

Friday, March 30, 1917

New Victor Records for April Are Now Ready

BURGESS-NASH STORE NEWS FOR SATURDAY

All the New Books Worth Reading in Circulating Library at 2c a day

Phone Douglas 137

Fitting Out The Family For Easter Is Made Easy By This Burgess-Nash Announcement. Great Stocks--Varied Selections--Prices Right--Always

Charming Displays of New Easter Millinery Beckon to You Saturday With Price Range of \$5.00, \$7.50 and \$10



THE careful consideration with which each individual group in these millinery displays has been prepared will mean, we believe, an unqualified success for the style presented.

Hats of individual type to harmonize with the varied costumes of spring.

*The New Flower Trimmed Hats
Street Hats With Brilliance and Garnitures
Leghorn and Crepe Hats*

You'll appreciate the showing.

A Trimmed Hat Special, at \$2.50

Limited number of prettily trimmed hats that have been specially reduced for Saturday, to \$2.50.

Burgess-Nash Co.—Second Floor

THE New Things In Neckwear

This will be a neckwear season—the styles in ready-to-wear demand it.

Neckwear, 50c to \$2.75

Embracing all the new ideas in jabots, collars, cuff sets, etc.

Fancy Collars, \$1.00

Hand-embroidered georgette crepe, satin and khaki colored silk collars, also embroidered pique, for tailored suits, \$1.00 to \$2.75.

Crepe Collars, 50c

Georgette crepe, pique and organdie collars, also a big selection of colored sport collar and cuff sets, 50c each.

Burgess-Nash Co.—Main Floor

Candy Day at Burgess-Nash

Featuring pure, wholesome confections that always suggest more when eating.

Nut caramels, chocolate and vanilla flavors, 29c lb.

Chocolate creams, at 29c lb.

Chocolate peanut cluster, at 29c lb.

Big selection of Easter candy novelties at low prices.

Burgess-Nash Co.—Main Floor

Easter Novelties

A GATHERING of the new and unique in Easter novelties greets you in this display at the Stationery Section.

Among them—

Easter table favors.

Nut cups, plain or decorated.

Nut cups with flowers.

Table covers and napkins.

Easter cards.

Prayer books and rosaries.

Burgess-Nash Co.—Main Floor

A special before Easter Event Saturday in

Suits, Coats, and Dresses

for Women, Misses, Juniors and Girls

EVERY garment shown is a masterpiece, and priced to prove beyond question that Burgess-Nash stand for quality and service—both in materials, workmanship and styles.

*For Women
For Misses and Juniors, 16 to 20
For Girls, 6 to 14
For Infants, 2 to 6*

Three Special Collections of Tailored Suits

For Women Large and Small

\$22.50, \$29.50 and \$39.50

YOUR choosing from many models each and every one an adaptation of the newest foreign creators. In strictly tailored and semi-tailored styles, every correct new spring shading as well as new mannish mixtures and checks. Blacks and browns. The materials are the finest men's wear serges, gaberdines, tweeds, poplins, poiret twills. Every coat silk lined in plain or fancy silk. Sizes 36 to 52. See the new collars, new cuffs, simply wonderful. **\$22.50, \$29.50, \$39.50.**

COATS FOR WOMEN

\$16.50, \$22.50, \$27.50, \$32.50 to \$150

Sizes 36 to 52½. An assortment composing coats for sport, traveling, motoring, utility and the more elaborate models in practically every new and approved shades and black and navys. In smart mixtures, tweeds, poiret twills, poiret velours, gaberdine, serges, bolivias. Fully 100 new, up-to-the-moment, just received models for choosing.



Latest Fancies in New Easter Frocks

Three Groups, at \$19.75, \$25.00 and \$35.00

Scores of new models that reflect the newest ideas in styles for the season. Dresses of serges and silk, beautifully braided in self and contrasting colors. Afternoon and street dresses, fashioned in becoming models in taffetas, georgette crepes, serges and satins; also individual creations for afternoon dresses and evening use. **\$19.75, \$25 and \$35.**

Special Values Saturday in Misses' and Girls' Wear

Misses' Tailored Suits, \$19.75

Made in poplin in the newest shades of blue, green, gray, tan and gold. The coat is made pleated effect, filling from yoke; pretty stitching on collar, cuffs and bottom of coat; sizes 14 to 20.

Misses' Spring Coats, \$19.75

Smart, new models designed especially for the young miss, 14 to 20. The material is serge in tan and navy, finished with large collar, buttons and contrasting materials.

Misses Easter Frocks \$25.00

Very desirable for afternoon or evening wear, skirt of pretty striped taffeta and waist of georgette crepe, trimmed with taffeta. Loose sleeve and large collar; sizes 14 to 20.

