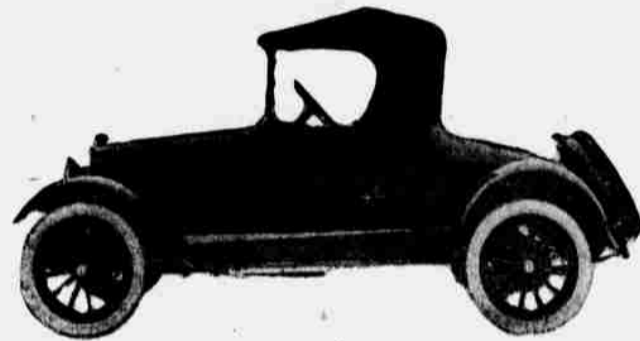


# GET ACQUAINTED WITH CHALMERS CARS AND THEIR PERFORMANCE

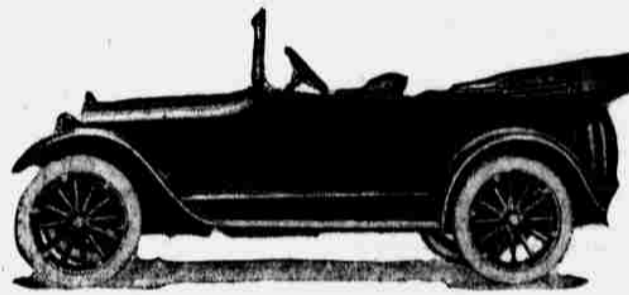
## MOBILE SHOW



*This monogram on the radiator stands for all you can ask in a motor car.*



TWO PASSENGER ROASTER



FIVE PASSENGER TOURING CAR



SEVEN PASSENGER TOURING CAR



SIX PASSENGER SEDAN



SEVEN PASSENGER TOWN CAR



SEVEN PASSENGER LIMOUSINE

### A brief review of the CHALMERS LINE

**A**N INQUIRY launched broadcast among Chalmers owners would bring forth a nearly perfect score in the matter of satisfied owners. No manufacturer of motor cars could ever attain a perfect score, because no man can anticipate each individual taste and fancy. Then, too, there are the skeptics, who are ever dissatisfied with everything.

However, if you take a complete inventory of motor car owners who know automobile values by comparison you will find that the Chalmers is recognized in 100 per cent of the cases as one of the best, if not the best, value on the market at the price. In this connection we might even go farther and say that it is a far better car than numerous others selling at a much higher price.

#### Take the Chalmers Motor, for Instance

It is a perfect type for any motorist to own. It is never under strain. Even at 45 and 50 miles per hour it is using only part of its power. This saves the motor and in so doing saves many dollars. Conservation of energy means conservation of fuel.

#### And the Appointments

No expense has been spared in providing the most luxurious appointments. This feature has not been left entirely to the men at the factory. On the other hand, decorative ideas have been gathered at large. This has resulted in perfect symmetry and tasteful decorative schemes.

But words do not express fully the mental impression gained by looking at the car. No amount of word description can give you a real conception of the Chalmers car. Descriptions are too much the same and lack the observation of the trained eye. Come and see the car. Let us demonstrate it to you. Then and then only will we be satisfied that you have anything like a true conception of Chalmers values.

#### Prices Advance March 1st

Present Price	MODEL	Price after March 1st
\$1070	Two Passenger Roadster	\$1250
\$1090	Five Passenger Touring	\$1250
\$1350	Seven Passenger Touring	\$1350
\$1850	Six Passenger Sedan	\$1850
\$2550	Seven Passenger Limousine	\$2550
\$2550	Seven Passenger Town Car	\$2550

## OR CAR CO.

SEE OUR EXHIBIT  
SPACE NO. G  
Palm Room  
AUDITORIUM

Phone Douglas 3958