

Brief City News

Wedding Rings—Esholm, Jeweler, Have Boot Print in—Now Beacon Press. Be sure to read our ad on page 10 of this issue.—The Basket Stores.

W. Whittaker and Myrtle A. Kelley announce their removal to 1338 First National Bank building.

Philosophical Society—Miss Myrtle Roberts will address the Omaha Philosophical society in its rooms in the Lyric building Sunday at 2 o'clock. Her subject will be "Work of the Vocation Bureau."

Master Plumbers Dance—Master plumbers will hold their annual dance and meeting at the Metropolitan hall February 3. One of the features will be an illustrated talk on "Plumbing Fixtures" by J. M. O'Connor.

New Oil Firm—Capitalized at \$10,000 to do a general oil business, the Voss-Diemer Oil company has filed articles of incorporation with the county clerk. John H. Voss and Albert Diemer are the incorporators.

Steals Way to Jail—Found guilty in court of petit larceny, William Morganfellow, itinerant laborer, was sentenced to thirty days in jail. Morganfellow stole two pairs of trousers from the Palace Clothing company.

Alamito Employees to Dance—The Efficiency club formed by office employees of the Alamito sanitary dairy will give a card party and dance this evening at Dannebrog hall. Twenty-sixth and Leavenworth streets.

2-lb. roll butterine, 35c—The Basket Stores.

Engineers Go to Lincoln—Twenty Omahans will go to Lincoln Saturday evening to attend a meeting of the Nebraska association of members of the American Society of Civil Engineers. The subject under discussion will be "Highways."

Breaks Arm—Morgan Smith, 19 years of age, Molvein, Ark., employed for the last few days at odd jobs at the Auditorium, fell Thursday night while at work and fractured his right arm. He was attended by police surgeons and sent to St. Joseph hospital.

Record Recruiting—Omaha yielded seventy-four recruits to Uncle Sam's army for the month of January, the largest number in the history of the recruiting station. From the twelve stations under the control of the Omaha branch a total of 225 men were recruited for the month.

Children's Diseases—"Children and Their Diseases" will be the topic of a lecture which Miss Townsend, a registered nurse, will give Friday afternoon, February 3, before members of the Central Park Mothers' league. The meeting will be held in the Central Park school at 2:30 p. m.

"Dry" Women to Meet—A called meeting of the Douglas County Women's Christian Temperance union will be held today at 2:30 o'clock on the second floor of the Young Men's Christian association. Bills pending in the state legislature will be discussed. Mrs. William Berry will preside.

Building Boom—Building boomed in Omaha during January, 1917. Sixty-one permits were granted to erect structures whose total value was \$1,233,515. In January, 1916, forty-nine permits were issued by the building commissioner and the sum value of the buildings erected was \$177,275.

Glad He is Not a Plumber—About the happiest man in Omaha today is Tom Flynn, United States marshal. "Just think," the marshal said as he gazed out at a few bundled pedestrians who were scurrying for shelter. "I used to be a plumber and if I didn't have this job I might be out now with a kit of tools digging up a frozen pipe. Whew, wouldn't that be awful?"

Prisoners' Relief Announcement—The prisoners of war relief committee, at 24 North Moore street, New York, which was organized primarily for the relief of prisoners of war of Germany and Austria-Hungary, both civilian and military, has advised that it is prepared to assist also the transmission of packages to prisoners of war, subjects of the allies, interned by the central powers.

Fifty Hit the Trail—The evangelistic meeting that is being conducted by Trinity Baptist church on the South Side under the leadership of the pastor, Rev. Charles F. Hoiler, who is assisted by Evangelist A. J. Morgan of Texas, is on in full force and bids fair to continue for several weeks to come. According to the modern evangelist's method of counting, more than fifty persons have already hit the trail.

2 lbs. best 60 grade Jap rice, 25c—The Basket Stores.

Fine Fireplace Goods—Sunderland.

