

Sunday, November 26, 1916

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BURGESS-NASH STORE NEWS FOR MONDAY

Come in and Hear the November Victor Records

Phone D. 137

Burgess-Nash--"The Christmas Store for Everybody"--Is Ready With Extensive Gift Assortments and All Are Most Moderately Priced

Something Has Happened Over Night

There is a new atmosphere to things—the flavor of holly and evergreen. All our Christmas stocks have been brought to light, and many little conveniences have been inaugurated to make your shopping more pleasant.

Our people are ready, and we have, we believe strengthened our organization at many points, so that we can promise even better service than usual.

A great many of the more unique and exclusive Christmas gifts are here in limited quantities, and as most of these come from across the ocean, when they are gone we cannot promise to have any more ready for you.

It therefore behooves you to start your Christmas shopping early. Early in the season—early in the day.

Burgess-Nash Co.

Burgess-Nash Offer the Boys and Girls \$100 In Prizes for Letters About Santa Claus and Stocks of Christmas Goods

HERE you are, boys and girls—an opportunity to win a nice little sum of money for Christmas.

We offer the following prizes to the boys and girls of school age, either public, parochial or high school, who write the best letters about Santa Claus:

- \$25.00 for the best letter.
- \$15.00 for the second-best letter.
- \$10.00 for the third-best letter.

Also—
To the boys and girls who write the best letter about our Christmas goods:

- \$25.00 for the best letter.
- \$15.00 for the second-best letter.
- \$10.00 for the third-best letter.

The letters will be judged by their composition, originality and neatness, and the age of the contestant will be taken under consideration.

Competent judges will be secured to pass on the merits of each letter.

All letters entered in the contest must be in our office before 6 o'clock Tuesday evening, December 5. Be sure and give your full name, address, grade of school and age. Address letters to

Burgess-Nash Santa Claus Contest Department, Omaha, Neb.

WE Call It the "Gift" Corner

THACKERAY tells of his pleasure in stopping and looking awhile at Woodgate's bric-a-brac shop—

We think Thackeray would have liked equally well to pause on the Third Floor in the "Gift" Corner. What joy the author of the "Roundabout Papers"—or any other lover of the old and the unusual—would find in this "delightful gathering of everything."

Here are uncommon pieces of furniture, delicate art objects, unique lamps and candlesticks and a thousand things smaller and more personal as well as larger and more momentous.

All these quaint and foreign objects, found after keen seeking in far-away places, form a "Gift" corner of unusual attractiveness. Such things as give rare distinction to one's home and make unmatched gifts for one's friends.

Burgess-Nash Co.—Third Floor.

Announcing for Monday Our Annual Thanksgiving

SALE OF BLOUSES

A Noteworthy Occasion for the Correctness and Newness of the Styles and Exceptional Values Presented

THIS annual event is certain to surpass all previous efforts in point of value and variety of styles offered. Every blouse in the offering has been received in the past few days. Crisply new and fresh from their tissue wrappings—and secured at a price advantage especially for this occasion.



An offering that affords not only an opportunity to supply present needs at price advantages, but to buy blouses for Christmas gifts.

Three immense groups:

Beautiful New Crepe De Chine Blouses \$2.00

At this price you are offered choice from six beautiful models, the trimmings are Venice lace, embroidery and dainty tucks, the most favored shades are included. Flesh, and maize, also white, sizes, 36 to 46.

Crepe De Chine Blouses \$3.75

Also georgette and lace combinations in a splendid choice of models, blouses for suit and dressy wear with large collars, dainty embroidery and lace trimmings. Flesh, white and maize, sizes 36 to 46.

Blouses of Georgette Crepe \$4.75

Dainty new conceptions, beautiful styles effectively fashioned with soft laces, smart frills and deep sailor collars. There are a dozen smart styles in this group, each blouse an exceptional value, sizes 34 to 44.

Burgess-Nash Co.—Second Floor.

The Thanksgiving Table Linens

EXQUISITE damasks and fine linens, which represent the finest products of foreign looms and hand workers. Their beauty is essential to the perfect appointment of the dinner table.

Cluny lunch sets, \$10.00 to \$65.00.

Madeira lunch sets, hand embroidered, \$4.50 to \$85.00.

Linens damask dinner sets, of exclusive pattern, \$10 to \$100.

Moderately Priced Cloths and Napkins

- 2 yds. x 72 inches, \$3.25.
- 2 1/2 yds. x 72 inches, \$4.00.
- 3 yds. x 72 inches, \$4.75.
- Round scalloped cloths, 72-inch size, \$5.00 and \$6.50.
- Napkins to match, 22-inch size, \$4.50 doz.
- 22-inch scalloped napkins to match, \$10.75, \$11.50 and \$15.00 doz.
- Round scalloped cloths, 81-inch size, \$8.50 and \$12.50.

