

Brandeis Stores

Exceptional Easter Apparel

Wonderful Display of Spring Suits \$25 "Fashionseal" Models Lead the Way

Fashionseal

Is our idea of the best \$25.00 offering in a Suit to be obtained anywhere in this vicinity.

A suit of Tan Gabardine is a good example. Trimmed front and back with an array of buttons, and buttons appear again on the sleeves, and as a further decorative idea silk braiding is employed from button to button. A silk over collar, braid bound of sport striped Taffeta, completes one of the nobbiest suits at \$25.00 that we have ever had the pleasure of offering.

Another Fashionseal Suit of poplin with cable threaded trimming, and a large pointed Epaulet Collar, elaborately trimmed with faille silk. A graduated belt, elegantly embroidered, the back of the coat shows six pleats; a very nobby suit at \$25.00.

Plain tailored wool velour suits with a sport collar, in bright contrasting design. Norfolk jacket with patch pockets and large pearl buttons. A wide lapel and a pleated skirt, at \$25.00. And a score of other models in fascinating styles.

Second Floor



Easter Dresses and Coats \$25.00

Remarkable Values For Women

EVEN THOUGH EASTER is but a week away—and the Spring season has just begun, we are in a position to offer extremely smart wear at \$25.00. This is remarkable in a season when all kinds of apparel is generally bearing a high price mark—but the reason is simple; back of this announcement is a store that gives the customer the benefit of its wonderful buying power and prestige. So Saturday will bring unusual opportunities to the woman who wants to spend just \$25.00.

Stylish Coats, at \$25.00

Coats for every occasion. Sports, street and motor wear. New models, showing flared and belted effects, full pleated backs, large collars, pockets of unusual shape, deep cuffs. Popular cloths, such as Gunnyburl, Velour, Burrels, Gaberdine and Serge. All new shades, such as Gold, Apple Green, Tans, Rose and Ruby, Navy and Black.

Second Floor

Smart New Dresses, at \$25.00

Clever designs, newest styles and remarkable values. New Taffetas, Crepe de Chines, Crepe Meteor and combinations of Georgettes. A wide range of colors to select from, such as Gray, Rose, Beige, Copenhagen and Navy. An unusual group including the popular Coat Dresses in Serge and Wool Jerseys.

Second Floor



Specialty Shop for Misses and Small Women Offers Beautiful Easter Apparel

Here's where "youth" stands out in bold relief—where bright colors—snappy silhouettes and little eccentricities, fascinating in the extreme—class these garments in a group by themselves—the quintessence of desirability.

Tailored Suits—Some braided models, others in belted effects; button trimmed models and copies of high priced "Hickson" models.

At \$29.75 to \$65.00

Serge "Daytime" Frocks, made of extra quality Men's Wear Serge; some pleated skirts, apron effects, others braided. New collars and cuffs.

\$35.00 to \$75.00

Taffeta, Crepe de Chine and Georgette Dresses, some embroidered, others beaded; some semi-tailored models.

\$19.75 to \$39.75

Coats, at \$19.75 to \$75.00—An exceptional collection, in Gunnyburl, Bolivian, Gaberdine, Jersey and Poiret Twill and all other newest materials.

Second Floor

Pre-Easter Sale of Beautiful Blouses

THERE NEVER was a season when Fashion offered prettier Blouses—and there never was a time when the variety of styles was so broad and comprehensive—from the conservative and what might be termed "Tailleur" Blouses to the ultra-smart Russian Blouses—all are here.

Dainty Georgette Crepe Blouses, in large collar effects, frill models, also collarless Blouses.

\$6.50 to \$10.00

Crepe de Chine Blouses, all the smartest styles. Semi-tailored models, frill models, and a wonderful variety of new collar and cuff effects.

\$2.98 to \$8.98

Dainty Lingerie Blouses, lace-trimmed models and tucked models; hundreds of styles to select from.

\$1.98 to \$12.98

1,000 Dressy Blouses, ten styles to select from. Special, at \$1.45 Each

Second Floor



Ladies' Neckwear

Beautiful Colorings

New colored georgette crepe collars, in gold, rose, mustard, chartreuse, old blue and white, specially priced. .50c
Georgette crepe collars, plain hemstitched lace and embroidered trimmed, each, at 75c and 98c
New Organza square back collars, special, at 59c
A new line of Georgette crepe veenets, at \$1.50 up.

Main Floor

Beautiful Ribbons for Spring

2,000 yards fancy, plain, Brocade and Velour Ribbon, 6 1/2 to 8 inches in width. They have beautiful floral designs, such as large rose Jacquards, and many others.
They come in sport effects for all uses, wide satin edge Sash Ribbon, wide velour for bags, wide plaids for millinery, wide satin for girdles. Moire, Gros Grain, 7 inches wide, heavy quality, in spring shades. They are up to \$1.50 per yard, on sale, Saturday, at per yard, 39c
5 1/2 inches in Moire and plain Taffeta with Bengaline edge of good combinations, very pretty millinery or hair bow ribbon in white with blue and pink edge. Also dark combination for millinery uses, at per yard 31c
5-inch Jacquard, with rose and other designs, in white, pink, light blue and other colors for Hair Bows, at per yard 25c
No. 22 Black Velvet Ribbon, 2 1/2 inches wide, satin back, very special, at per yd. 19c

Main Floor.

