WAZAMATTER, MEN? WATCH THE WOMEN

Why Buy Eggs for the Ladies When Frenchmen Win 'Em With a Glance?

TRIUMPH OF "ZOSE TEAS"

By A. R. GROH.

"Oh, those fascinating Frenchmen!" exclaims Mellificia in her society column of yesterday. "How many hearts of our young girls are palpitating at the thought of the 'distingue' foreigners!"

What do you think of that, men of Omaha?

And that isn't all, either. Mellificia's interesting article continues thus:

"'Cultivating the gentlemen!' said one charming matron. 'Why, my dear, all the girls are perfectly crazy about them.'"

Think of that, you husbands and would-be husbands of Omaha, you who lavish your money in buying silks and satins and georgette crepe waists and diamonds and pearl necklaces and potatoes and eggs and other luxuries for these same fair creatures.

And what is your reward? It is to sit, powerless, and see the ladies' hearts palpitating over "these fascinating Frenchmen," (who are here in the interest of war relief), to see the girls going "perfectly crazy" over the "distingue foreigners."

We read, further, that "the debonair gentlemen are proving perfectly delightful lions for the afternoon teas."

How's Your Heart?

Doesn't it make your hearts palpitate? Doesn't it make you perfectly crazy?

Later on we learn that one of the Frenchmen, remarking upon the pleasant teas at which they are being entertained, "contented himself with saying, 'Ah, zose teas!'"

Some "bon mot," eh? "Ah, zose teas!" When it comes to bon motting we can certainly beat that.

But what is the matter with us, men of Omaha? We do well to ask ourselves this question. We are confronted by a condition, not a theory, as the late President Cleveland so aptly remarked.

Why can't we make the ladies' hearts palpitate and make them perfectly crazy ourselves?

It cannot be denied that their hearts do palpitate and that they are perfectly crazy about the "distingue foreigners." Mellificia has said it. The charming young matron has said it.

The Lure of Love.

These French gentlemen have got a fascination about them. There's no use in trying to close our eyes to that fact. Whether it's the curl they give their moustaches or the flash of their dark eyes or their perfectly barbered and cravatted and waistcoated and gloved appearance, I don't know. It isn't their clothes. The cut of Frenchmen's clothes is as awful as that of French women's clothes is beautiful. And French shoes are abominable.

Maybe it's the suavity of their manners, their deference, their natural polish and inborn grace, their perfectly mastery of all the niceties of society.

In beauty and wit we are their equals. Indeed, yes. All we need to do is fix up a bit and always be perfectly, ah, messieurs, exquisitely groomed.

We must do something. We can't let these nice Frenchmen come in here and set all the girls' hearts palpitating and making them perfectly crazy. We simply can't do it.

"Ah, zose teas!"

New Concern for Omaha to Employ Thirty at Start

The Nelson Loose Leaf corporation of Omaha is the name of a new industry to be established here soon, it is announced by J. M. Gillan, industrial secretary of the Commercial club. Articles of incorporation are being filed. The capital stock is $100,000.

The deal really represents the bodily moving to Omaha of the plant of the Nelson corporation of Chicago, with the addition of some new blood in the stockholders. The company is a manufacturer of loose leaf books. The plant is to be moved to Omaha within the next sixty days.

The incorporators are Frank E. Rudolph, R. B. Busch, Albert R. Busch, C. R. Nelson, I. W. Carpenter and C. S. Montgomery. The officers just elected at the meeting of the stockholders are as follows: C. R. Nelson, Chicago, president; Frank E. Rudolph, vice president and general manager; Albert R. Busch, secretary and treasurer. Mr. Rudolph and Mr. Gillan, industrial secretary of the Commerical club, have gone to Chicago to pay over the money and take a complete inventory of the machinery and stock. Owing to the fact that this is a going concern, it will be impossible to shut down the plant in Chicago immediately. It will have to be kept running until the plant in Omaha is partially equipped, for the reason that there is much partially completed work and a vast amount of orders that must be taken care of. This new factory will employ at the outset about thirty men and the number will be increased as the plant expands.

An Excellent Remedy for Coughs and Colds.

You will look a good while before you find a better preparation for coughs and colds than Chamberlain's Cough Remedy. Mrs. George Bryant, Charleston, Ill., in speaking of this preparation, says: "My husband caught a hard cold that settled on his lungs and he coughed terribly. A neighbor advised him to try Chamberlain's Cough Remedy. He bought a bottle of it at the drug store and the first dose relieved him. Before he had taken the contents of the one bottle his cough and cold had entirely disappeared."—Advertisement.

E-Z SHOE POLISH ADDS LIFE TO LEATHER

The Advance Agents

HOW OMAHA BOOMS FREIGHT BUSINESS

Swelling Railroad Receipts is This City's Big Pastime—Great Annual Record.

