

Service, Surety of Satisfaction and Savings Saturday

Women's New Spring Coats Quality — Style — Moderate Price

Up-to-date models, showing smart flared collars, deep cuffs, and pockets that are in themselves a big feature. Deep belts, stitching and buttons all mark these styles as distinctive.

Gunny Burl, Coverts, Gaberdine and Feather Fluff, in all the new shades, such as Tan, Ruby, Gold, Apple Green, Navy and a variety of checks and plaids.

\$19.00, \$22.50 and \$25.00

The New Coat Dresses

Are especially attractive; shown in Navy Serges, Jerseys in various shades, and Gaberdines of Apple Green, Tan, Copenhagen, and Navy.

\$22.50, \$25.00 to \$45.00

Second Floor

WITH stocks replete with the newest and best, and back of this store the great prestige which it enjoys in the wholesale market, we are able to offer to our clientele the benefit of our economies in the manufacturing and importing world.

Saturday brings to everyone who shops here surety of satisfaction and saving.

J. L. Brandeis & Son

The Smartest Suits of the Season "Tailleur" Models — Very Elegant

RICH MATERIALS, designed into Tailleur models that speak the supreme style of the moment.

Models of Poiret Twill, heavy Scotch Mixtures, Men's Wear Serges and Gaberdines.

"Finger Tip" length Coats, plain tailored lines—even severe in its contour—but extremely elegant.

The large "saddle" pockets lend ornamentation to these charming garments. Bound with braid and trimmed with large buttons that add to their attractiveness materially.

Large white broadcloth collars complete the ensemble.
Prices, \$29.00, \$39.00, \$49.00 to \$62.50

Second Floor

N. B.—The new Pearl Grays are simply beautiful—Tan is tony, too. Blue and Black are good.



The Specialty Shop for Misses and Small Women Offers Dresses and Top Coats In Remarkable Price Range



THERE IS NO QUESTION about the favor shown this Specialty Shop—there is no question about its performance of service PERSONALIZED in the most efficient way—there is also no question that the advent of these bright and ultra-smart Clothes for Misses and Small Women is hailed with delight by our ever-growing clientele—and by the way, do you know that we are only a few weeks old?

New Coat Dresses, \$25.00 to \$75.00

Made of Tricotine, Gaberdine, Wool Jersey, Silk Jersey, Serge, and Poiret Twill—the style that has risen to the brink of the wave of popularity.

Crepe de Chine and Taffeta Dresses, \$19.75 to \$65.00

Hand-headed and braided, and one of the most ornamentally artistic lot of Dresses we have ever shown. Apron effects, Chemise Dresses and a variety of other styles, too numerous to mention.

Second Floor

Children's Smart Shoe-Top Coats In the Specialty Shop

The best chosen stock of Children's Wear that we have ever shown—this is not only our own opinion, but the voiced opinion of every woman who comes here to buy for her child or children.

Children's Shoe Top Suits, very new and youthful models, Jersey, black and white checks, copen, rose, apple green, gold; all good spring colorings; sizes 10 to 14 years; priced, **\$12.50 to \$26.50**

Children's Blouses, in voile, Jap silk, stripe, madras, sizes 6 to 14 years, priced **\$1.75 to \$5.00**

Girls' Smart Coats, made of serge, velour cloth, black and white checks, plaids, etc.; apple green, gold, sand, rose, navy. The sizes **\$5.00 to \$25.00** are 8 to 14 years, at.....

Children's New Spring Coats, made in dainty styles of serge, black and white checks, velour silk, poplins and fancy checks, in a variety **\$2.95 to \$15.00** of styles, sizes 1 to 6 years, at.....

Second Floor



Handkerchiefs

Ladies' new silk crepe Handkerchiefs in Japanese borders and designs, special, each.....**19c**

Women's and children's Handkerchiefs, of silk, linen and cotton, in plain white with narrow hemstitched borders; also white and colored embroidered corners; special, each.....**15c**

Men's pure linen Handkerchiefs, with narrow hemstitched borders, special, Saturday, each.....**15c**

Ladies' new Handkerchiefs in plain white and colored embroidered corners, with narrow hemstitched borders and scalloped edges. Special, each.....**25c**

Adler's Washable Kid Gloves, \$1.50

All sizes, Pearl and "Newport."

Women's Guaranteed Washable Chamousette Gloves

White or white with black backs—**59c, 79c and \$1.00 a pair**

Adler's, and Ferrin's Washable Kid Gloves—**\$1.50, \$1.75, \$2.00 and \$2.25**

Kayser's Guaranteed Silk Gloves—Complete stocks—**60c to \$1.75 a pair.**

Blouses—Charming and Moderate in Price

Just Arrived From New York

THERE NEVER WAS a season, in our estimation, when prettier Blouses held sway. We have been fortunate enough to assemble here the most charming stock of them we ever had to exhibit, and, best of all, the prices are extremely modest.



