

Brief City News

Wedding Rings—Edholm, Jeweler.
Have Boat Prized—New Beacon Press.
Kisses, Books, moved to Loral Hotel Bldg.
Showing Works of Art—Charles Gruppe is showing his collection of pictures at the Whitmore art gallery this week.
Coffey to Talk—Raymond P. Coffey will address the Barriesters' club Saturday noon at the Commercial club on "The Bulk Sales Law."
Hardware Men Meet—Forty retail hardware men gathered at the Paxton hotel Thursday evening for their regular monthly dinner. President C. W. Morton presided.
Mask Ball for Tots—A juvenile mask ball will be held Sunday afternoon at Tel Jed Sokol hall on South Thirtieth street. Tots as young as 4 years will appear in costumes.
Pool Man Fined—John Vausa, Twenty-sixth and Leavenworth streets, pool hall owner, was fined \$2.50 and costs in police court for allowing minors to play pool in his place of business.
Recovery from Illness—General Manager W. A. Smith of the street railway company is reported as almost wholly recovered from an illness that has kept him confined to his home for a month.
Many New Lights—The Omaha Electric Light and Power company has installed nearly 100 new lights under the five-year contract and has changed the same number of old-style lamps for the new 400-candle power Mazda type.
Holstein Sale—Twenty members of the Nebraska Holstein Breeders' association will have exhibits at the sale which the organization will hold next Tuesday and Wednesday at the stock yards. The Paxton hotel will be headquarters for the gathering.
New "Ad" Company—Ben H. Smith, Percy E. Gwynne and N. B. Gwynne are the incorporators of the Smith-Gwynne company, which has filed articles with the county clerk. The capital is \$10,000. The company will conduct an advertising agency.
Bishop Johnson Here—The Rt. Rev. Irving F. Johnson, D. D., bishop coadjutor of Colorado, enroute from Minneapolis to Denver, spent Friday in Omaha, leaving in the afternoon for Denver. While here he was the guest of Bishop Williams and Scott King.
Benson Missionary Society—The Woman's Missionary society of the First Lutheran church, Benson, met Thursday afternoon at the home of Mrs. Hans Johnson, 2616 Fifty-ninth avenue. Mrs. C. G. Anderson read a paper. Guests were Mesdames Wood and Freeze, Omaha, and Mrs. W. T. Schneider, Benson.
Fine Fireplace Goods—Sunderland, Omaha Girl Honored—Miss Martha Noble, daughter of Mr. and Mrs. G. W. Noble, has been chosen, through competition, for the role of Mme. de Saint Reault in "La Monde on l'on s'ennuie," by Edouard Pailleron, the annual production in French, under the auspices of the Oberlin Dramatic club and Oberlin Dramatic association.

Thousand Seats At Dollar Each For the Concert

The great demand for dollar seats for the joint concert of the Mendelssohn choir, Thomas J. Kelly, conductor, and the Minneapolis Symphony orchestra, Emil Oberhoffer, conductor, at the Auditorium next Monday evening, has caused the local management to arrange for the sale of 1,000 reserved seats at \$1 each, beginning today.
 The popularity of the Mendelssohn choir has aroused a desire in Omaha music lovers to hear the choir in joint concert with the famous Symphony orchestra, fully realizing that such a program as these two organizations will render will be far above the ordinary, yet one that can be enjoyed by any one who has a liking at all for music.

Knights Templar at Ball Held at the Blackstone

Over 400 Knights Templar, with their ladies' were present at the annual reception and dance of Mount Calvary Commandery, No. 1, held last evening at the Blackstone. The large dance hall was profusely decorated with commandery flags and emblems.
 The grand march, four abreast, was an imposing sight. It was led by Sir Victor White and Mrs. A. L. Falconer and William S. Rowe and Mrs. H. W. Hale. All the Knights Templar were present in their full dress order uniforms.
 Following the dance, a buffet luncheon was served.
 Officers of the organization who had charge of the affair were:
 W. S. Rowe, John T. Dymart, Eddy Wilmoth, John Melton, Charles Marley, Victor White, Arthur G. Boyer, Harold Pritchett, Frank Schroeder, C. W. Loncke and C. H. Warwick.

Fire Causes Damage of Twenty Thousand Dollars

Fire of unknown origin starting in the rear of the top floor of the Brunswick-Balke-Collender company, 409 South Tenth street, early this morning, caused damage of \$20,000. The damage was confined chiefly to the fourth floor.
 The company manufactures phonographs, pool and billiard tables and bar fixtures. The building is owned by the president of the company, B. E. Dempinger of New York.

Gives Those Offering Aid Chance to Aid Recruiting

Washington, Feb. 16.—The War department today called upon individual citizens, patriotic societies and organizations, many of which have offered their services since the break with Germany, to help get recruits for the army.

