

WOMEN LEAD MEN IN STYLE PARADE

Daintier Sex Just Dotes On Shopping, While Mere Man Abhors Trading.

WHY DO LADIES LIKE IT?

By A. R. GROH.
"Guess I'll have to buy a new suit this fall," I heard a well known Omaha banker say. "I've worn this one three winters now and it's about worn out. There are a number of things I'd rather do than buy clothes."

Nobody could deny that it was "about worn out." Yet this man could array himself in purple and fine linen if he wanted to, for his wealth is beyond the well-known "dreams of avarice."

Why is it that nine out of ten men hate to buy clothes? Why is it that nine out of ten women love to buy clothes? One question is as hard to answer as the other. A woman is in her glory when she is wearing a new dress or hat. (Am I not right, madam?) A man always feels best when he has on his old clothes. Happy, indeed, is woman when she has on some "latest creation" that makes all the other women turn and look at her. And wretched is the man who has on something that makes other men turn and look at him.

That Inner Man.
And yet, subconsciously, men want to be "nifty" dressers. This desire is recognized and appealed to by the clothing ads, which show the "well-groomed" man surrounded by admiring ladies at the opera, or perhaps he is addressing a "board of directors," who look with approval upon his perfectly tailored garments, or maybe he is at the "regatta," cheering on his crew.

We see him in the movies, too. My, my, what swell dressers are the men in the movies! Honestly, now, fellows, every time you see one of those heroes don't you feel like going and buying a new outfit and becoming a "classy" dresser?

The "Movie" Idol.
Their trousers fit tight, you know. So do their coats, and the coats are usually only buttoned with one button, the lower one. They wear fancy vests and have a sort of debonnaire, blase, bored air as they saunter lazily about in a sort of hollow-chested way. They wear spats and carry a stick and, of course, they always wear gloves. They'd as soon go without collars as without gloves.

And in their evening clothes, my, my, but they do look swell! And then they have negligee suits for golf, gray tweeds, probably, with patch pockets and flaps that button over. These chaps never walk anywhere. There is always a big limousine or touring car, with a respectful chauffeur, waiting for them. And they all live in the dandiest apartments, where there are oriental rugs and fireplaces and divans and vases and beautiful pictures.

Men to Dress 'Em.
And they have valets. (Note: In the best circles we pronounce this "valet," sounding the "i," and not "valley.") My, my, yes, they all have valets. They never could get along without valets. In cold weather they wear elegant, big, fur-collared overcoats—the men do, you understand, not the valets.

Yes, we all admire these heroes. We'd love to be like them. But somehow we just keep on wearing our shiny suits till they get too awfully bad, and then we dash into a store some day, or to the tailor's, and buy another and keep it pressed up nicely—for a few weeks. And then, back to the old habit.

It simply isn't in us to look nifty like the fair sex. It comes natural to most of them. It comes unnatural to most of us.

City to Set Aside Tract For Use of Steamships
City Commissioner Jardine introduced an ordinance setting aside for dockage use a strip of land along the river north of Burt street and known as the Winspear tract. This tract has 700 feet river frontage and average depth of 350 feet.

A Good Cough Remedy.
Dr. Bell's Pine-Tar-Honey will ease your cough, soothe the raw spots and prevent serious lung ailments. 25c. All druggists.—Advertisement.

Do you want a clear skin?
If your skin is not fresh, smooth and glowing, or has suffered from an unwise use of cosmetics, here is an easy, inexpensive way to clear it:
Scrub on a little Rasool Ointment, letting it remain for ten minutes. Then wash off with Rasool Soap and hot water. Finish with a dash of clear, cold water to close the pores. Do this regularly, once a day, and see if it does not quickly soothe and cleanse the pores, lessen the tendency to pimples, and leave the complexion clear, fresh and rosy.
Rasool Soap and Rasool Ointment are sold by all druggists. For samples of each, free, write to Dept. 24, Rasool, Baltimore, Md.

Resinol makes sick skins well
Nuxated Iron
100% FORFEIT
Increases strength of delicate, nervous run-down people 200 per cent in ten days in many instances. \$1.00 per bottle. If it fails as per full explanation in large article to appear in this paper. Ask your doctor or pharmacist about it. Sherman & McConnell, Inc., St. Louis, Mo.

PRESIDENT OF STANDARD OIL COMPANY DEAD—John Archbold, prominent figure for years in the oil industry, fails to rally from an appendicitis operation.



JOHN D. ARCHBOLD.

AUTO DEALERS IN THEIR OWN TRAIN

Sixteen Cars Used to Haul the Western Willys-Overland Agents to Factory.

OMAHA MUSICIANS PLAY

The Union Pacific special train carrying the California and other western agents of the Willys-Overland Automobile company arrived at 10:30 yesterday morning and stayed here thirty minutes. At the Union station the train was turned over to the Northwestern to be hauled to Chicago.

The Overland people had the distinction of having a train that was a perfect counterpart of Union Pacific Nos. 1 and 2, with the exception that it carried more equipment. It was made up of twelve sleepers, a parlor observation car, two diners and a baggage car. The train runs solid from San Francisco to Toledo, O., where the company's annual gathering is held. It carried 220 passengers, all automobile men.

