

TELEPHONE 2020 DOUGLAS

Do Your Christmas Shopping Early



# The Store of the Christmas Service



Greatest Stock of Toys Anywhere



## New Blouses for Gifts

A smart Blouse is one of the most acceptable Gifts you can make.

All new merchandise bought within the last two weeks.

Beautiful conceptions in the ever popular Georgette Crepe, in all the latest colorings. Pretty combinations of Dainty Laces and Georgette Crepe.

Smart Paisley Georgette Crepe Blouses... \$6.50  
New Georgette Crepe Blouses, in the high shades now so fashionable... \$5.00 to \$15.00

Dressy Lace Blouses, some combined with Georgette Crepe, Cream, Black and Flesh, \$5.00 to \$15  
New Lingerie Blouses, large collar or fichu models... \$1.00 to \$6.50  
Crepe de Chine Blouses, new models, at... \$5.00 to \$6.50  
Holly boxes given upon request.  
Blouse Shop, Second Floor.

## Perfumes In Fancy Boxes

For Christmas Gifts A big assortment of Imported and Domestic Perfumes, in fancy boxes, very acceptable Christmas Gifts.

Dabrook's Perfume, worth 50c, at... 29c  
Djer-Kiss Combination Sets, consisting of Face Powder and Perfume... \$2.19  
Mary Garden Perfume, in original, 1/2-ounce bottles... 89c  
Vantine's Geisha Flowers Toilet Water, in fancy box, at... 98c  
4711 Toilet Water, worth \$1, at... 59c  
Sweet Pea Perfume, \$1.00 grade, ounce... 69c  
Hudnut's Wood Violet Extract, ounce... 69c  
Lov-Me Toilet Water, the bottle... 69c  
Toy Talcum, in Teddy and Puss containers, special... 19c  
Honeyuckle Perfume the ounce... 49c  
Main Floor.

## Just 21 Days to Christmas



and my—what a lot of things to be taken care of.

Dickery, Dickery Dock, Keep your eyes on the clock. Christmas is near But never fear This is the store with the stock.

Santa Claus sits enthroned in his Castle in this Great Toyland and bids all good little girls and boys to come and see him.

Everywhere Throughout the Store

Christmas Service offers to the gift seeker the greatest and most efficient help to obtain just what is wanted with the least amount of effort.

The whole store is in new dress—

At the entrance to the Basement from the Main Floor, part of the Santa Claus' Castle guides the Christmas Shopper down to the Biggest and Best Toyland in the Middle West.

In the Basement, where Toyland holds sway, drums are beating, bells are ringing and singing and laughing, horns are tooting, children by the score are shouting and Santa Claus, sitting right here in his Castle, is the biggest and jolliest of them all.

## Toyland—Joyland Little Girl and Boy Land

### The Store of a Thousand Thrills

W-h-e-e-r-e—there goes a wonderful train of cars—engine, cars, track and all—LOOK OUT—turn that switch quick—t-h-e-r-e s-h-o-u-l-d be a conductor.

H-o-n-k—h-o-n-k—here comes an Auto Wagon—clear the way—can't stop for a n-y-t-h-i-n-g—must get to Santa Claus headquarters right away. Where's the Castle? Oh! here we are in Brandeis Toyland.



These and a thousand other remarks a day, make this Christmas Toyland, a really truly fairyland for children.

Never was such a wonderful assortment of good Toys—at very modest prices, too, despite the fact that German Toys are almost not to be had at all, and some stores haven't any—we have a plenty—especially Dolls.

## Put Red Cross Christmas Seals



On all your Christmas packages. The Seals are on sale here at the Information Desk on the Main Floor.

The girl who sells them wears a Red Cross badge. Help a worthy movement and make your gift packages look Christmasy.

