

Sunday, February 4, 1917.

Come in and Hear the Victor Records for February

BURGESS-NASH STORE NEWS FOR MONDAY.

You can read the latest fiction in the Circulating Library at 2c a day

Phone Douglas 137.



Burgess-Nash Announce for Monday---

Their Annual February Sale of FURNITURE

NOTE! Furniture selected during this sale will be held for future delivery on the payment of a small deposit.

NOTE! Tickets with special prices are attached to the various pieces in this sale of furniture.

Involving the Entire Regular Stock (Excepting Sectional Book Cases, Springs and Mattresses)---Furniture Suitable for Every Room in the House at Reductions Ranging from 10% to 50%

THE February sale of furniture is one of the big calendar features of this service store—an event to which shrewd home furnishers have learned to look forward with great anticipation, fully realizing that at no other time of the year are the assortments and range of selection so great and the saving possibilities so manifest. It's one of the most important contributing features toward the making of better homes, for it points the way to better furniture at lesser cost.

FORTUNATELY, the great part of our regular stock is owned at low prices, which have not here advanced, and the new purchases were made at large discounts for specific trade reasons. But with all that one should give thought to the future. It is no yellow journal scare that furniture is going to cost more. It is costing more at wholesale this very minute. Manufacturers are raising their prices all along the line, within the past six months there have been several decided increases owing to increased costs of materials and labor.

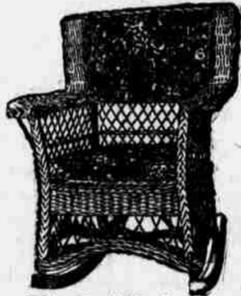
THE sale this year promises to be the most important from a money saving point of view, of any that have gone before. Months of careful preparation have been given over to this big annual event, and we cannot say too much in praise of the quality and workmanship of the furniture, for only the best was selected to be consistent with our standard of quality, dependability and economy—furniture suitable for every room in the home, offered at reductions ranging from 10% to 50%.

The Illustrations and Descriptions Below Are But Guide Posts to Real Economy.



This Dining Table, at \$9.85

This round dining table, as illustrated, is substantially built of solid oak, with fumed finish, 6-foot extension, specially reduced for the February sale, to \$9.85. Other dining tables in the sale, from \$9.85 to \$100.00.



This Reed Rocker, at \$7.95

Rockers made of select imported reed, like illustration, upholstered with tapestry or cretonne, specially reduced for the February sale, to \$7.95.



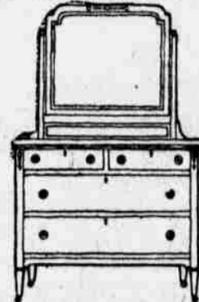
This Wood Rocker, at \$8.95

Splendidly constructed high back rocker as pictured, of solid oak, and upholstered with genuine leather seat, specially priced for the February sale, at \$8.95. Other wood rockers in the sale, from \$1.95 to \$35.00.



This Chiffonier for \$21.75

Chiffonier, as illustrated, well constructed and finished in the popular ivory enamel, specially priced in the February sale, at \$21.75. Other chiffoniers in the sale, at \$8.00 to \$165.00.



This Dresser, Monday, at \$20.00

Adam designed dresser in ivory enamel finish, mahogany or American walnut; well constructed throughout, specially priced for the February sale, at \$20.00. Other dressers in the sale, at \$10.75 to \$175.



This Magazine Rack for \$1.65

Magazine racks, as pictured, built of solid oak with fumed finish; three shelves, roomy and substantial, specially reduced for the sale, to \$1.65. Other book racks in the sale, at \$1.65 to \$25.00.



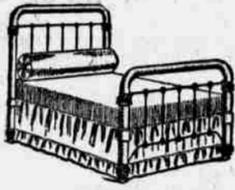
This 4-Poster Bedstead, \$19.95

Colonial design, four-poster bedsteads of solid mahogany, as illustrated; very substantially constructed and specially priced, in the sale, at \$19.95. Other wood bedsteads in the sale, \$6.75 to \$125.00.