Burgess-Nash Co.—Main Floor.

GLOVES Are Always Acceptable Gifts

WOMEN'S French kid gloves, made of selected French national skins, sewed plique or overseas, handsome embroidered back and 1/2-inch banded cuff. Black, white and colors. \$2.00 the pair.

Kid Gloves, \$1.50 the Pair
Women's 2-clasp overseas glove gloves, black, white and colors, at \$1.50.

Wash Gloves, \$1.75 and \$2
In pearl, ivory, sand, french gray and pegalle; exceptional quality leather, guaranteed washable.

Children's Gloves

Extra Special:
Warm, fleece lined gloves, mittens and gauntlets for boys and girls, at 59c pair.
Burgess-Nash Co.—Main Floor.

OPENING the Xmas Handkerchief Store

The snowy new goods are ready, a rearrangement that has just been made gives lots of room, and the Handkerchief Store is ready for the Christmas shoppers, who come always to Burgess-Nash with full confidence that the handkerchiefs they buy here are genuine linen, and no doubt about them.

As fine and lovely and dainty things this year as ever in our history.

Plenty of every day, practical handkerchiefs for everybody.

Plenty of initials to suit all tastes.

Plenty of colored and fancy handkerchiefs—you'll appreciate the display.
Burgess-Nash Co.—Main Floor.

THANKSGIVING is a Good Time to Get That VICTROLA

It will help to make the day a pleasant one for everybody, and you can rest assured they will thank you for providing such a "musical feast." Come in and see about your victrola Monday; easy terms can be arranged if desired.

Victrolas, \$15 to \$350.
Victrolas, \$10 to \$100.
Burgess-Nash Co.—Fourth Floor.

BOOK SETS a Third Under Price

AN opportune time to make gift selections that are always appreciated. Complete sets of the greatest authors, half-leather, reinforced binding.

- George Eliot, 10 vols., \$16.50
- Scott, 12 vols., \$17.50
- Hugo, 10 vols., \$16.50
- Dickens, 15 vols., \$18.50
- Thackeray, 10 vols., \$15.00
- Hawthorne, 13 vols., \$16.50
- Dumas, 15 vols., \$21.50
- Balzac, 18 vols., \$22.50
- Fielding, 6 vols., \$9.00
- Longfellow, 6 vols., \$10.00
- E. A. Poe, 6 vols., \$7.50

And many others proportionately priced.
Burgess-Nash Co.—Fourth Floor.

Your Unrestricted Choice Monday of Any Trimmed Hat In Our Stock at \$5.00

Involving Hats Formerly Priced to \$25



This semi-annual occasion is indeed of more than ordinary importance this year because of the remarkable range of selection of clever and original models, not one hat in the entire group has been made up over 4 weeks. The offering includes:

Large Dress Hats
Paradise Trimmed Hats
Nifty Turbans

Metal Lace Hats
Small Matronly Hats
Small Dance Hats

Smart new individual originations for all or any occasion and at but a fraction of the former or original price.

Burgess-Nash Co.—Second Floor.

Here Are Gift Suggestions That Will Please Any Woman

ITEMS of a practical nature, certain to be appreciated by the recipient.

Women's Corduroy Lounging Robes

Beautifully finished throughout, made of good quality corduroy and lined throughout with China silk, shades of pink rose, gold, tan and copenhagen, price, \$6.98.

Women's Blanket Bath Robes

Wide selection of designs and colorings; made with collar, cuff and pockets trimmed with ribbons; the price, \$3.50.

Women's New Sweater Coats

Brushed wool, made with shawl collar and full belt; all the most favored shades; \$5.98.

Women's Quilted Vests, \$1.25

Warm and comfortable for wear under suit or coat, all sizes 36 to 48.
Burgess-Nash Co.—Second Floor.

YOUR Order for Christmas Cards

Should be given as early as possible to insure no disappointment later on.

Our stock of samples is very extensive, featuring many new ideas shown this season for the first time.

The prices are most reasonable.

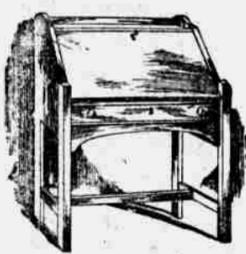
Our line of

Christmas Cards

Seals, tags, tissues, paper, and, in fact, all the Christmas package dressings, is very complete, and you should make your selections now, before the assortments become broken.
Burgess-Nash Co.—Main Floor.

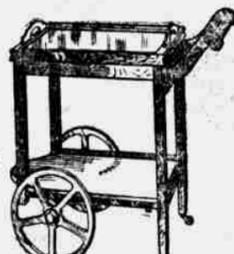
This Will Be a Practical Christmas—Furniture Insures an Acceptable Gift

More and more each season furniture is considered on the gift list at Christmas time. Here are three timely suggestions listed for Monday.



