and styles from which to make your selection. Each style individual in shape or color combination. Really we cannot say enough good about them, they are such remarkable values.

Burgess-Nash Co.—Second Floor

Here's certainly a pleasing display of

## Negligees and Kimonos for Milady's Boudoir, at \$1.98 to \$8.98

YES! Even negligees and kimonos have new and different modes all their own—styles that are quite as important as in frocks.

**Crepe de Chene Negligees, \$6.98**

Sailor collar style, sleeves finished with three-inch ruffled elastic belt, dainty shades.

**Silk Kimonos, at \$8.98**

Medium and dark shades, panel front, full belt, sleeves, belt, neck and front trimmed with ribbons.

**Crepe de Chene Negligees, \$8.98**

A dainty loose, flowing garment with princess sleeves, front and back finished with rosebuds.

**Box Crepe Kimonos, \$3.50**

Empire front, with neck finished with lace, in rose, copen, and pink; very special.

**Crepe Kimonos, at \$1.98**

Floral patterns, shirred back and front, neck and sleeves finished with shirred ribbon.

Burgess-Nash Co.—Second Floor



### THE New Things In Neckwear

This will be a neckwear season—the styles in ready-to-wear demand it. Neckwear, 50c to \$2.75. Embracing all the ideas in jabots, collars, cuff sets, etc.

Burgess-Nash Co.—Main Floor

## Monday In The Down Stairs Store

### Necessities For Home and Lawn Specially Priced Here Monday

A BIG section in the Down Stairs Store stocked with merchandise of a helpful nature to the homemaker.

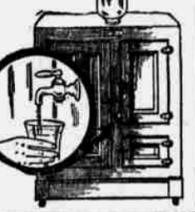
**IT'S PAINT TIME NOW**  
Patton's Sun-Proof paints, gallon, \$2.65.  
Velumina flat wall paint, per gal., \$2.50.  
Climax wall paper cleaner, can, 8c.  
Quart can Pratt & Lambert's 61 floor varnish and rubber-set varnish brush, special, \$1.00.

Sapolin gold glaze, for radiators, frames, etc., large can, 49c.  
Sapolin hard oil finish, a very durable varnish for interior use, pint can, 35c; quart can, 65c.  
Sapolin screen enamel, good-sized can, 19c.  
Sapolin white enamel, can, at 25c.

### Refrigerators Underpriced

Three-door side-icing type refrigerators, made of ash, heavily varnished, white enameled food chamber, ice capacity 60 lbs.; extra special, \$15.00. Refrigerators, at \$13.95.

Top-icing type refrigerator, white enameled food chamber, retinned shelf, ice capacity 75 lbs.; special, at \$13.95.



Burgess-Nash Co.—Down Stairs Store

### You've Seldom Seen Greater Suit Values Than These at \$15.95

FASHIONABLY tailored suits, of serges, poplins, gabardines, and French serges; colors most favored are navy, tan, and gold; newest effects—pockets, pleats, buttons and collars.

**Taffeta Frocks, \$15.95**

For most occasions there is nothing quite so practical nor more charming than the taffeta frock; new models featured, Monday, at \$15.95.

**Silk Sport Skirts, \$5.95**

Stripes, plaids, rajah and black taffetas; shirred or pleated styles; trimmed with pocket, buttons and separate belts.

**Child's Spring Coat, \$3.95**

Variety of styles and kinds in the best materials and colorings.

Burgess-Nash Co.—Down Stairs Store



Through this new Era Club plan

## 5c---First Payment Brings to Your Home a New "Standard" Rotary Sewing Machine

THE first few days of this New Era Club Plan there was a great response and the original number of machines that were allotted to the sale has dwindled down quite materially.



### Table of Weekly Payments

\$0.05	\$0.55	\$1.05	\$1.55
1st Week	11th Week	21st Week	31st Week
.10	.60	1.10	1.60
2d Week	12th Week	22d Week	32d Week
.15	.65	1.15	1.65
3d Week	13th Week	23d Week	33d Week
.20	.70	1.20	1.70
4th Week	14th Week	24th Week	34th Week
.25	.75	1.25	1.75
5th Week	15th Week	25th Week	35th Week
.30	.80	1.30	1.80
6th Week	16th Week	26th Week	36th Week
.35	.85	1.35	1.85
7th Week	17th Week	27th Week	37th Week
.40	.90	1.40	1.90
8th Week	18th Week	28th Week	38th Week
.45	.95	1.45	1.95
9th Week	19th Week	29th Week	39th Week
.50	1.00	1.50	2.00
10th Week	20th Week	30th Week	40th Week

You Can Select Any One of the Many Styles on Display in Our Sewing Machine Section at Price Range of \$20.00 and Upwards.

### Cash Dividends, 10c

Take advantage of the cash dividend offer by reversing the payments by paying the final payments first, and in advance, before they are due. For each final payment you take up in advance you get 10-cent cash dividends. In this way you can save \$3.80 extra on a \$39.00 Standard Rotary in cash dividends.

Burgess-Nash Co.—First Floor.

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"