This Writing Desk, at \$8.65

Writing desks, as illustrated, constructed of solid oak with fumed finish; roomy compartment and drawer, specially reduced for this sale, to \$8.65. Other writing desks in the sale, at \$6.45 to \$145.00.



This All-Steel Bedstead, \$5.00

Bedsteads of all steel construction, as illustrated, with continuous two-inch posts, five spindles in head and foot, specially priced for the sale, at \$5.00. Other iron or steel bedsteads in the sale, at \$2.25 to \$40.00.



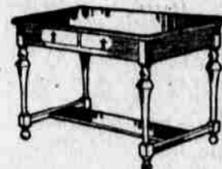
This Brass Bedstead, at \$8.25

Brass bedsteads, as illustrated, with two-inch posts and five spindles in head and foot, well constructed and specially priced in this sale, at \$8.25. Other brass beds in the sale, at \$8.25 to \$65.00.



This Overstuffed Davenport \$59.50

Davenport, as illustrated, upholstered with best quality tapestry, in a variety of patterns and colors; spring cushion seat, specially priced in the sale, at \$59.50. Other davenports in the sale, at \$25.00 to \$125.00.



This Library Table for \$20.50

Library tables, as illustrated, in William and Mary design, constructed of solid mahogany; specially priced in the February sale, Monday, at \$20.50. Other library tables in the sale, at \$6.85 to \$110.00.



This Upholstered Rocker, \$26.95

Rockers, as illustrated, upholstered with best quality velour or tapestry; big, roomy and comfortable rockers, specially priced in the sale, at \$26.95. Other rockers and chairs in the sale, at \$19.95 to \$140.

Burgess-Nash Co.—Third Floor.

Truthful Facts About Our Merchandise

THAT'S something you get here, even if you don't ask for it.

The chief duty of our advertising, as we see it, is to give the public the exact information about our merchandise.

The same policy rules in our selling.

We believe in our merchandise, or it would not be here.

It must possess definite quality standards, or we will not invest our money in it. It must prove itself to us before we buy it.

That is why we can recommend it to you with absolute assurance that it is right, and, being right, we can see no reason for misrepresenting any of our goods to our customers.

Our advertisements do not contain comparative statements of value, because oftentimes, through over-enthusiasm, values are exaggerated—a tendency to mislead and misinform. We welcome the most exacting comparison of our merchandise in every essential.

We believe this policy will meet the approval of discriminating and careful people, such as it is our desire to serve.

Burgess-Nash Co.

Monday in the Down Stairs Store

A GALAXY of special values, characteristic of this big economy supply center, have been selected for Monday in the Down Stairs Store, just as indicators of the many good things this under-price section has in store for you, and although

we do not quote comparative prices, you have every assurance that the values are the best to be found in the city. Make a test of that statement. Come with high expectations, we are certain you will not be disappointed.

Men's Shirts, at 59c

Neckband shirts, coat style, standard made, with soft and stiff cuffs. The patterns are good, but some are soiled and mused. There are some white stiff bosom shirts in the group, too; very special, at 59c.

Zephyr Gingham, 22c

32-inch Scotch zephyr gingham, in striped, checked and plaid patterns, good selection of colorings; at 22c yard.

Notion Bargains

Pearl buttons, doz., 2c.
Fancy trimming buttons, doz., 1c.
Shopping bags, 10c.
Men's shirt bands, 2 1/2c.
Silk finish crochet cotton, spool, at 3c.
200-yd. spool machine cotton, at 2 1/2c.
50-yd. spool machine silk, 3 1/4c.
Wooden coat hangers, 1c.
Wire hair pins, paper, 2c.
Bone hair pins, box, 5c.
Hooks and eyes, card, 1c.
Large size needle books, 10c.
Hair barrettes, 5c.
Dressing combs, 5c.
Kid hair curlers, doz., 10c.
Children's hose supporters, pair, at 10c.
Safety pins, card, 2 1/2c.

