

### LODGE ROOM NEWS OF GREATER OMAHA

#### Omaha Masons Take Special Train to Arnold to Confer Scottish Rite Degree.

#### MANY INSTALL OFFICERS

Twenty-five Scottish Rite Masons of Omaha journeyed to Arnold, Custer county, Nebraska, in a special train over the Union Pacific Saturday to confer the Scottish Rite degree upon sixty Arnold candidates. The party was led by Frank C. Patton, and including the fourteenth were venerable master, and degrees up to conferred. In addition to the Omahas, some 100 Scottish Rite Masons of Custer county attended the event. Those who made the trip from Omaha were:

John B. Steine, George W. Flinter, E. D. Heile, Charles L. Rhoad, Jr., N. C. Prince, J. M. Henry, W. B. Tager, Tinley L. Combs, Guy L. Astell, Arthur C. Pannofelt, Frank M. Bond, Thomas Johnson, Charles MacAdam, Walter MacCune, W. L. McClinton, John H. Grossman.

#### Woodmen of the World.

Schiller camp, No. 304, of the Woodmen of the World, will meet on Thursday evening at German Home to transact its regular business and install its officers for the year 1917.

South Omaha, No. 211, has closed a lease for the term of one year on the third floor of the Lewis block, known as Odd Fellows hall, opposite the postoffice, South Side, and will hold its first meeting there Wednesday evening, January 10, to install its officers for the ensuing year. Dr. F. M. Faulk will be again installed as consul commander, Frank Helm as advisor and A. E. Carter as clerk.

Nebraska Lpa, No. 183, will hold its first annual meeting for 1917 on Thursday evening at Bohemian Turner hall, Thirteenth and Dorcas streets. The old officers were all re-elected and the meeting will be in the nature of a good-fellow gathering with renewed pledges for hearty cooperation.

Benson camp, No. 288, will give a New Year's party on Tuesday evening at Woodmen of the World hall, Benson. This camp's membership has reached 150 members, making it one of the strongest suburban camps in the organization.

Paderewski camp, No. 522, members have decided to make all payments for monthly dues to Security State bank, South Side, instead of to the clerk, Stanley Ulanecski, as heretofore. A reorganization of this camp is promised for the January meeting.

German American camp, No. 104, holds its first regular meeting for the month on Tuesday evening, at New Bohemian Turner hall, Thirteenth and Dorcas streets. That old veteran Woodman, Henry Jeasen, has been re-elected clerk for another year.

Omaha Seymour camp, No. 16, will hold a public joint installation of officers for the year 1917 with Frazier Grove, No. 1, Tuesday evening at Crounse hall. Colonel L. E. Patterson, sovereign auditor, will act as installing officer.

Tribe of Ben Hur. Mecca court will give its fourth dance of the season, January 4, Janu-

ary 11 installation of officers will be held.

#### Odd Fellows.

Omaha lodge No. 2, Independent Order of Odd Fellows, will install officers for 1917 Friday evening. Members from lodges 10, 20, 183, 216, 225, 148, 221 and 225 are expected to be present. You can also bring a friend if you know he would be interested in Odd Fellowship, as the installation is to be an open one. Brothers Rev. J. F. Poucher and Rev. J. E. Flockhart are expected to be present. Light refreshments will be served.

#### Royal Neighbors of America.

Pansy camp, No. 10, Royal Neighbors of America, will hold its annual installation of officers Friday evening at the Swedish auditorium. An interesting program has been prepared.

#### Knights and Ladies of Security.

Omaha council, No. 2295, will give a flower dance Monday, January 1, 1917, at the Swedish auditorium, Sixteenth and Chicago streets.

#### Ladies Auxiliary to Clan Gordon.

The next regular meeting of the Ladies Auxiliary to Clan Gordon No. 63, Order of Scottish Clans, will be held at the home of Mrs. William Britton, 2511 Chicago street, Wednesday afternoon.

#### Junior Mechanics Meet.

Junior O. U. A. M., Omaha council No. 1, will hold installation of its officers at the hall in Labor temple Saturday evening, January 6.

#### Woodmen Circle.

W. A. Fraser Grove, No. 1, Woodman Circle, will hold a joint installation of officers with Omaha Seymour camp, No. 16, Woodmen of the World, on Tuesday evening. This is to be an open meeting, to which all members and their friends are invited. The installation is to be followed by a social hour and informal dance.

