

TELEPHONE 2020 DOUGLAS

COMING—The Great Annual January

WHITE SALE

On Tuesday, January 2d, the Greatest White Sale in our history will start here. Muslin Underwear, Blouses, Hosiery, Domestic, Sheets, Pillow Slips, Muslins, Linens, White Goods, etc., all at prices that will make it worth your while to buy generously in this sale.
See Details in Sunday Paper.

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

Heavy Knitted Silk Scarfs for Men and Women

Here is a remarkable offering—A special purchase. Fancy stripes and plain colors. Some slightly imperfect. Regularly worth \$2.50, \$3.00 and \$4.00. Sale price **\$1.00**
Main Floor.

Year-End Clearance Hosiery Specials

Women's Pure, Dye Thread Silk Hosiery, McCallum and Kayser brands. Wonderful wearing hose. Lisle lines, soles, heels and toes and double lined tops **\$1.50**

Women's Silk Hosiery, plain and fancy. Some colors, mostly black and white; many embroidered in colors. Pair **75c**

Women's Silk Boot Hose, all the new shades, also black and white. Full fashioned, lisle tops, spliced heels and toes. Sale price **58c**

Women's Fiber Silk Hose, in black, white and colors. Very special **29c**

Misses' and Children's Hose, silk lisle. Colors and black and white **25c**
Main Floor.

Year-End Clearance Knit Underwear

Women's Union Suits heavy fleeced cottons. Broken styles and sizes. Worth \$1.00, sale price, Saturday **69c**

Women's Part Wool Union Suits, broken styles and sizes. Regular \$2.00 quality, very special, suit **\$1.49**

Women's Vests, Ankle Pants to Match. Regular 35c values, garment **21c**

Misses' and Boys' Union Suits, medium and fleeced cottons. 59c values **35c**
Main Floor.

Drugs and Toilet Articles

Jap Rose Soap, special, 10c cake **6c**

Palmolive Soap, 10c cake, special **6c**

Woodbury's Facial Soap, 25c cake **14c**

Rickacker's Complexion Soap, 25c cake **14c**

4711 Lilac Vegetable Toilet Water, 75c size, **48c**

D. & R. Cold Cream, 50c size jar **39c**

Listerine, \$1.00 size bottle, Saturday **59c**

Java Rice Powder, special, the box **24c**

Honeysuckle Perfume, the ounce **49c**

Reiger's Flowerdrops Perfume, special **\$1**

Lustrite Nail Polish, 25c size **14c**

Hughes' Ideal Cushion Hair Brush, \$1.50 value, sale price **77c**

Bromo Seltzer, 50c size bottle **29c**

Sloan's Liniment, 50c size bottle **29c**

Graves' Tooth Powder, the can **12c**
Main Floor.

Special Candy Offers FOR NEW YEAR'S

All kinds of noise makers and rattles, each **5c**

Famous Chocolate Pompeian Bitter Sweets and Swiss Milk Chocolate; fruit and nut centers, per lb **29c**
Pompeian Room

FURS In One of the Greatest Sales of This or Any Other Season

JUST at the time when you need them most--A FORTUNATE purchase of Furs by our New York representative, coupled with our determination to offer scores of choice pieces in our own stock at remarkably low prices, has resulted in this announcement

This Is a Wonderful Opportunity Sale

Recently the news has been replete with zero weather all about us and records of blizzards and other evidences of Winter's reign have begun. Furs are the acme of comfort for freezing, biting weather, and when such values as these are offered--THERE SHOULD BE NO HESITANCY UPON YOUR PART.

QUALITY FURS—Every one of them—in a variety of styles, shapes and select skins.

A Most astonishing Money-Saving Sale, right at the beginning of your wear time. **DON'T MISS IT.**



Muffs
Barrel, Pillow and other desirable shapes, in wonderful variety.
Lot 1
Muffs of all kinds to match your suit or coat collars. Minks, Skunk, Hudson Seal, Marten, Fox and various others. Worth to \$45.00, now **\$19.75**

Lot 2
Choice Muffs in Hudson Seal, Nutria, Raccoon, Opossum and Black Wolf. Worth to \$25.00, now **\$13.75**

Lot 3
Muffs of Coney, Brook Mink, Marmot and Wolf, worth to \$10.00, now **\$4.95**

Lot 4
Coney, Marmot and other Fur Muffs, \$3.35 worth to \$6.00, now **\$3.35**

Main Floor Specials
One lot of Muffs, worth to \$3.50, at **\$1.95**

Fur Scarfs
Worth up to \$7.50 at **\$1.50**

A surplus stock in a great variety of styles and furs. A very remarkable offer at **\$1.50**.

