

AT REMENDOUS SUCCESS

THE HARTMAN SALE OF THE \$150,000 BEATON & LAIER STOCK

Hundreds of Eager Buyers Flocked to Our Store Saturday and Bought More Goods in One Day Than We Ever Expected to Sell. The Success of the First Day of the Sale Exceeded Even Our Own Enthusiastic Forecast. We Wish to Thank the People of Omaha for Their Loyal Response and Confidence in Our Desire to Give Them the GREATEST Bargains Possible.

MONDAY WE CONTINUE OUR REMARKABLE, UNPRECEDENTED VALUE-GIVING, UNEQUALLED IN THE FURNITURE HISTORY OF OMAHA--THE ENTIRE HIGH-GRADE BEATON & LAIER STOCK HAS BEEN REDUCED 20% BELOW FORMER PRICE!

BEYOND A SHADOW OF A DOUBT, THIS IS THE GREATEST OPPORTUNITY TO BUY HIGH-GRADE HOME-FURNISHINGS IN ALL AMERICA TODAY! THIS IS NOT MERE "ADVERTISING TALK"—WE MUST MOVE THIS STOCK QUICKLY TO MAKE ROOM FOR OUR OWN NEW SPRING STOCK, WHICH IS NOW ON ITS WAY TO US.

WE HAVE PURCHASED OUTRIGHT THE STOCK, FIXTURES AND LEASE OF THE BEATON & LAIER COMPANY OF 415-417 South Sixteenth Street. This well-known home furnishing organization is discontinuing business and we are going to close out their stock, EVERY PIECE, at a 20 per cent reduction in order to make room for our own new spring merchandise which is now on its way to us. Considering the high quality of the goods, the always fair prices charged by the Beaton & Laier Company, a 20 per cent reduction means that this sale offers the greatest furniture and carpet buying opportunity of the year to you! Don't overlook this genuine opportunity! Investigate! Look over our new home, stocked with an enormous variety of genuine value-giving items and make any comparisons you want to! You won't be urged to buy at Hartman's—but we know you will find here many home furnishings values that you need and want and at 20 PER CENT BELOW REGULAR RETAIL PRICE. YOU CANNOT AFFORD TO LET THEM GO.

SHOWING THE BEAUTIFUL BEATON & LAIER BLDG.
Which Will Hereafter Be Occupied Exclusively by the
HARTMAN FURNITURE AND CARPET CO.



BARGAINS IN PARLOR FURNITURE

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
3-Piece Spanish Leather Oak Set	\$65.00	\$52.00
3-Piece Spanish Leather Oak Set	\$75.00	\$60.00
3-Piece Spanish Leather Set	\$69.50	\$55.60
3-Piece Mahogany Set	\$43.50	\$34.80
3-Piece Mahogany Spanish Leather Set	\$78.75	\$63.00
3-Piece Over Stuffed Spanish Leather Set	\$117.50	\$94.00
Loose Cushion Davenport	\$76.50	\$61.20

PRICES CUT 20% ON LIBRARY TABLES

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Oak Library Table	\$15.00	\$12.00
Oak Library Table	\$18.50	\$14.80
Oak Library Table	\$22.50	\$18.00
Oak Library Table	\$24.50	\$19.60
Oak Library Table	\$28.00	\$22.40
Oak Library Table	\$29.00	\$23.20
Oak Library Table	\$32.00	\$25.60
Oak Library Table	\$35.00	\$28.00

SOME SPLENDID ROCKER VALUES

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Over-Stuffed Spanish Rocker	\$23.00	\$17.60
Over-Stuffed Spanish Rocker	\$24.00	\$19.20
Over-Stuffed Spanish Rocker	\$28.00	\$22.40
Over-Stuffed Spanish Rocker	\$35.00	\$28.00
Over-Stuffed Spanish Rocker	\$42.75	\$34.20
Fumed Oak Spanish Leather Rocker	\$10.50	\$8.40
Fumed Oak Spanish Leather Rocker	\$11.50	\$9.20
Fumed Oak Spanish Leather Rocker	\$14.00	\$11.20
Fumed Oak Spanish Leather Rocker	\$18.00	\$14.40
Baby High Chair	\$2.00	\$1.60
Baby High Chair	\$3.65	\$2.95