For the Little Miss 6 to 14 Years

DRESSES for confirmation of white voile, batiste and organdie, trimmed with laces and embroidery. Some empire styles, others long waist effects; sizes 6 to 14. Prices range, **\$2.50 to \$29.50.**

Girls' Coats, at \$7.00

Broken plaids and even checks with deep sleeve, loose model, collar and cuffs, trimmed with silk poplin of contrasting materials; sizes 6 to 16.

Girls' Gingham Dresses, \$2.50

Checks, stripes and plain colors, with high waist-line, wide belt and large pockets; collar and cuffs trimmed with white pique, sizes 6 to 14 years.

For the Little Tots 2 to 6 Years

CHILDREN lingerie and pique hats, tailored or lace and embroidery finished. Big range of styles for selection; **50c to \$5.00.**

Children's Serge Coats, \$5.00

Fine serge, box style coat, with half belt, velvet collar and pockets. The shades are rose, tan and copen, for ages 2 to 6 years.

Children's Coats for \$2.98

Black and white checks, full belt, button trimmed, over collar of silk poplin, in assorted shades; sizes 2 to 6 years.

Children's Silk Coats, \$5.98

Silk poplin, with school collar and turn-back cuffs, trimmed with contrasting colors, full belt; sizes 2 to 6 years.

Burgess-Nash Co.—Second Floor

There's a Certain Charm About This Showing of Easter Blouses

THE woman who is "particular" about her blouse, and wants something "particular" pretty to complete her Easter costume, will be charmed with our selection.

At \$6.50, \$7.50, \$8.50, \$10.00, \$12.50, to \$32.50

An exquisite array of georgette blouses expressing all the dainty spring styles.

*Combination of Materials Real laces Combination of Colors
The beads The collars and sleeves
The frills The effective designing The embroideries
All are unusual*

Just New for Saturday

Two new models in net blouses. Distinctive styles with hemstitching, large sailor collars, val. lace trimmings and crochet buttons. The new "surplice" model is decidedly effective. Moderately priced, **\$6.50 and \$7.50.**

Burgess-Nash Co.—Second Floor

You'll Need New Gloves To Complete Your Easter Toilette

AND we know of no other place so well prepared to supply that need as at Burgess-Nash.

Finest quality French and domestic gloves in a variety of colors as well as the ever popular black and white combination. When the increased cost of production is taken into consideration they are very moderately priced at **\$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75 a pair.**



French Kidskin Gloves, at \$3.50
Pretty Easter novelty gloves, made of extra fine quality French kidskin with 2 pearl clasps, at **\$3.50 pair.**

Women's Silk Gloves, at \$1.15
Many women prefer silk gloves; we have in stock all the newest shades, newport, beige, pongee, sand, gray, pearl, navy, green, plum and brown; **\$1.15 and \$1.19 pair.**

Kayser's silk gloves, at 60c to \$1.65 pair.

Chamoisette and leatherette gloves, at 59c, to **\$1.25.**

Extra fine quality leatherette gloves, **\$1.69.**

Children's Gloves—
Kid gloves for boys, girls and little tots, at **\$1.25 and \$1.50.**

Silk gloves with double tips, at **50c.**

Children's lisle gloves, at **25c.**

Special—
Automobile gauntlets, gray, brown; extra good quality leather, **\$1.50 a pair.**

Burgess-Nash Co.—Main Floor

Sterling Silver Bud Vases, \$1

Sterling silver seven-inch bud vases, special, Saturday, **\$1.00.**

Tea Balls, 69c

Silver-plated tea balls, with chain, special, **69c.**

Silver-Plated Jam Jars, at 69c

Flower-cut jam jars, with silver-plated top and spoon, pierced pattern, special, **69c.**

Burgess-Nash Co.—Main Floor

COLORED Hand Purses at 89c

Here's an exceptional value, colored hand purses of buffed alligator grain leather in blue, gray, brown and green; has inside frame purse, silk lined and back strap. This purse was made to sell for much more money; special, Saturday, **89c.**

Hand Purses, \$1.00

Fine pin morocco grain leather hand purse, leather lined, inside frame purse, back strap handle; splendid value, at **\$1.00**

Burgess-Nash Co.—Main Floor

CARNATIONS at 49c Dozen

Fresh cut, long stem carnations, assorted, special, at **49c a dozen.**

Violets, California grown, large bunch for 10c.

Hyacinths, potted, assorted colors, 15c and 19c.

Easter plants, big variety of all kinds, at special prices.

Particular attention given to orders placed now for flowers to send at Easter time.

