## WOMEN LEAD MEN IN STYLE PARADE

Daintier Sex Just Dotes On Shopping, While Mere Man Abhors Trading.

By A. R. GROH.

"Guess I'll have to ouy a new suit this fall," I heard a well known Omaha banker say. "I've worn this worn out. There are a number of things I'd rather do than buy

Nobody could dany that it was "about worn out." Yet this man could array himself in purple and fine lipen if he wanted to, for his wealth is beyond the well-known "dreams of

Why is it that nine out of ten men hate to buy clothes? Why is it that nine out of ten men hate to buy clothes? Why is it that nine out of ten women love to buy clothes? One question is as hard to answer as the other. A woman is in her glory when she is wearing a new dress or hat. (Am I not right, madam?) A man always feels best when he has on his old clothes. Happy, indeed, is woman when she has on some "latest creation" that makes all the other women turn and look at her. And wretched is the man who has on something that makes other men turn and look at him.

That Inner Man.

That Inner Man.

And yet, subconsciously, men want to be "nifty" dressers. This desire is recognized and appealed to by the clothing ads, which show the "well-groomed" man surrounded by admiring ladies at the opera, or perhaps he is addressing a "board of directors," who look with approval upon his perfectly tailored garments, or maybe he is at the "regatta," cheering on his crew.

we see him in the movies, too. My, my, what swell dressers are the men in the movies! Honestly, now, fellows, every time you see one of those heroes don't you feel like going and buying a new outfit and becoming a "classy" dresser?

The "Movie" Idol.

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Their trousers fit tight, you know. So do their coats, and the coats are usually only buttoned with one button, the lower one. They wear famey vests and have a sort of debonnaire, blase, bored air as they saunter lazily about in a sort of hollow-chested way. They wear spats and carry a stick and, of course, they always wear gloves. They'd as soon go without collars as without gloves.

And in their evening clothes, my, my, but they do look swell! And then they have negligee suits for golf, gray tweeds, probably, with patch pockets and flaps that button over.

These chaps never walk anywhere. There is always a big limousine or touring, car, with a respectful chauffeur, waiting for them. And they all live in the dandiest apartments, where there are oriental rugs and fireplaces and divans and vahzes and beautiful pictures.

Men to Dress Em.

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And they have valets. (Note: In the best circles we pronounce this "valet," sounding the "t," and not "valley.") My, my, yes, they all have valets. They never could get along without valets. In cold weather they wear elegant, big, fur-collared overcoats—the men do, you understand, not the valets.

Yes, we all admire these heroes. We'd love to be like them. But somehow we just keep on wearing our shiny suits till they get too awfully bad, and then we dash into a store some day, or to the tailor's, and buy another and keep it pressed up nicely—for a few weeks. And then, back to the old habit.

It simply isn't in us to look nifty

It simply isn't in us to look nifty like the fair sex. It comes natural to most of them. It comes unnatural to most of us.

City to Set Aside Tract

For Use of Steamships City Commissioner Jaydine intro-duced an ordinance setting aside for dockage use a strip of land along the river north of Burt street and known as the Winspear tract. This tract has 700 feet river frontage and aver-age depth of 350 feet.

A Good Cough Bemedy.

Beil's Pine-Tar-Honey will case your rough, sooth the raw spots and preven serious lung aliments. 25c. All druggists



g, or has suffered from an unwise setics, here is an easy, inex-





PRESIDENT OF STANDARD OIL COMPANY DEAD-John Archbold, prominent figure for years in the oil industry fails to rally from an appendicitis operation.



## **AUTO DEALERS IN** THEIR OWN TRAIN

Sixteen Cars Used to Haul the Western Willys-Overland Agents to Factory.

AHAMO MUSICIANS PLAY

The Union Pacific special train carrying the California and other western agents of the Willys-Over-

western agents of the Willys-Overland Automobile company arrived at 10:30 yesterday morning and stayed here thirty minutes. At the Union station the train was turned over to the Northwestern to be hauled to Chicago.

The Overland people had the distinction of having a train that was a perfect counterpart of Union Pacific Nos. 1 and 2, with the exception that it carried more equipment. It was made up of twelve sleepers, a parlor observation car, two diners and a baggage car. The train runs solid from San Francisco to Toledo, O., where the company's annual gathering is held. It carried 220 passengers, all automobile men.

