

Ride up on the  
MOVING  
STAIRWAY  
to second floor



An entire  
building  
Devoted to  
MEN'S WEAR

# Celebrating An Anniversary in This Men's Store

## With a "Live Model" Exhibit of Masterful Clothing



### Shirts

"Manhattan"—Known for their perfection of fit and excellence of finish—the sign of quality to every well dressed man.

"Emery"—A shirt that is an expression of careful designing and assures the owner long and lasting satisfaction.

And high grade Novelties in Pussy Willows, Silk Broadcloths and Empire Silk Crepe.



### Hosiery

Interwoven Silk and Lisle Hosiery—that express severally the acme of luxury and assurance of long service.

"Phoenix" Hosiery—That rises to the occasion rather than "from its ashes," as the fable puts it. A name that is synonymous with satisfaction in Hosiery.



### Shoes

LOW SHOES—Cordo Calf, Burgundy color, Dark Brown Russia, Dull Black Calf, English lasts; made with new wing and straight tips and distinctly "different."

High Shoes—Combinations of Dull Black Calf with Gray Buck tops; Brown Russia with White Fawn Buck tops; Cordo Calf, Burgundy color, in the new "Vogue" pattern. Some of the newest English models.



### Collars

E. & W. and Arrow—Two standard brands that are known the country over for their excellence in service, their advance notions in regard to styles and the fact that the variety offered covers every fancy a man may have. E. & W. and "Arrow" cover the collar field thoroughly.



Copyright Hart Schaffner & Marx

ONE YEAR AGO WE ANNOUNCED THAT THE BEST CLOTHING MADE IN AMERICA HAD FOUND ITS HOME IN THIS STORE.

WE BELIEVED IN THESE CLOTHES, AND THE YEAR THAT HAS INTERVENED HAS MORE CONFIRMED OUR FAITH.

## Hart Schaffner & Marx Clothes

FULFILLED ITS EVERY PROMISE—SO WE ARE EXTREMELY GRATIFIED TO ANNOUNCE TO-DAY THAT OUR ANTICIPATIONS HAVE BECOME FULL FLEDGED REALIZATIONS AND WE CELEBRATE OUR FIRST ANNIVERSARY OF THE EVENT OF THESE MASTER CLOTHES FOR MEN WITH A FITTING DISPLAY OF

### Splendid Styles, Shown on Live Models

at 10:30 A. M., 2:30 and 7:30 P. M. Saturday

IT IS RARELY GIVEN TO EITHER INDIVIDUAL OR INSTITUTION TO VISUALIZE DREAMS—BUT OUR DREAM OF THE BIGGEST AND BEST CLOTHING DEPARTMENT WEST OF CHICAGO HAS COME TRUE.

IT HAS BEEN OUR PRIVILEGE TO OFFER TO OUR CLIENTELE THIS PAST YEAR, THE BEST CLOTHING THEIR MONEY COULD BUY—GIVING MORE VALUE THAN MONEY COULD PAY FOR.

## Hart Schaffner & Marx

IS THE NAME WE HAVE STAMPED INDELIBLY IN THE MIND OF EVERY MAN IN OMAHA AND VICINITY WHO WOULD BE DRESSED IN THE BEST MANNER—AND THE FACT THAT WE HAVE SUCCEEDED EVEN BEYOND OUR MOST SANGUINE ANTICIPATION IS PROOF THAT OUR FAITH WAS WELL FOUNDED.

### The Entire Men's Building Joins in This Celebration

TO MAKE THIS OCCASION A UNIQUE ONE, WE HAVE STAGED A FASHION SHOW FOR MEN AND BOYS WITH LIVE MODELS TOGETHER WITH AN EXPOSITION OF AMERICAN ARMY UNIFORMS, AN INDIAN AND COWBOY COSTUME, SHOWING THE VARIOUS PERIODS FROM THE REVOLUTIONARY WAR DOWN TO THE PRESENT DAY.

SATURDAY WILL BE RECEPTION DAY TO THE MEN WHO HAVE AND TO THOSE WHO HAVE NOT BECOME CONVERTS IN THE RANKS OF THE VAST ARMY OF CORRECTLY DRESSED MEN WHO ARE WEARING HART SCHAFFNER & MARX CLOTHES.



### Hats

"Stetson"—the most familiar name in connection with Men's Hats in America. "If you wear a Stetson you wear a good one every time."

"Mayo"—equally well known as the \$3 Hat with the \$5 look.

Brandeis Special—the best Hat in this Western country at the price—\$2.



### Neckwear

Scarves of the most beautiful silks, in charming colors and designs. The richest Neckwear of the season. Many direct copies of imported designs and a great many shown here exclusively.



### Handkerchiefs

Fancy Imported Japanese Silk Handkerchiefs, imported direct, and the most recent arrivals in our Men's Furnishing Store. They have fancy borders and flower patterns. A variety of beautiful designs. Every man should have some of them.



### Gloves

Perrin's Dress and Street Gloves—a name that is famous, as far as Gloves are concerned.

Kaysor Silk Gloves—a make that holds just as high place in the Silk Glove Field as Perrin does in the Kid Glove.

### Underwear

"Munsing" Union Suits. Underwear that has made an enviable name for itself all over the country. Underwear that combines all the best features of the best makes.

"Sterling" Union Suits reinforce the reputation of "Munsing" and have many STERLING characteristics all their own. All full fashioned.



# Brandeis Stores