FIRE SWEEPS BLOCK; LOSS NEAR MILLION

Continental Building, at Fif teenth and Douglas, Completely Destroyed.

MANY FIRMS ARE LOSERS

streets was directing the operations of a dozen pipemen when he was pinned by a falling timber. An instant later on Fifteenth street Captain Cogan of company No. 9 was hurt seriously, but were taken home and treated by police surgeons

Lodges Will Suffer.

The top floor of the Continental lock was divided into three lodge alls. One of these was used by the ordern Woodmen of America camps o. 120 and Beech Camp No. 1454. The lodges owned the furniture and fittings in this hall. Clerk W. D. Wood of Beech camp would not make any extimate of his loss. He said it was insured.

Alpha camp, Woodmen of the World, occupied another of the lodge rooms and had converted a third into a club room, which was lavishly fitted out. The loss here will be

rathe: heavy.
Police roped off the burning at a
to keep spectators thronging about
the scene from danger. Owners of buildings near those destroyed stood in the crowds estimating what it would cost them to replace the broken

Foley's Losses.

Foley estimates his loss at He carried insurance for \$36,000. He carried insurance for \$16,000. In his place was the largest clk head in the country, a personal gift to the proprietor from the late Buffalo Bill," who shot the animal himself. Two guns which Colonel Cody gave to Mr. Foley were also burned, as was a huge oil painting, "Camp Foley," which was painted by J. Farrington Ellwell of Boston. The scene showed Colonel Cody seated before a brightly burning camp fire. Friends said it was a very excellent likeness of the old scout. Mr. Foley said he refused \$10,000 for the picture.

A nne old oil painting by Ellwell, depicting Chief Yellow Hand in the act of truncating the scalplock of a naturalized citizen, was one of the relics which was destroyed in Foley's saloon. Three gold pieces, dated 1849, and which were inlaid in the floor, were among the other curios lost, by Mr. Foley. He valued each of the pieces at \$250.

General Alarm Sounded.

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Repeated fire alarms summoned all the fire apparatus in Greater Omaha to the scene. A fierce northwest wind fanned the flames to fury and threatened buildings on every side of the laze for entire blocks.

Thousands of people lodging in nearby hotels and rooming houses rushed from their beds in panic to the street in all stages of deshabille.

Every available police officer was summoned to the scene to keep the crowds from interfering with the work of the fire lighters to keep them out of the danger zone.

While Frank Rose, policeman, was tassing in front of Hartman's a great pane of glass fell upon him. Ross arried out a Chinese boy from Ahko's place.

Value of Building.

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The Continental block, which is four stories high, is estimated by A. C. Kennedy, former local agent for the building, to be worth from \$150,000 to \$200,000. It is partially covered

000 to \$200,000. It is partially covered by insurance.

The building was erected about thirty years go. It is of brick construction. It is owned by the Buyers Building and Farm company is a close corporation, consisting of the four teen heirs of Buyers, who erected the building. They li e in various parts of the country.

of the country.

The present local agents for the building are Wheeler and Welpton. Hartman's occupies four floors, Bergiclothiers two stories and the basement. Most of the fourth floor is

ment. Most of the fourth floor is used for the Modern Woodmen of America hall. Various officers occupy the building.

The building occupied by T. J. Foley was owned by the Alvin Saunders estate, while J. A. Fuller owns the corner location of Jabez Cross and Robert Beard owned the Beard building.

Berg in the East.

Berg in the East. Berg in the East.

