

BURGESS-NASH TO DOUBLE ITS STORE

Historic Boyd Theater to Be Torn Down to Make Place for Modern Structure.

ADDITION SIX STORIES HIGH

The Burgess-Nash company announced yesterday that it will build a six-story addition right west of its present big store, on the ground where the Boyd theater now stands, with eighty-eight feet front on Harney and 152 feet on Seventeenth street.

Work of tearing down the theater will start within sixty days and the new structure will be rushed to completion. It is expected to have it ready by December 1, 1917.

The plans for the addition are being made by George B. Prinz, architect. They specify that the new structure shall be built of concrete and brick, to conform as nearly as possible to the present building, with which it will be directly connected.

The entire building, new and old, will be equipped with the very latest and most practical appliances for the service, comfort and convenience of the shopping public.

The new structure will almost double the size of the store. It will give it a total floor space of nearly 250,000 square feet, or about five and a half acres. This would make a store twenty feet wide and two and a half miles long; that is, a store reaching from Tenth street to Forty-third street.

Show Wonderful Growth. The Burgess-Nash stores have had a tremendous growth in the three years of their history. Sales have made the phenomenal increase of 150 per cent. The store has been continually getting more and more cramped for room for increasing stocks of goods and greater crowds of customers.

"We feel that the Omaha public demands a store like Burgess-Nash," said Louis C. Nash, vice president of the company. "The wonderful growth of our business during the three short years of our existence, the constant and increasing expressions of public confidence as evidenced by our sales records, which show an increase of better than 150 per cent, have demonstrated to us that there is room for a store like ours, and it also further demonstrated that our business principles of merchandising—of meeting the public more than half way—are right."

"We have just completed our most successful year and in rounding it up we realize that if we are to be able to live up to our motto, 'The greatest service to the greatest number,' we must increase our store facilities, and this can only be done by erecting an addition to our present store, where the Boyd theater building now stands."

Theater a Landmark. The Boyd theater, which will be torn down to make room for the new structure, is an Omaha landmark. "There is much sentiment connected with the Boyd," said Mr. Nash. "We may arrange some sort of a 'farewell performance' in the old theater before it is dismantled."

Governor James E. Boyd purchased the site in 1890 from General W. W. Lowe and erected the theater. It is five stories high, built of stone, iron and pressed brick and has a seating capacity of 2,000.

It was opened September 3, 1891, by Thomas Boyd, the lessee, Augustus Thomas' American play, "Alabama," was presented on this occasion by A. M. Palmer's company. A large and fashionable audience was present. Governor Boyd was called before the curtain and made a short address on the progress of Omaha and the work of erecting the theater. Hon. John M. Thurston also spoke.

The estimated cost at the outset was \$150,000, but nearly \$100,000 additional was spent on the building to carry out Governor Boyd's desire to make it the equal of any theater in the country.

In the years that have elapsed since that time the Boyd has been the scene of countless theatrical productions, and there the "wealth and beauty" of Omaha have enjoyed the beauties and wonders of the stage. Most of the great actors and actresses of the land during these years have trodden the boards at the Boyd.

Banquet for Archbishop Harty at the Fontenelle. Prominent Omahans will give a banquet at the Fontenelle on the evening of Monday, January 15, to honor Archbishop J. J. Harty.

The committee in charge of the arrangements are John A. McShane, G. W. Wattles, C. H. Pickens, J. H. Millard, F. J. Buckley, W. M. Jeffers, W. A. Redick, T. C. Byrne, C. J. Smythe, E. Buckingham, George Brandeis, T. P. Redmond, J. A. C. Kennedy, Ward Burgess, M. J. Murphy and F. W. Judson. It will be entirely a men's affair, no women being invited.

Mr. Wattles and Archbishop Glennon of St. Louis are to be the speakers.

New Year's Cards Are Making the Mails Heavy. Omaha firms are deluging the mails with New Year cards and letters. The rush is the largest in the history of the Omaha postoffice, local first-class mail eclipsing that received during the Christmas rush.

Carriers and postoffice employees will have a half-day holiday New Year. Only one delivery will be made in the residence sections and two in the business districts. The general delivery, stamp and information windows at the postoffice will be closed after 10:30 Monday morning.

RECEPTION TO PUBLIC. Y. M. C. A. MONDAY 7:30 to 9:30 P. M.

Omaha Hay Market Has Great Year On Its Initial Run

That the Omaha hay market was established at just the right time is indicated by the enormous movement of alfalfa hay from Nebraska points into this city this fall and winter.

So great is the hay movement that the Union Pacific is slating up stock cars to carry the product in. The cars are slatted up to prevent fire.

"There is more hay in the western part of Nebraska than ever before," declared William Drummy, traveling freight agent for the Union Pacific. "One little town west of Kearney ordered 1,000 cars to move the crop raised on the land around it."

The patent medicine companies have published almanacs with weather predictions. But this prediction is different. It is made by a secret process, discovered by the celebrated Dr. Igno Ramus, and is the only absolutely reliable long distance weather forecast known to civilized man.

Here are the facts as worked out by our trained scientists: January will be a very cold month. At times there will be high winds from the north. Snow may be expected.

