

"DRESS UP" for the Easter Style Parade



Smart New Modes
as the Season Unfolds



Spring Suits and Frocks

CHIC, FASHIONABLE GARMENTS fascinatingly youthful, and reflecting in most charming manner the characteristic ACKERMAN touch of distinction.

ULTRA FASHIONABLE MODELS in an extensive showing of authentic modes in new fabrics, new spring shades and new spring interpretations of the season's smartest creations.



Largest and most up-to-date ladies' tailoring and dress making establishment in the west.

HOTEL FLATIRON

Douglas 2849



Easter Millinery

A most authentic showing of beautiful Spring styles now awaits your inspection.

Such pleasing variety, such superior quality, such attractive values that the most critical buyer will find a visit here highly pleasurable and profitable. A specially arranged display of beautiful Pattern Hats which were just received, specially priced, from—

\$5 to \$25

F. M. Schadell & Co.

1522 Douglas St.

Every woman who admires Stylish, Well-Fitting Clothes will be interested in the New Spring and Summer Fashion Book of

Victor Ladies Tailoring Co. CHICAGO

showing the most wonderful values in the season's latest and most approved styles in

Women's and Misses' High-Class Suits, Coats, Dresses and Skirts

Made to your measure to fit you perfectly in any style and material of your own selection, OR OF YOUR OWN MATERIAL.

Also a complete line of Ready-to-Wear Suits, Coats, Skirts, Lingerie and Linen Dresses, Waists, Petticoats, Children's Dresses, etc.

So great an assortment of beautiful styles and fine materials can be found only in the large cities. Every garment is perfect in fit and faultless in workmanship and our prices are DECIDEDLY LOWER than those usually charged elsewhere.

Come and enjoy the pleasure of looking through this wonderful line, whether you wish to buy or not.

J. CRONSTROM

ROOM 8, PATTERSON BLDG.

17th and Farnam, Omaha, Neb. Phone Douglas 5407.

AGENT FOR

Victor Ladies Tailoring Co., Chicago

Prompt Service, Perfect Fit and Satisfaction Guaranteed and Prices Always the Lowest.



Easter Time=
Good Clothes
Good Clothes=
Good Photographs
Good Photographs=
Rinehart-Steffens

Our photographs cost no more than the other kind.

THE STUDIO AHEAD
Rinehart-Steffens
300-302 Eighteenth St., South

Easter in Flowers

Thousands of Easter Lilies, Blooming Spring Plants, Cut Flowers and Baskets.

In every clime and in every land, earth and its people come forth on this day in flowers.

Send our beautiful extra large lilies for your remembrance this Easter.

A daintily arranged corsage will add that finished touch to your Easter costume.

Our decorating artists are at your service for Easter planning.

Prices Reasonable

L. Henderson Florist

Phone Douglas 1258.
1519 Farnam St.



The Joys of Easter

Are Properly and Comfortably Appreciated
By the Woman Who Is Shod

DREXEL'S House of Quality

The largest and most complete stock of Women's, Men's, Misses' and Boys' Shoes in the West

1419 Farnam Street

Mail Orders Solicited

Make Her Easter Bright
Send Flowers



The recipient of flowers always enjoys her Easter. They express your thoughtfulness and cheer her—a floral offering always does.

Send her a beautiful blooming plant, a lovely Easter lily, or fragrant cut flowers. No matter what you choose if it comes from here you may be sure she'll appreciate it.

Our flowers are always fresh and beautiful. We will deliver anywhere at any time.

Hess & Swoboda

Florists
1415 Farnam St. Phone Douglas 1501.

EASTER CARDS

We have a large assortment of Box Paper and Beautiful Easter Remembrances.

THE OMAHA STATIONERY CO.
307 South 17th St.

Combs' Spring Jewelry

Everything that's new in jewelry for either men or women will always be found first at Combs', the store of quality and popular prices.

Combs' Jewelry Turns Doubt to Admiration

T. L. Combs & Co.

"The Busy Jewelers"
1520 DOUGLAS STREET

After April Fifteenth

We will be located at third floor

Brown Block

Corner Sixteenth and Douglas Streets

The building is fire-proof and has all modern conveniences, enabling us to give still better (Ideal) service. We shall be pleased to have you judge for yourself.

Ideal Pleating & Button Company

THE FASHIONS OF THE HOUR

ARE ALWAYS ADVERTISED FIRST IN THE

OMAHA BEE

KEEP YOUR EYE ON THE BEE

EVERY DAY IF YOU WANT TO KNOW WHAT'S NEW IN OMAHA'S STORES.

Order Your Easter Suit Now

Our assortment of woolsens is large and varied and all the latest new spring styles are to be found. Order now and get the benefit of a full season's wear.

CLEANING, PRESSING AND REPAIRING

P. L. Diedrick

Tailor
HARLEY HOTEL BLDG.
Phone Douglas 2422
216 S. 20th St.

Easter Flowers

Last but a Little Time

Easter Pictures

Will Last All the Time.

Nothing will please mother better than one of the following:
Descent From the Cross \$7.50 Annunciation \$2.00
Christ in the Temple \$1.50 Adoration \$5.00
Holy Family \$3.00 The Resurrection Morn. 75c
Madonna of the Chair \$1.50 The Return From Calvary 75c
Sistine Madonna \$1.50 He Is Risen \$5.00

A. HOSPE CO.

1513-15 Douglas St. "Framers' Craft Shop."

If you don't get "Framers' Craft-Shop" Frames on your pictures you are not getting the best.

For Best Service, Best Results Use The Bee Want Ads.