

Saturday "Sure-Satisfaction" Sales of All Needs

FOR this Saturday's selling we have gathered together some of the most remarkable offerings in many days---They are excellent evidence of the immense buying power of the Greatest Store in the Middle West

Women's New Coat Dresses

Latest Expression in Tailored Wear

New Coat Dresses of Gaberdines, Serges and Wool Jerseys are particularly recommended, and we are showing splendid models at exceptionally moderate prices.

Smart styles, trimmed with braids, buttons and stitchings; exceptionally attractive and effective.

The colors are Navy, Apple Green, Gold, Gray and Copenhagen are the best of the newest shades, with the Navy Serges enjoying wide popularity just now.

Prices, \$19.00, \$22.50 and \$25.00

Second Floor.



Girls' New Shoe Top Suits

Very New

In This Specialty Shop for Children.

Youthful models in desirable fabrics and Spring colorings. Sizes 10, 12 and 14 years, at \$15.00, \$16.50 and \$17.50.

Girls' New Spring Coats

For school and dress wear and in an assortment which includes every type. Sizes 6 to 14 years; \$5.00 to \$20.50.

"Flapper" Coats, \$5 to \$25

For growing girls, hard to fit. Smart Spring Coats, Serge and black and white checks. Large plaids, Velour, all in high colors; sports effects with Charlie Chaplin pockets; sizes 12, 14 and 16 years.

Second Floor.



Spring Suits With "Spirit"

Ultra-Smart Tailored Models

There's a snap and go to these that we call "spirit."

They come in all the newest and most fascinating materials, such as Men's Wear Worsteds, Hairline Stripes and plain colors.

The linings are of figured silks in beautiful colorings. The styles are plain tailored and pleated jackets with a belt and pleated skirts.

Buttons and braids are used on many models—slip-in pockets, pointed shoulder collars.

The prices are extremely modest.

\$29.00, \$32.50 and \$35.00

Second Floor.



Seven Styles of New Spring Novelty Boots for Women

We have selected these because they are particularly pleasing.

They go on sale Saturday morning, specially priced, at \$6.90 a pair.

In the group are:

- Dark tan kid vamp, with ivory kid top, lace style. Light welted and stitched sole and Louis heels. Perforated vamp.
- Patent colt vamp, button style, with white kid top. Light welted and stitched sole and leather Louis heels.
- Dark brown kid vamp, with marble kid top, button style, light welted and stitched sole and wood covered Louis heels of same.
- Black kid vamp with light pearl gray top, button style, with light welted and stitched sole and leather Louis heels.
- Patent colt vamp, with ivory colored kid top, flat buttons, light welted and stitched soles and leather Louis heels.
- Marble colored kid vamp, Rep cloth top, lace style, with light turned sole and wood covered Louis heels of same.
- Burnt ivory kid vamp, with buck cloth top, lace style, light turned sole and wood covered Louis heels of same.

These come in all widths from AA to D and sizes 2 1/2 to 7

Up-to-date Footwear at a price that is very extraordinary for these Novelty styles.

All Eight Inches High

Main Floor.



A Very Wonderful Sale of Watches

With The "Ingersoll" Leading The List

Dealers have asked in vain for a supply of these watches—it is difficult to get them. Ingersoll watches have increased in price to a remarkable degree since the war started. As a matter of fact, the very cheapest watch, "The Triumph," that the Ingersoll Co. sells, is priced at \$1.50, and even at this figure they will not promise prompt deliveries. The other Ingersoll watches are offered at proportionately high prices.

We were able, despite these conditions, to obtain a limited lot of these well-known Ingersoll watches from a jobber at such a concession that we are able to quote them at less than they ever sold, even before the war.

In conjunction with this offering of Ingersoll watches, we will sell a lot of Elgin and Waltham movements, in all grades (20 and 25-year gold filled cases), at about HALF THEIR REGULAR PRICES.

			
\$2.50 Ingersoll Junior sale price \$1.79	Regular \$1.50 Ingersoll Triumph, sale price 89c	Regular \$2.00 Ingersoll Eclipse, sale price \$1.39	Regular \$2.50 Ingersoll Midget Ladies' Watch, sale price \$1.79

Ladies' 000 Size Watch, hunting case, gold filled and guaranteed for 20 years; 7-jewelled American lever movement; regular \$10.00; sale price **\$5.00**

Ladies' Elgin Watch, O size, open face, in a guaranteed 20-year gold filled case; regular \$12.98; sale price **\$7.98**

Ladies' Elgin Watch, O size, open face, in a Fahys gold filled case, guaranteed for 25 years. Regular \$17.50, sale price **\$8.98**

Ladies' 000 size Watch, open face, case guaranteed for 20 years, 7-jewelled American lever movement; regular \$9.00, sale price **\$4.50**

Men's 20-year gold filled case, size 12, open face, 7-jewelled standard lever movement; regular \$7.50, sale price **\$5.00**

15-jewelled Waltham nickel movement open face, 20 years, gold filled case; regular \$15, sale price **\$9.98**

Main Floor.

