

Automobile Section

OMAHA AUTOMOBILE DEALERS bid you welcome to their Twelfth Annual Automobile show, which opens at the Auditorium on Monday, February 26, and continues until after Saturday evening, March 3. Nothing has been omitted that will serve to enhance the comfort and convenience of the visitors to this great exposition of the very latest designs of Automobiles and all Accessories

UNUSUAL pains have been taken in arranging the display this year, as well as in making other plans for the Show, with the sole idea of giving those who are interested in the advance that is being made in the formation and production of the Automobile a full opportunity to make careful inspection and comparison of the 1917 Models. Cars of the latest type, with all the latest refinements in construction and equipment, in furnishings and finish, will be displayed so conveniently as to enhance the pleasure of the visitor to the show. Many new features have been added, and cars and trucks of all types and for every purpose will be on exhibition, making the show a complete exposition of the Automobile Industry, emphasizing its importance as well as displaying its service

NOVELTIES of many kinds will be set before the public by the exhibitors this year, features that will interest as well as entertain. These will have to do with the adaptability of the Automobile and the possibilities of its service for all purposes. Green's Band will play afternoons and evenings throughout the week, furnishing programs of music that will add to the pleasure of a visit to the show. Particular attention has been given to provisions for the personal comfort of all who come, and no special nights or programs will interfere with the procession of events incident to such an undertaking. Visitors from out of town will find the show so planned that they may attend it at their own pleasure and without interrupting other business in the city, making inspection at leisure