In the Willys-Overland would return, the grief-stricken parents did not report the case to the tuvenile court officers, of whom Fannie is a charge, until today.

Children living in the beighbor-lood of the Singer home report having seen Fannie in frout of the post-office Monday.

The runaway girl is described as short and plump, with a pretty face, dark hair and eyes. She wore a dark blue coat and soft, black velvet hat. Walking with her hands in her coat posters is characteristic of the girl. Juvenile authorities are bending every effort to locate the missing girl.

atomobile men.
At the Union station the Overland

At the Union station the Overland people were met by passenger officials of the Union Pacific and by North-twestern men, who came on from Chicago to furnish them safe conduct across Iowa and Illinois.

Prior to gunning into the Union station, the train was halted out at the Thirty-second street crossing, where pictures were made of the members of the party, the train and the members of the crew in charge.

Coming across Nebraska the train ran special and on its own time, which was fast, it having speeded up to fifty miles per hour over some long stretches along the Platte river valley, where there is a water grade and long tangents.

Omaha Musicians.

ers from all over the country, who are there celebrating for a few days. Holland Harrold, head page of the Commercial club, manager of this orthestra and incidentally the trap drummer for the orchestra, has written Commissioner Manley, "They sure take their hats off to the big little orchestra from Omaha. They are giving us a rare treat."

**Juvenile Authorities** 

Seek Fannie Singer Fannie Singer, 16-year-old daughter of Mr. and Mrs. Harry Singer, 1531 North Twenty-first street, ran away from home November 24. Hoping she would return, the grief-stricken parents did not report the case to the juvenile court officers, of whom Fannie is a charge, until today.

Children living in the beighborhood of the Singer home report having seen Fannie in front of the postoffice Monday.

The runaway girl is described as short and plump, with a pretty face.

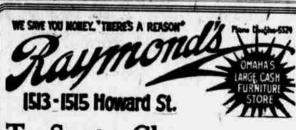
The Auditorium Receipts Manager Franke of the Auditorium reported \$1,660.50 as November rereported \$1,000.30 as November re-cepts. A new source of revenue is rent of \$100 a month collected from a down-town garage concern for use of 64x128 feet of basement space. The Central Labor union petitioned the council to use this basement as a municipal market.

A Splendid Cough Medicine.

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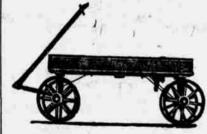
Omaha Musicians.

Adams' Saxaphone orchestra of Omaha is in Toledo, furnishing instrumental joy for the grand meeting of the Overland automobile deal-



## To Santa Claus:

It will pay you to get our prices on Christmas presents before you buy.



Coaster Wagons, \$1.75 and Up. Red Metal Wagons, 75c and Up.



Automobiles - \$3.15, \$4.50, \$4.70, \$6.55.



Doll Go-Carts with reclin ing backs, like this cut, and rattan ones in green, blue and ivory finishes. Price \$1.25.

## MYSTERIOUS CARD PUZZLES POLICE

Italians Deny Words Scrawled There Pertain to Secret Society in Omaha.

ITALIAN STOLE THE CAR?

These words scrawled on a card found on the river bank near where

Police say that the words are Italian and that the last word is the name of a secret society here in Omaha. Strengthening this theory is the statement of a young Italian who was overhead telling a compatriot that he overhead tening a comparior that he stole the Taggart auto, had driven it out toward Florence and was just preparing to strip it when the brakes slipped and the car plunged over the embankment.

embankment.

This clue also conforms to the finding of Officer Hans Nielsen. He says that the brake of the car was not on and that the clutch was disengaged, the shifting gear lever being in neutral position.

All attempts to have Italians translate the mysterious words on the card were without avail. One man denied that the words were Italian, but later admitted that two of them, the first and third, were Italian. He said he knew no secret society here by the name of Guarbarobe, but suggested that the Italian consul here might know.

Citizens of Omaha and Florence dragged the river until dark Monday night in a vain effort to find bodies.

American Widows' Bazar

Plans Campaign for Funds The Society of American Widows' Christmas bazar opens Friday at 206 Crounse block. Red brick candy boxes, representing bricks in the proposed Widows' building, will be sold. A general campaign for funds for the new building will be launched December 11 to continue until January 1. Mrs. Bessie C. Turpin is the president.