Blouses in Best Styles

THIS SEASON, from present indications, Georgette will hold first place without any rival. We have been featuring Georgette for weeks, and the more we see of these new blouses, the better they are. The sailor collar, square ends, has come to stay. Frills are also a feature that will be good the entire season. Turn-back cuffs are shown with pointed ends; and last, but not least, a profusion of button trimming.

Of course, some of the new models deviate a trifle to show pleats, insets of lace and beads.

This is just a general forecast of what is and is to be. Prices range from \$5.98 to \$15.00.

Georgette Crepe Blouses, at \$5.98 and \$6.98

We are showing Georgette Crepe Blouses in plain colors and sports styles. There are at least fifteen different models.

Second Floor.



Candy for Saturday

Delicious Opera Cream Fruit Roll, rolled in nuts; lb. **29c**

Cream Dipped Coconut Balls, Vanilla, Chocolate and Strawberry, at each **15c**

Special Fresh Cream Assorted Fudge, twelve kinds to select from. Plain Coconut and Nut, lb. **25c**

Old Fashioned Black Walnut Taffy, at lb. **25c**

Our Delicious Fresh Maple Confection Caramels, Cream Cocoa Balls and Nut Ponocho, at lb. **20c**

Take home a box of our Special Chocolate Pompeian Bitter Sweets and Swiss Milk Chocolate; Nut and Fruit Centers, at pound box **29c**

We have a beautiful line of "St. Patrick" Novelties for parties and table decorations and all kinds of "St. Patrick" candies, Shamrock and Mint Pipes and "St. Patrick" Hard Mixture.

Second Floor.

Your Corsets to Fit Perfectly Should be Selected by an Expert

OF COURSE, you have your favorite models—but you must realize that in Corsets as in everything else improvements are being constantly made. WHY NOT RECEIVE THE BENEFITS OF THESE—why not let our experts choose the model best suited to you?

This is the time when Spring Clothes are ready for your choosing. DO NOT BUY YOUR APPAREL UNTIL YOU HAVE HAD YOUR CORSETS FITTED. This is good advice, as every woman who has tried it will admit. It costs absolutely no more to have the corset fitted rightly.

The variety of models carried in our Second Floor Corset Department will enable you to obtain the Corset best suited to your figure—and the prices are so wide in range that you will pay just what you want to pay.

Special Sale of "Nemo" Corsets

Made of pink coutil, girdle top, with long hip. A self-reducing model. Let us say right here that this is the first time we have been able to show a Nemo Corset in PINK; a pair **\$3.50**

A New Kops Service Corset

Made of handsome broche, girdle top, with long skirt; wide elastic bands over thigh; elastic gore in back of corset; front-laced corset, comfort in back-lace style **\$7.50**

Other models, from \$3.00 to \$12.00.

Second Floor.



Cut Flower Specials

Fresh Cut Flowers—Take home a bouquet to your wife or sweetheart on Saturday.

Long Stem Roses, a dozen, **59c**

Large Bunches of Violets, a bunch **15c**

Potted Hyacinths, all colors, each **19c**

Cut Flower Department, Pompeian Room, Main Floor.

Cut Glass Baskets

\$1.48

159 Cut Glass Flower and Fruit Baskets—the cutting executed right here in Omaha. Very excellent bits of Cut Glass and pieces that any woman might be proud to have on her table. According to their real worth, the price would be \$3.00; we say **\$1.48**

Main Floor—China Store.



"DU-PLEX" Suits for Boys Are Playtime and Wear Proof

WE THINK SO MUCH of them that we have taken over the exclusive agency for this territory. Knickerbockers are RE-INFORCED IN KNEES AND SEAT, giving double wear. Here is the point—with the one pair of Pants, these Suits give the same wear as you would have every right to expect if they had two pairs. So that with two pairs they give you the ordinary wear of four pairs.

An extra piece of cloth is the reinforcement at the knees and in the seat, stitched from the under side so that it does not show, doing away entirely with mending or patching.

Right now, when play time will be a strenuous time with every healthy boy, is the time to take advantage of this offering and see that your boy is equipped with these wear resisting suits.

The New Spring Stock is Ready—in Tweeds, Cheviots and Casimeres, in all the smart new patterns. Newest models.

DU-PLEX double seat and knee, 2-pair-pant Suits, **\$5.00 to \$12.50**

A Most Unusual Sale of Boys' Wash Suits

MAKERS' SAMPLE SUITS and short lot of Suits from our own stock, in all the latest styles.

A very substantial saving on every suit—more than 1,000 in the lot, at the small price of—

\$1.00 Each

Colors are Tans, Greens, Whites, Blues, Browns; fancy trimmed Suits or plain styles. Hundreds of smart, new models, short sleeves, fancy sleeves, sports styles, one-piece suits, Junior Norfolks, etc. It will pay you to buy them now—sizes 2 to 8 years.

Second Floor.



