

HAYNES GUARDS AGAINST THEFTS

Maintains Detective Bureau and Recovers Stolen Cars for Owners.

SYSTEM IS A SUCCESS

The bane of the automobile industry is the automobile thief. Resistance to his pernicious activity has been mostly confined to dealer and customer, and now a number of manufacturers are coming forward to make an effort to stop his operations. The motor car manufacturer has at his command his organization of dealers and accessory makers, and this, when put in play, forms a network that promptly entraps the thief and identifies his theft.

Although it has not been generally known, the Haynes Automobile company has maintained an organization of this kind for the benefit of its owners for several years, and the system has a notably successful record of recovered cars to its credit. The Haynes owner is advised to notify the company immediately upon loss of his car, giving motor number and serial number of equipment.

Letters to All Dealers. As soon as the Haynes company is in receipt of this information, it sends letters to all dealers in the United States and Canada advising them to be on the lookout for the car, and to hold the driver in the event the automobile can be identified. At the same time the makers of equipment are informed of the part numbers on the stolen car, and asked to wire any information that may come in correspondence in regard to the equipment parts.

This angle of the detective agency for stolen cars has been particularly effective. Automobile thieves are usually on guard against the dealer, especially in the territory adjacent to that in which the theft has taken place. When replacement is made for any reason, it is necessary that the driver furnish motor and equipment number, and this is where the motor highwayman meets his downfall.

The larger number of automobile thieves seek to disguise the stolen cars by repainting and changing bodies and license numbers. The protective system in use by the Haynes Automobile company, however, is proof against all such practices, as is well understood by many Haynes owners whose stolen cars have been recovered for them.

Storage Battery Dealer Corrects Popular Impression

Elmer Rosengren of the Nebraska Storage Battery company, distributors of the Willard battery, asserts that many people are under the impression that a storage battery receives and stores the actual electricity used in charging it.

On the contrary, the charging of the battery causes certain electrochemical action between the positive and negative plates in the presence of a medium known as electrolyte or battery solution. This does not actually store up electricity, but produces a chemical change in the plates. When a circuit is established between the elements the active material of the plates changes back to its original condition and an electrical current is generated.

A battery is not like a solid bar of tool steel. It is a complex chemical apparatus, in constant process of change, because of the chemical action taking place when electricity flows into it from the generator, or flows out of it to the starting motor and lights. Therefore, any storage battery will wear out in time. Man as yet has been unable to make a storage battery that is practically indestructible.

No battery will last forever, no battery will stand unlimited abuse and neglect, no battery is proof against starvation, thirst, overwork, and overheating. Do not be misled by any foolish statements to the contrary.

Big Shipment Of Scripps-Booths Is Contracted For

W. M. Clement of the W. M. Clement Motor company returned last week from the Scripps-Booth factory at Detroit, where he succeeded in securing for immediate shipment fifty Scripps-Booth roadsters.

"Our stock," says Clement, "was very much depleted by deliveries during the early part of last month and this shipment will enable us to fill our unfiled Christmas orders." "Automobiles as a Christmas gift seem to be growing quite popular, not only in cities the size of Omaha, but in the smaller towns as well. We have received a number of such orders from our dealers in the smaller towns."

Cadillac Company Moves Into New Home This Week

The Cadillac Company of Omaha will move this week into its new building at Thirty-first and Harney streets.

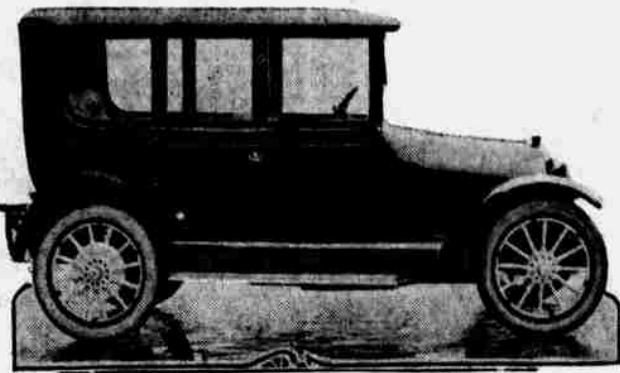
The contractor put an extra force of workmen in the building last week to rush it to completion for the opening shortly after January 1.

The Cadillac company has sent out announcements of the opening, with Christmas greetings, to all Cadillac owners and is extending an invitation to the public to call and inspect its new home after the first of the year.