Fashionable Fur Coats
In the Latest and Most Fashionable Styles.

1 Hudson Seal Coat, skunk trimmed border and collar. Was \$375.00, now **\$325.00**

1 Genuine Mole Coat, ermine collar. Was \$469.00, now **\$375.00**

1 Hudson Seal Coat, blue wolf collar, cuffs and border. Was \$335.00, now **\$235.00**

1 Hudson Seal Coat, raccoon collar and border. Was \$249.00, now **\$165.00**

1 Hudson Seal Coat, mole border and collar. Was \$245.00, now **\$159.00**

1 Hudson Seal Coat, raccoon collar and border. Was \$149.00, now **\$85.00**

1 Marmot Coat, beaver trimmed. Was \$98.00, now **\$75.00**

1 Black Rat Coat, Hudson trimmed. Was \$95.00, now **\$69.00**

1 Mole Coney Coat, raccoon collar and border. Was \$119.00, now **\$49.00**
Second Floor.

Fur Sets
Every good kind of Fur and every good style of Scarf and Muff in this showing:

Lot 1
All styles, either the natural animal or flat scarf effects, with melon or pillow muffs. In various furs—Mole, Jap Mink, Black or Red Fox, Raccoon, Natural or Dyed Hudson Seal and many others. Worth to \$69.00, Saturday, for **\$34.75**

Lot 2
Sets of Black or Red Fox, Raccoon, Wolf, Opossum, Nutria and others. Worth to \$39, now **\$21.75**

Lot 3
Sets of Brook Mink, Marmot, Belgian Lynx, Mole, Coney and Opossum. Worth to \$25, now **\$14.75**

Lot 4
An assorted lot of Furs, values, to \$19, now **\$9.75**

De Luxe Fur Sets
1 set Hudson Bay Sable, was \$295, **\$150**
1 set Ermine, was \$175, now **\$125**
1 set Gen. Cross Fox, was \$149, **\$119**
1 set Genuine Mink, was \$159, **\$115**
1 set Silvered Fox, was \$95, now **\$69**
1 set Fisher, was \$98, now **\$59**
1 set Rose Fox, was \$89, now **\$55**
1 set Kamchatka Fox, was \$75, now **\$49**

White Kid Gloves

Very appropriate offerings right at New Year's time, when social functions demand that a pair or so be included in your outfit. Now at these special prices they are unusually attractive.

Women's 1 and 2-clasp White Kid Gloves, either plain or with black embroidered backs. Cheap at \$1.50, Saturday **\$1.25**

Women's Real French Kid Gloves, Perrin's famous "La Mure" make, in white or with neatly stitched backs. Per pair **\$1.75**

Women's 16-button length White Kid Gloves Perrin's regular \$3.50 value, for Saturday **\$2.75**

ALSO VERY SPECIAL
Kayser's Guaranteed Washable, Genuine Leatherette Gloves, white only, per pair **.79c**

Adler's and Perrin's Guaranteed Washable Kid Gloves, in pearl white, mastic, gray, tan and black—**\$1.25, \$1.75, \$2.00**
Main Floor.

Year-End Clearance Sale Dainty Neckwear, Boudoir Caps and Sets

Just as charming as they can be and increasingly attractive at their lowered prices.

Georgette Crepe Collars, square backs, embroidered. Saturday **50c**

Boudoir Caps, charmingly made of lace and ribbon, trimmed with flowers, ribbon bows, etc. Values to \$1.98, now **\$1.19**

Skating Sets, various styles, up from **69c**
Main Floor.

YEAR-END CLEARANCE Handkerchiefs

Men's Large Size Silk Handkerchiefs, good heavy weight, some suitable for muffs. Worth to \$1.00, Saturday **29c**

Men's and Women's All Pure Linen Handkerchiefs, plain and initials. Worth to 35c. Sale price **19c**

Men's and Women's All-Linen Handkerchiefs, some slightly mused. Some hand-embroidered, others with initials. One hundred styles. Special, on bargain square, **12½c**

Men's and Women's Fancy Handkerchiefs, all kinds, taken out of fancy boxes. Some sold. Most of them are all-linen. Sold up to 19c. Special, each **8½c**
Main Floor.

Clearance in Children's Department

Offers Exceptional Opportunities to Save

We shall describe just two or three items.

Children's Coats, \$4.69
Of Chinchilla, Corduroy, Zebeline, Mixtures, etc. These are made in the latest styles, belted and loose models, just as nice as they can be and sold here in many instances for \$10.00. Sizes 2 to 14 years.