#### Order of Eagles.

Omaha Aerie, No. 38, Fraternal Order of Eagles, will hold a public installation of officers-elect for the year 1917 at their hall, 416 South Seventeenth street, Thursday evening. The following named officers will be installed:

President—A. W. Taggart.  
Vice President—A. P. Watt.  
Chaplain—C. A. Grimes.  
Secretary—E. C. Schroeder.  
Treasurer—J. D. Behrens, jr.  
Conductor—J. E. Diamond.  
Inside Guard—A. Mayhew.  
Outside Guard—A. T. Mendeny.  
Trustees—Charles R. Rites.  
Physicians—Dr. W. A. Hostetter and Dr. H. Hirschmann.

#### White Shrine.

The Sojourners club of Malva White Shrine will meet Tuesday afternoon at the Masonic temple. Committee in charge are Mrs. E. L. Dodder, Mrs. Sam Dresler, jr.; Mrs. John Douglas and Mrs. Mary Drury.

#### Fraternal Aid Union.

Mondamin lodge, No. 111, Fraternal Aid Union, will hold its annual installation of officers Tuesday eve-

ning at 8:15. It is also announced that on January 16 a prize masque ball will be given. Stenhausen's orchestra will furnish the music and six prizes will be given to the best costumed.

Banner lodge, No. 11, Fraternal Aid Union, will hold a public installation of its officers at the Labor temple Tuesday evening, January 2, 1917.

#### Spanish War Veterans.

The General H. W. Lawton auxiliary will hold its regular meeting and installation of officers at Memorial hall next Wednesday afternoon at 2 p. m.

#### W. C. O. T.

Friday evening the St. Anges court, W. C. O. T., elected officers for the coming year:

Chief ranger, Mrs. Anna Caldwell; vice chief ranger, Mrs. Theresa Webster; financial secretary, Mrs. Josephine Stenhausen; recording secretary, Miss Anna Cuff; treasurer, Mrs. Nellie Farrell; trustees, Mrs. Rose Kearns, Mrs. Jolla Mangum, Mrs. Victoria Vana, conductors, Mrs. Rose Kearns, Miss Catherine Cuff; sentinels, Mrs. Cecelia Burke, Mrs. Anna Connor, physician, Dr. McCrain, Dr. Shannahan. Mrs. Anna Caldwell was elected as delegate to the triennial convention in 1917. Mrs. Josephine Sheehan as alternate.

#### Vim Truck for Every Use Has Been Provided

A rather impressive conception of the various uses made of light motor trucks by the business world of today is brought out by a pamphlet printed by the manufacturers of the Vim truck.

The truck, as the manufacturers think of it, is the chassis, and the mere mention of a Vim truck doesn't signify much about the body design. There are twelve distinct body designs shown in the Vim catalogue—one for most every need.

To give an idea of the scope of the truck manufacturers line one must include the taxicab, passenger bus, fire apparatus, undertaker's hearse, salesman's delivery car, mail wagon and several styles of open and enclosed truck bodies.

#### Mrs. Kilker, Who Came to This City Before the War, is Dead

Mrs. Elizabeth Kilker, wife of the late Frederick A. Kilker, passed away Friday evening after a serious operation December 13. She was born in Allentown, N. J., April 5, 1851, and at the age of 5 years came to Omaha, where she has resided until the last few years, which have been spent in Benson. She is survived by four children and one grandchild—Mrs. H. E. Hutton, Mrs. E. G. Wiseman, A. L. Kilker, F. A. Kilker, Master Frederick Wiseman.

Funeral services will be held from her son's home, 2604 North Fifty-seventh street, Benson, at 3:30 p. m. Sunday, where all friends are invited. Interment will be made at the Prospect Hill cemetery.

#### Bellevue Makes New Rule For Mid-Year Freshmen

Special inducements for high school students who wish to enter college at the second semester are offered by Bellevue college, which announces that it is registering freshmen for a mid-year class. Bellevue college authorities have been of the opinion for some time that provision for mid-year students should be made.

Persistent Advertising Is the Road to Success.

### Salesman Charged With Cutting Firm Prices for Own Gain

Lured by attractive promises of easy money offered "for bargains" by two South Side merchants, Emmet Pearson, 23 years old, 1747 South Forty-eighth street, sold for less than half their value, police assert, several hundred dollars worth of dry goods while employed as a salesman by the M. E. Smith company, wholesale dry goods dealer.

As a result, Pearson, who during his five years as an employee of the concern worked his way up from office boy to salesman, is held for investigation at the city jail, and, it is said, has confessed to his part in the conspiracy.

In addition to the two South Side merchants, Pearson's sweetheart, a clerk in a local department store, profited to the extent of about \$150 in clothes, police say, as the result of the young salesman's operations. Pearson himself received only \$17 for his efforts.