Knit Underwear Moderate Prices

Women's union suits in pink, and white, lisle tops, lisle body, nicely trimmed, regular and extra sizes, a very special value, at \$1.00
Women's Half union suits, Band top, closed gore, lace trimmed umbrella knee, good value, at 69c
Women's Kayser vests, pink or white, bodice plain or hand crochet trimmed, nice quality, at 59c
Women's cotton lisle union suits, lace yokes, umbrella knee, lace trimmed, regular sizes, at 35c
Women's cotton lisle vests, pink and white, plain or lace trimmed, regular sizes, special, at 25c

Main Floor

Hosiery

Women's fancy sport hosiery in all the newest colors and designs, suitable for all occasions, at pair \$1.25
Women's Pure Thread silk hose, in all shoe and evening shades. These have the wide gather hem, reinforced soles, heel and toes, extra good quality, at \$1.00
Women's silk hose, all colors and black and white. Lisle tops and double heels, toes and soles, thread silk, Saturday, at 75c
Women's Silk Boots and Fiber hose, fashioned and seamless in all the wanted colors, fancy boot and stripes, at 59c
Women's Fiber hose, black and white, irregulars, high spliced heels and toes, lisle tops, at 39c

Main Floor

Women's Easter Gloves

Guaranteed washable kid gloves from the famous Perrin and Adler factories in pearl, white, mastic, grey, tan, Newport, beige, gold and black; all with beautifully stitched backs, every pair accompanied with our written guarantee, at per pair \$2.00 and \$2.25
One special lots of washable kid gloves, but not in all colors, at \$1.50 and \$1.75
Our stock of French gloves are complete. Perrin's kid gloves are here from those world's famous factories in France in black, white, tan, grey, gold, champagne, either plain or with beautifully embroidered backs, at per pair, \$2.00, \$2.25 and \$2.50

Also French lamb gloves at a special price of \$1.50 per pair. The latter come in black and white only and black with white stitching on back.
Kayser's Gloves
We are Omaha headquarters for the famous Kayser's Gloves. Our stocks of these best silk gloves made are altogether complete. Every pair is guaranteed pure silk and double tipped. They come in black, white, gold, silver grey, champagne, tan, navy, etc., either plain or with beautifully embroidered backs, pair 60c to \$1.75

Main Floor



Children's Day SATURDAY

The Invitation

We are going to show you, on Saturday, in the prettiest way, an entire day in the life of a little girl or boy. The daintiest wearables and many a joy.

Dawn, Morning, Moon and Night

A very, very beautiful sight! So come to the Children's Store of joys. Little Girls and Little Boys—Saturday morning a half-past ten, Three in the afternoon again.

J. L. Brandeis & Sons

CHILDREN'S GLOVES

Children's Gloves for Easter specially under-priced. About thirty dozen children's or boys' over-seam or pique Kid Gloves, in tan only, for children from 3 to 12 years of age; should sell at \$1.25 and \$1.50 per pair. While they last, Saturday, at 85c

Kid Gloves in tan, gray, mastic, all sizes from 1 to 12 years of age; specially priced a pair \$1.35

Children's two-clasp double-tipped Gloves, in white, navy, red or gray, per pair. 60c

Pure Silk Gloves, 85c

CHILDREN'S HOSIERY

Styles that please you, all ribbed pure thread hose, colors of sky blue, mastic, all sizes, extra quality and medium weight; white 125c, at 95c

Misses' Fiber Silk Hose, in tan, gray, mastic, all sizes, such as Suede, Pongee and Red. Spilled heels, toes and elastic. Worth 50c,

Boys' heavy ribbed hose, triple knees, double heels and toes; extra long, worth 35c, at 25c

Boys' School Hose, medium weight, heavy and fine ribbed, good black, worth 19c, 15c

Main Floor

BOYS' HEADWEAR

Saturday, for the first time, we will show Wash Hats in Rah-Rah styles, white embroidered with blue, black and baby-blue shades; all sizes, at 50c

Boys' hats, in fancy mixtures, 50c, 65c, 98c

Boys' Swagger Two Ed hats, at \$1.50

Boys' silk-lined felt hats, like "daddy" wears, at \$1.50 and \$2.00

Boys' Spring Caps, tapered with leather sweats, plain and fancy colors, at 50c and 65c

Main Floor

SPECIAL

About 100 dozen of Boys' and Children's Wash Hats in plain and fancy colors, also blue serge and fancy mixtures in Golf Caps; special values, Saturday, at 25c

Arcade