To Overcome Eczema

Never mind how often you have tried and failed, you can stop burning, itching eczema quickly by applying a little zemo furnished by any druggist for 25c. Extra large bottle, \$1.00. Healing begins the moment zemo is applied. In a short time usually every trace of eczema, tetter, pimples, rash, black heads and similar skin diseases will be removed.
 For clearing the skin and making it vigorously healthy, always use zemo, the penetrating, antiseptic liquid. It is not a greasy salve and it does not stain. When others fail it is the one dependable treatment for skin troubles of all kinds.
 The E. W. Rose Co., Cleveland, O.

Friday, February 16, 1917

BURGESS-NASH STORE NEWS FOR SATURDAY

Phone Douglas 137.

Everybody Goes to Burgess-Nash Saturday

Announcing—
Burgess-Nash Annual February Exposition and Sale of Silks
for the Spring and Summer season
Next Monday, Feb. 19th

This Smartly Tailored Suit Illustrated Here a Striking Value at \$39.50



THE illustration, although an exact reproduction, does not do justice to the smart lines and real beauty of this suit at \$39.50. Made of fine quality gaberdine in blue, black and tan. Coat with collar and revers that are detachable; button trimmed, fancy silk lined; skirt full flaring, plain tailored, with pockets. It's very new and exceedingly smart and dressy.

Other New Spring Styles in Suits \$25.00, \$29.50 and \$35.00

Most every express from the east brings suit styles for Spring. The style display in our Suit Section is constantly changing—new features, new ideas are given their first showing here—just as soon as they are created. But in every instance Burgess-Nash individuality and distinctiveness is the key note.

Burgess-Nash Co.—Second Floor

"Burnasco" Quality Pure Silk Hose for Women at \$1.15 Pair

SATURDAY a new shipment of "Burnasco" quality pure silk hose for Spring will be placed on display and sale. Made with double garter top, full fashioned, regular made foot, high spliced heels and double soles, specially priced at \$1.15 pair.

Women's Japanese Silk Hose, 75c
 Black Japanese silk, full fashioned, regular made foot, double garter tops, splendid values at 75c pair.
 Burgess-Nash Co.—Main Floor

"Oh! Such Lovely New Hats! Aren't They Just Too Dear?"



REMARKS of like nature as the above are commonly expressed in this big millinery show room on the Second Floor. And we quite agree, for we do not remember when the styles in Spring millinery were so pretty and fascinating.

The New Trimmed Hats Attractively Priced at \$5.00, \$7.50 and \$10.00

Featuring the large black sailor, banded with wide gros grain ribbon—small, nifty turbans, trimmed with black, shiny ribbon—medium size rolling brim sailors, trimmed with Chinese ornaments, etc.—ribbon hats in all gray sports color.

But come and see for yourself—we'll consider it a pleasure to show you.
 Burgess-Nash Co.—Second Floor

Women's Summer Underwear 23c

WHITE cotton, mostly samples, including vests, pants and union suits; the garment, 23c.

Women's Union Suits at 59c
 Low neck and sleeveless, white cotton, knee length, band tops, very special, at 59c.
 Burgess-Nash Co.—Main Floor

The New Models in Shoes For Women Are Ready for You

WE want you to see these new styles—we want you to come and let us show you how splendidly prepared we are when it comes to footwear for Spring.

Women's New Black Boots
 In kid, lace and button style, the newest lasts and patterns; a very complete showing.

The New Colored Kids and Combination Lace Boots, \$7.95

Golden brown kid boots...
 Mouse brown kid boots...
 Sea gull gray kid boots...
 Black and white kid boots...
 Black with ivory kid tops...
 Black with gray kid tops...
 Covered and leather Louis Cuban heels, turn and light welt soles.
\$7.95 Pair

Burgess-Nash Co.—Second Floor

James A. Banister fine shoes for men—Fourth Floor.

A TIMELY SALE OF BLOUSES
 Featuring a Fascinating Collection of Tailleur and Sports Blouses at \$1.95, \$2.50, \$3.50, and \$4.50



EVERY blouse is artistically new and different in color effect and design. There's a choice of every new Spring color to harmonize with the sports or tailleur suit. Particular attention has been paid to the treatment of collars and cuffs, smart touches lend style and beauty. The materials are batiste and handkerchief linen and smart combinations of the two materials. Blouses of white batiste with collar and cuffs of handkerchief linen, in orchid, rose, green and gold; others in all white and stripes.

Every blouse has character and finish in every detail—fresh, new desirable merchandise, just what you want at savings out of the ordinary.