Suspicion fell on Pearson, it is said, November 1, when an inventory taken by the company disclosed a shortage of \$6,000 in the stock on his floor. Detectives were put to work in the building and irregularities, police assert, were traced to Pearson. Pearson, however, stoutly denies that he disposed of that amount of goods.

In his confession to the police Pearson is said to have told of having been approached by the two merchants, who told him they would give him handsome tips if he would give them "bargains." Attracted by this offer, Pearson would mark down the price of goods to a minimum. This minimum price would be paid

and the goods delivered, and Pearson was expected to get his "bit" on the outside. The merchants were not so generous as they had promised, Pearson declared.

One of the boxes of goods sold to the two merchants fell into the hands of detectives, and this directly re-

sulted in Pearson's arrest. The original price of these goods, it is said, totaled \$196, while the store received for them only \$20.

Mistaken Diagnosis. A song with the title, "There's a Sign in My Heart," was sent by a young man to

his sweetheart, but it fell into the hands of the girl's father, a very un sentimental pianist, who exclaimed: "What wretched unscientific rubbish this! Who ever heard of such a case?" before sending the song back he wrote under the title, "Mistaken diagnosis; no such in the heart possible. Signs relate almost entirely to the lungs and diaphragm."—Boston Transcript.

## Nothing Succeeds Like Success

If a man builds the best automobile made the world will wear a path to his door and his success will grow and grow. So it is with the Reo success. The Reo has no peer or near competitor until you go beyond the thousand-dollar mark. Then the comparisons lie in favor of the Reo because it represents an honest value, shorn of all extravagances and unnecessary finery.

That is not to say that Reo models are in the least incomplete. They are complete in every detail. They have every necessary refinement and necessity to extreme comfort.

We extend the heartiest of New Year's greetings to our friends and friends to be, and in this connection we ask you to consider the deep meaning of success. It means that we have satisfied our customers. We have succeeded and we hope and know that 1917 will bring greater success and many new Reo friends. We want to number you among Reo friends.



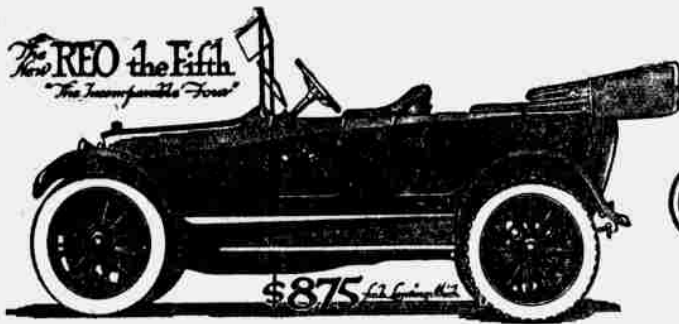
J.M. OPPEN

### Jones-Opper Co.

Omaha, Nebraska. Distributors Eastern and Northern Nebraska and Western Iowa.

### A. H. Jones

Hastings, Nebraska. Distributor Southern and Western Nebraska and Northwestern Kansas.



"THE GOLD STANDARD OF VALUES"

## Who Pays for Package Delivery?

YOU know that no matter what you buy, or where you buy it—whether you take it home or have it sent—you pay for having it sent home. Sometimes it costs more than the article is worth to deliver it—sometimes a mere fraction of the value—the charge depends altogether on what the merchant knows about the cost of his delivery service.

The Retail Stores of this country deliver four times as many packages as are handled by all railroad and steamship lines put together.

Besides the 447,116 merchants and tradesmen, there are two million farmers and truck growers who have the delivery problem to solve.

Whether by team and wagon, by second-hand or converted pleasure car, or by the heavy motor-truck—teaming, hauling and package delivery are costing the people of America twice as much as they should.

One great department store pays over \$4,000,000 a year for package delivery—and finds that \$3,000,000 goes just to drive the dead weight of its heavy trucks.

Another department store goes to the other extreme—uses light pleasure cars with wagon bodies; and finds that the inevitable overloading cuts down the life of the cars and causes constant replacement.

Makeshift methods are always wasteful—always costly. A man need not be an engineer to know that the light engine of

a pleasure car designed to carry five passengers with at most 750 lbs. live load, cannot be loaded day after day to 1,000 lbs. dead weight and more without giving out.

He must know that the heavy truck, with its 4,000 or 5,000 lbs. dead weight cannot be practical for light package delivery.

The problem of efficient package delivery is the problem of handling a load of 1,000 lbs.