Santa and Two Officials Cancel Old Warrants

County Clerk Dewey and County Treasurer Ure played Santa Claus to Douglas county in a dual role on Saturday when \$1,587 worth of old warrants were cancelled. These warrants represented a twenty years' cleanup.

Stearns-Knight Convertible Sedan



CHALMERS DEALERS TALK PROSPERITY

New England, Texas and Far West Report Record Motor Car Sales.

PREDICT A GREAT YEAR

Among the scores of distributors and dealers who are visiting the plant of the Chalmers Motor company at the present time in an effort to increase their allotment of cars for next season the sentiment is practically unanimous that 1917 should prove a record year in the automobile industry.

According to O. L. Halsey, Chalmers distributor in Boston, sales of the Chalmers car in New England for the last three months have increased 400 per cent over the same period last year. In addition to the increased sales Mr. Halsey's dealer representation has been doubled in the last year.

"Our business, of course, has been affected more or less by the tremendous war orders that have been allotted to the big manufacturers of the New England states," said Mr. Halsey. "Over two-thirds of our sales are made to business men or manufacturers and I believe that this class has profited more greatly than any other, due to war profits."

From the south comes confirmation of the many prosperity stories sent out from that section. J. F. Hagan, Chalmers dealer in San Antonio, states Texan planters and cattle men are reaping the biggest profits of their careers. Naturally, many of them are buying motor cars with the money made on the present markets.

Texas raises one-fourth of the cotton crop of the United States and as cotton is now bringing 20 cents per pound, the cotton planters are making over double the profits of past years. Due to the settlement of a great number of Germans in the vicinity of San Antonio, the German idea of using by-products of the cotton seeds has come into general favor. In addition to the by-products obtained from the cotton seed, the newer industry of raising goobers or Spanish peanuts has led to the opening of other fields of manufacturing. Oil makers are calling for large quantities of the peanuts for the purpose of extracting the quantity of oil found in them and the peanut plants are being used for cattle feed.

Omaha Business Will Show a Great Volume of Growth

Manufacturing and jobbing business in Omaha for the year is going to show a big increase again over that of last year. The figures are now being assembled by the bureau of publicity and though they are not nearly all in, enough have been assembled to show as much increase as the bank clearings are showing this year.

Five Women Are Granted Divorces for Christmas

Divorce decrees were the Christmas presents of the district court Santa Claus to five spouses who had decided that as an investment the bonds of matrimony pay less than 1 per cent.

The following will spend a self-inflicted husbandless Christmas: "Irene C. Maurens" from Blanche Maurer.

Maria Skryja from Frank Skryja. Zarka Fruginits from Svetozar Fruginits. Jeanette Pressly from William Pressly. Margaret V. Buckley from Clinton L. Buckley.

Les Darcy, Australian Pug, Reaches New York

New York, Dec. 23.—Les Darcy, Australian middleweight, arrived here today, after an adventurous two months' voyage from the antipodes, and will be signed to meet George Carpentier, the French heavyweight; Jack Dillon or Billy Miske within the next twenty-four hours, for his American ring debut.

Allen Classic

Reliable

The Allen Classic can be relied upon to go anywhere, unhesitatingly, good weather or bad, three hundred and sixty-five days in the year.

The Allen is light for its power and strength, which means economy in fuel, tires and general maintenance.

If such reliability appeals—come see the Allen. Choice of four unusual and attractive combinations of color and upholstery, without extra cost.

Classic Touring Cars and Roadsters \$850 Coupe, \$1175 Sedan, \$1195 (convertible)

All prices f. o. b. Factory. Complete Allen Exhibit at National Auto Shows

Standard Motor Car Co., CARL CHANGSTROM, Mgr. Distributors, Omaha.

2020-22 Farnam St. Phone Doug. 1705.

Factory Address—THE ALLEN MOTOR CO., Toledo, Ohio.

Illustration of an Allen Classic car.

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Fuller May Put Up Insanity Plea in Making Defense

Regardless of his statements to the contrary, Floyd Fuller, held for the murder of Dorothy Rader, will go into court when the proper time comes and offer a vigorous defense, perhaps on the grounds of insanity, according to his attorney, Guy C. Kiddoo. After his arrest, Fuller begged to be permitted to kill himself and asked that he be hanged at once, but since then he has undergone a change of heart, Kiddoo declares.