Burgess-Nash Co.—Main Floor

WOMEN'S Fiber Silk Hose 35c

Fiber silk boot hose with seamless foot, black or white and colors, specially priced for Saturday, at **35c pair.**

Women's Hose, 35c

Fine black cotton, full fashioned, full, regular made, double garter top, **35c pair.**

Women's Hose, 25c

Black gauze lisle of fine quality, full seamless, special, Saturday, at **25c pair.**

Misses' Hose, 29c

Ribbed black or white silk lisle priced, Saturday, at **29c pair.**

Burgess-Nash Co.—Main Floor

PRETTY Easter Jewelry Novelties

Fashion decrees that necklaces, ear drops, brooches, bar pins, girdles, head neck chains and hat pins shall be necessary as accessories of milady's costume this season. Our showing is most attractive.

Oriental Jewelry

One of the most striking and charming novelties of the season is Chinese jade, always attractive and popular, but never has it been shown to such good advantage as now. Pretty ear rings, brooches, girdles, bar pins, la valieres, rings, hat pins, at **69c to \$7.50.**

Wear a Flag Pin, 10c

Be patriotic, wear a flag pin. Solid gold top flag pin with plated stem and screw back, special, **10c.**

A larger size, solid gold top flag pin, with plated stem and screw back, at **25c.**

Burgess-Nash Co.—Main Floor

Dainty, Pretty Burgess-Nash Boots and Pumps For Easter

MODELS exclusive with Burgess-Nash—Fine black kid and patent colt pumps, spat patterns, dainty leather Louis heels, light soles.



The new shade of gray kidskin, covered heels, hand turned soles—

White kid lace and button boots.

White Nile cloth lace boots.

Gray kid button boots.

New brown kid button boots.

Moose brown kid lace boots.

And the best of all the greatest display of fine black French kid lace and button boots in new models, **\$4.00 to \$14.00.**

In the Children's Section.

Dugan and Hudson iron clad shoes and our own special Kindercraft, the best wearing shoes made in child's, misses' and growing girls' sizes.

Burgess-Nash Co.—Second Floor

Continuing For Saturday Our March Sale of Toilet Articles and Drugs

THIS list represents but a small part of the many special items offered during this sale.

Sale of White Grained Ivory, at 50c

Including—
Trays, pin cushions, combs, picture frames, Choice
candle sticks, manicure pieces, powder and 50c
puff boxes, perfume bottles, talcum folders, etc.

Other Specials

White grained ivory clocks, at **\$1.98.**

White grained ivory trays, at **25c.**

Powder and puff boxes, **75c.**

Picture frames, **25c to 50c.**

Grained ivory hair brush and comb, **\$1.98.**

Pebeco tooth paste, **29c.**

Java rice powder, **25c.**

Pond's vanishing cream, at **16c.**

Burgess-Nash cold cream, at **15c.**

Burgess-Nash vanishing cream, **15c.**

Palmolive soap, cake, **6c.**

½ pt. imported bay rum, at **35c.**

One lot hot water bottles, at **89c.**

Sloan's liniment, **16c.**

Castoria, **19c.**

Burgess-Nash Co.—Main Floor

Women's Suits Specially Priced Saturday In the Down Stairs Store at \$15.95

SMARTLY tailored suits of serge, poplin, gaberdine and French serge. The shades are the most favored, including navy, gold and tan; youthful models, finished with new pockets, buttons and collars.

New Easter Millinery Saturday at \$3.98

A very choice collection that shows the master touch of clever designers. Made of the best lisse braid, milan hems and the French crepe combinations. Trimmed with sport wings, ornaments and flowers. Very special, at **\$3.98.**

New Sport Hats, \$1.00

Special shipment of new sport hats, in a variety of styles and color combinations, at **\$1.00.**



Saturday we announce the

Opening of the Plant Section in the Down Stairs Store

Every season this section lends a helpful service to homemakers, supplying seeds, bulbs, trees, shrubs, etc., for the lawn and garden.

Special Saturday—Bulbs 5c

Rainbow Iris Bulbs—Six varieties; deep yellow, virgil blue, pale yellow, crimson king, amethyst, deep blue, 5c.

Gaillardia Bulbs—Red and yellow, assorted, 5c.

Hollyhock Bulbs—4 varieties, assorted, 5c.

Phlox Bulbs—White and 4 varieties, at 5c.

Michaelmas Daisies—In varieties, at 5c.

Burgess-Nash Co.—Down Stairs Store

Large Size Florida Grapefruit, Saturday, 5c Each

GARDEN and Lawn Seeds

Blue grass or Trans-Mississippi lawn grass seed, per lb., at **20c.**

White clover seed, lb., **65c.**

Ferry's flower and vegetable seeds, fresh stock, package, **5c.**

"Pakro" Seed Tape

The modern way of planting seed, the seed is put in a specially prepared tape, which, when moistened, acts as a fertilizer and quickly germinates the seed. The seeds are properly spaced and set in even rows; 30 kinds of vegetable seeds and 18 kinds of flower seeds, package, **10c.**

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"