

WHERE DID OMAHA GET ITS MONICKER?

It Starts from an Indian Name—Jesse Lowe Christened This City.

EVOLUTION OF MUNY TITLE

By A. R. GROH. How did Omaha come to be named Omaha? Or, as Juliet would have put the question, "Omaha, Omaha! Wherefore art thou Omaha?"

Probing Mystery. I will now dispel this darkness. My researches and investigations and deep thought on the subject have evolved an explanation of the mystery.

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Then a bright idea came to him. Why not fasten his own name on to the city that was to be. No sooner said than done. He called it "Lowmah."

The "w." also was superfluous. So, gradually that was dropped out and the city came to be known as "Lomaha."

And then, the "L" being half silent, it also went the way of the "c" and the "w," leaving the city's name without one superfluous letter, beautiful and euphonious, "Omaha."

Only One Package of Victrola Needles at Once. Steel needles for the Victrola are now growing scarce.

What's up? asked the customer. "Don't know, but we just can't get them from the factories, so we have orders to sell only one package to a customer. We don't know when we can get any more."

Special Books for Men and Women at Library. Omahans desiring technical information on many subjects can find it in numerous new books just received at the public library.

Attend the Consolidation Sale of Furniture, Rugs and Draperies. Beginning Monday, February 19th.

THE CENTRAL 17th and Howard Sts. THE RAYMOND 1513-15 Howard St.

Great Great Grandniece of Betsy Ross, Who Made First Flag, Here

Has Been a Resident of Omaha Since Last Summer and Has Many Interesting Relics.

Vanity Fans, Wood Forks

While patriotic interest runs high the presence of a great-great grandniece of Betsy Ross in Omaha has just been discovered. She is Mrs. H. V. Radigan, nee Sue McCord Turner Cooper.

Most interesting of all are the relics of Betsy Ross, who is credited with making the first American flag.

fooling Kaiser Is Y. M. C. A. Man's Present Pastime

Foiled by the kaiser's submarine edict in his efforts to go via the Atlantic ocean to engage in Young Men's Christian association work among British troops in Mesopotamia.

He reached New York on his way to the orient just before the order of "ruthless" sea warfare was issued by Germany.

The word "Pacific" means "peaceful," and I hope it pans out that way," he says.

Windsor School Pupils Enjoy "Electrical Day" This is "electrical day" at Windsor school.

Principal Eddy noted such an interest in this science among her pupils that she hit upon the idea of allowing the fourth and fifth grade children to bring their electrical toys and have them connected to the school wires.

Each child gave a demonstration of his or her apparatus. Incidentally the children gleaned information in connection with the mysterious power which is now helping to make the world go around.

Large Apartment House To Be Built in Dundee. A \$50,000 apartment house is to be built by Dr. D. T. Quigley in the spring.

Beaton's Path to Better Values. 50c oz. Perfume, 20 odors to select from, per oz. 29c.

50c Pebecco Tooth Paste 33c. 25c Mentholatum 16c. 50c Stuart's Dyspepsia Tablets, for 29c.

50c Canthrox 29c. \$1.00 Listerine 59c. 50c Kodol Dyspepsia Tablets, for 29c.

50c Sorosis 34c. 50c Nadinola Cream 29c. 50c Doan's Kidney Pills 34c.

25c Energin 16c. Pink-a-Line, restores any shade of pink to its original color at 25c.

25c Nature's Remedy 14c. 33.75 Malted Milk 32.79. 10c Jap Rose Soap, cake 7c.

25c Mennen's Talcum Powder, at 12c. 25c Colgate's Talcum Powder, at 15c.

10c Harlem Oil 8c. Candy Specials. 60c lb. Jordan Almonds, at, per lb. 39c.

80c Chocolate Creams 60c. Hard Mixed Candy, lb. 25c. Cigar Dept. 10c Hampton Courts, 5 for 25c.

10c George the 4th, 5 for 25c. 15c Mariels Rothchild size, 10c Mozart, magic size, 3 for 25c.

Mail orders receive our prompt attention. Beaton Drug Co. 15th and Farnam Sts.

RETAILERS ARE ROOTING FOR SHOW

Omaha Automobile Men Get Active Co-Operation from Business Managers Here.

LEGION OF VISITORS DUE

Arriving at a complete realization that the auto show brings many visitors and accordingly many hundreds of dollars to the city, Omaha retailers are taking steps to give the local automobile men their full co-operation.

The grandmother of Susanne McCord Turner was Sarah Griscom, sister of Elizabeth Griscom, the Betsy Ross of history.

Secretary Metcalfe has called a meeting of the Associated Retailers for Tuesday, at which meeting the retailers will make plans to bring more visitors to this year's auto show than ever before.

A number of individual merchants have conferred with Manager Powell of the show on their own behalf and he has received assurances from practically every large business establishment in the city that they will have specially decorated windows for auto week.

Because of this co-operation the auto men are receiving Manager Powell anticipates the greatest number of out-of-town visitors in history.

There are to be twelve apartments in the building, with an average of six rooms to an apartment, while some apartments will have seven and some five rooms.

sketches are being made, but the plans have not been completed.