Drugs and Toilet Needs

Beecham's Pills, 25c box	14c
Williams' Shaving Powder, the can	16c
Graves' Tooth Powder, 50c can	28c
Massatta Talcum Powder, the can	9c
Glyco-Thymoline, 50c bottle	29c
Sloan's Lintiment, 25c bottle	15c
California Syrup of Figs, 50c bottle	29c
Putnam's Dry Cleaner, 25c package	14c
Peroxide of Hydrogen, 1-lb. bottle	19c
Mentholatum, 25c package	14c
Fletcher's Castoria, 35c bottle	19c
Walnutta Hair Stain, 50c size	29c
Madam Isabelle's Paste Rouge, 25c size	16c
Madam Isabelle's Face Cream, 50c size	29c
Ida May Face Powder, 25c size	16c
Melrose Beauty Cream, 50c size	29c
Java Rice Face Powder, the box	24c
Pond's Cold Cream, 50c box	24c
Swan Down Face Powder, the box	10c
Palm Olive Face Powder, 50c box	33c
Madam Yafe's Liquid Face Powder, \$1.50 size	79c
Lucille Face Powder, \$1.00 box	59c
Kirk's Jap Rose Cold Cream, 25c size	14c
Palm Olive Soap, 10c cake	6c
Sayman's Vegetable Oil Soap, 10c cake	6c
Physicians' and Surgeons' Soap, 10c cake	6c
Peroxide Soap, 10c cake	6c
Rubber Sheeting, yard wide, the yard	29c
Cutex Nail Enamel, 25c size	16c
Cutex Nail White, 25c size	16c
Hughes' Ideal Waterproof Hair Brush, special	\$1.19

Just received, a complete line of Richard Hudnut's Perfumes and Toilet articles. On sale now.

Main Floor.

Handkerchiefs At Special Prices

Women's and Children's Handkerchiefs of Linen, Silk and Cotton, in plain white and colored hemstitched borders, with white and colored corners and white initials; special, at **10c**

Also Men's Cotton Handkerchiefs, with barred and narrow hemstitched and satin striped borders, each **10c**

Ladies' Silk Crepe de Chine Handkerchiefs, in white, solid colors and fancy colored borders; plain and narrow hemstitched; some neatly trimmed with Armenian lace edge; very special, at **19c**

Men's New Jap Silk Handkerchiefs, red, white and blue hemstitched borders, and embroidered flag in corner; very special, at **50c**

Main Floor.

Wall Paper In Room Lots

Enough Wall Paper for an entire room, consisting of 10 rolls for wall, 6 rolls for ceiling and 18 yards of border, to decorate an entire room 12x14x9 feet. Your choice of a dozen patterns, ceilings to match, worth \$2.00—the entire room for **\$1.35**

Popular Plain Oatmeal Papers

With choice of cut-out borders to match; very fine for dining rooms, halls and living rooms; worth \$5.40, including 9 rolls for wall, 6 rolls for ceiling and 18 yards of pretty cut-out border; all complete, ready for hanging **\$3.60**

Third Floor.

Dainty Collars of Laces and Georgette

A beautiful line of colored Georgette Collars, Collar and Cuff Sets, also Vesties. These appear in all the new colorings and can be utilized to great advantage with the new sports suits and gowns.

For Saturday, a beautiful assortment of Georgette collars, embroidered, also lace trimming in Venice and fillet effects, at **98c**

Collars in Georgette Crepe, dainty net effects, lace trimming, also embroidered. All the latest arrivals **50c**

A very pretty line of new arrivals in Swiss embroidered voile, lace trim **29c**

Hosiery and Underwear

Novelty Hosiery in every conceivable color and style, all the very latest designs and quality the best ever, for **\$1.25**

Women's Pure Thread Silk Hose, in black, white, grays, bronze and other shades. All with lisle tops, double heels, toes and soles fashioned; worth \$1.00, at **79c**

Women's Fiber Silk and Thread Silk Boot Hose, for street and evening wear, also fancy boot effects **59c**

Women's Mercerized Lisle Hose, black with white feet, also all black and tan, all new, ribbed and hemmed tops, at **35c**, 3 for **\$1.00**

Also all colors in fiber silks.

Boys' Heavy School Hose, all sizes 7 to 10 1/2, double knees, spliced heels and toes; good black, all sizes, for **25c**

Misses' and Children's Fiber Silk Hose to match the shoe tops, in tan and gray; extra fine quality, **35c**, 3 for **\$1.00**

Infants' and Misses' Pure Thread Silk Hose, fine ribbed, extra long, black, white, sky and pink; worth up to \$1.00, all sizes, at **59c**

Men's Silk Thread and Silk Lisle Hose, fashioned and seamless; colors and black and white spliced heels, toes and soles, at **25c**

Knit Underwear

Women's Kayser Union Suits, fine cotton lisle with crocheted yokes, cuff knee styles **59c**

Women's Kayser Vests, fine lisle. Hand crocheted yokes. Pink and white. Regular and extra sizes **59c**

Women's Kayser Vests, fancy crocheted and lace yokes, also hem top and bodice styles. Pink and white **35c**

Women's Pink Lisle Union Suits, cuff knee styles, cumfy cut union suits, lace trimmed and cuff knee styles; regular and extra sizes **50c**

Women's Silk Top and Lisle Body Union Suits, cuff knee styles, pink and white. Regular and extra sizes; suit **\$1.00**

Brandeis Stores