## Cedar Chests For Gifts

And Other Drapery Offers Cedar Chests. We are showing a complete assortment of the Real Tennessee Red Cedar Chests, plain or trimmed with heavy copper bands—

\$8.50, \$12.50, \$15.00, \$20.00  
Velour Table Runners, trimmed with leather and silk fringe at ends... \$2.98  
Felt Table Runners, in many beautiful patterns. Good assortment of colors. Each... \$1.98  
Cretonne Doilie Cloth for Luncheon or Dresser Sets, pink, yellow or blue. Yard... 65c  
Couch Covers, special showing of desirable patterns for Christmas gifts... \$3.50, \$4.98, \$7.50  
Duchesse Curtains, most useful gift for the home. We imported hundreds of pairs long before the advanced prices. Very special, pair... \$4.98 and... \$5.98

## Xmas Handkerchief Store

No one could see these immense Christmas handkerchief stocks without understanding that we have planned that this store should hold front rank for these gifts universal. For instance:

Women's Handkerchiefs, with hand embroidered corners, with hand drawn hems and some with one-sixteenth-inch borders—some plain white, others in attractive color effects. But one of the many kinds at this price, each... 25c  
Women's Madeira Handkerchiefs, with corner embroidery and dainty scallop borders, all hand work, variety of designs, each... 50c  
Women's Imported Linen Handkerchiefs, neat block letter initials. Box of six, \$1.50  
Men's Irish Linen Handkerchiefs, hand drawn, 1/2, 3/4, 1, 1 and 2-inch hems; each... 25c  
Main Floor.



Women's Longfellow Initial Handkerchiefs, with neat, narrow, hand drawn hems; all the desired initials included. Box of six... \$1.50  
Men's Japanese Imported Pure Silk Handkerchiefs, plain and all-silk embroidered initials. Worth to 75c, sale price, each, at... 35c  
Men's and Women's All Pure Linen Handkerchiefs, plain, neatly hemstitched. The women's handkerchiefs have embroidered corners and initials. Regularly worth to 25c. On Big Bargain Square, Monday, each, at... 12 1/2c  
Main Floor.

## The Biggest and Best TOYLAND in the Middle West

There are thousands and thousands of Toys that we cannot mention in the advertisement—but those we do tell about will serve to let you know what a wonderful stock we have and how reasonable the prices are.

In Dolls alone, we are showing a stock of them from Germany that no other store hereabouts has and that no other store can get. The Dolls that open and shut their eyes and do everything but talk and walk.

Ives Toys Makes Happy Boys Key Wind Trains, 98c to \$5.00 Electric Trains, \$3.50 to \$25.00 Extra Cars, Track, Switches, Crossovers, etc.

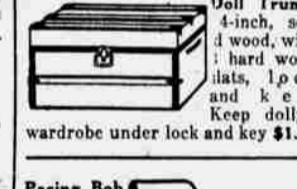
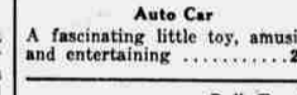
Jr. Campbell Kid Unbreakable character Doll—a great favorite... 59c  
Jr. Sunshine Doll One of the most pleasing of the new character Dolls—this and a dozen others, upward from... 59c

Gollywoggles English made Rag Dolls—a barrel of fun in these for little boys and girls—worth 25c, special, at... 15c

Speedy Car New Horse Head Car, with three wheels and the greatest vehicle of 1916 for a child—they simply go into raptures over it... \$1.98  
Thousands of Imported German Dolls at lowest prices.

The Juggling Clown Brand new, made of wood and unbreakable. See him juggle the small clown from hand to hand—lots of fun—at... 49c

White Enamel Doll Beds With boy springs, pillows and mattress to match... \$1.25  
Auto Car A fascinating little toy, amusing and entertaining... 25c  
Doll Trunks 4-inch, solid wood, with hard wood slats, lock and key. Keep dolly's wardrobe under lock and key... \$1.50  
Pacing Bob The Mail Carrier's old bob tail horse and his mail wagon, a favorite with the children... 25c  
Hay wagon and two horses, wagon with metal wheels, well made... 49c  
Egyptian Dancing Top A most durable and interesting top—it dances all over the floor... 10c  
Standard Coaster Wagon 28 inches long and 13 inches wide, with 8-in. red wheels, heavily framed and reinforced and has wheel brake to stop going down hill, at... \$2.25



Swinging Rocking Horses Handsomely painted, 33-inch platform and stands 30 inches high; natural mane and tail, upholstered saddle, leather bridle and stirrups. Very moderately priced, at... \$4.98



Little Boys' Tool Chest. With six tools, square, rule, screw driver, chisel, hammer, pinchers and awl; everything in a fancy box... 25c



Drums 10-inch, handsomely decorated Drums, with sticks... 49c  
Other Drums in great assortment, priced up to \$5.