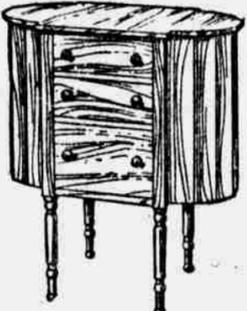
This Writing Desk for \$9.85

A substantially constructed desk of select solid oak, either fumed or wax finish, large and roomy compartment; Monday, at \$9.85.



This Serving Wagon for \$12.45

Constructed of solid mahogany in the popular dull finish, equipped with artillery wheels and removable glass tray. The price, \$12.45.
Burgess-Nash Co.—Third Floor.



Martha Washington Sewing Cabinet, \$11.45

Solid mahogany, very substantially constructed and handsomely finished, equipped with needle tray, and spool rack for \$11.45.

Continuing for Monday

The Big Room-Making Sale

in the

DOWN STAIRS STORE

ANOTHER gathering of superior values from the Down Stairs Store for Monday, in an effort to clear the decks to make room for the Toy Store during the month of December.

20c Table Oil Cloth, 15c

White and colored, full standard oil cloth, regular 20c grade, sold from the bolt, 15c yard.

50c Fabrics, 22c Yard

36-inch wash silks, in stripes and all the plain shades; 1 to 10-yard lengths, 22c yard.

Eden Cloth, 11 1/2c

Bolts of the celebrated white eden cloth that is so desirable for making waists, gowns and children's wear. Blanket Department, at, yard, 11 1/2c.

\$1.25 Eiderdown, 89c

36 inches wide, all-wool, double-face white eiderdown. Regular \$1.25 grade at 89c yard.

50c Shirting Flannel, 18c

Striped, light and medium-colored grounds, half-wool shirting and waisting flannel, 32 inches wide, from the bolt, 18c yard.

Manchester Percalines, 12 1/2c

36-inch percalines in light and medium-colored grounds; desirable lengths; 12 1/2c yard.

\$2.50 Blankets, \$1.89

Size 72x84 extra heavy fleeced, white, gray and tan, nicely bound, double-bed blankets, to be sold at \$1.89 pair.

House Dresses, 89c

Gingham and percale house dresses, nicely trimmed, some have pockets, all sizes to 44; on sale Monday at 89c.

Sateen Petticoats, \$1.00

Guaranteed sateen petticoats, Hudson silk-pleated ruffles, \$1.00.

Women's Union Suits, 50c

White cotton, fleece lined, ankle length; low neck, no sleeves; dutch neck, elbow sleeves; high neck, long sleeves, at 50c.

Child's Union Suits, 50c

Boys' and girls' union suits, cotton fleece lined, all sizes, special, at 50c.

Men's Gloves, 25c

Men's furnace leather gloves, durable and special, at 25c.

Men's Hose, 5c

Rockford style, half hose, gray and white mixed.

Room-Making Sale of WOMEN'S COATS at \$9.95

GOOD warm coats that are well made to withstand the cold weather that is on the way.

They are all new this season's styles, loose flare and belted; some have large collars, trimmed with plush and plush cuffs. Coats that were formerly priced to \$25.00 in the room-making sale at \$9.95.

House Dresses 89c

Becoming and practical styles, made of ginghams and percales, either long or short sleeves, neatly trimmed; special, 89c.

Children's Dresses 49c

Children's wash dresses with long or short sleeves, gingham and percale, long or short sleeves, with braid or button trimmings; special at 49c.
Burgess-Nash Co.—Down Stairs Store.



Dress Goods at 49c

Wool dress goods remnants, including satin, prunella, fancy granite crepe weave striped checks, etc. Regularly 75c to \$1.50, yard, 49c.
Burgess-Nash Co.—Down Stairs Store.

Dress Goods at 29c

One big lot of wool dress goods consisting of plain weaves, wool challies, range of colors and patterns. Regularly 49c and 59c, yard, 29c.
Burgess-Nash Co.—Down Stairs Store.

Roasters for Thanksgiving



All the festivities coming are times of extra cooking. You'll need one of these splendid roasters.



Brownie lined-steel, covered roasters, 25c.

White enameled oblong roasting pans, assorted sizes, value 48c, at 25c.

Savory roaster, with cover, self-basting, blued steel, large size, 85c.

Savory roaster, with cover, self-basting, speckled enameled, large size, \$1.75.

Pure aluminum roasters, with cover, small size at \$2.95; large size at \$3.50.
Burgess-Nash Co.—Down Stairs Store.

BURGESS-NASH COMPANY.

The Christmas Store for Everybody