The New Tub Silk Blouses at \$1.95
 Colored stripes in various widths on white grounds. Solid colors in flesh, white and maize and white with collars and tie of stripes; also larger sailor collars trimmed in bands of contrasting silk. Convertible and flat collars; all long sleeves; sizes 32 to 44.
 Burgess-Nash Co.—Second Floor

GEORGE Washington Novelties, Favors

Our showing of favors and novelties for Geo. Washington parties, dinners and the like is very complete. Many ideas new this season are included. Prices reasonable.
 Burgess-Nash Co.—Main Floor

Saturday, Candy Day

Delicious assorted cream chocolates, 29c pound.
 Nut caramels, chocolate and vanilla, 29c a pound.
 Italian bitter sweets, assorted, 60c pound.
 George Washington favors, specially priced.
 Burgess-Nash Co.—Main Floor

Men's New Spring Suits Ready ---Styles Are Different

WHY shouldn't they be different? What would the best tailoring brains in the United States be about if they only made the same old kind of clothes year in and year out?

Little differences, little improvements come in every year. Men's clothes have always improved. They are better today than they ever were at any time in history.

They are smarter. They are more dignified. They fit better. They wear better.

Men's Strictly Hand Tailored Clothing, \$13.65 to \$40.00

Made expressly to conform with our specifications, the

"Burgess-Nash Standard"

which is the best possible at any price. The styles, the fabrics and the colorings are the very latest and there are sizes, to fit men of every proportion.
 Burgess-Nash Co.—Fourth Floor



Another Big Price Cut in Men's Sleeping Wear

MOSTLY Faultless make, all are more or less mused and soiled, but extra good quality and the values are very unusual.

Men's outing flannel gowns, 29c.
 Men's year-round weight gowns, 3 for \$1.00.
 Men's year-round weight pajamas, 79c and \$1.29.
 Men's outing flannel pajamas, 98c.

Men's Handkerchiefs, at 10c
 Men's pure linen handkerchiefs, samples; only a small quantity, 10c.

Men's New Shirts, at \$1.00 to \$2.00
 Men's soft and stiff cuff shirts, new arrivals, Spring of 1917. Beautiful patterns and colorings, \$2.00, \$1.50 and \$1.00.

Men's Union Suits, at 98c
 Men's medium and light weight union suits, white and ecru, 98c.

Men's Sample Hosiery, 25c
 Men's sample hosiery—silk and silk fiber, wonderful values, all colors, mostly 10 1/2 and 11 size, 25c.

Men's Neckwear, at 29c to 98c
 Men's neckwear, to make room for Spring lines, 29c, 65c and 98c.
 Burgess-Nash Co.—Main Floor

Saturday in the Down Stairs Store

THE most conveniently located underprice store in the city. Easy of access, with every section filled with good, dependable, seasonable merchandise, at prices way below the usual. It's a good habit to acquire—visit the Down Stairs Store every time you are down town. There's always something worth while offered at a price below regular.

Clearaway of Men's Soft Hats, at \$1.45

The offering embraces a wide selection of good, desirable hat styles taken from our Main Section on the Fourth Floor. Broken lines and sizes of the higher priced hats reduced for a quick clearaway. We consider the values very extreme.
 Burgess-Nash Co.—Down Stairs Store



Pretty New Untrimmed Hats at \$1.98 and \$2.19

EMBRACING the latest models for Spring, in straw, satin and straw combinations, large sailors, chin chin and close-fitting turbans.

You'll find the display a most pleasing one—cram full of smart style ideas and the saving possibilities are very unusual.
 Burgess-Nash Co.—Down Stairs Store



House Dresses at \$1.00

BIG lot of women's house dresses, made of percale and gingham, light and dark colors and wide selection of patterns; very specially priced for Saturday, at \$1.00.



Boys' Heavy Weight Denim Overalls 39c

Boys' overalls, well made of heavy weight blue denim, in sizes for 3 to 16 years. Just the sort for the growing boy. We consider them extraordinary values at the price of 39c.

Men's Suits \$4.95
 Men's suits of chevots, worsteds and cassimeres, sizes for young men 15 to 20, and for men 24 to 44; sale price, \$4.95.

Men's Pants, \$2.95
 Cassimere and worsted pants, good, neat stripe effects; all sizes waist measure, 32 to 44, at \$2.95.

Men's Overcoats, \$4.95
 Men's ulsters, in black and gray; all sizes, 34 to 40; very specially priced, Saturday, \$4.95.

One Group of Men's Shoes at \$2.85

A special purchase of work and dress shoes for men. Extreme values, every one of them. Including—

Black kid skin...
 Black calf skin...
 Tan grain calf...
\$2.85



BURGESS-NASH COMPANY.
 "EVERYBODY'S STORE"