Ouija Boards Tell your fortune in an amusing, scientific and instructive way—98c complete.

Structural Building Blocks The most entertaining and instructive toy you can give to a child—makes them think rapidly; in wood boxes, 25c, 39c and 98c

## Leather Goods at About Half Price

### What An Opportunity for Gift Seekers

Monday we will continue the sale of Fancy Leather Goods, samples from Herman Scheuer & Sons, New York.

Toilet Traveling Rolls, Manicure Sets, Jewel Cases, Collar Bags, Playing Card Sets, etc. These are exceptional bargains and make very practical and acceptable Christmas gifts.

### Other Special Values

Full and Complete Stocks of White French Ivory. The largest stock in Omaha.

Pearl Beads, wax filled; with solid gold clasp, \$1.50 values, at... 50c  
Fine French Pearl Beads, with white or red gold clasp, set with genuine diamond. Very special at \$5.00; others up to \$12.50  
Women's Bracelet Watches, very small, 15-jeweled lever movement, in a gold filled case and bracelet. Guaranteed for 20 years. Regular \$15.00 values... \$10.00

We also carry complete lines of Sterling Silver Dishes, Hollow-Ware, Knives, Forks, Spoons and all Tableware.



Women's Solid Gold Brooches, very heavy. Beautiful designs. \$4.00 values, for... \$1.98  
Men's Solid Gold Scarf Pins, beautiful designs. Special... \$1.00  
Genuine Cameo La Vallieres... \$1.98  
Main Floor.

## Practical Christmas Gifts Electrical Ware

A large assortment of useful and practical household electric devices, which would be most acceptable as Christmas gifts.

"Clean Elec" Electric Vacuum Cleaners, fully guaranteed to give complete satisfaction in every respect. Come in and permit us to demonstrate this wonderful Vacuum Cleaner to you. A regular \$30.00 value, specially priced during electric week only, at... \$22.50

"Maytag" Electric Washers, with swinging wringer; also extra pulley so that other household appliances may be operated by power from washing machine motor. All gears enclosed in one frame. The cost to operate is very small, 2c per hour. Very special... \$60.00



Warming Pads, a mighty fine bed fellow on a cold night, and more comfortable and satisfactory than a hot water bottle. The Automatic is the best pad made. It turns off automatically, with enough current to keep just the heat desired. Regular price \$8.00; sale price... \$5.98  
Other Warming Pads, at... \$4.50

Electric Percolators and Coffee Machines, a most complete and beautiful display, including the famous "Universal" line. At prices ranging from... \$5.69 to \$35.00  
Electric Chafing Dishes, a fine assortment of patterns, up from... \$10

"New Life" Vibrators, the latest, best and most scientific form of vibrator made. The book, "Health and How to Get it," a 300 page volume, given away with each machine purchased. Priced up from... \$12.50  
Curling Irons, heated by electricity. With or without comb for drying the hair. Up from \$3.75  
Curling Iron Heaters, heats a common curling iron in a very few minutes... \$3.50  
Electric Sad Irons. Such well known makes as American Beauty, Hot Point and Universal. Every iron fully warranted. Prices up from... \$3.75  
Toaster Stoves and Grills, the Universal, with three food pans, at... \$5.50 and \$6.50  
Toasters, a variety of styles, up from... \$4.50  
Radiators, fine for bathroom, bedroom or for taking the chill out of the living room... \$6.50  
Hot Water Heaters, just the thing for heating a little milk for baby at night... \$5.50 and... \$6.50  
Junior Ranges, about as large as a toy piano. Complete with cooking utensils and cook book, for... \$8.00  
Basement.

## Laces for Gifts. All Half Price and Less

WE HAVE PURCHASED from S. Steinfeld & Co., of New York City, a stock of Laces from the Brook and Wilson Co., and will place them on sale Monday at remarkable savings.

