

TELEPHONE 2020 DOUGLAS

**Two Jewelry Department Specials  
Of Exceptional Interest for Saturday**

AFTER-INVENTORY has revealed these two items, which we shall offer at exceptional prices for Saturday.

**French Ivory Dressing Combs, 39c**

That have sold here right along at \$1.00. Dressing Combs of grained ivory, very heavy, 9-inch comb, both coarse and fine; just 26 dozen of these at 39c each.

**Pin Seal Hand Purses, \$1.00**

Hand Strap Purse, fancy silk lining; special, Saturday, at \$1.00 each. Main Floor.

**Brandeis Stores**  
SETS THE PACE FOR GROWING OMAHA

**California Violets 19c**  
A Large Bunch For

A Large Variety of Spring  
**Flowers and Blooming Plants**  
at Special Prices  
Entrance to Pompeian Room

**Splendid Spring Styles and Special Saturday Sales**

**Smartest Spring Suits for Women  
Most Striking Styles of the Season**

To quote a recent review which makes a very vivid picture of the very garments we are showing in this store right now:



"Coats vary from hip to almost full length. Sashes easily outnumber belts; worsted embroidery and silk embroidery effects are numerous. Buttons are used very effectively in trims and many models are shown with collars extremely large and unusual in cut. Skirts are irregular, but not extreme—for example, a garment which crosses surplice-wise, makes the skirt section dip at that side, or a side gore may forget to stop at the edge and continue over, only to be snipped off in an odd, but attractive manner somewhat below."

And so it continues, right through the sports styles, the new Wool Jersey Suits, etc.—new, NEW, N E W, following faster and faster each step we take. This year's earliest arrivals are fascinatingly interesting. COME AND SEE THEM.

One Smart Suit of Caster Colored Gaberdine; slipper pockets on the hips is a striking feature; embroidered in chain stitching, in gold, silver and colored silks.

Wool Jersey Suit, with pleated jacket and "applied" pockets—button trimmed—it's rather a plain suit—but it more than makes up for its plainness in its attractiveness—paradoxical as that may seem.

Suits of Navy Blue Serge, with coat of attractive straight tailored cut with a pleated skirt; some braid, some button and some braid and button trimmed.

A new Black and White Suit is VERY chic—a belted model—plain—big collar of White Poiret Silk—and therein lies the newness.

Another Wool Jersey Suit is in a Russian Green ground trimmed with gold and silver stitching.

Prices, \$22.50, \$25.00, \$29.00, \$32.50, \$35.00 to \$50.00

Second Floor.

**Newest Sport Shirts  
Are Stunning**

Be Sure to See Them  
PUSSY WILLOW and Soiree Silk are the materials the makers have employed—and employed so well that they have produced some of the most stunning models of this or any other season.

Just a plain tailored Blouse, with a big, full sailor collar of contrasting silk, with a big sailor or bow in front and pointed end turn-back French cuffs—not much to describe—but the CHARM is here in large letters—THEY ARE FASCINATING.

In checks, stripes and one color effects, \$7.50.

**New Crepe de Chine  
Blouses, \$2.98**

In gold, peach, flesh, rose, emerald green, maize, white, etc.

**Beautiful Georgette  
Blouses, \$5.50 and \$6.50.**

In orchid, maize, peach, gold, white and flesh; new frill models included—semi-dress style. New full models included.

Second Floor.

*The Wonderful Success of the New Specialty Shop*  
Opened Here

**For Misses and Small Women  
Has Been a Revelation Even to Us**

Even while we have endeavored, the success that has been meted out to us, by exercising extreme care in the selection of every garment brought here and seeing that every woman was shown just the type of garment best suited to her—we were simply amazed at the response. At this writing, although the new Specialty Shop for Misses and Small Women is but three or four days old, it has already thoroughly established itself.

*Now Another Unusual Service Feature  
Presents Itself.*

*We Are Specializing on Suits at \$25.00*

These are the strictly tailored models, severe but charming in their lines and always excellent in style, then there are the more extreme models with the barrel pockets, the slipper pockets and the touches of bright and fascinating colors here and there that add materially to their attractiveness. New arrivals in Poiret Twill, French Serge and Tricotine lend their influence to make of this an unusually attractive display.

Gunny Burl—that new material which is attracting so much attention is employed on many of the Suits we are offering.

*The Specialty Shop of Personal Service Welcomes You*

Second Floor.



