

AN UNUSUAL ANNOUNCEMENT BY THE HARTMAN FURNITURE AND CARPET CO.

AGAIN THE HOUSE OF HARTMAN OFFERS A MARVELOUS, IRRESISTIBLE HOME-FURNISHING SALE
Beyond a Shadow of a Doubt, This Is the Greatest Opportunity in All America Today!--AND HERE'S THE REASON!

We Have Just Purchased, at Marvelous Price Concessions, the Entire Stock of Home-Furnishings of BEATON & LAIER COMPANY, Who Are Discontinuing Their Business

**THIS ENTIRE HIGH-GRADE STOCK, AMOUNTING TO \$150,000,
WILL BE PLACED ON SALE AT A 20% REDUCTION BELOW FORMER PRICES!**

Sale Starts Saturday 8:30 A. M., Sharp---First Come, First Served---This Stock Must be Moved to Make Room for Our Own Merchandise

WE HAVE PURCHASED OUTRIGHT THE STOCK, FIXTURES AND LEASE OF THE BEATON & LAIER COMPANY of 415-417 South Sixteenth street. This well-known home-furnishing organization is discontinuing business and we are going to close out their stock, EVERY PIECE, at a 20 per cent reduction in order to make room for our own new spring merchandise which is now on its way to us. Considering the high quality of the goods, the always fair prices charged by the Beaton & Laier Company, a 20 per cent reduction means that this sale offers the greatest furniture and carpet buying opportunity of the year to you! Don't overlook this genuine opportunity! Investigate! Look over our new home, stocked with an enormous variety of genuine value-giving items and make any comparisons you want to! You won't be urged to buy at Hartman's---but we know you will find here many home-furnishing values that you need and want and at 20 PER CENT BELOW REGULAR RETAIL PRICE. YOU CANNOT AFFORD TO LET THEM GO.

SHOWING THE BEAUTIFUL BEATON & LAIER BLDG.

Which Will Hereafter Be Occupied Exclusively by the
HARTMAN FURNITURE AND CARPET CO.

Sale Starts at Our New Home, Shown Below, Saturday, 8:30 Sharp

A CALL WILL CONVINCE YOU THAT NO PREVIOUS SELLING EVENT IN OMAHA EVER PRESENTED SO MANY MONEY-SAVING OPPORTUNITIES. We are positive you will agree with us when you see the values we are offering and the difference a 20 per cent reduction will make in the COST TO YOU. Owing to limited space we are able to quote here only a VERY FEW of the many big exceptional bargains in high-grade home furnishings that absolutely defy any AND ALL competition! In fact, this sale presents the most remarkable concession in retail prices ever offered to the Omaha public on goods of this high character and it marks a notable milestone in the furniture history of the United States. This is your chance to buy good furniture at unprecedented prices. If you miss it YOU ALONE will be the loser. We urge an early selection while the stock is complete. A small deposit will secure goods for future delivery.

BEDROOM FURNITURE BARGAINS

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Seven Piece Old Ivory Bed Room Suite.....	\$144.50	\$115.60
Four Piece Old Ivory Bed Room Suite.....	\$128.25	\$102.60
Five Piece Old Ivory Bed Room Suite.....	\$99.00	\$79.20
Six Piece Brown Antique Mahogany Bed Room Suite.....	\$195.50	\$156.40
Five Piece Brown Antique Mahogany Bed Room Suite.....	\$152.00	\$121.60
Seven Piece Jacobean Bed Room Suite.....	\$302.00	\$241.60
Six Piece White Enamel Bed Room Suite.....	\$325.00	\$260.00
Five Piece Walnut Bed Room Suite.....	\$118.00	\$94.40
Six Piece Mahogany Bed Room Suite.....	\$194.25	\$155.40
Mahogany Dresser.....	\$54.00	\$43.20
Mahogany Chiffonier.....	\$76.00	\$60.80
Four Poster Mahogany Bed.....	\$38.50	\$30.80
Mahogany Dressing Table.....	\$63.00	\$50.40
Oak Dresser.....	\$9.00	\$7.20
Oak Dresser.....	\$13.50	\$10.80
Oak Dresser.....	\$17.50	\$14.00
Oak Dresser.....	\$21.50	\$17.20
Oak Chiffonier.....	\$11.50	\$9.20