GAIN ALMOST ONE-SIXTH

A compilation of figures shows that during the year 1916 Omaha originated and the roads operating out of here forwarded to Mississippi river points and beyond, including Atlantic and gulf ports, a total of 105,841 carloads of commodities. Of this there was a large amount for export. The principal classifications follow:

Wheat, 28,018; corn, 9,947; cattle, 2,092; hogs, 4,559; sheep, 1,194; horses and mules, 799; fresh meats, 24,846; other packing house products, 8,683; smelter products, 4,902; scrap iron and junk, 1,205 carloads.

Of the carload lots, by the roads, shipments were handled as follows: Northwestern, 25,078; Burlington, 21,591; Milwaukee, 11,824; Rock Island, 12,012; Illinois Central, 10,381; Missouri Pacific, 4,961; Chicago Great Western, 11,601; Wabash, 8,028 cars. The increase was more than 15 per cent over the shipments of 1915.

Thieves Steal from Auto In Front of Police Home

Police Surgeon C. F. Shook, 115 North Forty-third street, reported that some thief stole his grip containing his instruments from his automobile which was in front of the police station. About a month ago Dr. Shook lost his grip in the same way.

Cy is O. K. as Ball Player, but as a Hubby—Read This

John McGraw once remarked that in his opinion "Cy" Forsythe could bat .300 in any league. The New York Giants' leader evidently didn't give the matrimonial league a thought when he dwelt on "Cy's" ability with the hickory.

For "Cy," who in the summer time bats 'em over the fence for Pa Rourke and gets his name in the papers in cities of the Western league, is about a .007 batter in the domestic loop, according to his wife, Minnie Forsythe, who is suing him for divorce in district court.

Frank C. Forsythe, who is none other than "Cy" of base ball fame, and Minnie Forsythe were married in Omaha on August 10, 1915.

Now Minnie alleges that her demon pellet-cracking husband has only partly supported her, despite the fact, she adds, that his services are worth $200 a month to some one. She also alleges that he treated her cruelly and humiliated her.

'Frisco Iroquois Club Journeys Through Omaha

Members of the Iroquois club of San Francisco, accompanied by delegations from California, Nevada, Utah and Idaho, will arrive in Omaha over the Union Pacific at 7:30 o'clock, the evening of March 2, occupying a special train, enroute to Washington, where they will attend the inauguration of President Wilson.

Out of Omaha it is expected that the westerners will be accompanied by two carloads of Nebraskans and Iowans. From here to Chicago the special will run over the Milwaukee and from there into Washington over the Pennsylvania line.

POLICE SCHOOL FOR AUTO DRIVERS

Commissioner Kugel Details Two Traffic Officers to Teach "Safety First."

POWELL WORKS WITH HIM

"Safety first" principles will be preached to visitors at the twelfth annual Omaha Automobile exposition, which will be held at the Auditorium February 26 to March 3, with the aid of a safety first bureau, which will be jointly conducted by the Automobile Show association and the Omaha police department.

Clarke Powell, manager of the exhibition, has arranged with Commissioner of Police Kugel to have two traffic officers in constant attendance at the show. They will have a desk and condensed pamphlets containing the pre-eminent traffic laws of the city and the state will be distributed. The officers also will answer questions.

The safety first bureau will be conducted primarily to familiarize Nebraska automobile owners with the laws governing their conduct while at the wheels of their cars. It is sadly true that too few motor car owners and drivers have even a working knowledge of the laws. These pamphlets will explain them perfectly, and it is the belief of the members of the show association and the city police department that the number of accidents would be materially reduced if all car owners only were familiar with the traffic laws.

Western Shipyards Are Being Worked to Limit

Secretary Seroy of City Commissioner Kugel's office received a letter from a brother in Portland, Ore., stating that seven large ship yards along the Columbia river are being worked to the limit. He wrote that thousands of men are employed at these yards.

HEARTS TREATED FREE

By Dr. Franklin Miles, the Great Specialist, Who Sends a New $2.50 Treatment Free.

Heart disease is dangerous, hundreds drop dead who could have been saved. Many have been cured after doctors failed. To prove the remarkable efficacy of his new Special Personal Treatment for heart disease, short breath, pain in side, shoulder or arm, oppression, irregular pulse, palpitation, smothering, puffing of ankles or dropsy, also nerve, stomach and rheumatic symptoms, Dr. Miles will send to afflicted persons a $2.50 Free Treatment. Bad cases usually soon relieved.

These treatments are the result of thirty years' extensive research and remarkable success in treating various ailments of the heart, liver, stomach and bowels, which often complicate each case.

Send for Remarkable Cures in Your State.

So wonderful are the results that he wishes every sick person to test this famous treatment at his expense. Afflicted persons should avail themselves of this liberal offer, as they may never have such an opportunity again. Delays are dangerous. No death comes more suddenly than that from heart disease.

Send at once for his new Book and Free Trial Treatment. Describe your disease. Address Dr. Franklin Miles, Dept. HF 705 to 716 Franklin St., Elkhart, Ind.

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