O. E. Berg, president of the Berg Clothing company, was in Chicago yesterday, enroute home from New York. In his absence, other officials of the company would make no estimate of the loss. The safe, which contained valuable papers and which had lodged on the balcony of the main floor, had dropped through two floors to the cellar. When it took the plunge, firemen say, its walls were intact. But it was buried in a sile of burning debris and the fate of the safe and its contents will be inknown until workmen recover it. inknown until workmen recover it from the ruins. The offices of the Berg Clothing company will be at 716 Brandeis building for a while,



Cheney Silks Wonderful Variety 65c and \$1.00 Quality Shop

Berg's Loss Heavy

O. E. Berg, proprietor of the Berg Clothing company, was returning from New York at the time of the fire. He had been buying spring goods. It was stated that \$150,000 worth of these had been unloaded during the last week. Among these was a car load of overalls received Thursday. Spring goods for the Berg ladies' department had not arrived.

thanks to the offer of Thomas Quin lan, manager of the Brandeis stores.

Windows Broken.

All the big plate glass windows in the stores on the south side of Douglas streets between Eifteenth and injured in a similar way. Neither was Fourteenth were cracked by the heat. Damage by smoke will necessitate Damage by amoke will necessitate the expenditure of thousands of dollars in repainting the walls in the places of the J. T. McVittie eigar store. Wolf lurnishing, Pearl barber shop, Beddeo clothing, Tracy Bros., Calumet restaurant, Budweiser saloon, Washington market, Beselin & Son and Maurice Brodky.

The Continental block was the

scene of a big fire twenty-two years ago. One fireman was killed there.

ago. One fireman was killed there. It was at that time occupied by Orchard & Wilhelm company and the Continental Clothing company.

There was a snow storm within the two blocks south of the fire in the early morning. Spray from the hose congealed and fell to the ground in great flakes, coating much of Fourteenth and Fifteenth street between Douglas and Farnam streets. Douglas and Farnam streets.

Thought Calumet Gone.

"I would have taken \$3.50 for this place at 4 o'clock Friday morning," says Sidney Swanson, manager of the Calumet restaurant. "The north wind Calumet restaurant. "The north wind was blowing a mighty gale and brought sizzling blasts of heat across the street from that furnace of fire. Our big plate glass windows cracked and pieces, half-melted, fell to the street. The paint on our woodwork blistered and I was just getting ready to take all valubles from the safe when the wind veered a bit and carried the fire down toward Fourteenth street. It was a lucky and narrow escape."

Plan New Building.

Plan New Building.

Owners of the Continental property will make plans at once for erecting a-big new building on the site of the

fire.

This information is vouched for by C. A. Patterson, rental manager of

the Wheeler & Welpton company, representing the owners. He said: "I know the owners of the property are financially able to rebuild at once and that they are progressive prop-erty owners. I am sure they will at once go ahead with plans for a fine,

once go ahead with plans for a fine, modern structure to replace the one just destroyed."

E. P. Marquis of Kansas City is said to be the active business representative of the owners of the Continental property. He has been notified by telegram of the fire.

D. B. Welpton of the local rental agency was in Chicago and was also notified by wire of the conflagration. He is expected home Saturday morning.

ing.

It is said that the Buyers company four years ago refused an offer of \$330,000 for the Continental building and grounds, which include a quarter of a block.

"It was very remarkable that the fire department stopped the fire when it did." Fire Warden Edward Morris declared. "The strong wind and the old-fashioned type of construction of the Continental building offered every opportunity for the blaze to get entirely beyond control and spread through the business district."

The building was erected, or rather rebuilt, after a similarly disastrous fire years ago, when the Continental Clothing company occupied the location. Fire Warden Morris was one of the bricklayers who worked on the job.

He said that it was a good build-ing, complying with building ideas and standards of those days. It was and standards of those days. It was of lumber and mill construction, contained wooden lath and few partitions and incorporated no fire-proof qualities. In addition to being a poor risk for a congested district, the furniture stock added to the fire hazard, he declared.

The loss from the big fire is well

The loss from the big fire is well

The loss from the big fire is well distributed among many fire insurance companies, according to local agents, and so will not hit any one company very hard.