## City Dads Trying to Find Out Who Nebraska Farmers Copped the Copper from City Hall

roof of the city hall?

The city commissioners discussed that question with such heat that the remainder of the copper on the top of the municipal building melted and fell in brilliant streams to the walks below as tears shed by the gods for the distressed city dads.

Reduced to terms of the movies, the story would run as follows:

Twas a dark and stormy night in the alley at the rear of the city ball, A man driving a horse-drawn vehicle was observed loading eight rolls of sheet conner.

Time tractor, respectively, enter the solemn scene.

"Now we shall see who copped the copper demand and continued talk of an embargo on foodstuffs, wheat prices slumped off a couple of cents, getting down to \$1.61@1.69 per bushel on the local market. Receipts were fifty-seven carloads.

An estimate made by Omaha grain dealers, after getting in corresponding to the copper?" asked Commissioner Withnell.

"Maybe the war in Europe is the cause," suggested Jardine.

"It may be we are inadvertently sheet conner average."

found on the river bank near where the seven-passenger auto of A. W. Taggart plunged into the water and then turned turtle, led the police to believe yesterday that nobody had met his death in the accident.

Seven when a dark and stormy night in the alley at the rear of the city hall. A man driving a horse-drawn vehicle was observed loading eight rolls of sheet copper into the wagon. He covered the copper with tiling. Evidently he was surreptitious.

dently he was surreptitious.

Close-up view of horse turning head around to learn whether its master was ready to proceed.

Tiny Tim, grty hall tinner, is secreted on the fire escape. He witnesses the copping of the copper. Tim informs Dick Grotte, city purchasing agent. Grotte telephones Walt Jardine about the copper.

Scene: City council meeting, Jardine demands an investigation, explaining he can bring in the evidence.

plaining he can bring in the evidence.

Mayor Dahlman calls Jardine, who
rushes out and returns with Grotte
and two workmen. W. E. Stockham
and R. J. Butke, architect and con-

"Maybe the war in Europe is the cause," suggested Jardine.
"It may be we are inadvertently contributing to the continuance of the war," said Commissioner Kugel.

"We are here to find who took the copper," testily interposed the mayor.

"So we are," replied Jardine.
After much parleying, the commissioners learned that there had been a misunderstanding between the general contractor and a subcontractor.

ten-year average.

Corn sold up a half cent per bushed, due principally to a good demand from the feed lots. Prices ranged between 83%@84% cents per bushed, with seventy-four carloads on the

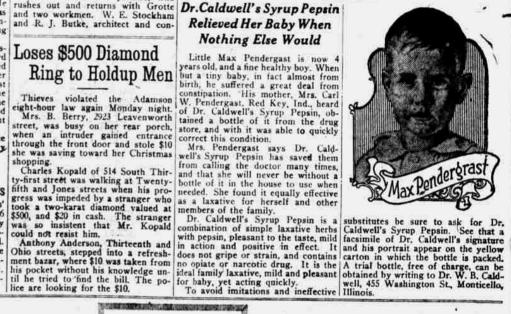
Oats were up a half cent, selling around 51 \$51\% cents per bushel. Receipts were ten carloads.

Are Holding Thirty

Per Cent of Wheat

## Will Never Be Without This Simple Laxative

Dr.Caldwell's Syrup Pepsin Relieved Her Baby When Nothing Else Would



Strong & Garfield Slater & Morrell Dr. Reed's Cushion Soles For Gentlemen



Strong & Garfield Slater & Morrell Dr. Reed's Cushion Soles For Gentlemen

# PIERCE SHOE CO.

**Broadway and Main Street** COUNCIL BLUFFS, IOWA

Wright & Peters, E. P. Reed & Company and LaFrance Ladies' Boots

Widths AAA to E-Sizes 2 to 10

Prices Range From \$5.00 to \$7.50 \$2.00 to \$3.00 a Pair Less Than Any Store on Earth

1917 Styles Open for Your Inspection.

Harry F. Pierce, Council Bluffs Oldest Shoe Merchant



If you want good help put your ad in the "Help Wanted" column of The Omaha Bee. Phone Tyler 1000

# If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of these organs, and at the first sign of anything wrong-promptly take Beecham's Pills.

# you certainly need

the nelp and relief of this world-famed remedy, to keep the body in health. They quickly establish normal conditions, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as