At the Union station the Overland people were met by passenger officials of the Union Pacific and by Northwestern men, who came on from Chicago to furnish them safe conduct across Iowa and Illinois.

Prior to running into the Union station, the train was halted out at the "Thirty-second street crossing, where pictures were made of the members of the party, the train and the members of the crew in charge.

Coming across Nebraska the train ran special and on its own time, which was fast, it having speeded up to fifty miles per hour over some long stretches along the Platte river valley, where there is a water grade and long tangents.

Omaha Musicians.
Adams' Saxophone orchestra of Omaha is in Toledo, furnishing instrumental joy for the grand meeting of the Overland automobile deal-

ers from all over the country, who are there celebrating for a few days.

Holland Harrold, head page of the Commercial club, manager of this orchestra and incidentally the trap drummer for the orchestra, has written Commissioner Mantley. "They sure take their hats off to the big little orchestra from Omaha. They are giving us a rare treat."

Juvenile Authorities Seek Fannie Singer

Fannie Singer, 16-year-old daughter of Mr. and Mrs. Harry Singer, 1531 North Twenty-first street, ran away from home November 24. Hoping she would return, the grief-stricken parents did not report the case to the juvenile court officers, of whom Fannie is a charge, until today.

Children living in the neighborhood of the Singer home report having seen Fannie in front of the post-office Monday.

The runaway girl is described as short and plump, with a pretty face, dark hair and eyes. She wore a dark blue coat and soft, black velvet hat. Walking with her hands in her coat pockets is characteristic of the girl.

Franke Reports On The Auditorium Receipts

Manager Franke of the Auditorium reported \$1,660.50 as November receipts. A new source of revenue is rent of \$100 a month collected from a down-town garage concern for use of 64x128 feet of basement space. The Central Labor union petitioned the council to use this basement as a municipal market.

A Splendid Cough Medicine.

"I have used Chamberlain's Cough Remedy a number of times during the past two or three years for colds, coughs and hoarseness, and am pleased to say it has always given me prompt relief. I consider Chamberlain's Cough Remedy a splendid medicine and have recommended it to many of my friends, who have used it and likewise praise it highly," writes Mrs. W. E. Frantz, Colden, N. Y.—Advertisement.

MYSTERIOUS CARD PUZZLES POLICE

Italians Deny Words Scrawled There Pertain to Secret Society in Omaha.

ITALIAN STOLE THE CAR?

"Bal Cneissic All 'Etna No. 5 Guarbarobe."

These words scrawled on a card found on the river bank near where the seven-passenger auto of A. W. Taggart plunged into the water and then turned turtle, led the police to believe yesterday that nobody had met his death in the accident.

Police say that the words are Italian and that the last word is the name of a secret society here in Omaha. Strengthening this theory is the statement of a young Italian who was overheard telling a compatriot that he stole the Taggart auto, had driven it out toward Florence and was just preparing to strip it when the brakes slipped and the car plunged over the embankment.

This clue also conforms to the finding of Officer Hans Nielsen. He says that the brake of the car was not on and that the clutch was disengaged, the shifting gear lever being in neutral position.

All attempts to have Italians translate the mysterious words on the card were without avail. One man denied that the words were Italian, but later admitted that two of them, the first and third, were Italian. He said he knew no secret society here by the name of Guarbarobe, but suggested that the Italian consul here might know.

Citizens of Omaha and Florence dragged the river until dark Monday night in a vain effort to find bodies.

American Widows' Bazar Plans Campaign for Funds

The Society of American Widows' Christmas bazar opens Friday at 206 Crouse block. Red brick candy boxes, representing bricks in the proposed Widows' building, will be sold. A general campaign for funds for the new building will be launched December 11 to continue until January 1. Mrs. Bessie C. Turpin is the president.

Charles Kopald of 514 South Thirty-first Street was walking at Twenty-fifth and Jones streets when his progress was impeded by a stranger who took a two-karat diamond valued at \$500, and \$20 in cash. The stranger was so insistent that Mr. Kopald could not resist him.

Anthony Anderson, Thirteenth and Ohio streets, stepped into a refreshment bazar, where \$10 was taken from his pocket without his knowledge until he tried to find the bill. The police are looking for the \$10.

City Dads Trying to Find Out Who Copped the Copper from City Hall

Who copped the copper from the roof of the city hall?

The city commissioners discussed that question with such heat that the remainder of the copper on the top of the municipal building melted and fell in brilliant streams to the walks below as tears shed by the gods for the distressed, city dads.

Reduced to terms of the movies, the story would run as follows: "Twas a dark and stormy night in the alley at the rear of the city hall. A man driving a horse-drawn vehicle was observed loading eight rolls of sheet copper into the wagon. He covered the copper with tiling. Evidently he was surreptitious.

Close-up view of horse turning head around to learn whether its master was ready to proceed.

Tiny Tim, city hall tinner, is sequestered on the fire escape. He witnesses the copping of the copper. Tim informs Dick Grotte, city purchasing agent. Grotte telephones Walt Jardine about the copper.