Children's Dresses \$2.98
Wool Serges, Checks, Challis, etc.; straight lines, belted and regulations. They have sold here in many instances for as much as \$7.50. Sizes 6 to 14 years.
Second Floor.

Special Dinner Saturday Night, 60c

From 5 to 8 P. M.

Consomme en Cup
Queen Olives Celery Hearts
Young Radishes
Roast Young Goose
Celery Dressing
Brown Sweet Potatoes
Green Peas Apple Sauce
Celery, Apple and Pineapple Salad
Hot Rolls Hot Corn Bread
Ice Cream and Cake or
English Plum Pudding and
Brandy Sauce
Custard Pie or Apple or Raspberry
Pie a la Mode
Tea Coffee Milk
Green Room

Here's a Sale of Women's Shoes

In the Year-End Clearance—That Is Remarkable.

WE HAVE GONE through our entire stock and selected hundreds and hundreds of pairs where the sizes have become broken, have placed them in two groups this way. For example:

All \$6, \$6.50 and \$7 Shoes, at **\$4.35**

All \$7.50 to \$10 Shoes at, a pair **\$5.85**

In these lots you will find White, Colored and Black Kids; mostly all novelty styles. There are Ivory, Nut Brown, Champagne, Gray, Pearl Gray, White and Black.

Eight—and some even ten inches high, both button and lace styles—In fact, these are all new Shoes, bought for this season's business, and we can say without reservation, that no matter what style or type you desire, it is here, at the lowered price.
Main Floor.



Big Book Bargains

After Christmas Clearance Sale of all books damaged in the Christmas rush, also many items of fresh stock that we wish to close out. Priced at

¼ to ½ Off Former Price

Calendars at Half Price

Stationery in Holiday Boxes At Half Price
Main Floor.

Year-End Clearance Sale Boys' 2-Pant Suits--Unusual Offerings Also Overcoats at Special Prices

EVERY mother appreciates what it means to buy two pair of pants with the suits for her boy—DOUBLE WEAR every time—and that means just double value. Here is a wonderful stock, at very special prices for Saturday. Boys' Wear at Remarkable Reductions. Third Floor.

\$5.00 Values
2-Pair-Pant Suits **\$3.95**
1-Pair-Pant Suits **\$3.95**
Overcoats **\$3.95**
Mackinaws **\$3.95**

\$6.50 to \$7.50 Values
2-Pair-Pant Suits **\$4.89**
1-Pair-Pant Suits **\$4.89**
Overcoats **\$4.89**
Mackinaws **\$4.89**

\$10 to \$15 Values
2-Pair-Pant Suits **\$7.39**
1-Pair-Pant Suits **\$7.39**
Overcoats **\$7.39**

Little Fellows' Suits
Ages 2 to 8 Years
\$4.00 and \$5.00 **\$3.45**
Suits **\$3.45**
\$6.50, \$7.50 and \$8.50 Smart Novelty Suits—Velvets, Serges, Fancy Tweeds and Worsteds, in exceptional qualities **\$4.95**

Boys' Long Pant Suits
Values to \$12.50, **\$7.45**
on sale **\$7.45**
\$15.00 to \$17.50 values **\$11.45**
Nobby pinch back styles, in Serges, Tweeds and Worsteds. Ages 15 to 19 years.

Big Boys' Overcoats
Ages 13 to 17 years. Smart pinch back dress coats; long length ulsters for warmth; Chinchillas and smart New Mixtures.
\$10.00 values **\$6.75**
for **\$6.75**
\$12.50 and \$15.00 values **\$9.75**

Boys' Waists, 39c
About 75 dozen that sell regularly at 50c and 75c; plain colors and fancy stripes; mostly dark colors; all sizes.

Children's Bathrobes and Slippers to Match
\$1.50 for the set; usually \$1.75 and \$2.25. Sizes 2 to 14 years.

Knickerbocker Pants
75c a pair. Hundreds of pairs—Many worth \$1.25 and \$1.50. Every pair fully lined. Neat dark mixtures. Third Floor

Year-End Clearance Sale 1,000 Beautiful Blouses

Crepe de Chine Net Blouses Georgettes Washable Sateen **\$1.98**

these are all remarkable values
Samples and surplus stocks. Charming styles in the most wanted materials. White, flesh and suit shades. These blouses are regularly worth to \$4.50. Very special for Saturday, at **\$1.98**

Lingerie Blouses Slightly Soiled

Lace or embroidery trimmed models. Laundering will make them perfect. Values to \$2; sale price. **85c**

Other offerings of Blouses that range up as high as \$15.00, from a stock that is wonderfully complete and fascinatingly beautiful.
Second Floor.

