

# Branders Stores on Apace And all the little accessories of dress are here in deligible accessories, Gloves, Hosiery, etc.

Now Easter Comes on Apace

And all the little accessories of dress are here in delight-

# Superb Styles in Splendid Array for Spring and Summer

Women's New Spring Footwear With Beautiful White Satin Tops

THESE ARE superb-the most attractive boots we have shown in a season where splendid footwear has outdone all previous displays.

The very latest arrivals have satin tops, brocaded in self-toned conventional designs—white enamel heel with white ivory top lift and aluminum heel plate.

\$12.00 a Pair

#### THIS SHOE DEPARTMENT HAS MOVED TO BEAUTIFUL QUARTERS

Occupying a great floor area at the back of the Occupying a great floor area at the back of the Main Floor, it presents the finest appearance of any shoe store in this vicinity. Daylight comes down through a skylight from the street above, and, altogether, it is the most tractive Shoe Department in this Middle Western Country.

#### THE NEW FRENCH SLIPPER SALON

Is a special section devoted exclusively to the exhibition and sale of the daintiest French Slippers

This Shoe Department is displaying the finest line of Footwear manufactured anywhere in this country.



### Laces at Very Low Prices

A complete display of all the most wanted Laces at prices that are decidedly lower than usual.

Metal Laces, Gold and Silver Flouncing, Metal and Color Combinations, embroidered on fine Brussels and silk tulle nets; all widths, 9. 1859c, 98c, \$1.95

Filet Laces, the popular trimming for blouses and collars; white and real shade, filet and St. Gall combination patterns, at... 15c 25c 39c All-Silk Dress Nets, 40 inches wide, all shades, including black and white. Regular \$1.00 quality, 50c

Filet and Venise Lace Edges and Insertions, white and Filet and Venise Lace Edges and Inscream; worth 15c; medium and narrow widths, 10c

Wash Laces, big variety Vals. in French, English and Filet patterns, Edges, Insertions and Beadings. Torchon Laces, Edges and Insertions, Footings, plain and dotted, white and cream; worth to 10c, at......5c

#### Embroideries

Beautiful new line of novelty dress voiles and organdy, 36 to 42 inches wide, neatly embroidered 59c in all the new shades; worth 98c, Monday, at.



## Most Beautiful Suits We Have Ever Shown

In the Last Clock-Tick of Style

These Suits were inspired by the master designers of America, and are the most artistic garments we have ever shown.

They are made of Taffetas, Failles and La Jerz Silks, and beautiful Gold Embroidery.

They are really dressy afternoon suits-made with long coats, shirred-top skirts (barrel silhouette). Beautiful shades of Brown, Taupe, Tan, Blue,

These Suits represent the acme of perfectionthe best efforts of master tailors and supreme designers—with a foundation of the richest materials.

Second Floor

## The Good Fairy

BLACK HATS in Every Approved Style.



Symbolic of Youth and Happiness All your wishes will come true, If you whisper in my ear; Happiness I'll bring to you And joy from year to year.

> Each, Monday, 89c China Dept., Main Floor

The Specialty Shop for Misses and Small Women

Club or Restaurant Frocks The Daintiest, Most Fascinating Garments This Season

They are simply BEAUTIFUL - hand, beaded, fluffy Nets and dressy Chiffons, beaded and braided.

Beautiful Chantilly Lace Frocks, built up high in the back and with long sleeves-two new features; low neck, of course.

Also combination of Taffeta and Organdy. The most artistic Frocks ever shown here. Prices \$39.75 to \$125.00 Second Floor

New "Daytime" Frock

Some are made coat style and worn either as coat or dress. Serge and Gaberdine, Tricotine, Wool Jersey, Silk Jersey. All the new colorings.

\$29.75 to \$75.00



### Hair Goods

Women seeking ecial values in pendable Hair oods should take advantage of the large stock of Switches and Transformations in all shades, including gray, offered at these remarkably prices.

Switch, 24 inches long, at. \$1.75 \$4.50 value, refined quality Hair Switch, 26 inches long, at. \$2.45 \$3.00 value, Marcel Wave Transquality, fine fluffy hair. . . \$4.75 All mail orders given prompt attention.

We have experts in hair dressing, manicuring, facial massage, scalp treat-ment, shampooing, chiropody, hair dye-ing, bleaching and Marcel waving. Appointments made by phone.

### Afternoon Frocks for Women

### Adaptations From Famous Designers

Second Floor

These are LEADERS-style and fascination combined in a way that leaves no question about their supremacy.