**Drugs and Toilet Needs**

- Glycothymoline, 50c size bottle for. . . . . 33c
- S. S. S., for the blood, \$1.00 size bottle. . . . . 67c
- Seidlitz Powders, 10 in a box for. . . . . 14c
- Pluto Water, large bottle. . . . . 29c
- Bromo Seltzer, 25c size bottle. . . . . 16c
- Lapactic Pills, 100 in bottle, for. . . . . 24c
- Pompeian Olive Oil, 25c size. . . . . 19c
- Fletcher's Castoria, 35c size bottle. . . . . 21c
- Elder Flower Soap, 3 bars for. . . . . 20c
- Putnam's Dry Cleaner, 25c size for. . . . . 18c
- Madam Isebell's Cold Cream, 50c size. . . . . 29c
- Ida May Face Powder, the box. . . . . 21c
- Java Rice Powder, all shades, the box. . . . . 29c
- Djer-Kiss Talcum Powder, the box. . . . . 24c
- Rite Baby Talcum, 25c size box. . . . . 14c
- Toy Talcum Powder, the box. . . . . 18c
- Peroxide Toilet Soap, the cake. . . . . 6c
- Verbena Bath Tablet, 10c cake. . . . . 7c
- 4711 White Rose Glycerine Soap, the cake. . . . . 14c
- White Vaucaire Galega Tablets, the box. . . . . 69c
- El Perfecto Veda Rouge, the box. . . . . 29c
- Roger & Gallet Rice Powder, the package. . . . . 25c
- Mary Garden Perfume, original 1-ounce bottle. . . . . \$1.88
- Djer-Kiss Perfume, special, the ounce. . . . . \$1.10
- 4711 Lilac Vegetal, the bottle. . . . . 48c
- Hughes' Ideal Hair Brush, waterproof, special. . . . . \$1.39
- White Ivory Manicure Buffer, worth 75c, at. . . . . 49c
- Gillette Safety Razor Blades, \$1.00 size. . . . . 75c
- Genuine Thermos Bottle, quart size, special. . . . . \$1.89
- Ricksecker's Complexion Soap, 25c size cake. . . . . 12c
- Lustrite Nail Enamel, 25c size. . . . . 16c

Main Floor.

**We Are Indeed Proud of These Pretty Petticoats  
And a New Section is Devoted to Them Entirely**

"SIMON PURE" SILK is the simple story of real worth—they are all made of this.

In color they start with the prismatic and include all the tints of the rainbow.

We see Persian, Paisley and the changeable hues that are truly beautiful.

There are hundreds and hundreds of these Petticoats, all lengths and sizes and styles—but we cannot end this little story without mentioning one that will make a rare appeal on its very simplicity.

A WHITE WASH silk petticoat, double paneled, is an offering that we want you to come and see. . . . . \$3.98

Second Floor.



**Women's White Kid Gloves, 85c**  
Worth \$1.50—Saturday

JUST 50 dozen of these Gloves that are selling here every day in regular stock, at \$1.50 a pair.

**Also a Generous Assortment of Long White Kid Gloves**

A fortunate purchase by our Paris office is the reason for the little price on this lot.

We put this into short, concise statement so that "she who reads may run"—for they surely will not last long at this price. 600 pairs is not a great quantity, when 65c may be saved on a single pair.

This is the lowest price we have ever announced for White Kid Gloves as good as these, and this despite the fact that in today's wholesale market prices have soared skyward.

This is more than an offering—IT IS AN EVENT—stock up for future use.

Main Floor.

**Beautiful Gray Lace Boots  
Just Received from the East**

ABOUT 200 pairs in this lot—and they won't last long—just long enough to give some fortunate Omaha women the opportunity to buy an exceptional Shoe at \$6.00 a pair.

Allover Gray Kid, 8 inches high, lace style, light welted and stitched soles and leather Louis heels.

**Children's Shoes, \$1.19**

Sizes 6 to 8 and about 300 pairs in the lot—grouped together for Saturday's selling at this low price. They have sold here in regular stock up to \$1.75.

Every kind of leather and both kid and cloth tops; all button style.

Main Floor.

**CUT GLASS**

**Sugars and Creamers, Selling Right  
Now at \$2.98**

To be \$1.69 a pair

Just a brief description—that is all—everyone knows what these Sugars and Creamers are worth a pair—suffice to say that these are richly cut in a floral pattern with deep cut star bottom, at \$1.69 a pair. They are values that you will hardly feel like missing.

Main Floor.

