ENERGY EN EN A Word Now

**Plenty of Dolls** 

**Domestic and Imported** 

acter Dolls-Baby Bumps, Campbell Kids, etc., at.....**59e** 

Non-Breakable Char-

Will save you c on s i d e rable time and worry.

Please Shop Early

> Jack Be Nimble, Jack Be Quick, Days are Flying For Christmas Buying.

### Pingocraft for House Decoration Is the Newest Idea In the Art Embroidery Dept.

For example, there are Book Ends, Twine Holders, Telephone Covers, Flower Holders, Spool Holders, Hair-

pin Holders, Doorstops and many other beautiful articles. These are designed of white wood with the figure drawn on the surface to be painted in whatever colors your fancy dictates.

We sell the Color Outfits for \$1.00 and \$2.00.

And the Wooden Pieces run from 15c to \$1.50.

This enables you to decorate your own pieces.

It is one of the most pleasing innovations of the season. It has 'caught on" in Chicago and New York, and become quite a craze.

Why Not a Fancy Pillow for a Christmas Gift? We have them in a very wide variety from \$2.00 to \$20.00. Tapestry, Silks and Hand-Embroidered effects.

Mahogany Candlesticks, at. . 50¢. 85¢. 81. 81.25

On Another Table We Find

Desk outfits of rose silk, trimmed with old gold braid, including blotter, ink stand, pin tray and pen wiper.

Also little Boudoir Lamp Shades, tastefully trimmed.

And dozens of different objects to choose from at various prices.

#### Beautiful and Bizarre Lamps

There is a whole table here full of beautiful and distinctive lamps. One has a bust of Beethoven, and an overhanging lamp that serves admirably for a piano light.

Another shows three Cupids dancing around a cone-shaped lamp with a shade of beautiful moire flowered silk.

Then there is a Good Night Lamp for a child's bedroom. Has a pedestal of Little Boy Blue going to bed. The shade is made of rose or pretty blue silk, ornamented with a panel showing three children on their way to bed. A very pretty conceit.

All over the Art Needlework Department beautiful ideas for the gift-seeker, and in every instance the prices are so moderate, they are well within the reach of any Christmas pocktbook. Third Floor.



The Store of the Christmas Service #

## ¬HE whole store is astir with the Christmas Spirit.

Christmas Decorations from floor to ceiling-big Christmas Bells hang suspended amidst a setting of holly and red and green lights. Booths that seem to have sprung up over night, make each square devoted to Holiday goods, a separate little store - everything has been done to make your Christmas gift buying period a comfortable and satisfactory one in this store-and

# THE GIFT AISLE

is the latest accommodation for the Christmas Shopper. Here in this Main Floor, Main Aisle, are booths with hundreds and hundreds of items, especially suitable for gifts-each piece selected for special merit and for the quick guidance of the puzzled shopper.

There are gifts here suitable for father, mother, sister, brother, sweetheart-every member of the family. All so arranged that you will find selection very easy. The prices—are extremely modest.

# Down in the Big Basement

Santa Claus holds sway in this Biggest and Best Toyland, and the latest innovation is to have

## Your Children's Picture Taken in the Arms of Old Santa Claus

The announcement in Friday's papers brought scores of little boys and girls, eager to have their pictures taken in the arms of Old Kriss Kringle-the pictures, finished, are sold to you at 25c for two. Think of the pleasure of showing them to your friends and also to keep as a souvenir in the years to come. Pictures taken from 8:30 to 11 a. m.

> So-Little Boy Blue, come blow your horn And tell the people true,

That never a store existed before

With such wonderful sights to view.

# Toyland's Going Full Swing These Days

Thousands of delighted youngsters are coming here to see the biggest, jolliest Santa Claus and to have their pictures taken in his lap. The preparation we made months ago to have complete stocks, is standing us in good stead now.

on, headlights, steering gear, fender-EVERYTHING. The Junior Car com-

plete. Prices as high as \$25, and be-

ginning at about \$5.00.

A Dozen Styles of Children's Autos ----

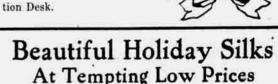
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There is nothing so acceptable and appreciated for a Christmas gift as a pretty silk dress or blouse pattern.

For Monday's selling we offer timely suggestions.

**Buy Red Cross** 

Seals

Make your pack

ages look Christ-

masy and at the

same time help

along avery worthy

Seals may be pur-

chased on the Main

Floor, at Informa-

cause.

fetas.

Plaids.

36-Inch Dresden Taffeta.

40-Inch Extra Heavy All

36 and 40-inch Silks, 98c and \$1.25 36-Inch Satin Stripe Taf-40-Inch Novelty Crepe de Chine. 36-Inch Stripe Surah.

40-Inch Novelty Geor-gette and Marquisette. 36-Inch New Checks and 40-Inch Satin Majestic.

> 40-Inch Silk and Wool Poplin and Crepe.

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Silk Tussah Crepe. 40-inch Silk Chiffon Velvet, \$2.95

In black, navy, burgundy, african brown, dark green and rose. Very special, for Monday, per yard ... \$2.95 48-Inch All Silk Chiffon Velour

#### Selling Everywhere at \$6-Here at \$3.95 Yard

In every retail store today this Velour will readily bring \$8.00 or more a yard. Because we have but two colors, navy and African brown, we will close out this lot. at, a yard.....

Boudoir Caps, made of ribbon, and daintily trimmed 

Opera, Kensington, Fan and Utility Bags. Ribbon



Buy

Glove Bonds

gifts you can make.

An Always wel-

come Christmas

Present.

One of the bost