There is not a delivery car in the market that will do this so efficiently as the VIM Delivery Car—the first car designed specifically for this service.

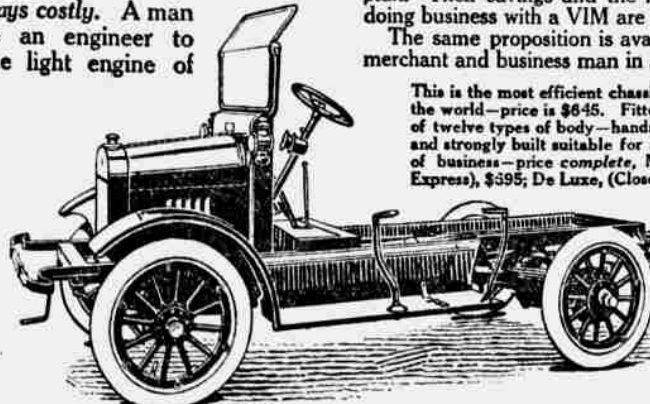
The VIM Delivery Car is produced by men who know more about this package-delivery problem than any other group of men in the country.

It has three years' record of most astonishing efficiency. Its capacity 1,000 pounds—delivering its loads with a remarkable economy in gasoline, a high all-round efficiency—easy to handle and no time lost in fussing and "regulating."

Twenty Thousand Merchants have made their VIM Delivery Cars Pay for Themselves

These men are buying on our deferred payment plan. Their savings and the increased radius of doing business with a VIM are paying for the car. The same proposition is available to every live merchant and business man in America.

This is the most efficient chassis for its work in the world—price is \$645. Fitted with any one of twelve types of body—handomely designed and strongly built suitable for a hundred lines of business—price complete, Model F. (Open Express), \$395; De Luxe, (Closed Panel), \$725.



Write VIM, Philadelphia, for catalogue.

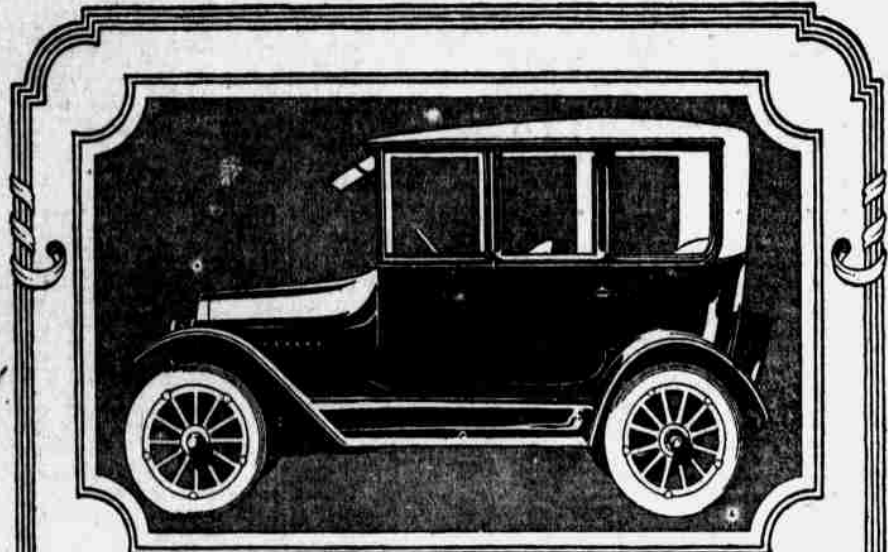
## VIM DELIVERY CAR

H. PELTON GARAGE

Phone Douglas 1712.

2205 Farnam St.

Sales and Service Stations in 624 Cities and Towns throughout the United States



## THE MAXWELL SEDAN \$985

RAIN, snow, cold, winds—all the elements of Fall, Winter and Spring mean nothing to the owner of the Maxwell Sedan.

With heavy glass windows on all four sides of the body; with the inside warm and comfortable, Winter is stripped of its one-time terrors.

In pleasant weather, of course, the windows can be lowered into their rattle-proof compartments resulting in an open car with a sun-proof, noise-proof, rain-proof top, exceptionally attractive in appearance.

Under this fine Sedan body there is an exact duplicate of the Maxwell Stock Chassis that made the World's Non-Stop Endurance Record of 22,022 miles, averaging 22 miles to the gallon of gasoline!

Touring Car \$595 Cabriolet \$865  
Roadster 580 Town Car 915

### C. W. Francis Auto Co.

Distributors

2216-18 Farnam St.

Omaha, Neb.

Deferred Payments If Desired