Gold and Silver Flouncings, 18 inches wide, Silk Lace Flouncings, shadow and Chantilly patterns. White and black... \$1.00, Yard—58c  
Fine Shadow Allover Laces, 36 inches wide, All-Silk Dress Nets, 40 inches wide, Black and colors... \$1.00, Yard—58c  
Silk Chantilly Dress Nets, 40 inches wide, Black and navy... \$1.00, Yard—58c  
Fine Shadow Laces and Filet Patterns, 2 to 8 inches wide. White, cream, and ecru... \$1.00, Yard—58c  
Oriental Net Top Laces, white and cream... \$1.00, Yard—58c  
All-Linen Cluny Bands... \$1.00, Yard—58c  
Gold and Silver Lace Flouncings, up to 22 inches wide. Embroidered in heavy patterns on fine net tops... \$1.00, Yard—58c  
Silk Shadow Lace Flouncings, 12, 18 and 27 inches wide... \$1.00, Yard—58c  
Gold and Silver Laces, on fine silk nets. Collar widths... \$1.00, Yard—58c  
36-inch Wash Blouses, white and cream... \$1.00, Yard—58c  
Fancy Wash Laces, all widths... \$1.00, Yard—58c  
Shadow Lace Edges, white and cream... \$1.00, Yard—58c  
Filet Vals, Edges and Insertions... \$1.00, Yard—58c  
French and German Vals... \$1.00, Yard—58c  
Fine Torchon Laces and Imitation Cluny... \$1.00, Yard—58c  
Worth 10c, Yard—5c  
Main Floor.

## Greatest Stock of Slippers Ever Shown at Holiday Time

Slippers for Men  
Romeo Slippers, tan and black kid... \$1.75  
Everettes, in tan and black kid, with cushion insoles. Pair... \$2.48  
Romeos, tan only, with cushion insoles... \$2.98  
Felt Everettes, in colors... \$1.50 and... \$1.75  
Slippers for Women  
Comfy Slippers large assortment of colors, ribbon trimmed... \$1.49  
Eiderdown Slumber Slippers, in colors. Individual cartons... 49c  
Boudoir Slippers, of colored and black kid; silk pompon on vamp. Pair... \$1.50  
Girls' and Children's Holiday Slippers, Romeos or red felt, black fur trimmed. Sizes 6 to 8... \$1.25  
Sizes 8 1/2 to 11... \$1.49  
Sizes 11 1/2 to 2... \$1.49  
Girls' and Children's Felt Comfy Slippers of red felt, ribbon trimmed; silk pompons. Sizes 6 to 8... 98c  
Sizes 8 1/2 to 11... \$1.25  
Sizes 11 1/2 to 2... \$1.25  
Misses' and Children's Slumber Slippers, in colors. Fancy individual cartons. Pair... 49c  
Children's Pants Leggings, of Jersey and Corduroy. Black and colors... \$1.98 and \$2.25  
Main Floor.

Telephone 2020 Douglas

Telephone 2020 Douglas

## Christmas Hosiery

Where can you find a gift that will be more acceptable?  
Women's High Grade Fancy Silk Hosiery, all styles, Riche-lieu ribbed, stripes, plaids, embroidered and other designs, at... \$1.50  
Women's Plain and Fancy Novelty Hosiery, all colors and styles, for evening and street wear. Special... \$1.00  
Women's Silk Boot and Fiber Hose, black, white and colors. All sizes. Fashioned and seamless; wide garter tops, spliced soles, heels and toes. Monday, at... \$5.98  
Main Floor.

## Linen Store Gift Hints

Lowest Prices—Too  
If you are seeking a practical gift, here are suggestions that will be of value to you.  
Extra Holiday Special  
29c and 39c Towels, 25c  
About 500 Dozen Bleached and Fancy Turkish Towels, all in pretty colorings. A suggestive gift.  
Scalloped Table Cloths, 89c  
Made of a fine quality mercerized damask, scalloped round, in a range of very attractive patterns. Luncheon size. Regular \$1.25 values.  
\$1.50 Damask, \$1.25  
Full bleached, all-linen, in the Scotch and Irish makes. 72 inches wide. Very exquisite patterns.  
Special  
\$5.00 Hand Embroidered Madeira Sets, \$3.98  
All-Linen, hand embroidered Madeira, 13-Piece Luncheon Sets, a special holiday suggestion.  
Main Floor.

Telephone 2020 Douglas

Brandeis Stores