BEDROOM FURNITURE BARGAINS

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Seven Piece Old Ivory Bed Room Suite	\$144.50	\$115.60
Four Piece Old Ivory Bed Room Suite	\$128.25	\$102.60
Five Piece Old Ivory Bed Room Suite	\$90.00	\$72.00
Six Piece Brown Antique Mahogany Bed Room Suite	\$195.50	\$156.40
Five Piece Brown Antique Mahogany Bed Room Suite	\$152.00	\$121.60
Seven Piece Jacobean Bed Room Suite	\$345.00	\$276.00
Six Piece White Enamel Bed Room Suite	\$235.00	\$188.00
Five Piece Walnut Bed Room Suite	\$118.00	\$94.40
Six Piece Mahogany Bed Room Suite	\$194.25	\$155.40
Mahogany Dresser	\$54.00	\$43.20
Mahogany Chiffonier	\$74.00	\$59.20
Four Poster Mahogany Bed	\$85.50	\$68.40
Mahogany Dressing Table	\$68.00	\$54.40
Oak Dresser	\$9.00	\$7.20
Oak Dresser	\$13.50	\$10.80
Oak Dresser	\$17.50	\$14.00
Oak Dresser	\$21.50	\$17.20
Oak Chiffonier	\$11.50	\$9.20

SPECIALS IN DINING ROOM FURNITURE

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Nine Piece Mahogany Dining Suite	\$78.00	\$62.40
Nine Piece Solid Mahogany Dining Suite	\$194.00	\$155.20
Nine Piece Walnut Dining Suite	\$275.50	\$220.40
Extension Table, 6 feet	\$18.00	\$14.40
Extension Table, 6 feet	\$17.50	\$14.00
Extension Table, 6 feet	\$24.00	\$19.20
Extension Table, 6 feet	\$48.75	\$39.00
Oak Buffet	\$22.00	\$17.60
Oak Buffet	\$28.00	\$22.40
Oak Buffet	\$28.50	\$22.80
Quartered Oak Buffet	\$32.00	\$25.60
Quartered Oak Buffet	\$45.00	\$36.00
Quartered Oak Buffet	\$55.00	\$44.00
Dining Chair, oak	\$1.50	\$1.20
Dining Chair, oak	\$3.50	\$2.80
Dining Chair, oak, leather seat	\$2.95	\$2.36
Dining Chair, oak, leather seat	\$3.00	\$2.40
Dining Chair, genuine leather seat	\$3.50	\$2.80

THE BIG DRAPERY DEPARTMENT

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
300 Remnants of Cretonne, Including Nets, Silks, etc.	26c	19c
150 Patterns of Cretonne, Including Marquisettes, Scrim	25c	20c
112 24-inch square Pillow Tops	30c	23c
Orinoco Sunfast Material	75c yard	60c yard
97 Table Covers, 24x54, Including Madras, Silks, Tapestry	\$2.25 each	\$1.75 each
250 Decorated Samples, 1 1/2 yards each, Including Cretonnes, Silks, Velours	95c each	56c each

LACE CURTAINS AND DRAPERIES - 20% REDUCTION

THE RUG DEPARTMENT

In this department we offer an unequalled opportunity to save money. The entire BEATON & LAIER Rug Stock has been reduced 20%. It offers a large variety of patterns and color combinations in foreign and domestic Rugs. Choice floral, Oriental, medallion and Persian effects.

SELECT YOUR RUG, AND SUBTRACT 20% FROM THE BEATON & LAIER PRICE!

For Those Who Do Not Care to Pay Cash—We Offer Our Accommodating, Liberal and Popular Easy Monthly Payment Plan.

