



A Word Now
Will save you
considerable
time and worry.

**Please Shop
Early**

Jack Be Nimble,
Jack Be Quick,
Days are Flying
For Christmas
Buying.

Pingocraft for House Decoration Is the Newest Idea In the Art Embroidery Dept.

For example, there are Book Ends, Twine Holders, Telephone Covers, Flower Holders, Spool Holders, Hair-pin Holders, Doorstops and many other beautiful articles. These are designed of white wood with the figure drawn on the surface to be painted in whatever colors your fancy dictates.

We sell the Color Outfits for \$1.00 and \$2.00. And the Wooden Pieces run from 15c to \$1.50. This enables you to decorate your own pieces. It is one of the most pleasing innovations of the season. It has "caught on" in Chicago and New York, and become quite a craze.

Why Not a Fancy Pillow for a Christmas Gift?
We have them in a very wide variety from \$2.00 to \$20.00. Tapestry, Silks and Hand-Embroidered effects.

Mahogany Candlesticks, at .50c, 85c, \$1, \$1.25
A whole row of Pincushions, hundreds of them. Some in little ivory baskets and dainty as they can be. Others with a little doll as a foundation and a little domino cap. Others with dolly mounted on a puffed silk pillow. All colors. .25c

On Another Table We Find

Desk outfits of rose silk, trimmed with old gold braid, including blotter, ink stand, pin tray and pen wiper.
Also little Boudoir Lamp Shades, tastefully trimmed.
And dozens of different objects to choose from at various prices.

Beautiful and Bizarre Lamps

There is a whole table here full of beautiful and distinctive lamps. One has a bust of Beethoven, and an overhanging lamp that serves admirably for a piano light.

Mahogany pedestal with old rose or old gold poplin shades, trimmed with heavy fringe. Complete with two lights. These lamps help wonderfully to decorate and furnish a room. \$10.00

Another shows three Cupids dancing around a cone-shaped lamp with a shade of beautiful moire flowered silk.

Then there is a Good Night Lamp for a child's bedroom. Has a pedestal of Little Boy Blue going to bed. The shade is made of rose or pretty blue silk, ornamented with a panel showing three children on their way to bed. A very pretty conceit.

All over the Art Needlework Department beautiful ideas for the gift-seeker, and in every instance the prices are so moderate, they are well within the reach of any Christmas pocketbook.

Third Floor.

Cap and Scarf Sets, Neckwear, Etc.

Scarf and Cap Sets, in red, dark blue, gray and heathered shades. \$1.50

A most dainty lot of Boudoir Caps, in pink, blue, yellow and lavender. Several different styles, with lace and rosebuds. .50c upward.

Very new, White Fox Monk Collars, make very useful gifts, at \$8.50

Dainty Chafing Dish Set—Apron and Cap. Each set in a box. .50c

Get the school girl a pretty Midway Tie. Colors of red, green, brown and black. .50c

Main Floor.



Windsor Ties, in satin, crepe de chine, all colors, 25c to 75c
Marabout Muffs. \$6.75 upward.
Marabout Scarfs. \$3.25 upward.

Gift Suggestions From the Toilet Goods Dept.

Child's Military Brushes, in genuine ebony and turtle ebony, \$2.79
Djer-Kiss Combination Sets, consisting of Talcum Powder and Vegetal. \$1.19

Child's 2-piece White Ivory Set, consisting of Comb and Brush, 88c

Manicure Set, consisting of Buffer, File and Buttonhook—in fancy lined box, special. .98c

White Ivory Dressing Combs, regular price \$1.00, sale price. .69c

Military Brushes, black ebony; 16 row bristles. Per pair. .88c

4711 Toilet Water, 75c size, in fancy boxes, special. .49c

Powder Box and Hair Receiver of white ivory, special, each, 39c

Sanitol Face Cream, special, at .16c

Fancy Black Ebony Toilet Set, consisting of Brush, Comb and Mirror, in pretty lined box. 98c

Kirk's Jap Rose Toilet Water, 50c size. .38c

Mary Garden Toilet Water, in fancy cut glass bottles, special, at \$3.00

Tweetie Dear Toilet Water, in fancy box, special. .69c

A Large Assortment of White Ivory Combs and Brushes, Specially Priced.

The Largest Assortment of Manicure Sets in Omaha, at Moderate Prices.

Main Floor

The Store of the Christmas Service

THE whole store is astir with the Christmas Spirit.
Christmas Decorations from floor to ceiling—big Christmas Bells hang suspended amidst a setting of holly and red and green lights. Booths that seem to have sprung up over night, make each square devoted to Holiday goods, a separate little store—everything has been done to make your Christmas gift buying period a comfortable and satisfactory one in this store—and

THE GIFT AISLE

is the latest accommodation for the Christmas Shopper. Here in this Main Floor, Main Aisle, are booths with hundreds and hundreds of items, especially suitable for gifts—each piece selected for special merit and for the quick guidance of the puzzled shopper.

There are gifts here suitable for father, mother, sister, brother, sweetheart—every member of the family. All so arranged that you will find selection very easy. The prices—are extremely modest.

Down in the Big Basement

Santa Claus holds sway in this Biggest and Best Toyland, and the latest innovation is to have

Your Children's Picture Taken in the Arms of Old Santa Claus

The announcement in Friday's papers brought scores of little boys and girls, eager to have their pictures taken in the arms of Old Kriss Kringle—the pictures, finished, are sold to you at 25c for two. Think of the pleasure of showing them to your friends and also to keep as a souvenir in the years to come. Pictures taken from 8:30 to 11 a. m.

**So—Little Boy Blue, come blow your horn
And tell the people true,
That never a store existed before
With such wonderful sights to view.**

Toyland's Going Full Swing These Days

Thousands of delighted youngsters are coming here to see the biggest, jolliest Santa Claus and to have their pictures taken in his lap. The preparation we made months ago to have complete stocks, is standing us in good stead now.

Plenty of Dolls

Domestic and Imported
Non-Breakable Character Dolls—Baby Bumps, Campbell Kids, etc., at .59c

Handsome Kid Body Dolls, 26 inches high. They open and shut their eyes. Real hair, shoes and stockings, at each. .25c

Dutch Dolls, dressed in fancy felt costumes, at each. .98c

24-Inch Ball Jointed Dolls; handsome bisque head, pretty curls; shoes and stockings, at \$1.49

Brandeis Key Wind Delivery Autos, 49c

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

shoes and stockings, at \$1.49

A Dozen Styles of Children's Autos—The Buick, the Overland, the Peerless, the Pierce, and a great big green body car with wind shield, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

on, headlights, steering gear, fender—EVERYTHING. The Junior Car complete. Prices as high as \$24, and beginning at about \$5.00.

Stuffed Animals—Bears, Lions, Dogs, Cats, Horses, Camels, Elephants, Donkeys, and, in fact, every kind of animal, from 10c to the Big Lion at \$150.00

A Rattle for the baby, with a nice jingle sound. Highly nickle-plated, with a smooth handle and whistle end. .25c

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up

Velocipedes, Rocking Horses, Coaster Wagons and Shoo-Flies, at .49c and up