

| ${ }^{\text {If }}$ s funny |
| :---: |
| Whata difiere |
| Fresh, pretty |
| Clothes can |
| But it surely |
| Is a cerlainty. |
| Your sprits too |
| Will take |
| A fresh, new |
| Lease on life |
| And they'l be |
| "Boosted up" a heap |
| If your vinter clothes |
| Yoi'll cast aside |
| When Spring* |
| Buds slyly peep |



## What

Women Are
Doing in the World


 Mrs A. Le. Fermald, teader of the


 The Pipert', Pay", by Margarel



$\qquad$


Do get your See the Fashions Note just hono They are made or
What you can do What you can
To make Your wardrobe
Fresh and new Clothes
You can make Or togs you can buy I'm sure I can help you $D_{0}$ Dolet me
$T_{r y!}$ $\dashv$

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EIGHT CYLINDER
$\$ 1585 \begin{aligned} & 7 \text { PASSENGER TOURING } \\ & 4 \text { PASSENGER FOURSOME }\end{aligned}$
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NOYES-KILLY MOTOR CO

## Quillyd-

## Success

## -Its Value to You

Overlands in use now represent a public investment of nearly $\$ 400,000,000$.
During 1917 the pablic will buy Willys-Overland Motor Cars n exces of $\$ 180,000,000.00$.
All this has been accomplished in eight short years by steady, consistent, unswerving, unremitting effort and steadfast ad herence to publicly known and approved policies. Such progressive industrial facts should be borne in mind by you. They should be considered when you buy your next car. For any concern that can point to such a record must be a pretty safe, sane and satisfactory house with which to do business. Think it over

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## Willys-Overland, Inc., Omaha Branch