February will be a cold month also. The days will average somewhat longer than those in January. Between the 3d and the 27th the thermometer will register lower than freezing temperatures frequently.

The 1st to the 20th of March is a cold and blustery period, with occasional days of comparative mildness, but no hot days. Various kinds of weather will mark the period from the 21st (when spring begins) to the 31st.

Look for Rain. April will be marked by unsettled and variable weather. Rain may be looked for between the 2d and the 28th.

Many days of springlike mildness, with bright sunshine, will be seen in May. Showers and thunderstorms will occur several times between the 4th and the 30th. Frost will not come later than the 25th.

June will be a warm month and in the latter part some days will be uncomfortably hot. Several rainy days will occur between the 2d and the 29th.

July and August will be the hottest months of 1917. No blankets will be required at night nor any fires by day. The weather will be so warm that swimming in Carter lake and various outdoor pools will become a popular pastime. Temperatures may rise as high as 100 on several days.

The heat will moderate in September, particularly in the latter part of the month, when there will be some really chilly days.

Fall Weather. October will be a month of beautiful fall weather, with cool, comfortable nights. Some days will be quite warm and others rather cool.

In November there will be temperatures, some days as low, or lower, than freezing, but, on the whole, it will be a month of typically beautiful Nebraska fall weather. Possibly snow will fall toward the latter part of the month.

December will be cold and bracing. Snow may be looked for some time between the 1st and the 27th. The thermometer will register temperatures below the freezing point nearly every day of the month.

There you are, people. It might be well to clip this out and paste or pin it in some conspicuous place where you can check up the forecast with the actual weather, thus proving for yourself that the weather can be accurately forecasted a year in advance by Dr. Ramus' method, Colonel Lucius A. Welch's statements to the contrary notwithstanding.

Omaha Daily Tribune Absorbs the Volksblatt. The Omaha Daily Tribune, Omaha's German daily paper, bought the subscription list of the Nebraska Volksblatt, a German weekly paper issued for many years at West Point, Neb. The former owner of the Volksblatt, E. M. von Seggern, bought the Republican at West Point and will from now on continue that newspaper. Val J. Peter, publisher of the Daily Tribune, has consolidated the Volksblatt with the Tribune and will maintain a branch office at West Point.

CABARET BALL and CONFETTI BATTLE AUDITORIUM - TONIGHT - George Green's Full Brass Band ADMISSION 50c COUPLE

German Flyer Killed. Berlin, Dec. 28.—(By Wireless to Sayville.)—Lieutenant Gustav Löffler, the noted German aviator, who recently was decorated with the Order Pour Le Merite, has been killed in an air engagement on the western front the Overseas News agency announced today.

THOUSANDS HAVE KIDNEY TROUBLE AND DON'T KNOW IT. Weak and unhealthy kidneys cause so much sickness and suffering and when through neglect or other causes, kidney trouble is permitted to continue, serious results may be expected.

Your other organs may need attention—but your kidneys should have attention first because their work is most important.

If you feel that your kidneys are the cause of your sickness or run down condition commence taking Dr. Kilmer's Swamp-Root, the great kidney, liver and bladder remedy, because if it proves to be the remedy you need and your kidneys begin to improve they will help all the other organs to health.

Prevalency of Kidney Disease. Most people do not realize the alarming increase and remarkable prevalence of kidney disease. While kidney disorders are among the most common diseases that prevail they are almost the last recognized by patients, who usually content themselves with doctoring the effects, while the original disease constantly undermines the system.

SPECIAL NOTE—You may obtain a sample size bottle of Swamp-Root by enclosing ten cents to Dr. Kilmer & Co., Binghamton, N. Y. This gives you the opportunity to prove the remarkable merit of this medicine. They will also send you a book of valuable information, containing many of the thousands of grateful letters received from men and women who say they found Swamp-Root to be just the remedy needed in kidney, liver and bladder troubles. The value and success of Swamp-Root are so well known that our readers are advised to send for a sample size bottle. Address Dr. Kilmer & Co., Binghamton, N. Y. Be sure to say you read this offer in The Omaha Sunday Bee.

WEATHER FORECAST FOR ENTIRE YEAR

Predictions Made for Each Month by Well Known Dr. Igno Ramus of Omaha.

APPLIES TO ENTIRE STATE

By A. R. GROH. Here is another great boon which I present to the people of Omaha and the surrounding country—a complete weather forecast for 1917.

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VETERAN INSURANCE MAN CALLED BY DEATH



BASCOM H. ROBISON.

Mother of Sixteen Makes Appeal to Mrs. G. W. Doane

Mrs. G. W. Doane, superintendent of the Associated Charities, was interested but not excited when her department was called upon to assist a mother of sixteen children, the youngest a babe of three months.

The mother is 45 years of age and the father is 57. Six children have been added to the family during the last six years, according to Mrs. Doane's records.

All but three of this flock live at home. "There is a bread and butter problem for you," remarked the charities superintendent.

BASCOM ROBISON CALLED BY DEATH

Gold Proves Fatal to Business Leader Who Founded Bankers Reserve Life Company.