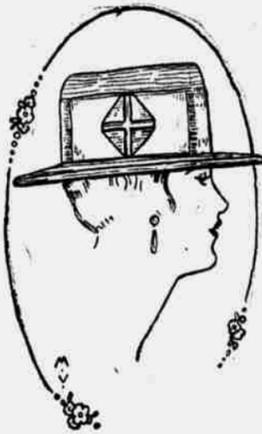
Extra quality Crepe de Chine Blouses, at **\$2.98**

Dainty Georgette Crepe Blouses, special, **\$4.85**

Dainty Lingerie Blouses—**\$1.00, \$1.98, \$2.98 and Up**

Second Floor

Millinery--Marvelous in Its Charm Dainty, Desirable, Distinctive, Appealing



HATS hold high place in the estimation of every woman right now—with the Dress-Up season of the year right around the corner—the Millinery has the great attraction.

We are pleased to announce that we have the most charming styles to show—and that our efforts this year surpass any other display we have ever made bid fair to attain without question.

Banded Sailors Bid for Attention

Wonderful assortments of Chinese Pipings, Milan Hemp and Real Milan Sailors, banded with wide gros grain ribbon, fancy silk bands, etc. Colors are Shadow Lawn Green, Purple, Gold, Navy, New Blue, Black, White, etc. Six to eight styles.

\$1.79 to \$10.00

Untrimmed Hats of Shiny Straw

A riot of colors greet the eye in these extremely smart Shiny Straw Shapes. Both sailors and wonderful varieties of irregular styles; every good type is represented. China Piping, Milan Hemp, Five-end Milan and Plain Hemp are the wanted straws.

At \$1.95, \$2.50 and \$3.75

Trimmings of All Degrees

All kinds of new Burnt, Ostrich, Wing and Novelty Trimmings, in all the leading colors of the season, including "Patria Pom-Pon." Made of Spanish Coque and used on the front of the new Saucer Sailors with a very smart effect.

Second Floor, Millinery.

This New and Beautiful Shoe Store for Women

(Main Floor, Rear)

Is displaying the most fascinating Footwear. We mention seven styles. A great daylight, well-appointed store.



Dark tan kid vamp, with ivory kid top, lace style. Light welted and stitched sole and Louis heel. Perforated vamp.

Patent colt vamp, button style, with white kid top. Light welted and stitched sole and leather Louis heels.

Dark brown kid vamp, with marble kid top, button style, light welted and stitched sole and wood covered Louis heels of same.

Black kid vamp with light pearl gray top, button style, with light welted and stitched sole and leather Louis heels.

Patent colt vamp, with ivory colored kid top, flat buttons, light welted and stitched soles and leather Louis heels.

Marble colored kid vamp, repp cloth top, lace style, with light turned sole and wood covered Louis heels of same.

Burnt ivory kid vamp, with buck cloth top, lace style, light turned sole and wood covered Louis heels of same.

These come in all widths from AA to D and sizes 2-1-2 to 7

\$6.90 a Pair

All Eight Inches High.

Late Books at 60c

Copyright Novels Formerly Sold at \$1.25, \$1.35, \$1.50

Scores of titles—such authors as McCutcheon, Jack London, Sewell Ford, Oppenheim, H. G. Wells, Louise Burnham, and Irving Bacheller.

Hosiery

Latest Spring Styles

Novelty Silk Hosiery, all the very latest designs and colors. Boot effects, fancy plaids, dots, stripes and a dozen other styles; fashioned garter tops, spliced heels and toes; worth **\$1.19**

Women's Pure Thread Silk Hose, in all new shades for street and evening wear, plain and Richelieu ribbed, all solid colors, wide garter tops, and extra quality; all, at... **\$1.00**

Women's Fiber Silk and Silk Boot Hose, in all colors for street and evening wear, fashioned and seamless double soles, heels **59c** and toes, at.....

Misses' Pure Thread Silk Hose, in pink, sky blue, black and white, all ribbed, and all sizes, worth \$1.25, and all at..... **59c**

Electric Portable Lamp "The Wizard"

Especially desirable for its unusual utility and very moderate price.

Wizard Electric Portable Lamp, hangs, clamps, sticks, stands anywhere.

Saves your electric light bill. Can be used on any voltage. Beautifully finished and fully guaranteed. Each... **\$2.49**

Main Floor.