With tears in his eyes Fuller asked for the attorney, as he told the story of his relations with the slain woman. "I don't intend to offer any defense, but I want to arrange my affairs so that my children will get what little property and money I have left." Since then Attorney Kiddoo has visited Fuller several times.

"Fuller's statements since the tragedy, such as those of his indifference to his fate, says his attorney, clearly show the extent to which he had brooded over what he considers his wrongs, and this had depressed and unsettled his mind."

Omaha Manufacturers Nominate Twelve Men

Twelve men have been named by the nomination committee of the Omaha Manufacturers' association for places on the directorate of the organization for the ensuing year. They are: Jay Burns, W. H. Yohe, G. C. Swingle, Frank Whipperman, Howard Goulding, C. J. Lee, Roy Bryne, Sam Rees, Jr., P. C. Hyson, W. R. Wood, Ross Towle and Frank Freeman.

Christmas Holiday For Postoffice Men

There will not be any delivery of first-class mail Sunday or Christmas. The record for handling local first-class mail was again broken Friday, when over 1,000,000 pieces were received. This does not include the large amount of first-class mail sent into the city.

Although there will not be any delivery of the first-class mail, parcel post packages and other gifts sent through the mails will be delivered by the large extra force now engaged in that work. Saturday addition wagons and automobiles were added to the force.

Burglars Put In a Few Busy Hours Friday Night

With the break in the cold wave, burglar gangs in Omaha resumed operations Friday night and as a result four burglaries have been reported to the police.

Burglars entered the Western Umbrella company's factory at 213 South Nineteenth street, after they had pried off a transom, and made away with ten raincoats.

Silverware valued at \$15 was stolen from N. Jacob's restaurant at 1806 Farnam street by men who gained entrance through a basement window.

An overcoat and some tools were taken from the Adams laundry, 1813 California street, by burglars who broke a rear window.

The Barton laundry, 1620 Capitol avenue, was entered, but nothing was missed. The men broke the glass in the front door.

P. E. Coffey, 4514 South Thirtieth street, has reported the theft of his five-passenger Maxwell from Sixteenth and Harney streets.

Injured Newsboy Sues American Express Company

Alleging permanent injuries as the result of being struck by an American Express company truck at Twelfth and Farnam streets, Harry Roitstein, a newsboy, by his father, Sam Roitstein, has filed suit with the clerk of the district court for \$10,000 damages. The petition asserts that the lad's earning capacity at the time of the accident was \$10 a week.

Les Darcy, Australian Pug, Reaches New York

New York, Dec. 23.—Les Darcy, Australian middleweight, arrived here today, after an adventurous two months' voyage from the antipodes, and will be signed to meet George Carpentier, the French heavyweight; Jack Dillon or Billy Miske within the next twenty-four hours, for his American ring debut.



Maxwell Price Advances January 1st, 1917

EFFECTIVE January 1st, the price on all Maxwell models will advance \$40.00. This advance is necessary to continue the same quality which Maxwell owners now enjoy. Our success has been built upon our ability to sell a complete automobile of sterling quality at the very reasonable price of \$595. In order to do this it was necessary to manufacture on a very large scale and to make every Maxwell owner a satisfied customer. We can not afford to allow the seed of dissatisfaction to even get a start because we do a volume of business to hold our price down.

As a result of this situation it is necessary to keep up the quality of the car so that the public will never lack confidence in it.

The immediate cause for the advance is the increased cost of materials, the necessity of advancing salaries, and the enormous wages demanded by skilled engineers and mechanics. Material prices have advanced from 10% to 150%—wages 33 1/3% and in some cases we have been forced to bid for engineers and skilled mechanics, who were offered fabulous salaries by munition factories.

The Maxwell, as you know, is complete in every detail—no extras to buy. It is exceptionally well adapted to all road conditions and gives from 15 to 20 miles on a gallon of gasoline. In fact, you can operate the car the year around for a trifle over 1 1/2 cents per mile.

Buy now at the low price and we will deliver the car to you when you want it.

Of course, we have a limited number of cars on hand, which were purchased at the low price, but while they last you can save \$40. If your order is placed now, we will store the car for you until you want delivery.

C. W. Francis Auto Co.

Distributors

2216-18 Farnam Street.

Omaha Neb.