Adaptations from the creations of such famous designers as-

#### Joseph, Lanvin, Beer, Cheruit, Drecoll and many others

The smartest new Taffetas combined with Spanish and Chantilly Laces, brocaded patterns, beautifully beaded Georgettes, with the employment of crystal beads, as well as those of bright hues.

> Prices, \$49.00, \$65.00, \$75.00 to \$98.00

Second Floor



### Newest Russian Blouses

Of Georgette Crepe, and Crepe de Chine

When worn with a skirt these Blouses look like an afternoon frock. The Crepe de Chine are pleated and Georgette Crepe are hand beaded and hand embroidered; some Irish Lace trimmed.

The colorings and designs are so beautiful that they look for all the world as though an artist had painted them there. Light and dark ground colors.

Prices Are \$10.00 to \$29.75

### Sample Cedar Chests

Just what you are looking for here at reduced

Have just received a manufacturer's sample line of Tennessee Cedar Chests, some copper trimmed; specially priced, Monday, \$7.50 to \$19.50

Japanese matting covered utility boxes, made of seasoned basswood, bamboo trimmed. Just the box for storing. Monday, for ......\$2.50 to \$6.50

#### Draperies and Curtains

300 pair of Novelty Net and Nottingham Lace Curtains. An exceptional lot of pretty allover designs, unusually effective and very durable; 21/2 and 3 yards long; special, pair.....\$1.69 200 Tapestry Couch Covers in the attractive Oriental patterns.

Have the rich colors to enliven the living room. Specially priced, in two groups, at.....\$1.98 and \$2.98 250 sets of three-piece Scrim and Marquisette Dutch Curtains, with lace insertion. Some are hemmed, ready to hang. Very serviceable

3,000 yards of fine Voile and Marquisette; plain and fancy drawnwork borders; very desirable for women who crochet their own laces or insertions for curtains. Special, yard...............29c

Our Special Order Department offers many advantages. Our experienced drapery men will be pleased to assist you in working out ideas, and will submit suggestions and estimates free of charge, whether for a single room apartment or entire house. All orders executed promptly, at very low prices.

### Hardware--House Furnishing Dpt. Makes Exceedingly Interesting Offers



"Laurel" Gas Ranges

Are different and better. Torrid burners, one piece, and will not leak. Keystone metal, non-rusting body. Large roomy oven and broiler.

Ahighoven Range, like picture, at-

\$28.50

\$18.00

Low-oven Ranges, full Two-burner Gas Plates, size, 18-inch, white enamel door, at—

| Two-burner Gas Plates, heavy and with adjustable air mixer— \$2.65

### Naponee "Dutch Kitchenette"

They have the only Kitchen Cabinet Flour Bin which seals air tight. Flour bin can be removed for cleaning. Drawer bottoms are three-ply veneered and will not warp or crack. Has the only real sanitary roll curtain. Has a cooling cabinet, something new in a kitchen cabinet. Naponee "Dutch Kitchenette," at ......\$25.00 and \$37.50



Garbage Cans

#### Step Ladders

Toilet Paper

Medium size, corrugated, galvanized, special...79c
Large size, corrugated, galvanized cans, at...\$1.19
Japanned Garbage Cans, special....59c and 79c

Large size, corrugated, galvanized cans, at...\$1.19
Japanned Garbage Cans, special....59c and 79c

#### Crisp New White Goods For Spring and Summer

White crisp Organdy in dainty corded stripes, 36 inches wide; 50c value, Monday, a yard.

35c Imported White Organdy, extra fine quality, sheer and clear; for blouses and confirmation dresses; 45 inches wide; 60c value, sold Monday, at, a yard. White mercerized poplin, medium heavy, 36 inches wide, 35c value, per yard ......25c Just received two cases of Baby Nainsook, a dainty soft, sheer fabric for ladies', children's and infants' wear; snow white, free from filling, and made from the finest, selected combed yarns; 36 inches wide; 12-yard package, at.

1.98 imperial Long Cloth, chamois finish, of the finest quality, pure white, and contains no starch; good weight for ladies' fine undermuslins; 36 inches wide; 12-yard bolt.

#### New Colored Wash Goods

Basement Section

Large variety of pretty, new printed voiles; all this season's latest designs and colorings; 40 inches wide; at, a yard.....25c Cotton Shantung, highly mercerized, soft and silky; for pretty dresses, suits and coats; comes in dresses, suits and coats; comes in