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Heaven Our Home! Adam and Eve Did Their Stunt Here

Nebraska is the original site of the Garden of Eden, according to Rev. M. L. Ballou of Dalton, Neb., visiting friends here.

Street Cars Will Experiment With Doors at Rear Entrance

Information divulged at the hearing on some street railway bills at Lincoln is to the effect that forty new cars are being built for additional street railway service in Omaha.

For the completely closed car it is argued that it is helpful in avoiding accident, but, on the other hand, it adds to the work of the conductors and makes the boarding of the cars a little sloyer.

OMAHA ESCAPES FREIGHT EMBARGO

Traffic Chief of Harriman Roads Says Recent Edict Will Remove Congestion.

EASTERN PORTS CHOKED

That the gentlemen's agreement entered into Thursday by the freight traffic officials of thirty of the leading railroads of the country, held in Washington, will relieve the freight congestion is the opinion of Ben L. Winchell, director of traffic of the Harriman system of roads.

Mr. Winchell was in the city a short time, enroute to California. He said that in order to clear up the enormous quantity of freight that has accumulated along the Atlantic coast the traffic officials of practically all the roads of the country have entered into an agreement that until yards and terminals are clear, they will not receive any freight for export.

Asked if this agreement applied to foodstuffs and munitions Mr. Winchell replied that it was general and included every commodity.

Mr. Winchell said he thought it would not reach Omaha and other Missouri river terminals adding, "It would if something had not been done quickly, but under the terms of the agreement entered into, I believe that the situation will be cleared up soon and freight will be moving."

Mr. Winchell does not say whether the submarine warfare being carried on by Germany is going to have any effect upon export business. He thinks, however, whether it does or not, there is sufficient quantity of export freight lying along the Atlantic and gulf coast to furnish tonnage for all the vessels that are likely to sail and without drawing upon stocks held in storage.

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Increases strength of delicate nervous system. Restores people 25 per cent in ten days in many instances. \$1.00 forfeit if it fails to give full explanation in large article soon to appear in this paper.

Ask your doctor or druggist about it. Sherman & McConnell Drug Stores always carry it in stock.

BARGAIN VALUES IN FINE HOMEFURNISHINGS, RUGS, ETC. IF YOU WANT THE GREATEST DOLLAR-FOR-DOLLAR VALUES LET HARTMAN "FEATHER YOUR NEST"

CONVENIENT MONTHLY PAYMENTS GLADLY ARRANGED

DAINTILY DESIGNED ADAM PERIOD IVORY FRAME. A VERY PLEASING AND NEW DESIGN DUOPOLD BED DAVENPORT. EXTREMELY WELL MADE MISSION STYLE ROCKER.

BEAUTIFULLY MADE AND ARTISTICALLY DESIGNED MISSION 3-PIECE LIBRARY SUITE. SOLID OAK LIBRARY SUITE. Chair and Rocker upholstered in high grade imitation-Spanish leather.

SPECIAL CLEARANCE OF FOUR-POST COLONIAL BEDS. GENUINE QUARTER-SAWED OAK POSTER BED, LIKE ILLUSTRATION. Heavy Mahogany Poster Bed, elegant panel back, finished dull.

WONDERFUL VALUES IN FINE TAPESTRY BRUSSELS RUGS. GENUINE BARGAINS AT OUR LOW PRICE, BEAUTIFUL COLOR COMBINATIONS. 8-3x10-6 ft. size \$14.67. 9x13 ft. size \$15.85.

Buy a COLUMBIA GRAMOPHONE at Hartmans. NO MONEY IN ADVANCE. GET THE FULL MEANING OF THIS SENSATIONAL OFFER—Any also or style of GENUINE "COLUMBIA GRAMOPHONES"—acknowledged to be the world's best talking machines delivered to your home without one cent in advance.

USE YOUR CREDIT. HARTMAN WILL GLADLY PURCHASE YOUR—Just come in and select any Gramophone, as Hartman's helpful credit freely, NO INTEREST TO PAY.

AMERICA'S GREATEST HOME FURNISHERS. HARTMAN'S. 6-Qt. Berlin Kettle, guaranteed 83c. Pure Aluminum. Folding Maple Sewing Table, 99c now. 24x32-Inch Top.

A RECORD BREAKING SALE OF PANTS For Men and Young Men. Here's a Pants Sale that for Values breaks every known record—you will see that for yourself! There are hundreds upon hundreds of Special Quality Worsteds, remarkably hard-wearing textures, and the neatest kind of other durable fancy fabrics—every pair tailored without a fault—Marvelous Values—\$1.98

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Comparison is Invited by people seeking high class residence apartments in Omaha. The cost of Blackstone apartments completely furnished, with every service included and no extra expense of any kind, is from \$42.50 and upwards per month. These apartments range in size from one to seven rooms each. The Blackstone tenant enjoys all of the luxuries and conveniences of a millionaire's home, at an outlay which will prove surprisingly small to those in a position to make a comparison of the values offered. If upon examination suitable apartments cannot be had, have your name placed on our waiting list. Appointments for purpose of making inspection may be made by telephoning THE BLACKSTONE Harney 945.