Friday, February 2, 1917

BURGESS-NASH STORE NEWS FOR SATURDAY

Phone Douglas 137.

Saturday at Burgess-Nash Will Be a Great Day for Everybody to Practice Thrift

Truth In Advertising

THE day is at hand when every advertisement will be vigorously censored—when merchants will rigidly adhere to the spirit as well as the letter of truth.

The first step is the **ELIMINATION OF COMPARATIVE PRICES**. Through over-enthusiasm values are frequently exaggerated—a tendency to mislead and misinform.

Burgess-Nash advertisements do not contain comparative statements of value—we welcome the most exacting comparison of our merchandise in every essential requisite.

An effort toward better values and better service is our constant aim.



Clearaway of the Fall and Winter Blouses at Reductions of 1/3 to 1/2

THE values are really remarkable, but they're broken lots consisting of light nets, colored chiffons and crepe de chine, in light and suit shades, all sizes, but not all sizes in every style or color. Two groups, at—\$1.95 and \$2.50.



Blouses at \$3.50 and \$4.50

Blouses of chiffon, in suit shades, plaid taffeta and a few dark georgette and crepe de chine blouses, tailored models and dressier blouses, every blouse greatly reduced and a remarkable value at \$3.50 and \$4.50.

Burgess-Nash Co.—Second Floor.

Women's "Burnasco" Quality Silk Hosiery Featured Saturday \$1.15

YOU'LL appreciate the quality and the very special value when you see the hosiery; we consider the values very unusual at the price. Black and white, also other makes of hosiery in silver, light gray, medium gray, steel, taupe, navy, emerald, purple and tan shades.

Burgess-Nash Co.—Main Floor.

Every thrift-wise man will certainly take advantage of this sale of

Men's Overcoats

Specially Reduced For Saturday

\$9.75 and \$16.75

Certainly a most timely offering—just at a time when you will get most good out of them—when old Boreas comes striking at you with his chilling blasts—you have the opportunity to save a third to one half according to the garment you buy.

The coats are all this season's product, including a wide assortment of fancy mixtures and weaves such as boucles, chevots, tweeds and kerseys, in gray, brown, blue oxford and plaids. Made double or single breasted with plain box and semi-fitting belt or pinch-back with sloping shoulders and flared skirt.

One-fourth, one-half or full lined and finished with velvet or self-material collar, patched, plain or muff pockets; all sizes 33 to 48, but the greatest range of selection is 33 to 37 bust measure.

Men's Ulsters at \$9.75 Men's Mackinaws \$6.95

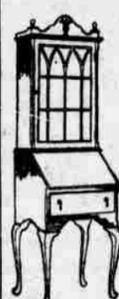
Full lined and finished with shawl or convertible collar, double breasted, 52 inches long, made of such materials as chinchillas and oxford, in black or gray; reduced to \$9.75.

Double breasted style with large shawl collar, pinch-back or norfolk style, skate or heavy welt patch pocket; overplaids and fancy mixtures; sizes 34 to 46; reduced to \$6.95.

Burgess-Nash Co.—Fourth Floor.



Everything Is Ready for Our Annual February Furniture Sale



Beginning Monday, Feb. 5

The special price-tickets throughout the stock are attached and you have **Saturday As Courtesy Day For Inspection and Comparison.**

Whatever you may select will be held for you until the sale begins, this privilege is extended because we consider it a matter of importance to you that no purchase be made anywhere until you have seen the splendid collection of under-priced furniture here.

Our entire furniture stock is reduced from 10 to 50 per cent.

Burgess-Nash Co.—Third Floor.

Women's Fine Cotton Union Suits Specially Reduced Saturday to 73c

ANY woman will practice thrift in its fullest sense by providing a season's supply from this group of white cotton union suits that have been reduced to 73c.

High neck, long sleeves, also low neck, elbow sleeves and ankle length.

Burgess-Nash Co.—Main Floor.