"Still doing business" is the motto of the Hartman company. Manager Harry Fellheimer has opened temporary offices at 116 South Fifteenth street. Leon Hartman and other heads of the company are hastening to Omaha in response to telegrams. They will rapidly formulate plans for continuing their furniture and carpet continuing their furniture and carpet business in Omaha.

Sewers in the fire district were taxed beyond their capacity by the immense quantities of water poured onto the fire by Chief Salier's men. Many basements of buildings not touched by the fire were flooded

OMAHA

DENVER





Beaton's Prices "Can't be Beat"

25c Palmer's Talcum Powder, 14c 25c Mustard Cerate 16c 50 Egyptian Cream 34c 50c Nadinola Cream 29c 50c Nadinola Cream 29c 50c J. A. P. Rice Powder 29c 50c Lance Silo Mouth Wash, recommended by doctors and dentists 50c 50c Solid Silo Mouth Wash, recommended by doctors and dentists 50c Solid Alcohol Stoves 29c 10c Charcoal Tablets 50c Charles' Flesh Food 34c 10c Cubeb Cigarettes 5c 10c Charcoal Tablets 5c

CIGARS
CIGARS
CIGARS
CIGARS
10c Hampton Court Cigars 5c
10c George the 4th Cigars 5c
10c straight Mozart Magic, three for 25c
10c straight Mozart Security 10c
10c straight Mozart Magic, three for 25c
10c straight Mozart Magic, three for 25c

Mail Orders Receive Our Prompt Attention.

Beaton Drug Company

15th and Farnam.

BRITISH FOOD STOCKS LOWEST IN NATION'S LIFE

(Continued From Page One.)

year, 32 shillings for the next two years and 24 shikings for the three following years. The price of po-tatoes would be guaranteed for the coming season only at £6 a ton.

The opinion was expressed by the premier that food prices were not likely to decrease for a long time after the war, inasmuch as Germany would then be a heavier purchaser than ever before. Therefore, it was safe to grant to the farmers a minimum price over a definite period of time which was the only way to

Brewing will be cut down to 10,000,000 barrels annually. A similar reduction will be made in the output of
spirits, effecting a saving of 600,000
tons of foodstuffs. The importation of aerated, mineral

and table waters will be prohibited. Power will be given the Board of Agriculture to compel land owners to cultivate their ground.

mier announced, must be curtailed by Senator Martine

The only exceptions made in the prohibition of fruit importations will be in the cases of oranges and bananas, in which the amount brought in will be restricted 25 per cent. The same restriction will apply to nuts. Canned salmon importations will be reduced 50 per cent. The importation

on foodstuffs. In announcing the decision to restrict the importation of paper Mr. Lloyd George said the government had arrived at the conclusion that a ned arrived at the conclusion that a very substantial reduction was nec-essary and that the amount would be cut to half of what is now allowed. This would reduce the allowance to time, which was the only way to bring about immediate action.

The premier also proposed a minimum wage of 25 shillings weekly for agricultural workers.

For wheat the government will guarantee the farmer the following minimum prices per quarter: For the present year, 60 shillings; for 1918 and 1919, 55 shillings.

Brewing will be cut down to 10.

Of Barn and Bale of Hay

It took a pulley manned by four men to free Joe Sergenglanz, employe of Ed Bobonka, from his place be-Power will be given the Board of Agriculture to compel land owners to cultivate their ground.

The minimum wage for farm labor announced by Mr. Lloyd George, 25 shillings a week, represents an increase of 50 to 80 per cent over the present prevailing payment.

The importation of paper, the pre-

Introduces a Bill For Food Embargo

Washington, D. C., Feb. 23.-Senator Martine today introduced a bill of foreign tea, coffee and cocoa is to empower the president to declare prohibited and even the amount of an embargo on food exports. It was India tea which may be brought in is referred to the foreign relations comreferred to the foreign relations com-The premier said it was expected mittee. Similar resolutions are pend-to save 900,000 tons of shipping yearly ing without prospect of actions.

mittee. Similar resolutions are pending without prospect of actions.