ONCE A SCHOOL TEACHER

Bascom H. Robison, founder and president of the Bankers Reserve Life company, died at 6 a. m., at his residence, 25th Dodge street. He had been ill eight days, his indisposition starting with a cold and indigestion. On Friday he had a rally and members of his family at that time were encouraged in the hope that he would overcome the illness.

He is survived by his wife and four children, who are: Mrs. Walter G. Preston, Mrs. Ray C. Wagner and Robert L. Robison of Omaha and Mrs. James R. Farney of Kansas City.

School Superintendent. Mr. Robison was 63 years old. He came to Omaha thirty years ago from Tekamah, where he had been superintendent of schools. For many years he was general western agent for the New York Mutual Reserve Life and later started the Bankers Reserve Life company, which grew to be an extensive business institution under his administration. At one time he was quite active in republican politics.

He was a member of the First Presbyterian church and of the Commercial club.

The funeral will be held Tuesday afternoon at 2 o'clock from his late home. Dr. E. H. Jenks will officiate. Burial will be in Forest Lawn cemetery.

Opheum THE BEST OF VAUDEVILLE FOR A HAPPY NEW YEAR SPECIAL 2 Shows Tonight First Show, 7:30. Second Show, 9:40 To allow the first audience to exit, patrons of the second show are requested to time their arrival at the theater at 9:35, not earlier. Matinee Today Regular Hour, 2:30 An Excellent Show—Thousands of Happy Greeters. Join the Throng Welcoming The Happy New Year.

Julius Orkin "FAMOUS FOR BLOUSES" 1508-1510 Douglas St. Starting Tuesday, 8:30 A. M. THE EVENT OF ALL IMPORTANCE TO YOU OUR ANNUAL JANUARY CLEARANCE of our entire stock of Coats, Suits, Dresses, Skirts, Blouses, Furs

So decisive have prices been cut, so decisive has become our determination to empty racks, tables and cabinets of every Winter garment in this immense stock, that this sale stands pre-eminent as the greatest apparel event for many a day.

CLEARANCE OF WOMEN'S SUITS FAR BELOW WHOLESALE COST

- Group One at \$13.45 Up to \$29.50 Suits of Poplin, Gabardine, Broadcloth and Velour. Navy, Black and colors.
Group Two at \$17.45 Up to \$39.50 Suits of Velour, Broadcloth, Fur Trimmed. Navy, Green, Black and Brown.
Group Three at \$21.45 Up to \$49.50 Suits, Chiffon, Broadcloth, Velours. Fur trimmed, wonderful styles. All popular colors.

WONDERFUL VALUES IN WOMEN'S COATS DURING THE CLEARANCE

- Group One at \$13.75 Up to \$25.00 Coats, street models, Ripple Cloth, Chevrets and Velours. Season's desirable colors.
Group Two at \$17.75 Up to \$35.00 Coats, splendid styles. Wool Plush, Velour, Meltons.
Group Three at \$21.75 Up to \$45.00 Coats, handsome street and semi-dress models of Velour, Broadcloth and other choice coatings.

Extraordinary Offerings in DRESSES, Silk, Georgette, Satin, Serge

- Group One at \$11.75 Up to \$22.50 Dresser. Smart models of Satin, Taffeta and Men's Wear Serge. Navy, Black and Colors.
Group Two at \$14.75 Up to \$29.50 Dresses. Clever models of Men's Wear Serge, Crepe de Chine, Satins; all desirable colors.
Group Three at \$19.75 Up to \$35.00 Dresses. Beautiful models for street, afternoon and party wear. Every color. Most of them new spring garments.

CLEARANCE OF BLOUSES Extra Special-Hour Sales Starts 10 A. M. Sharp—Ends 12 M. Tuesday For two hours Tuesday we feature the most sensational values ever attempted in Omaha. None sold before 10 A. M. Every sale in final—lots are limited. DRESSES WORTH TO \$19.50 \$6 Navy, Black and colors, in Serges, Silks and Satins, all sizes; fifty Dresses in the lot, at \$7. COATS WORTH TO \$17.50 AT \$7 45 Coats in Puffed Chevrets and Novelty Coatings—some fur trimmed; all sizes, all colors, at \$8. SUITS WORTH TO \$27.50 AT \$8 35 Poplin Suits, in Brown, Navy and Green; sizes to 42; Silk Lined Jackets, at \$7.50. CLEARANCE OF SKIRTS THREE HIGH POWERED VALUE GROUPS \$6.50--\$7.50 Skirts \$3.85 Novelty Taffetas, Poplins, in black, navy and colors, all sizes, during January Clearance, choice \$5.85 \$8.75 & \$10 Skirts \$5.85 New spring models in Serge, Poplin and Gabardine; Navy, Black and colors, all sizes; your choice \$12.50--\$15 Skirts \$7.85 Satins, Taffetas, Serges, Velours, Poplins, in all colors, sizes and styles; choice, any one, at \$7. FURS UNRESTRICTED CHOICE OF ANY SCARF, MUFF OR SET IN THE HOUSE AT HALF PRICE