Gloves for the Matron, the Miss and the Little Tots

THE statement in the heading expresses the range of our glove stock, and as to value, we sincerely believe there is no better anywhere.

French kid gloves, \$2.00, \$2.25 and \$2.50.
Wash leather gloves, \$1.75, \$2.25 and \$2.50.
Gray mocha gloves, at \$2.50 pair.
Kaysar leatherette gloves, at \$1.00 pair.
Reindeer fabric gloves, at 85c pair.
Lined gloves for boys and girls, 65c pair.
Double wool mittens for children, 29c pair.
New silk gloves, at 60c and 69c pair.

Burgess-Nash Co.—Main Floor.

Drugs and Toilet Goods

Pebeco tooth paste, 29c.
Daggett & Ramsdell's cream, 32c.
Transparent handle tooth brushes, 4 rows, 32c.
Danderine, 34c.
Large, heavy white ivory combs, for 59c.
Locust blossom perfume, oz., 29c.
Savman's soap, 2 cakes, 15c.

Triple cut nail files, 25c.
Cocoonut oil soap, cake, 4c.
Ideal brushes, special, 49c.
Mentholatum, 15c.
Cough syrup, 17c.
Peroxide, 16c.
Listerine, 34c.
Sal Hepatica, 34c.
Bromo Seltzer, 17c.
Kodol dyspepsia remedy, 36c.

Metal Water Bottle, \$1.39

A high grade sheet steel, nickel plated, 3-pint metal water bottle with electric welded seam, guaranteed 5 years.

1-lb. absorbent cotton, 37c.
1-quart household ammonia, 13c.
2-quart hot water bottle, guaranteed 2 years, special, \$1.29.
Large cake of hard water castile soap, 3c.

Free, 1 cake of Palmolive soap with a 25c bottle of Almond Cream or Chappedine.
Hair brushes, special, at 49c.
Large face chamols, 10c.
Large powder puffs, 10c.

Burgess-Nash Co.—Main Floor.

Featuring the New Spring Models In Women's Boots



THE first showing of the new models in women's boots for early Spring wear. 9-inch fine colored kid lace boots. Golden brown and gray kidskin. Turn soles covered French heels. Black kid vamp lace boots with ivory and gray kid tops, welt soles, leather Louis cuban heels. **\$7.95 Pair**

Children's Shoes Reduced.

Extra reductions in the children's section: Shoes for class and school— Sizes 8 1/2 to 11, special, at \$2.25. Sizes 1 1/2 to 2, special, at \$2.55. Big girls' sizes, 2 to 7, at \$3.25.

Burgess-Nash Co.—Second Floor.

We are the exclusive selling agents for the James A. Banister fine shoes for men. (Fourth Floor.)

CANDY Day at Burgess-Nash

Pure fresh candies, specially priced for Saturday.

Old fashioned chocolate creams, lb. 29c.
Caramels, chocolate or vanilla nut, lb. 29c.
Delicious maple caramel glazes, lb. 29c.
Black walnut ices, creamed braills and pecan croquettes, 50c to 80c lb.

Burgess-Nash Co.—Main Floor.

NEW Books in the Library Dept.

Are you a member of the Burgess-Nash Circulating Library? It costs you nothing to join and gives you the opportunity to read the very latest books at a cost of 2c a day.

These books recently added to the library:

"Mr. Britling Sees It Through," by H. G. Wells.
"Wild Fire," by Zane Grey.
"The Hillman," by Oppenheim.
"The Postmaster's Daughter," "My Unknown Chum."
"When a Man's a Man," by Harold Bell Wright.

Burgess-Nash Co.—Fourth Floor.

VALENTINES in Attractive Display

Our showing of valentines this season is different from any previous display. Many new ideas are featured for the first time. Cards and folders—cards for "My Wife," "My Husband," "Sister," "Brother," "Babies," "First Valentine," "Birthday Valentines," and the like.

