

## TWO-UNIT SYSTEM STARTS FORD CARS

**A-B-C Starting and Lighting System Runs On One-Eighth Horse Power.**

### USE V-TYPE LEATHER BELT

Only one-eighth of one-horsepower is required by the generator with the A-B-C starting and lighting system built for the Ford cars. This popular feature has made sales for the system since its first appearance on the market last April.

Before the A-B-C two-unit system came out, practically all the electrical starting and lighting systems built for Ford cars were of the single unit system, the reason being that the Ford construction did not seem to lend itself readily to a two-unit system. By furnishing parts that duplicate somewhat those coming with the car, installation was simplified and attachment made easy. Removing short bolts and replacing with longer ones attaches the electric motor. The gasoline motor, however, is not made inaccessible after installation. The A-B-C system, with proper attention, should lengthen the life of batteries and reduce the cost of renewal 50 per cent.

"Since the A-B-C starting and lighting system made its first appearance on the market last April," said Charles P. Sieder, president and general manager of the A-B-C Starter company, "improvements and refinements have been made on the system, which with the increased cost of all sorts of materials, has forced us to increase the price of the system. The increase is so small, however, that it will deter practically no prospective purchaser."

#### Use V-Type Belt.

One of the principal improvements is the V-type leather belt, which in the A-B-C system takes the place of the ordinary chain or smooth belt. The great fault with the chain is its noise, and with the smooth leather belt, its tendency to slip. "The V-type belt is equipped with V-shaped leather blocks, which prevent the belt itself from touching the frequently greasy surface of the three pulleys on which it drives, and which always provide sufficient friction to drive the generator. The belt tension is also improved."

### Elks Will Meet Friday To Elect Their Officers

Omaha lodge No. 39, Benevolent and Protective Order of Elks, will hold its annual meeting Friday night for the election of officers.

The following nominations have been made: For exalted ruler, T. B. Dysart; for esteemed leading knight, C. R. Docherty; for esteemed loyal knight, J. C. Barrett; for esteemed lecturing knight, W. G. Sears; for secretary, I. W. Miner; for treasurer, C. L. Saunders; for tiler, J. H. Killian; for trustee, Joel S. Griffen, C. C. Wearne, J. F. Dietz; for representative to the grand lodge, F. Pratt Harwood with R. G. Young as alternate.

**Indigestion Due to Constipation.**  
Take a dose Dr. King's New Life Pills tonight. See how much better you feel in the morning. 25c. All druggists.—Adv.

### On the High

One of the enthusiastic factory representatives at the Auto show is Charles E. Sawyer of the Jackson Auto company. Mr. Sawyer is the general sales manager for his company and is a thoroughly practical salesman. He has attended all the large shows of the season and pronounces the Omaha show the liveliest and most interesting of them all. "Omaha has a wonderfully practical show," exclaimed Mr. Sawyer Tuesday after he has made the rounds of all the exhibits, and he went on further to state that he believed from the standpoint of real selling Omaha had most of them backed off the boards.

The fact that the United States government has just made arrangements to equip a fleet of light armored automobiles with the standard King chassis is a source of much satisfaction to the representatives from the factory, who are here attending the show, and to the local selling organization. Among those who are in Omaha representing the King factory are I. D. Hagan, service engineer; George Gurney, advertising manager; G. J. Bates, commercial and advertising manager; and Charles Harrison, district sales manager.

A. L. Elwood, from the Nordyke-Maronon factory of Indianapolis, was enthusiastic on Tuesday in his discussion of the Omaha Auto show. Mr. Elwood has attended a number of shows and this season he came to Omaha direct from the Kansas City position. From all standpoints Mr. Elwood believes the Omaha show is superior to others he has attended. Considering the actual sales and the prospect for sales he claims that the local show is far ahead of Kansas City.

In addition to his display of Saxon cars on the Auditorium stage, W. L. Kelly of the Noyes-Kelly Motor company has a lively display of Saxon ads circulating around the show floor. These are in the form of novel paper hats which every juvenile visiting the exposition clamors to get and wear. Kelly was almost mobbed Monday and Tuesday by youngsters who wanted to get the hats and up and down every aisle of the big show many of them loomed up distinctly among the crowd.

There were more purchasers of Reo cars the first two days than there were Reo cars in stock ready for delivery. J. M. Oppen of the Jones-Oppen company closed two sales with Iowa buyers and then discovered that his stock had already been sold out, so he couldn't make any more deliveries for a day or two. The buyers agreed to wait, however, as several more carloads of Reos were due to arrive Tuesday, and more were on the way.