Drugs

Pond's Vanishing Cream, 25c size jar.....**14c**

Woodbury's Facial Soap, 25c size cake.....**14c**

Sanitol Face Cream, 25c size, jar.....**14c**

Pebeco Tooth Paste, the tube, at.....**28c**

Graves' Tooth Powder, the can.....**12c**

Madame Yale's Face Enamel, \$1.50 size.....**89c**

Java Rice Face Powder, the box.....**24c**

4711 White Rose Glycerine Soap, the cake.....**12c**

Lustrite Nail Enamel, the box.....**16c**

El Perfecto Veda Rouge, the 50c size.....**28c**

Madame Ise's Cold Cream, 50c size.....**28c**

Melrose Rouge, 50c size, box.....**28c**

Peroxide Soap, the 10c cake.....**5c**

Kirk's Jap Rose Soap, the cake.....**5c**

Horlick's Malted Milk, hospital size.....**\$2.69**

Lydia Pinkham's Compound, the bottle.....**67c**

Glycothymoline, \$1 size, bottle.....**67c**

Sal Hepatica, 50c size.....**29c**

Candy

Our delicious creamy nut divinity, vanilla, strawberry and chocolate, at, a lb., **29c**

Fresh cocoanut balls, cream dipped, rolled in Pecan nut, chocolate and vanilla flavors; a lb..... **29c**

Assorted cocoanut kisses, vanilla, chocolate and strawberry, a lb..... **19c**

"Du-Plex" Suits for Boys Are the Best Offering Yet

This is the opinion of hundreds and hundreds of boys and their mothers—and word of mouth advertising by those who are so well pleased with these Suits—has resulted in the sale of scores of them.

"Duplex" Two-Pair-Pant Suits Are the Big Feature Here Now

Here is an opportunity for every mother to outfit the boy with a suit that has double life, with double interwoven knees and seats, which really is two suits for one price. We have them in many different styles and models that appeal to even the most particular.

The Suits, at \$5.00 to \$12.50

An assortment of models and styles of worsted fabric; suits in grays and browns, in neat mixture effects. They are great for wear and all of them with the double seat and knees.

Suits for Confirmation and Dress-Up Wear

A very complete stock of blue serge suits in all the new spring models for Dress-up; every suit a pure all wool fast color serge, **\$5.00 to \$12.50**

Boys' New Spring Top Coats, \$2.50 to \$10.00

Just arrived, new spring Top Coats, the snappiest models and styles are here in abundance, chevots, tweeds, sefges, coverts and worsted, in plain colors, checks and plaids, in the new mixture effects; sizes from 2 to 10 years.

Wash Suits, 50c to \$5.00

Washable Suits for youngsters, the biggest showing we have ever had. Every new fabric, every new color, greens, tans, pinks, blues, browns and whites, in plain or combinations; many of these with hats to match.

Third Floor.



Knit Underwear For Spring and Summer Wear

Women's Silk Top Lisle Body Union Suits, prettily trimmed tops, tight knee, pink and white, regular and extra sizes, a **\$1.00** very good value

Women's Kayser make Union Suits, hand crocheted yokes, also band tops, umbrella style; special, **59c** garment, at, only...

Women's Hudson Mills Union Suits, special weight for spring wear, tight knee, regular and odd sizes, in pink, extra fine **59c** quality, at.....

"M" Knit Suits for Children in any desired styles for spring and summer wear, such as long sleeve, ankle length; high neck, short sleeve, knee length; also low neck, no sleeves and knee length, **50c and 59c** at.....

Beautiful line of Georgette Neckwear, in white and colors. Vests, Collar and Cuff Sets and Collars, hand embroidered and also Venice file effects, lace trimmed.

Very special assortment of Georgette, embroidered and lace trimmed, at..... **75c**

Beautiful line of Net, embroidered and lace **50c** trimmed, at.....

A splendid assortment of Georgette Collars, lace trimmed, also embroidered, at..... **50c**

A splendid lot of Swiss Embroidered Collars, **25c** dainty effects, at.....

Wall Papers

It is needless to attempt to match these Wall Paper values. Every item is a saving of fully 60% or more at Brandeis.

Parlor, Dining Room and Hall Papers. Borders and ceilings to match, selections from the best wall paper mills, sold everywhere for 18c and 20c, special, Saturday, roll, **10c**

Bedroom Papers. An immense assortment to select from, only the best grades and designs, dainty cut borders to match, regular value everywhere 20c, Saturday, roll..... **12 1/2c**

Charming Neckwear

Dainty, Filmy, Fine

Was there ever a season more replete with beautiful Neckwear? Was there ever a time when every taste could be so well satisfied as this? We think not—come and see for yourself.

Very special assortment of Georgette, embroidered and lace trimmed, **75c** at.....

Beautiful line of Net, embroidered and lace **50c** trimmed, at.....

A splendid assortment of Georgette Collars, lace trimmed, also embroidered, at..... **50c**

A splendid lot of Swiss Embroidered Collars, **25c** dainty effects, at.....

Fresh Cut Flowers

Large bunches of Fresh Fancy Sweet Peas, 50c regularly, Saturday, **25c** bunch.....

Also a large assortment of Spring Flowers at special prices.

Floral designs our specialty. Cut Flower Department, Entrance to Pompeian Room

Brandeis Stores