Percales, at 11 1/2c

Percales, 36 inches wide, light and dark colors; reduced for Monday, at 11 1/2c yard.

Crepe Remnants, 14c

Short lengths of plisse crepe, lengths to 10 yards; reduced for Monday to 14c yard.

Dress Gingham, 11c

Everett classic dress gingham, in a variety of beautiful patterns for selection, special, at 11c yard.

Silk Dresses, 1/2 Price

An assortment of women's silk dresses of messaline, crepe de chine and Belding satin in navy, green, brown and black; specially reduced to 1/2 price.

Evening Dresses, 1/2 Price

Made of chiffon, in light blue, pink, yellow, and white; some are embroidered, others trimmed with black velvet ribbons; at 1/2 price.

Corsets Reduced to 97c

Large assortment of odd corsets, including all sizes, made of coutil and fancy batistes, with long skirt, elastic top, medium and high bust; pink and white; sizes 18 to 38; for 97c.

Untrimmed Hats, 19c

A decided clearaway of an entire stock of velvet shapes; assortment of colors and styles; for quick clearaway, at 19c each.

Linen Napkins, 10c

Linen napkins, 18x18-inch, good weight, pure linen, neat red borders, hemmed ready for use, at 10c each.

Crash Toweling, 10c

Bleached crash toweling with blue border, good weight, soft and absorbent; the yard, 10c.

Pillow Cases, 39c

Hemstitched pillow cases, nicely embroidered, good grade casing, regular size; each, 39c.

"Burnasco" Sheets

Broken stock, only narrow sizes left at the odd prices.
63x90-inch, 85c each.
72x90-inch, 95c each.
72x99-inch, 98c each.

Pillow Cases, 23c

"Burnasco" quality pillow cases, size 42 or 46x36-inch; special, at 23c each.

Women's Shoes, \$1.19

About one-fourth to one-half price. Including—Women's kid julets, Women's cloth julets, Women's strap house slippers, Women's felt slippers, Women's comfy slippers, Women's high shoes, odd sizes.

Children's Dresses, 89c

Voiles, crepes, gingham and percales; pretty stripes and some plaids and a few plain colors; sizes 6 to 14 years; all slightly mused; very special, at 89c.

Women's Suits, 50c

Women's union suits, low neck and short sleeves, ankle length, lightly fleeced, sizes 34, 36 and 38, for 50c.

Women's Vests, 10c

Low neck and sleeveless, full taped, white swiss, ribbed, at 10c each.

Drugs and Toilets

1 lot solid-back hand-drawn hair brushes, guaranteed, 49c.
1 lot toilet soaps, special, 3c cake.
Sayman's soap, cake, 7c.
1 pint witch hazel, 29c.
Massatta talcum powder, 13c.
Sal hepatics, 34c.
Listerine, 34c.
1 lot toilet soaps, 3 cakes, 13c.
Tooth brushes, transparent handles, 12c.
Free, 2 cakes of Palm Olive soap with 25c Almond Cream or Chappadine.
Hot water bottles, 2-year guarantee, \$1.29.
Metal hot water bottles, guaranteed 5 years, \$1.39.
1 qt. household ammonia, 13c.
Cocoon oil soap, cake, 4c.
Peroxide soap, cake, 7c.
Mentholum, very special Monday, 15c.

Sample Pieces of Merchandise, 15c to \$3.50

Sample pieces, including women's and children's gowns, sweaters, petticoats, corset covers, scarfs, caps, combination suits, envelope chemise, drawers, dresses, coats, etc.; very special, at 15c to \$3.50.

Bath Robes at \$1.50

Women's blanket bath robes, good selection of colors and sizes; specially reduced to \$1.50.

Cretonne Remnants, 5c

Short lengths of cretonnes and curtain materials, big selection; Monday, at 5c to 35c yard.

Candle Sticks, 19c

Candle sticks and bud vases, solid mahogany; specially reduced to 19c each.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"