Bob Roberts of the Cole-Eight display paid express charges on two of his show cars, in order to get them here in time for the show. Traffic delays had held up shipments and his stock had been sold out, so he wired for shipment by express instead of freight, in order to have models to show to a long string of prospects from the country.

Although one of the state's busiest bankers, President H. D. Wilson of the Nebraska City National bank is an enthusiastic motorist. He and Mrs. Wilson came up Tuesday and were interested visitors at the Auditorium for a few hours. They said they would have liked to stay a while, but Mr. Wilson could not neglect his bank longer.

An innovation in the entertainment of auto show visitors in whom he has an interest is being put on by H. Feltus, who has engaged one of the Commercial club rooms, where he entertains his dealers and prospects every day at luncheon. Mr. Feltus is distributor for the Marmon, Franklin and Vim and Federal trucks.

Salesmen are the busy boys these days. After being up late each night at the show, they are up early again each morning to accommodate many prospects who are ready to close purchases. Both at the salesrooms on Auto Row and at the show would-be buyers arrive early.

Fine results are reported by auto firms whose displays are in the palm room. Classy exhibits and orchestra music have proved a double attraction for big crowds of prospective buyers to visit this place, which was brought into being by the need of more display room for the monster exposition.

"More and more the public is demanding closed cars," says H. Felton of the Frigault agency. "The call is now stronger than ever, and indicates the up-to-date desire for refinement in appointments as well as satisfaction in mechanical operation."

"Spicers" or demonstrators of stripped working models of various makes of cars, are enjoying a large share of attention from

### ALLEN CLASSIC ROADSTER SEEN AT SHOW.



show visitors. A number of them from factories give continuous lectures to explain new and advantageous features of their cars.

The Saxon is well represented by factory and district men. These include R. C. Gotsinger, sales manager; V. B. Turill, assistant advertising manager; and F. D. Packwood, district sales manager.

Lots of ultra-stylish clothes are exhibited

by the women, who attend the show in large numbers. Society also is conspicuous among the prospective buyers.

Gene Huse, editor and publisher of the *Norfolk Daily News*, is attending the show with his wife. They are the guests of Mr. and Mrs. Clark Powell.

Factory representatives of the Humobile will be guests of Felix McShane Thursday evening at a banquet at the Fontenelle hotel.

Mrs. Iola Muff, agent for the Humobile at Cresta, is one of several auto saleswomen attending the show.

W. E. Weekly, who has been associated with the selling of funeral vehicles in this territory for the last twenty years, has on display at the Auto show the very newest designs in funeral cars.

He is western representative for the Saxon & Scovill company of Cincinnati, O., exclusive builders of funeral vehicles. This territory embraces Nebraska, western Iowa, North and South Dakota.

Mr. Weekly expects to establish an agency in Omaha for the selling of the Saxon & Scovill funeral cars. Two of the machines displayed at the Auditorium this week will be delivered to Healy & Healy and C. H. Brewer, two Omaha undertakers, at the close of the Auto show.

One of the many factory men who are well pleased with the Omaha show is Bob Allen of the selling department of the Allen factory. He is a brother of the Allen who head that firm. The local motor exposition compares well with any other he has seen, he declares.

"Of all the auto shows I've ever attended," says C. E. Stoburn of the Maxwell motor, "the Omaha auto show is the best in point of buyers in proportion to attendance."

"Maxwell's Swell Car Was a Maxwell" is the title of a popular song, printed words and music of which are given away at the Maxwell booth at the show.

After attending five other auto shows this season, Charles E. Gardner, manager for the Velle Motor Vehicle company, says he is mighty proud of Omaha, his "home town."

"Omaha has one of the best places in the middle west for holding an auto show," he says. "Our Auditorium permits the display of hundreds of cars mostly on one big floor, instead of making it necessary to scatter the exhibits over several stories of a building, as is done at some auto shows."

This season he attended the motor exhibitions at Chicago, Minneapolis, Sioux City, Iowa, and Great Falls, Mont., before the present one here.

Give your Want Ad a chance to make good. Run it in The Bee.

