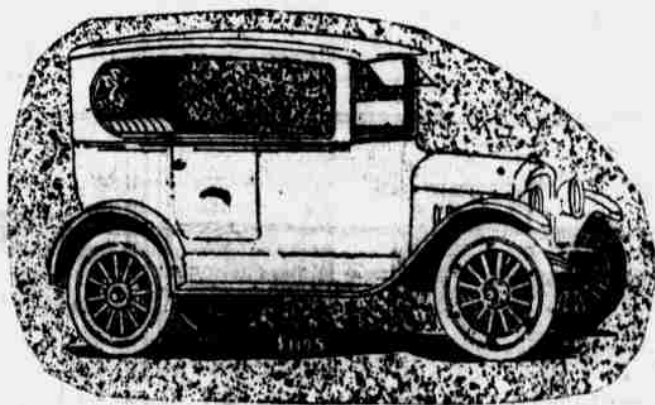




YOUR CHOICE OF DISTINCTIVE COLOR COMBINATIONS

BEGINNING A NEW PERIOD IN AUTOMOBILE FINISH

ALLEN CLASSIC ESTABLISHES A NEW FASHION IN MOTOR CAR FINISH



See our Exhibit
at the Omaha
Automobile
Show

Feb. 26 to March 3
Space No.
Auditorium.

ANYONE may present a new product, or a method of finishing that product, or a new form of dress—but that new thing does not become **Fashion** until the public accepts it.

The public has already accepted Allen Classic finishes—unusual and very attractive color and upholstery combinations.

During the National Auto Shows these cars received the further endorsement of open admiration. We feel confident that a similar verdict awaits the Allen Classic Cars at the Omaha Auto Show.

Choice is given of handsome tones of maroon, blue, brown and green, known as Classic Maroon, Classic Blue, Classic Brown and Classic Green, for body finishes with harmonizing colors in upholstery, cream colored wheels, glossy black fenders and radiator.

The Classic finishes have more than eye appeal—they are practical in that they do not noticeably show dust and splatterings.

They will be copied—that is inevitable. Other makers are already following the Allen Classic trend in car finishes.

But Allen Classic Cars at \$850 will remain the best buy under \$1000 because their goodness is more than looks.

The Allen is light—2300 pounds—consequently easy on tires and economical in gasoline. The Allen motor—37 H. P.—has an abundance of flexible energy and that staying power that chugs serenely past the twenty, fifty and hundred thousand mile stones.

But you must see and experience its excellencies, its riding comfort, its roominess, its many refinements. You will then begin to understand why the sales of this car have mounted so fast, why within a few years it has become a significant factor in its field.

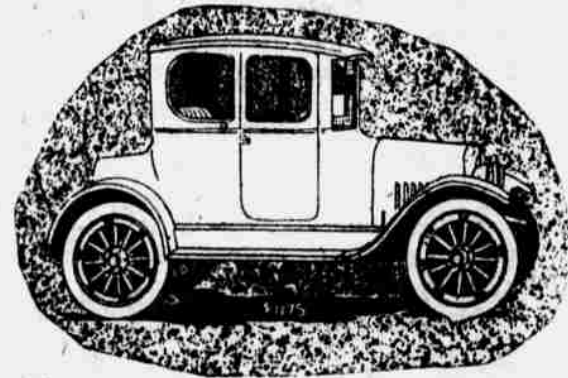
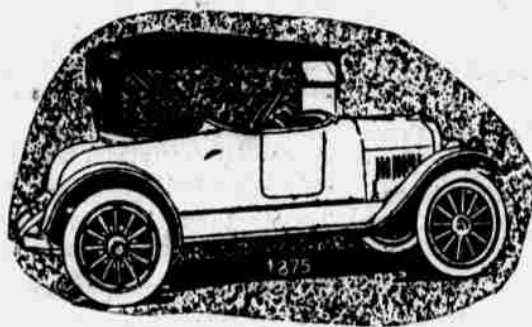
See the Allen Exhibit at the Omaha Auto Show.

37 H. P. 3 3/4-inch by 5-inch, 4 cylinder motor. Two unit WESTINGHOUSE starter and lights. 112-inch wheelbase—55-inch springs—2300 lbs. All prices f. o. b. Fostoria.

Good territory available to established dealers.

THE ALLEN MOTOR COMPANY

Fostoria, Ohio.



STANDARD MOTOR CAR COMPANY

2020-22 Farnam St.

Carl Changstrom, Owner
OMAHA, NEB.
Western Distributors

Phone Douglas 1705.