SPECIALS IN DINING ROOM FURNITURE

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Extension Table, 6 feet.....	\$15.00	\$12.00
Extension Table, 6 feet.....	\$17.50	\$14.00
Extension Table, 6 feet.....	\$24.00	\$19.20
Extension Table, 8 feet.....	\$43.75	\$35.00
Oak Buffet.....	\$22.00	\$17.60
Oak Buffet.....	\$26.00	\$20.80
Oak Buffet.....	\$28.50	\$22.80
Quartered Oak Buffet.....	\$32.00	\$25.60
Quartered Oak Buffet.....	\$38.00	\$30.40
Quartered Oak Buffet.....	\$55.00	\$44.00
Dining Chair, oak.....	\$1.00	\$0.80
Dining Chair, oak.....	\$2.95	\$2.35
Dining Chair, oak, leather seat.....	\$3.00	\$2.40
Dining Chair, oak, leather seat.....	\$3.50	\$2.80
Dining Chair, genuine leather seat.....	\$3.50	\$2.80
Nine Piece Mahogany Dining Suite.....	\$732.00	\$585.60
Nine Piece Solid Mahogany Dining Suite.....	\$194.00	\$155.20
Nine Piece Walnut Dining Suite.....	\$275.50	\$220.40

SOME SPLENDID ROCKER VALUES

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Over-Stuffed Spanish Rocker.....	\$22.00	\$17.60
Over-Stuffed Spanish Rocker.....	\$24.00	\$19.20
Over-Stuffed Spanish Rocker.....	\$28.00	\$22.40
Over-Stuffed Spanish Rocker.....	\$35.00	\$28.00
Over-Stuffed Spanish Rocker.....	\$42.75	\$34.20
Fumed Oak Spanish Leather Rocker.....	\$10.50	\$8.40
Fumed Oak Spanish Leather Rocker.....	\$11.50	\$9.20
Fumed Oak Spanish Leather Rocker.....	\$14.00	\$11.20
Fumed Oak Spanish Leather Rocker.....	\$18.00	\$14.40
Baby High Chair.....	\$2.00	\$1.60
Baby High Chair.....	\$3.65	\$2.95

PRICES CUT 20% ON LIBRARY TABLES

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Oak Library Table.....	\$15.00	\$12.00
Oak Library Table.....	\$18.50	\$14.80
Oak Library Table.....	\$22.50	\$18.00
Oak Library Table.....	\$24.50	\$19.60
Oak Library Table.....	\$26.00	\$20.80
Oak Library Table.....	\$29.00	\$23.20
Oak Library Table.....	\$32.00	\$25.60
Oak Library Table.....	\$35.00	\$28.00

BARGAINS IN PARLOR FURNITURE

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
3-Piece Spanish Leather Oak Set.....	\$65.00	\$52.00
3-Piece Spanish Leather Oak Set.....	\$75.00	\$60.00
3-Piece Over Stuffed Spanish Leather Set.....	\$117.50	\$94.00
Loose Cushion Davenport.....	\$76.50	\$61.20
3-Piece Spanish Leather Set.....	\$69.50	\$55.60
3-Piece Mahogany Set.....	\$43.50	\$34.80
3-Piece Mahogany Spanish Leather Set.....	\$78.75	\$63.00



For Those Who Do Not Care to Pay Cash--

We Offer Our Accommodating, Liberal and Popular Easy Monthly Payment Plan.

THE RUG DEPARTMENT

In this department we offer an unequalled opportunity to save money. The entire BEATON & LAIER Rug Stock has been reduced 20%. It offers a large variety of patterns and color combinations in foreign and domestic Rugs. Choice floral, Oriental, medallion and Persian effects.

SELECT YOUR RUG, AND SUBTRACT 20% FROM THE BEATON & LAIER PRICE!

THE BIG DRAPERY DEPARTMENT

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Remnants of Cretonnes.....		19c, 39c and 59c Each
Netts.....		30c to 95c per yd. 20% REDUCTION
SKUs, etc.....		20c to 50c per yd. 20% REDUCTION
150 Patterns of Cretonnes.....		
Marquisettes.....		22c, 40c, 74c & 98c each 20% REDUCTION
Netts.....		75c to \$2.75 per yd. 20% REDUCTION
112 24-Inch Square Pillow Tops.....		
Orinoco Sunfast Material.....		
97 Table Covers, 24x54 inches.....		
Madras.....		\$1.75 to \$11.00 each 20% REDUCTION
Silk.....		
Tapestry.....		
Lace Curtains and Portieres.....		20% REDUCTION
Decorative Samples, 1 1/2 yards each.....		
Cretonnes.....		20% REDUCTION
Silks.....		
Velours.....		

REDUCTIONS ON GO-CARTS, RANGES, ETC.