Scene: City council meeting. Jardine demands an investigation, explaining he can bring in the evidence. Mayor Dahlman calls Jardine, who rushes out and returns with Grotte and two workmen, W. E. Stockham and R. J. Butke, architect and con-

tractor, respectively, enter the solemn scene.

"Now we shall see who copped the copper!" announced the mayor.

Grotte testified that to the best of his knowledge and belief the copper was on the city hall roof two weeks ago yesterday.

"Do you think the high cost of living had anything to do with the disappearance of the copper?" asked Commissioner Withnell.

"Maybe the war in Europe is the cause," suggested Jardine.

"It may be we are inadvertently contributing to the continuance of the war," said Commissioner Kugel.

"We are here to find who took the copper," testily interposed the mayor.

"So we are," replied Jardine. After much parleying, the commissioners learned that there had been a misunderstanding between the general contractor and a subcontractor.

Nebraska Farmers Are Holding Thirty Per Cent of Wheat

Because of a falling off in the export demand and continued talk of an embargo on foodstuffs, wheat prices slumped off a couple of cents, getting down to \$1.61@1.69 per bushel on the local market. Receipts were fifty-seven carloads.

An estimate made by Omaha grain dealers, after getting in correspondence with their country agents, brings out the fact that in the hands of the Nebraska farmers at this time there is about 30 per cent of the wheat grown last season, as against 48 per cent, the ten-year average.

Corn sold up a half cent per bushel, due principally to a good demand from the feed lots. Prices ranged between 83½@84½ cents per bushel, with seventy-four carloads on the market.

Oats were up a half cent, selling around 51½@51¾ cents per bushel. Receipts were ten carloads.

Will Never Be Without This Simple Laxative

Dr. Caldwell's Syrup Pepsin Relieved Her Baby When Nothing Else Would



Little Max Pendergast is now 4 years old, and a fine healthy boy. When but a tiny baby, in fact almost from birth, he suffered a great deal from constipation. His mother, Mrs. Carl W. Pendergast, Red Key, Ind., heard of Dr. Caldwell's Syrup Pepsin, obtained a bottle of it from the drug store, and with it was able to quickly correct this condition.

Mrs. Pendergast says Dr. Caldwell's Syrup Pepsin has saved them from calling the doctor many times, and that she will never be without a bottle of it in the house to use when needed. She found it equally effective as a laxative for herself and other members of the family.

Dr. Caldwell's Syrup Pepsin is a combination of simple laxative herbs with pepsin, pleasant to the taste, mild in action and positive in effect. It does not gripe or strain, and contains no opiate or narcotic drug. It is the ideal family laxative, mild and pleasant for baby, yet acting quickly.

To avoid imitations and ineffective substitutes be sure to ask for Dr. Caldwell's Syrup Pepsin. See that a facsimile of Dr. Caldwell's signature and his portrait appear on the yellow carton in which the bottle is packed. A trial bottle, free of charge, can be obtained by writing to Dr. W. B. Caldwell, 455 Washington St., Monticello, Illinois.

Strong & Garfield Slater & Morrell
Dr. Reed's Cushion Soles For Gentlemen

PIERCE SHOE CO.

Broadway and Main Street
COUNCIL BLUFFS, IOWA

Wright & Peters, E. P. Reed & Company and LaFrance Ladies' Boots

Widths AAA to E—Sizes 2 to 10

Prices Range From \$5.00 to \$7.50

\$2.00 to \$3.00 a Pair Less Than Any Store on Earth

1917 Styles Open for Your Inspection.

Harry F. Pierce, Council Bluffs Oldest Shoe Merchant

WE SAVE YOU MONEY. THERE'S A REASON

Raymond's

1513-1515 Howard St.

OMAHA'S LARGE CASH FURNITURE STORE

To Santa Claus:

It will pay you to get our prices on Christmas presents before you buy.

Coaster Wagons,
\$1.75 and Up.
Red Metal Wagons,
75c and Up.

Tricycles with leather saddles, spring saddles—\$1.25, \$3.75, \$4.35.
Automobiles—\$3.15, \$4.50, \$4.70, \$6.55.

Doll Go-Carts with reclining backs, like this out, and rattan ones in green, blue and ivory finishes. Price \$1.25.

Wheelbarrows—35c to 60c.

Jetter's Old German Style Double Beer

OLD AGE

"It's a Class By Itself"

Brewed and Bottled by
Jetter Brewing Co., Ltd.
OMAHA, NEB.

Family Trade Supplied by Wm. Jetter, Phone Douglas 4271.
2008 N Street.

If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of these organs, and at the first sign of anything wrong—promptly take Beecham's Pills.

you certainly need

the help and relief of this world-famed remedy, to keep the body in health. They quickly establish normal conditions, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as

BEECHAM'S PILLS

Directions of Special Value to Women are with Every Box. Sold by druggists throughout the world. In boxes, 10c, 25c.

If you want good help put your ad in the "Help Wanted" column of The Omaha Bee. Phone Tyler 1000