

First Authoritative Showing of the Most Favored Silks Fabrics Upon Which Fashion Has Put Her Unqualified Seal of Approval

Special Showing

40-Inch Crepe Tus-saha, the new sport silk, in plain colors: New Shadow Lawn Greens, Gold, Blue, etc., per yard\$2.25

New Pussy Willows and Printed Radiums, in "Paisley" and Egyptian designs, Sports Stripes, Disk and Floral designs, at per yard\$1.95 to \$3.50

Yo-San is one of the leaders this season. We are showing it in plain and new stripe effects, beautiful two and three color combinations, 36 inches wide, yd., \$2.95

40-Inch Printed Silk and Wool Faille for the new combination suits, in new disk patterns. Also plain to match; yard\$2.95

Jersey Silks for the new Sweater Coats and Skirts, shown here in great profusion; plain and striped effects, per yard ..\$2.50 and \$3.25



The bright hues of the sports styles—all the colors of the rainbow, with midnight moonshine hues and the dash and spirit of the brightest tones on the painter's palette. Stripes, Checks, Plaids and "Paisley" designs, together with solid colors, enthrall with their loveliness.

These Are the Silks That Occupy First Place, and We Are Making the First Authoritative Showing

Fashion's Devotees and Professional Dressmakers will find this an event of the utmost importance.

Newest Silks, at \$1.49 a Yard

40-Inch Satin Stripe Silk and Wool Poplin.
36-Inch Satin Stripe Swiss Messaline.
36-Inch Sports Stripe Taffeta.
36-Inch Novelty Gros de Londres.
40-Inch Black Chiffon Taffeta.

32-Inch Imported Shantung, 89c and 98c

Every thread pure silk; nothing in silk more popular or practical—see it before you buy anything else at these prices.

We Have Been Fortunate in Securing a Limited Quantity of the Items Mentioned Below, to Sell at Special Prices.

\$2.25 Imported Georgette Crepe, \$1.29

40-inch Imported Georgette Crepe, in flesh, and white only. Silk that will wash and wear perfectly.

36-Inch Satin-Messaline and Taffeta, \$1.25

All the new and wanted colorings, a most exceptional offering.

40-Inch Imported Swiss Taffeta, \$1.95

In the new radiant finish, all the newest colorings shown here.

32-Inch New Sports Prints, \$1.95 to \$2.95

Imported Shantung and Pongees, in all the newest disk, scroll and Egyptian designs.

\$1.00 Dependable Tub Silks, \$1.00

32 and 36-inch Satin Stripe Shirting Silk, in plain and crepe weaves, in all the newest color combinations.

36 and 40-Inch New Sports Stripe Taffetas and Satins, \$1.49 to \$4.95 a yard

In hundreds of different combinations, each one fascinating.

Special Showing

40-Inch La Jerz Suiting, silk that will not sag or stretch; in all newest colorings, per yard\$2.95

40-Inch "Houla Silk," in all new chameleon effect; ("entirely different" describes it), per yard\$2.95

40-Inch Imperial Satin Stripe Taffetas; new ombre effects (light grounds), yard...\$3.50

40-Inch Satin Stripe Crepe de Chine, in new Sports Stripes effect, for Men's Shirts, newest colorings, yd., \$2.50

33-Inch Silk Broad-cloth Suiting, in all new striped effects; a silk which gives perfect service; extra heavy quality, yard....\$1.95

An Unprecedented Sale of House Dresses

Will begin here on Wednesday morning. Details will be published in Tuesday night's and Wednesday morning's papers. Watch for it.

Draperies

The celebrated Quaker Lace Nets, for Curtains, in Filet Nets; handsome designs, some with lace edges; special, at yard49c

36-inch Arcola Sunfast Madras, very pretty for over-drapes; large assortment of colors, plain or figured; worth 75c, at, a yard.....59c

\$1.75 Curtains, at \$1.39 a pair

Beautiful assortment of Muslin and Marquisette Curtains, in novelty effects, with lace edge; in white, ivory or ecru. \$2.25 Curtains, \$1.75 Pair Third Floor



The Genius of Apparel Designers Shines Resplendent This Season

THERE has never been a time when the word FASCINATING could be used so appropriately as the present—with the arrival of the irresistible Sports Wear, and the employment of every color of the rainbow, with moonlight hues. Unstinted praise is due the master creators, and the best evidence that apparel this season has struck twelve is shown in the unprecedented number of EARLY purchases made in this store.



Women's Tailored Suits--Recherche

Two Distinctive Spring Models

Green and Brown Heather Mixtures, trimmed with military braid and large buttons, with new shoulder, pointed collar and over-collar of the fashionable Tus-sah Silk. Large saddle pockets complete the ensemble. \$49.00, \$59.00 and \$65.00.

Special Showing of Large Size Suits

Fine News for Women Who Desire Special Sizes

In all the new materials, such as Poret Twill, Men's Wear Serges and Gaberdines; plain tailored and belted effects with pockets lined with novelty and rich plain silk skirts with smart flare.

Sizes 46, 46½, 47½, 48, 48½ to 52

Second Floor

Attractive New Frocks for Women

At \$45.00, \$59.00 to \$85.00

Of Georgette, Taffeta, Crepe Meteor and Crepes; suitable for immediate wear—for theater, afternoon and restaurant—also Dansant Frocks.