MISCELLANEOUS HOME FURNISHINGS

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Perfection Electric Irons, complete	\$5.50	\$4.40
Reed Office Waste Baskets	6c	5c
Spint Scrap Baskets	3c	2c
Chinese Sewing Baskets	\$2.50	\$2.00
Clothes Bars	9c	7c
Meat Grinder	9c	7c

GARRIAGES, GO-CARTS AND SULKY VALUES

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Collapsible Go-Cart	\$6.75	\$5.40
Collapsible Go-Cart	\$7.50	\$6.00
Collapsible Go-Cart	\$10.50	\$8.40
Reed Carriages	\$22.50	\$18.00
Reed Carriages	\$25.50	\$20.40
Reed Carriages	\$32.50	\$26.00
Sulkies	\$3.50	\$2.80
Sulkies	\$6.50	\$5.20

DAVENPORTS AND DUOFOLD SUITES

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Three Piece Duofold Set, imitation leather	\$62.50	\$50.00
Three Piece Duofold Set, imitation leather	\$68.50	\$54.80
Three Piece Duofold Set, imitation leather	\$77.50	\$62.00
Duofold, imitation leather	\$38.00	\$30.40
Duofold, imitation leather	\$41.00	\$32.80
Duofold, imitation leather	\$45.00	\$36.00
Duofold, imitation leather	\$48.00	\$38.40
Duofold, Spanish leather	\$55.00	\$44.00
Duofold, Spanish leather	\$58.00	\$46.40
Duofold, Spanish leather	\$62.50	\$50.00
Davenport, tapestry overstuffed	\$75.00	\$60.00
Duofold, tapestry overstuffed	\$65.00	\$52.00
Davenport, tapestry overstuffed	\$150.00	\$120.00
Chairs, tapestry overstuffed	\$42.50	\$34.00
Rockers, tapestry overstuffed	\$46.00	\$36.80

SPLENDID BARGAIN VALUES IN BEDS

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
Four Poster Mahogany Bed	\$50.00	\$40.00
Four Poster Mahogany Bed	\$55.50	\$44.40
Four Poster Mahogany Bed	\$60.00	\$48.00
Brass Bed	\$48.00	\$38.40
Brass Bed	\$29.50	\$23.60
Brass Bed	\$27.50	\$22.00
Brass Bed	\$25.50	\$20.40
Brass Bed	\$21.50	\$17.20
Brass Bed	\$16.50	\$13.20
Iron Gold Bronze Bed	\$10.00	\$8.00
White Enamel Bed	\$12.75	\$10.20
White Enamel Bed	\$9.50	\$7.60
Metal Vernis Martin Bed	\$12.50	\$10.00
Metal Vernis Martin Bed	\$9.50	\$7.60
Brass Crib	\$25.50	\$20.40
Brass Crib	\$25.50	\$20.40
Vernis Martin Crib	\$18.00	\$14.40
Vernis Martin Crib	\$8.50	\$6.80
White Enamel Crib	\$8.50	\$6.80
White Enamel Crib	\$5.25	\$4.20

KITCHEN CABINETS, RANGES AND STOVES

ARTICLE	Beaton & Laier's Price	Hartman's Sale Price
McDougal Kitchen Cabinet	\$57.50	\$46.00
Solid Oak Kitchen Cabinet	\$31.00	\$24.80
Maple Kitchen Cabinet	\$14.50	\$11.60
Hardwood Kitchen Cabinet	\$12.50	\$10.00
Duplex Fireless Cooker	\$10.75	\$8.60
12-piece Imported Dutch Kitchen Set	\$9.75	\$7.80
Kitchen Chair	\$1.15	92c
42-piece Dinner Set	\$5.00	\$4.00
31-piece Dinner Set	\$4.00	\$3.20
Gas Ranges	\$12.00	\$9.60
Gas Ranges	\$23.00	\$18.40
Gas Ranges	\$20.00	\$16.00
Gas Ranges	\$25.00	\$20.00
Refrigerators	\$12.50	\$10.00
Refrigerators	\$15.00	\$12.00
Refrigerators	\$18.00	\$14.40
Refrigerators	\$25.00	\$20.00
Refrigerators	\$25.50	\$20.40
Refrigerators, porcelain lined	\$34.00	\$27.20
Combination Gas and Coal Range	\$58.00	\$46.40
Combination Coal and Gas Range	\$65.00	\$52.00
Combination Coal and Gas Range	\$72.50	\$58.00

Mr. Laier of the Beaton & Laier Co. will maintain an office in connection with the Hartman Company, at 415-417 South 16th Street, where all outstanding accounts can be settled.

415-417 SOUTH SIXTEENTH STREET

Don't forget our new address—located in the new BUREAU BUILDING HEADQUARTERS OF OMAHA—and LET HARTMAN FEATHER YOUR NEST!