

TELEPHONE 2020 DOUGLAS

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Sale of Beautiful Laces

All Half-Price and Less

WE HAVE PURCHASED from S. Steinfeld & Co. of New York City, these Laces from the Brook & Wilson Co. that are surpassingly beautiful.

They comprise Gold and Silver Lace Flouncings, 18 inches wide, embroidered in heavy patterns on fine cotton nets. Fancy Colored Embroidered Net Top Flouncings, novelty designs on fine white net.

Silk Chantilly Flouncings up to 18 inches wide in white, cream and black.

36-inch Wash Blondes, in white and cream.

Black Silk Dress Nets, 40 inches wide.

The Laces that are most favored by Fashion this season, and you pay HALF PRICE AND EVEN LESS HERE ON MONDAY.

Gold and Silver Lace Flouncings, 18 inches wide; embroidered in heavy patterns on fine cotton nets.

Fancy Colored Embroidered Net Top Flouncings, novelty designs on fine white net.

Silk Chantilly Flouncings, white, cream, and black; to 18 inches wide.

36-inch Wash Blondes, white, and cream.

Black Silk Dress Nets, 40 inches wide.

Gold and Silver Lace Flouncings, worked on silk and fine cotton nets, 12, 18 and 24 inches wide.

Silk Chantilly Lace Flouncings, white, cream and black. Up to 24 inches wide.

Fine Shadow Allover Laces, white, and cream; 36 inches wide.

Silk Chantilly Dress Nets, black and navy; 40 inches wide.

Imported Venice Allover Lace, 18 inches wide.

Original Net Top Lace Edges, white, and cream; Venice edged patterns; collar widths; worth to 50c, yard.

All-Linen Cluny Laces, white and ecru, up to 5 inches wide; worth 25c and 35c; on sale, yard.

Fine Shadow Lace Edges, white and cream. Collar widths.

Net Top Laces, white, cream, and ecru.

All-Linen Clunys.

Gold and Silver-Run Lace Edges, on silk maline nets. Silk Maline Lace Edges, for collars and dress trimmings.

Fancy Wash Laces, all widths.

Filet Vals, Edges and Insertions.

French and German Vals.

Plain and Dotted Footings.

Edged Beading Vals.

Fine Torchons and Imitation Clunys.

Main Floor.

Worth 59c, Yard, 39c

Worth to \$1.25, Yard, 58c

Worth 25c, Yard, 10c

Worth 10c, Yard, 5c



Boy Scout Encampment

Will be here until Wednesday night.

A complete display of all the paraphernalia that goes to make a full outfit is shown here and

Picked Scouts demonstrate how a full fledged scout accomplishes things.

On Monday, Tuesday and Wednesday Camp will be open and demonstrations going on.

In a 16th Street Window all day Monday Scouts will demonstrate.

Third Floor.

Thanksgiving



Then-- The holiday season comes on apace.

For the Thanksgiving time we have prepared for you full and complete stocks of everything but the edibles to make of your feast day a complete success.

Last-minute suggestions abound in this store, and the woman who is puzzled, or who has the slightest idea that she has overlooked something should take a last-minute shopping tour through the store.

Then when Turkey, Cranberry Sauce, Pumpkin Pie and all the bounties which Nature yields for us to make of this Thanksgiving season a feast time shall have disappeared--

Christmas

That greatest day of all the year, with winged feet be coming on apace.

It is Not Too Early To Enter a Plea Right Here for Early Shopping

If you will stop to consider what it means, not only to yourself, but to everyone connected with this Christmas shopping season, to have the greater part of it out of the way before the LAST MINUTE shall have greeted you on every hand, you will heed this gentle admonition and profit by it.

A gift well bought is twice bought. If you purchase now, when stocks are full and complete, and do it in a leisurely manner, you are not only vastly pleased with your purchase, but are bound to please the recipient as well.

If all the anxiety and hurry and bustle of last-minute shopping could be done away with, what a manifold blessing it would be. Let's think of our gift making now--and let this Big Store do a big part of the thinking for you.

The Store with the Christmas Spirit.

J. C. Brandeis & Son

After Dinner SWEETS

and Thanksgiving Candy

Patronize the Candy Department at this holiday time--the Thanksgiving feast will not be complete without some of these:

Our Creamy Wafers, in all flavors--Mint, Wintergreen, Clove, Pistachi.

Orange, Cinnamon. All, at, pound 29c

Fresh Salted Almonds and Pecans, pound 90c

Glace Fruits and Nuts, pound 80c

Glace Maroons, pound 1.00

Assorted, Caramels with Nuts and plain. Very special, pound 25c

Our Delicious Nesselrode Puddings, Frozen Egg Nogg. Quart. 75c

Neapolitan Bricks, all packed and delivered to all parts of the city. Each 50c

Small Turkey Roast Favors, filled with candy corn. Each 10c

Large Turkey Roast, special, each 15c

Pompeian Room

Fashion's Most Favored Silks

Specially Priced

\$1.75 and \$2.25 Silks, \$1.25

Thousands of Yards of the Newest Silks--36-Inch Satin Taffetas, Surahs and Messalines, in checks, stripes, plaids, Dresden prints. Warps and floral designs. All the desirable colorings.