**Bully Overcoats For Boys,  
at \$3.15**

**Your Choice--Sizes From 3 to 10 Years**



HERE'S A FINE ECONOMY opportunity for every mother of a healthy boy to take advantage of Saturday. These Overcoats are all well made, of excellent materials—warm, cosy and stylish—PICK THEM OUT.

70 Chinchillas, in grays and blues, many are all pure wool.

200 Mixtures in neat patterns and colorings.

It will pay you to buy for next year as well at this price.

**Here's Another Bit of Good News**

Extra Knee Trousers for boys are a necessity if you want the suit to last to its capacity.

**A Big Lot of Odd Suit Pants at 85c**

Combined with a splendid lot of Corduroy Knickerbockers; Saturday, for your benefit, 85c a pair. Pants of serviceable mixtures that are fully lined as well.

Third Floor.

**Smart Neckwear--New Arrivals**

We have just received a very attractive assortment of Colored Georgette Crepe Collars. The leading shades are represented, such as Mustard, Tan, Gray, Navy and Black. Priced at. . . . . \$1.25

Dainty New Georgette Collars, trimmed with fillet lace. Very fascinating styles are shown, at. . . . . 50c

Main Floor.

**A Timely Sale  
of "Munsing"  
Seconds  
Underwear**

**A Third and More Under  
Regular Prices**

These arrived at the last minute, and with the thermometer keeping right around the zero mark, it is indeed a fine bit of good news. Mostly women's union suits, vests and pants, with a goodly assortment of children's union suits. To be sold at 39c, 79c and \$1.29

Seconds of the 59c to \$1.75 quantities.

Main Floor.

**Valentines**

—A big assortment from which to choose, at prices to fit every purse.

—Unique cut-out designs.

—More artistic and attractive than ever.

—Popular fiction and beautiful gift books make most acceptable Valentines.

Main Floor.

**Veils  
of Bewitching Beauty**



Every well dressed woman appreciates the smartness of a pretty veil. We are showing many attractive styles and patterns, such as scroll, embroidered and motif effects.

The Drape Veil takes the lead for Spring. Under this heading comes the Circular and Military Veils, and the Diadem Veil, beautifully embroidered around the bottom, and a design on the top which adds trimming and charm to the hat.

Prices range from 59c to \$2.50.

Main Floor.

**Saturday Night Dinner  
5 to 8:30 P. M.  
60c**

- Cream of Tomato with Whipped Cream
- Young Radishes Celery Hearts
- Queen Olives
- Roast Young Duck with Dressing,
- Apple Sauce
- Browned Sweet Potatoes
- Stewed Corn
- Celery, Apple and Pineapple Salad
- Hot Corn Bread
- Hot Rolls
- English Plum Pudding, Hard Brandy
- Sauce, or
- Apple or Huckleberry Pie a la Mode,
- or Chocolate Meringue Pie, or
- Ice Cream and Cake
- Tea Coffee Milk
- Special Musical Attraction.
- Green Room.

**Delicious Candies**

- Special Crisp Deviled Peanuts, something new and sure to please. . . . . 19c
- Pound . . . . . 19c
- Delicious Opera Fruit Roll, rolled in nuts. . . . . 29c
- Pound . . . . . 29c
- Cream Peanut Squares, vanilla, strawberry and chocolate. Pound . . . . . 15c
- Old Fashioned Black Walnut Taffy. Pound. . . . . 29c
- Fresh Maple Confections every Saturday. . . . . 20c
- Pound . . . . . 20c
- Pompeian Chocolate Bitter Sweets and Swiss Style Milk Chocolates. . . . . 29c
- Pound . . . . . 29c

Pompeian Room.

**There's a Difference**  
so vast, between the ordinary  
Sewing Machine and  
**"THE FREE"**

that once any woman realizes it, she is never satisfied with any other make but "The Free."

The opportunity to TRADE IN YOUR OLD MACHINE and receive \$12.00 for it to apply as first payment on "The Free" makes it easy for you to get rid of the old, hard-working machine and possess this beautiful machine and wonderful mechanical marvel.

This machine will sew anything from fine chiffon and Lawns, to worsteds, with a perfect stitch—it is the most efficient Sewing Machine that we know of today.



The 1917 Model "The Free."

**The Beautiful  
1917 Model  
"The FREE"**

is finished in all styles, to harmonize perfectly with the furnishings of your home.

DON'T DELAY—get the best Sewing Machine that your money will buy RIGHT NOW.

\$1.00 Down Buys It.

\$1.00 a Week Pays for It.

Third Floor.