Senator Lewis of Illinois today introduced as an amendment to the revenue bill a provision to authorize the president to seize foodstuffs deemed to be monopolized in violation of law. Foodstuffs so seizetion of law. Foodstuffs so seized would be disposed of at public sale under government supervision.

Date Set for Mustering Out

The South Dakota Soldiers The date for mustering out the

Fourth South Dakota infantry now Fort Crook, has been set for March 3 by Captain James Everington. The Nebraska Field Hospital No. l, will be restored to its former status of a state organization on the same

date.
The South Dakota troops will establish a record in the time required for them to be mustered out. It took fifteen days for all work necessary to muster out the Fourth Nebraska infantry and thriteen days for the Fifth, It will be but nine days from the time the South Dakota soldiers arrived at Fort Crook to the time they are sent to their homes. The fast work of the South Dakota regiment is attributed to the fact that they did a great deal of the preliminary work necessary to being mustered out, while still on the border.

WILSON WILL TAKE OATH IN PRIVATE

President Will Be Sworn In Sunday and Special Session of Senate Meets Monday.

DETAILS NOT ARRANGED

Washington, Feb. 23 .- Plans for President Wilson's inauguration, hith erto indefinite because March 4 falls on Sunday, were cleared today by announcement that the usual special

announcement that the usual special session of the senate will be called for March 5 to consider nominations. This will permit the inauguration of the vice president in the senate chamber, as is the custom.

President Wilson himself, it was also announced, will take an oath of office privately in the White House Sunday, March 4. It was not made clear whether he has decided to take the oath again at the public open-air the oath again at the public open-air ceremonies on the plaza at the capitol on March 5, or whether he merely will make the ceremony the occasion for delivering his inaugural address.

Piles Cured in 6 to 14 Days.

Bruggists refund money if PAZO OINT
MENT faits to cure liching Bilad, Bleeding
or Protrading Piles. First Application gives
relief. 50c.—Advertisement.

Greensfork, Ind., Pab. 21.—Safe blowers wrocked the safe in the First National bank here early today and escaped with about 18,000 in currency.

Spain Acts in Islands. Washington, Feb. 23.—At the request of the German government Spain has taken over German consular interests in Porto Rico and Hawaii.

Give your Want Ad a chance to make good, Run it in The Bee.

A Special Representative of the

Ladies' Home Journal Patterns Is Now at Our

Pattern Department

Mrs. H. Sadowski, who is thoroughly familiar with the fashions for the coming season, will be pleased to advise you regarding the excellence of Ladies' Home Journal Patterns for Spring.

The Home Book of Fashions, a beautifully illustrated journal of styles for Springtime wear, is now

Pattern Section, Basement

White Dotted Swiss For Waists and Dresses

This is to be a White Season— all indications point that way, and surely nothing could be daintier or more satisfying than Dotted Swiss. Qualities range in price from 50c to \$1 a yard.

Special for Saturday: A 28-inch Dotted Swiss, 30c regularly; for one day only, 19c a yard.

Silk Hose Special

Black and White Silk Hose, regular and out sizes. An exceptional val-

\$1.19 a pair.

Saturday Toilet Goods Specials

"Ideal" Rubber Cushion Hair Brushes, waterproof, \$1.10. Ricksecker's Face Powder, 15c. Nail Enamel (stick), for 10e. Almond Lotion, 1714c a bottle.

Warner's Misses Corsets

The foundation of a beautiful figure, designed to give a correct, natural support to the growing girl. An efficient aid to healthful, symmetrical development. Saturday, Warner's Model A208, for \$1.00.

Corset Section, Third Floor

Filet Curtain Nets

The new, much in demand filet lace weaves, in attractive patterns; ecru and ivory, 25c a yard.