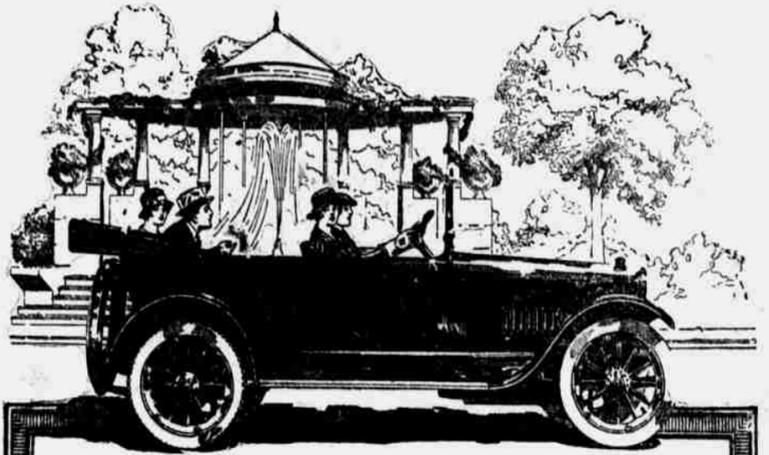
### Audubons May Again Show Enos Mills' Bird Pictures

Enos Mills' bird lecture under Audubon auspices Monday night will probably net the society over \$65,

according to estimates by members. The money will be used by the society for educational purposes.

Many requests for another public showing of the rare hand-colored bird slides have been received by the com-

mittee. Monday night the slides were shown hastily, before the naturalist spoke. Persons who saw them asked that the slides be shown again when more time to enjoy them will be permitted.



## A NEW LIGHT "SIX"

BUILT BY THE SIXTH OLDEST AUTOMOBILE MANUFACTURER

Sixteen years of successful experience in building high grade motor cars that have given uniformly satisfactory service is your guarantee of the superior efficiency and high quality of the new

## GLIDE LIGHT SIX \$1250

Every vital unit is the best that expert mechanical skill can produce, and every unit has stood the most rigid tests. No unit that is experimental is ever found in a Glide chassis.

Perfect Units—scientifically co-ordinated into a well balanced, correctly designed chassis—assure genuine efficiency and perfect service.

### A DEMONSTRATION WILL CONVINC YOU

that the new Glide is the best light Six—at the lowest price. Compare the Glide specifications with those of any other Six. Specifications are much more convincing than selling talk. Bring an expert mechanic with you—then ask his advice.

If you cannot call—telephone or write for literature

THE BARTHOLOMEW CO. (6th Oldest), Peoria, Ill.

WESTERN DISTRIBUTOR

NEBRASKA GLIDE AUTO CO.—Omaha, Neb.

Avery Building, Opposite Union Station.

Phone Douglas 44.

Plan now to attend the

## OMAHA MILLION DOLLAR AUTO SHOW

AUDITORIUM, Feb. 26—Mch. 3

For particulars, address  
C. G. POWELL, Manager,  
2051 Farnam St., Omaha, Neb.

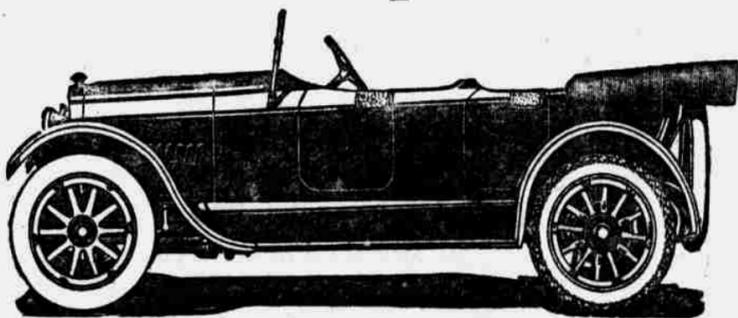


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## FOR BEAUTY AND QUALITY

THERE are few cars equally beautiful at any price, and few, if any, equal at as low a price. We put into the ELCAR the style, class and high grade workmanship that went into our former model selling up to and above \$3,000. Our organization has had long training in the production of quality cars, FORTY-FOUR YEARS VEHICLE MANUFACTURING AND NINE YEARS AUTOMOBILE MANUFACTURING experience, and both BEAUTY AND QUALITY are inherent in the

Three New Models at **\$845**



FIVE PASSENGER TOURING CAR  
Other Models: Four Passenger Clover Leaf Roadster  
Two Passenger Roadster

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# Nebraska Elcar Co.

LINCOLN, NEBRASKA

Elkhart Carriage and Motor Car Co. Manufacturers, Elkhart, Ind.

We Are Distributors for Nebraska, Iowa and South Dakota.

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## Old Parts Made New New Parts Made Too

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In our Manufacturing Department, equipped with the latest labor-saving devices, including a battery of automatic screw machines, multiple spindle boring mills, lathes, high-speed drills, pneumatic tools, tempering, smelting and case-hardening furnaces, presses, broaches, grinders, welders, shapers, millers and sundry other tools and devices. We can produce almost any part in large or small quantities, at very reasonable rates.

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