Mill Ends of Stripe Tub Silks, Worth to \$1.25, per yard, 59c

4,000 Yards of 32 and 36-Inch Stripe Tub Silks, suitable for waists and men's shirts. A beautiful range of color combinations. Lengths ranging from 1 1/2 to 2 1/2 yards.

40-Inch Silk and Wool Poplin, 98c

All the newest and most wanted street and evening shades. Splendid weight, soft silky finish.

40-Inch All-Silk Lyons' Black Coating Velvet, \$4.75

A beautiful deep raven black. Extra good weight. Regular \$6.50 value, per yard \$4.75

36-Inch Costume Velvet, \$1.59

In navy, black, brown, dark green, Copen, African brown, and an assortment of other desirable colors.

Main Floor.

Warm Blankets for Winter Comfort

Prepare for the Cold Days to Come

WINTER is not far distant--days when the thermometer will drop well below the freezing point and when comfort will be the paramount thought in your mind. The announcement we make of excellent Blankets at little prices should bring everyone here who has a need, on Monday.

72x80-inch Genuine Wool Nap Bed Blankets, in gray, white, and tan; extra long, fleecy nap; warm and durable. Fast, washable borders; regular \$2.50 values, pair. \$1.98

Extra Heavy Fleece Cotton Blankets, made by the Nashua Mills; good quality; in white, tan, and gray; size 30x76 inches; beautiful quality; mohair binding; regular \$2.00 values, pair. \$1.69

Wool Blankets, made from extra long staple California wool; all size fancy checks and plaids, also plain shades; extra winter weight; fast woven colors; well-bound edges; our \$5.50, grade, special for Monday, pair. \$4.39

Sateen Covered Comforters, extra heavy, finest quality sateen, neatly printed; filled with long staple, pure white, carded cotton; scroll stitched; light and dark grounds; regular \$2.50 grade, sale price, each. \$1.98

Basement.

50c Fancy Turkish Towels, 35c

This is a timely suggestion for Christmas. Full bleached towels with pretty colorings of blue, pink, orange; also plain white hemmed ends. Double thread, extra heavy.

49c Damask, 39c Full bleached, in the mercerized make. All pretty patterns. Launderers like linen, 64 inches wide.

69c Padding, 49c The heavy fleeced kind to protect your table. 54 inches wide. Main Floor.

10c Wash Cloths, 5c Turkish Wash Cloths, fancy colorings.

Extra Special \$2.00 Towel Sets, \$1.25 These sets include One Large Size Towel, One Guest Size and Wash Cloth to match, in colors of blue or pink.

Anderson's Fairy Tales

will be told here on Monday by the Story Telling Lady.

Miss Cora Morris

YES--She is going to be with us even another week

Daily from 2:15 to 3:15, and 4 to 5, and on Saturday at 10:30 and 3:30. Second Floor.

Women's Spat Pumps and Spats

These are very fashionable this season, and worn by all the well-dressed women.

We have just received a large shipment of Dull Kid, Dull Calf and Patent Pumps. These are made plain, to be worn with spats. Louis wood heels and light soles.

Two Styles at \$4.95 Two Styles at \$6.00

Large assortment of Spats, in colors, White, Fawn, Taupe, Dawn, Gray, Chamois, Burnt Ivory, Black and White Striped.

\$1.98, \$2.48, \$3.00 \$3.48 Shoe Department Main Floor.



The Great Christmas Toyland

The Little Girl and Boy Land

Will open here on Saturday next.

Santa Claus Makes This His Headquarters

and he has brought to this store the most wonderful stock of toys ever exhibited in Omaha.

Dolls--Thousands of them. Games--In the greatest profusion. Toys--Of every kind and description. Main Floor.



Rugs for the Home Beautiful

When you buy a Rug have in mind the surroundings it will have. Because we have such a complete color assortment and variety of designs you will have no difficulty in getting the right rug every time.

9x12 Axminster Rugs--Panels and Centers. Just the thing for bed rooms. Regular \$27.50 quality, at \$13.98

9x12 Axminster Rugs, in good patterns and colorings. Very good values Monday, at \$19.98

9x12 Royal Axminster Rugs, beautiful line of colorings and designs. Exceptional values, at \$21.98

9x12 Seamless Axminster Rugs--Sandfords Beauvais, Smith's Yonkers and Kirmans. These rugs have sold to \$35.00, special, Monday. \$27.50

9x12 Wilton Rugs, all perfect goods, and regularly sold to \$45.00 Very special for Monday, at. \$37.50

Printed Linoleum, 6 feet wide. Beautiful colorings and designs. Perfect goods, worth 60c. Monday, per square yard 49c

Third Floor.