Price range, 1c to 25c. Burgess-Nash Co.—Main Floor.

VICTOR Records For February

Are ready in the talking machine section on the Fourth Floor, and many pleasing numbers are featured, both vocal and instrumental.

Come in and let us play them over for you, no trouble we assure you and you'll enjoy the time spent.

Burgess-Nash Co.—Fourth Floor.

You Really Ought to Meet Miss E. M. Matthews

of New York Special Representative of The Pictorial Review Co. who will be at our store on Saturday.

Miss Matthews is an expert on style and can show you how to construct your own dresses. She will be pleased to explain the use of Pictorial Review Patterns which will enable you to make your own clothes at comparatively little cost.

Come In to See Her. It Will Pay You to Do So.

"Will Every Hat of the 'Black's' Stock Go Out of the House Saturday at 50c?"



THAT'S the question the sales manager asked and if it does not we will miss our guess, for we've seldom, if ever, seen such wonderful values. The hats are all good lots, styles most of them right in line for Spring but bear the "Black" label, so out they must go.

The offering includes every favored style in soft hats, such as narrow, medium and wide brims, with pencil curl, bound or raw edge, flat, roll or turn-down brims, in cloth, velour or scratch-ups, etc.; black, green, gray, brown, etc.

The stiff hats are the latest blocks, in brown and black—all at choice, 50c.

Burgess-Nash Co.—Fourth Floor.

BOYS' SUITS and Overcoats Are Greatly Reduced

The Suits are made in a variety of styles, Norfolk, double-breasted and the like, of such favored materials as cassimeres, fancy chevots, tweeds, homespun, etc., medium and dark colors. Some have two pairs of pants. For ages 6 to 18 years.

The Overcoats are all the favored materials and late styles.

Suits and Overcoats, reduced to \$2.95
Suits and Overcoats, reduced to \$3.95
Suits and Overcoats, reduced to \$4.95
Suits and Overcoats, reduced to \$6.95

Burgess-Nash Co.—Fourth Floor.

Clearaway of Men's Sweater Coats At 1/3 to 1/2 the Former Prices

IT'S the result of a positive order to unload and no man can afford to overlook the extreme saving possibilities.

The sweater coats are all wool, heavy weight; some of them double over the shoulders; shaker and jumbo knit, rough neck and flat collars; gray, red, maroon, three or four shades of blue, in fact, most any shade you might fancy.

It's certainly a sweater coat opportunity at the price, \$2.45.

Men's Underwear, 98c

Heavy and medium weight cotton union suits, closed crotch, white and ecru colors, "Madewell," "Superior" and "Mesco" brands reduced for Saturday, to 98c.

Men's Sleeping Wear.

Year-round weight and outing flannel night robes, 50c and \$1.00; pajamas, 98c and \$1.29.

Men's Neckwear, 29c and 69c

Large, flowing end four-in-hand, very desirable colors and patterns.

Men's Hosiery, 25c

Fiber and lisle, all good colors, double heel, toe and sole, 25c.

Men's Hose, 12 1/2c

An exceptional line of men's 1/2 hose, most all good colors, Maceo yarn, double heel and toe; sale price, 12 1/2c.



Burgess-Nash Co.—Main Floor.

Extra Special Values for Saturday In the Down Stairs Store

Children's Coats, \$3.95 and \$3.00

TWO groups of children's coats, for ages 6 to 8 years, made of Scotch mixtures, chinchillas and astrakhans trimmed with plush, large pockets and buttons; very special.

Children's Dresses, 89c

WASHABLE materials, gingham, percales and chambray, in plaids, pinks and blue; middy and jacket effects, specially reduced for Saturday to 89c.

Boys' Sweaters, 98c

At that price the saving is about half, made with large shawl or military collars, in gray, red and heather color; sizes 32 to 36. The price for Saturday is just about half.

Burgess-Nash Co.—Down Stairs Store

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"