Washable Leather Gloves

Very practical for present wear. white, ivory and gray, \$2.25. white, Newport and Smyrna,

THOMPSON BELDENEGO

Mr. Robert Nicoll

The Personal Representative of Thompson, Belden & Co.

In New York City

HAS ARRIVED IN OMAHA HAS ARRIVED IN OMAHA
TO SPEND A FORTNIGHT.
COMING DIRECTLY FROM
AMERICA'S FASHION CENTER AFTER AN EXTENDED
STAY, MR. NICOLL IS THOROUGHLY WELL VERSED IN
THE LATEST IDEAS OF
FASHION AND WILL BE
PLEASED TO ADVISE WITH
YOU CONCERNING ANY
STYLE PROBLEM THAT
MAY SEEM PERPLEXING.

MAY SEEM PERPLEXING



The Store for BLOUSES

First Time Showing of Recent Arrivals

Exquisite Georgette Blouses, for \$10.50, \$16.50, \$25, \$35. Dainty Wash Blouses, lingerie and tailored styles, \$1.95, \$2.95, \$3.50 and \$5.00. Second Floor.

Redfern Corsets \$3.50 Upwards

Sorosis Models for Spring

Wherever Fashionable Folk Gather You Will Find a Majority Wearing

SOROSIS SHOES

Black Kid with white kid tops - \$9 Patent Leather, ivory kid tops - \$10 Light Gray lace boots - - - \$10 Dark Gray Kid, button - - \$11

Field Mouse Brown with

white kid tops - - -

Belding's Quality Silks

Obtainable in Omaha Only at The Thompson-Belden Store Why pay more for ordinary silks? Belding's are all

yarn dyed, wear guaranteed. New arrivals daily

Fifty Pieces New Pure Dye Chiffon Taffeta. Fifty Pieces New Satin Raye.

Fifty Pieces New Silk-and-Wool Poplin. Twenty-five Pieces Fancy Stripes and Novelties.

All at Last Season's Prices-These new fabrics are now to be had at a saving of 10% to 20%. Silks, when present stocks are gone, cannot be duplicated in price. Twenty-five new Printed Shantungs, specially priced at \$1.50 a yard. An extra heavy Pongee in excellent prints with plain color to match. Headquarters for Silk Shirtings.

> The New Silks First May We Show You Saturday?

South Aisle, Main Floor.

Saturday---New Fashions

New tailored models, \$25, \$35, \$45.

In Coats

Popular attractive styles, \$25 and \$35. In Skirts

Much in vogue silk models, priced, \$25.

Saturday A Display and Sale TAILLEUR and DRESS

HATS In New Spring Styles-

At \$10

They have been arriving daily from New York and from our own workrooms. New Spring colors, clever combinations of fabrics and straw braids, beautiful imported trimmings—all combine to make a wonderfully interesting display of hats suitable for imme-

Millinery Section, Second Floor.

At Last \$1 Does the Work of \$2

You'll smilingly say when you discover that Saturday, a fine lace trimmed Brassiere, instead of costing \$2, will be only \$1.00.

We find that the maker is unable to furnish us with sizes in this particular style, so we intend to dispose of all we have left.

\$1.00 for a \$2 Brassiere is a true statement of facts. Corset Section, Third Floor.

Outing Flannel 121/2c Yd. A splendid weight in fancy light colors, also plain white; full bolts, 121/2c a yard.

Needlework Orders Those who wish to have work

done in a most attractive man-ner, will find our service cor-rect. Orders taken for Stamp-ing, Embroidery, Beading, Cro-cheting, and all kinds of needle-Third Floor.

Mme. Leemax Rubber Sheeting

You can use good rubber sheeting in many ways and for many purposes when there is a baby in the home. Mme. Leemax sheeting is of the most durable and dependable quality and is highly sanitary.

Sheeting, 50c and 75c a square yard.

Leemax Baby Pants, in small, medium and large sizes, 25c and 50c.

and 50c.

Infants' Wear, Third Floor.