Women's High Grade Coats

Manufacturer's Samples

A New York manufacturer of extremely high grade coats sold us his entire sample line, consisting of such fabrics as

Bolivia, Silk Velours, Imported Wool Velours, Duvetyms, Broadcloths, Etc.

At a price reduction that will astonish you, considering the wonderful character of the garments.

Every coat is trimmed with heavy rich furs of many different varieties, such as Natural Raccoon, Australian Opossum, Dyed Squirrel, Skunk, Opossum, Hudson Seal, Near Seal, Maufflon, etc.

They are all lined with high class fancy and plain silk and satin linings.



\$65.00 to \$100.00 Values
Choice Monday, for
\$49.00

Other Wonderful Coats at \$18.50 and \$24.50

Bolivias, Plushes, Wool Velours, Broadcloths, Novelties, Cheviots, Etc.

In Wine, Burgundy, Greens, Gold, Chartrouse, Navy, Copenhagen, black and Brown.

Large Fur Collars, Fur Cuffs, Fur Borders, Silk Beaver Collars, Cuffs and Borders, etc.

Heavy, beautiful guaranteed linings, new wide flare around bottoms, half and full belted models, large cape and Quaker collars.

Your Unrestricted Choice of Any Tailored Suit in Stock At Half Price

Regardless of any former prices, you simply look at the tickets, cut the price in half, and that is what you pay. The prices now on the tickets are from \$19 to \$135 Second Floor.

Handkerchiefs for Christmas Gifts

Never Fail to Please Anyone.

WE HAVE ANTICIPATED the usual Handkerchief holiday business by acquiring the best stocks of Handkerchiefs we have ever had at this season of the year--and the prices are so modest for the remarkable character of the merchandise that it will be well for you to anticipate your wants. Novelties in the way of monogram Handkerchiefs, etc.

Real Madeira Hand-Embroidered Handkerchiefs all linen, with fancy eyelet embroidered corners. Regular 50c grade, each 35c

Women's Handkerchiefs, Colored and White Embroidered Corners, in fine sheer linen, also colored hems. Double hemstitching. Point Venice and Val Lace Edges. Men's and Women's Pure Irish Linen, Initial Handkerchiefs, with plain or fancy wreath designs. Each, 25c

Children's Colored Initial Handkerchiefs, three in a picture box, for 15c
Boys' All-Linen Handkerchiefs, with colored or white initials, 6 in box, for, each 85c
Misses' and Children's Autograph Handkerchiefs, your first name in full on fine sheer linen. Colors or white. Regular price, 20c; sale price, each 12 1/2c
Women's All-Fine Sheer Linen Handkerchiefs, with fancy colored embroidered oriental designs. 3 in fancy box, worth 75c, for 50c
Misses' Colored and White Silk Crepe de Chine Handkerchiefs with double hemstitched borders. 25c quality, each. 12 1/2c

Men's and Women's Plain Pure Irish Linen Handkerchiefs, all very good quality. Women's Initial Handkerchiefs, all linen, with fancy wreath effects. Each, 12 1/2c.

Women's Fancy Embroidered Handkerchiefs, all linen, in colors or white. Some Shamrock lawns in solid colors. Many of these handkerchiefs are traveler's samples. Worth to 25c, very special 12 1/2c Main Floor.

Beautiful Silverware for Thanksgiving

Special Prices for Monday's Selling

The Silverware Store makes special mention of just these few items, but the stocks are full and complete, and every need you have can be satisfied here at the smallest cost to you.

\$3.00 Jam Jars, \$1.98 Heavy Sterling Silver Tops, Sterling Spoon and Cut Glass Jars.

Cut Glass Jam Jars with plated spoon and top, special at 50c

2-Piece Carving Sets, Sterling Silver Handle. Regular \$3.50 values \$1.98

\$3.00 Stag Carvers--3-Piece Sets, including Knife, Fork and Steel; large 9-inch blade. Monday. \$1.79

Large Sterling Handle Berry Spoons, Cold Meat Forks, Pie Knives, Sugar Shells, Cheese Scoops, Tomato Servers, Etc. \$2.00 values, special. \$1.00 Main Floor.

Put Your House in Order For Thanksgiving

Pretty curtains and draperies make the home cozy and cheerful.

Fine Voile Curtains, with heavy lace edges. 2 1/2 yards long. Thanksgiving Sale price, pair. \$1.98

Marquiesette Curtains, beautiful range of new patterns. Pair \$1.98 and \$2.50

Lace Edge Curtains, including Filet Net, Bungalow and Quaker Nets, ivory or ecru. Monday, pair. \$2.98 and \$3.50

Portieres, heavy mercerized, silk edge. 50 inches wide. Brown green and mulberry. Pair. \$7.50

Silk Portieres, many new patterns. Nice assortment of the new shades. Special showing, at. \$12.50, \$15.00, \$17.50 Third Floor.