Beautifully beaded models showing embroideries with more than a hint of the Chinese influence—real works of art. Barrel draperies in moderation are found, but the straight line is also gathering more and more prestige. Dainty collars and new cuts in sleeves add their charms. Beautiful colorings of Beige, Grays, Gold, Flesh, and Blues.

Second Floor

10,000 Yards All Wool Challis 39c Yard

Fine quality, all wool, in light and dark grounds; in stripes, buds, dots, sprays, floral designs and many novelty effects, in a great variety of colorings. 27 inches wide and would sell readily, in the ordinary way for 59c and 69c a yard—Monday, 39c a yard.

54-Inch

All Wool Coatings, \$2.25, \$2.95 and \$3.50

Coatings, such as Velours, Jerseys, Burella Cloth, etc., in plaids and stripes; just the right weight for Spring Coats in all the new colors and staple shades.

50 and 54-Inch

New Spring Suitings \$1.75, \$1.95 and \$2.50

In Plaids, Stripes, Over-plaids, Checks, etc., in all the new, nobby sports fabrics and a great range of colorings, for suits, dresses and skirtings.

Main Floor.

Laces, Embroideries, Trimmings

Interesting News Right at Sewing Time

The Lace and Embroidery Department is showing complete displays of all the most wanted styles and kinds just now.

Beaded Bands and Motifs, in all desired shades, \$1.25, \$2.00, \$3.50 and \$4.50.

Beaded Tassels, ball and novelty barrel tops, in plain colors and Indian beaded effects, 10c, 25c and up to \$1.00 each.

Beaded Girdles, Persian designs, also white and black, \$3.00 each.

Beads for Braiding designs, all new shades, 10c to 60c a strand.

1,100 YARDS OF SNOWY WHITE EMBROIDERIES, 10c A YARD

Insertions and Galloons, on fine quality Swiss, Nain-sook and Voile, 2 to 5 inches wide, suitable for trimming of waists, skirt flouncings and camisoles.

THE NEW LACES

Real Filet Motifs, in square and triangular designs, 50c, 75c and \$1.00 each.

Small Filet Medallions, for insets in waists, camisoles, etc., 5c and 10c each.

Filet Lace Edges, also Venise and St. Gall Edges; medium and narrow widths; white and cream; beautiful assortment, 15c and 35c a yard.

Imported Filet Laces from Switzerland. St. Gall patterns, Filet and Venise combinations. In sets. With the desired widths to match. White and "real" shades for trimming the new blouses and collars; 50c, 75c and \$1.00.

Big Bargain Square Wash Laces, 5c Yard

Filet, Vals., Matched Sets; all widths. French and German Vals., Edges and Insertions and Cluny Lace Edges.

Fine footings in plain and dotted patterns. White and ecru.

Main Floor

Beautiful Georgette Crepe Blouses

New Arrivals Daily—All Fascinating.

Georgette Crepe is the fabric of all fabrics for the beautiful Blouses this season—it has more than come into its own, it simply dominates—and so popular have these Georgette Blouses become that we simply cannot get enough of them—this is a Blouse season—a Georgette Blouse season, if you please. Here is one model with large collar, pin tucked and insertion collar of real Irish lace and buttons covered with Irish lace. This model \$14.75.

Another has large collar, Jabot style; cuffs edged with real Irish lace and Irish lace buttons down the front.

Beautiful Blouse, hand embroidered pin tucks; large collar with insets of Real Filet Lace designs on collar and front, at \$17.50.

Second Floor.



Brims Go Up and Brims Go Down, But Hats Go on Forever

Every day, almost every hour, is bringing to this Second Floor Millinery Department some new and fascinating bit of Millinery. Never was a season when wider choice was given to all women.

If we were to say that HATS WILL SHINE we would not go very wide off the mark, because with shiny straws, shiny satin ribbons and ornaments, they certainly do shine.

Beads and hand embroidery are employed largely and very effectively as trimming.

A new note is seen in flowers and ornaments of straw. Designers seem to have approached the ribbon trimming with reserve, for the first Hats showed the very narrow sort, but as the season progresses the indications are that they will get wider and wider.

Come in and see the new Hats—they are charming.

Second Floor.



Naponee Dutch Kitchenette

We are the exclusive Omaha distributors. The reasons why we consider Naponee Kitchen Cabinets most satisfactory, we set forth briefly:

- Has the only Kitchen Cabinet flour bin which seals air tight when filled with flour.
- Flour bin may be lifted clear out of the cabinet for cleaning and airing.
- Flour bin tilts so that it may be easily filled while you are standing on the floor.
- Cooling Cupboard; a new and practical idea in cabinet construction.
- Dust-Proof Roll Curtains; no openings or guides to catch the dirt.
- Sanitary, Ventilated Bread Box, made of metal; sanitary aluminum or porcelain tops.

Prices \$25.00 and \$37.50



Torrington Electric Vacuum Carpet Cleaner

45 minutes a week will keep your house clean with the Torrington Cleaners.

A General Electric Motor, running 8,000 revolutions to the minute, sucks the dirt up in a jiffy.

A Large Revolving Carpet Sweeper Brush sweeps the surface clean of hairs, threads and small pieces, which the ordinary Vacuum Cleaner will not do.

At \$30.00 It is Moderately Priced

We sell "Bohn Syphon" Refrigerators and "Laurel" Gas Ranges—ready to show both of them—proud of them, too.

Basement

Brandeis Stores