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Collapsible Go-Cart.....	\$ 6.75	\$ 5.40
Collapsible Go-Cart.....	\$ 7.50	\$ 6.00
Collapsible Go-Cart.....	\$10.50	\$ 8.40
Reed Carriages.....	\$22.50	\$18.00
Reed Carriages.....	\$26.50	\$21.20
Reed Carriages.....	\$26.50	\$21.20
Sulkies.....	\$ 3.50	\$ 2.80
Sulkies.....	\$ 4.50	\$ 3.60
Sulkies.....	\$12.00	\$ 9.60
Gas Ranges.....	\$25.00	\$20.00
Gas Ranges.....	\$30.00	\$24.00
Gas Ranges.....	\$35.00	\$28.00
Refrigerators.....	\$12.50	\$10.00
Refrigerators.....	\$16.00	\$12.80
Refrigerators.....	\$18.00	\$14.40
Refrigerators.....	\$25.00	\$20.00
Refrigerators.....	\$28.50	\$22.80
Refrigerators, porcelain lined.....	\$34.00	\$27.20
Combination Gas and Coal Range.....	\$58.00	\$46.40
Combination Coal and Gas Range.....	\$65.00	\$52.00
Combination Coal and Gas Range.....	\$72.50	\$58.00

SPLENDID BARGAIN VALUES IN BEDS

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Brass Bed.....	\$48.00	\$38.40
Brass Bed.....	\$39.50	\$31.60
Brass Bed.....	\$27.50	\$22.00
Brass Bed.....	\$25.50	\$20.40
Brass Bed.....	\$21.50	\$17.20
Brass Bed.....	\$16.50	\$13.20
Iron Gold Bronze Bed.....	\$10.00	\$ 8.00
White Enamel Bed.....	\$18.75	\$15.00
White Enamel Bed.....	\$ 9.50	\$ 7.60
Metal Vernalis Martin Bed.....	\$12.50	\$10.00
Metal Vernalis Martin Bed.....	\$ 9.50	\$ 7.60
Four Poster Mahogany Bed.....	\$50.00	\$40.00
Four Poster Mahogany Bed.....	\$35.50	\$28.40
Four Poster Mahogany Bed.....	\$30.00	\$24.00
Four Poster Mahogany Bed.....	\$28.50	\$22.80
Brass Crib.....	\$22.50	\$18.00
Brass Crib.....	\$22.50	\$18.00
Vernalis Martin Crib.....	\$15.00	\$12.00
Vernalis Martin Crib.....	\$ 8.50	\$ 6.80
White Enamel Crib.....	\$ 8.50	\$ 6.80
White Enamel Crib.....	\$ 5.25	\$ 4.20

DAVENPORTS AND DUOFOLD SUITES

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Duofold, imitation leather.....	\$ 38.00	\$ 30.40
Duofold, imitation leather.....	\$ 41.00	\$ 32.80
Duofold, imitation leather.....	\$ 45.00	\$ 36.00
Duofold, imitation leather.....	\$ 48.00	\$ 38.40
Duofold, Spanish leather.....	\$ 55.00	\$ 44.00
Duofold, Spanish leather.....	\$ 55.00	\$ 44.00
Duofold, Spanish leather.....	\$ 58.50	\$ 46.80
Davenport, tapestry overstuffed.....	\$ 75.00	\$ 60.00
Duofold, tapestry overstuffed.....	\$150.00	\$120.00
Davenport, tapestry overstuffed.....	\$ 42.50	\$ 34.00
Rockers, tapestry overstuffed.....	\$ 46.00	\$ 36.80
Three Piece Duofold Set, imitation leather.....	\$ 62.50	\$ 50.00
Three Piece Duofold Set, imitation leather.....	\$ 68.50	\$ 54.80
Three Piece Duofold Set, imitation leather.....	\$ 77.50	\$ 62.00

REED FURNITURE SPECIALS

ARTICLE.	Beaton & Laier's Price.	Hartman's Sale Price.
Upholstered Reed Divan.....	\$66.00	\$52.80
Upholstered Reed Chaise Lounge.....	\$40.50	\$32.40
Upholstered Reed Chair.....	\$25.00	\$20.00
Upholstered Reed Rocker.....	\$25.00	\$20.00
Upholstered Reed Rocker.....	\$19.00	\$15.20
Upholstered Reed Rocker.....	\$15.00	\$12.00
Reed Sewing Cabinet.....	\$10.00	\$ 8.00
Reed Table.....	\$21.75	\$17.40
Reed Rocker.....	\$ 3.75	\$ 3.00

MISCELLANEOUS HOME FURNISHINGS

We have an unusually large number of miscellaneous articles to fill the odd corners of your home. They are too numerous to mention, but partially include the following: Kitchen utensils, lamps, percolators, smoking stands, umbrella racks, kitchen cabinets, washing machines, step ladders, ironing boards, clothes horses, reed clothes hampers and baskets, copper boilers, white enamel kitchen tables, book cases, card tables and many other items.

HARTMAN FURNITURE AND CARPET CO.

Mr. Laier of the Beaton & Laier Co. will maintain an office in connection with the Hartman Company at 415-417 South Sixteenth Street where all outstanding accounts can be settled.

415-417 SOUTH SIXTEENTH STREET

Don't forget our new address--destined to become the HOME-FURNISHING HEADQUARTERS OF OMAHA--and "LET HARTMAN FURNISH YOUR HOME!"