

Friday, November 24, 1916.

Come and hear the Victor Records for November

BURGESS-NASH STORE NEWS FOR SATURDAY.

Latest books in the circulating library at 2 cents a day

Phone D. 137

BRING THE KIDDLES DOWN SATURDAY AND LET THEM SEND A WIRELESS MESSAGE TO SANTA CLAUS



Bring the children to Burgess-Nash Toy Department and let them send a wireless message to Santa Claus at the North Pole. We've installed a complete station on the Fourth Floor—Let them tell Old Santa what they want him to bring them for Christmas. He will soon leave his far away home in the North Pole to make his headquarters in Burgess-Nash Toy Town.

Saturday morning we open again the **Children's Saturday Sewing Class**. Under competent instruction little girls—boys, too, if they like—are taught the intricacies of crocheting, knitting and general needlework. Class open from 9 A. M. to 12 noon. Affording an opportunity for the little folks to make things for Christmas gifts. Instructions are without charge.

Burgess-Nash Co.—Third Floor.

New Today! Blouses---Just Out of Their Boxes

WHICH further emphasize the increasing vogue for Georgette crepe blouses in the new pastel colorings of gold, maize, tea, rose, bisque, flesh and white, in a host of entirely new modes.

They are embroidered or trimmed with beads, braid, or Venice laces, or charmingly made with rows of cluster tucks on sleeves, cuffs, bodice and sailor collar.

These blouses should interest the woman who is seeking "different" styles and individuality. Modestly priced at \$6.50, \$7.50, \$8.50, \$10.00, \$12.00, \$15.00 and \$16.50.

Children's Sweaters and Coats
Wool sweaters, \$1.50 to \$2.98.
Wool sweaters, special, \$3.98.
Children's velvet bonnets, \$1.25.
Child's silk and plush bonnets, \$1.98.

AERO-Auto Sled
Valued at \$175.00 To Be Given Away To the Boy, Girl, Man or Woman securing the Greatest Number of Votes by December 1. Voting tickets will be furnished in the Toy Section at the time of purchase. **GET YOUR FRIENDS** To help you by making their purchases in the Toy or Sporting Goods Section at Burgess-Nash and giving you their votes. Get busy and get the Aero-Auto Sled. The Aero-Auto Sled is an Exhibition in the Toy Section—4th Floor.

CANDY Specials
Whipped cream chocolates, 40c kind, 29c lb. Buttercups, assorted flavors, 40c kind, 29c lb. Salted almonds, \$1.00 grade, 25c lb. Fruit cake, in 2-lb. tins, 50c lb.

OVERCOAT

That's the Word With Most Every Man These Days, and Overcoat It Is With Burgess-Nash, Too

OVERCOATS for men and young men—great stocks, wide variety of styles and right prices from which to select.

- Pinch Backs.
- Plain Box style.
- Double or single breasted.
- Form fitting
- And the like.

In all the newest weaves and most approved colors, as well as black. The price range, \$13.65 to \$40.00.

We feature for Saturday—

Overcoats at \$16.50

Made skeleton or full lined, with velvet collars, in such materials as boucles, worsteds, cassimeres, chevots and kerseys. Also double breasted ulsters, 50 inches long, with storm collars; the price, \$16.50.

Suits at \$16.50

Include such materials as worsteds, homespuns, cassimeres and unfinished worsteds, in blue, gray, brown, oxford and mixtures.

—The three-button sack suit for the conservative dresser.

—The two-button form-fitting—short roll lapel, for the younger man. The price, \$16.50.



Gloves for Women and Children
WOMEN'S French kid gloves, exceptional quality fine kidskin, in a large assortment of handsome embroidered backs, at \$2.00 pair.
Washable Leather Gloves. Women's street gloves, made of selected, washable leather, new tans and grays, also sand and buttercup shades, \$1.75 and \$2.00 pair.
Double Silk Gloves. Women's double silk gloves, in black, white and gray, \$1.00 and \$1.25 pair.
Washable Leatherette Gloves. Women's leatherette gloves, in white, gray, black and sand shades, black stitched backs, guaranteed washable, \$1.00 pair.
Children's Lined Gloves. Warm fleece lined and silk lined gloves, at \$1.00 and \$1.25 pair. Warm fleece lined mittens, at 59c, \$1.00 and \$1.25.
Children's Lined Gloves and Mittens. Special—Warm lined gloves, mittens and gauntlets for boys and girls, 59c a pair.

THESE Women's Union Suits, \$1
Are unusual values. Medium weight, white cotton union suits low neck, sleeveless ankle lengths, band or crocheted top. Sizes 34, 36 and 38, at \$1 the suit.
Boy's Union Suits, \$1.00
Natural, part wool union suits, made with closed crotch and long sleeves; \$1 the suit.
Child's Union Suits, 50c
Children's union suits, white or cream; made with drop seat, fleece lined cotton; all sizes, at 50c the suit.

WOMEN'S Silk Hose at 59c
They are known as "Seconds," of the regular \$1.00 quality, pure thread silk, black and some colors; full fashioned, regular made, every pair a rare value.
Silk Hose, \$1.15
Women's black or white pure thread silk hose, full fashioned, regular made foot, \$1.15 the pair.
Cotton Hose, 39c
Women's fine cotton hose, fast black, extra sizes, double garter tops, regular made; considered very special, at 39c the pair.

New Metal Lace Hats at \$5.00
THE metal lace hat is the millinery vogue of the day—and for Saturday we offer an exquisite display of beautiful new creations at \$5.00.
Either gold or silver rims with colored velvet crowns and finished with dainty French flowers.
EXTRA!
Any Child's Hat in the house, 50c to \$1.50.
Not a single style reserved. Hats that were \$1.98 to \$8.50. Many pretty effects, at 50c to \$1.50.
New, Ready-to-Wear Velour Hats at \$2.95
Black, brown, navy and green, in mannish shapes splendid cold weather hats.

STERLING Silver Dorine Case \$3.50
Pretty sterling silver dorine cases, hand engraved designs and enamel inlaid, for \$3.50.
Sugar and Cream Sets, for 50c
Sterling silver inlaid sugar and cream sets; a very attractive design, and very special, at 50c a set.
Mesh Bags, \$1.00
German silver mesh bags with gate top, stone set frame; very desirable and special, Saturday, at \$1.

REAL Leather Hand Bags \$1
Finest morocco leather, silk lined and fitted. The very newest shapes; these are the best values we've shown for a long time, at \$1.
Leather Bags, \$1.95
Real seal and pin seal leather bags, silk lined and fitted; special values at, each, \$1.95.
Manicure Roll, \$1.00
Leather manicure roll, silk lined, equipped with 8 pieces; Saturday, at \$1.

Here They are—
Men's Shirts at 1/2 Price and Less, Saturday at \$1.29
AN offering that should claim the attention of every man in Omaha, and for miles around, an opportunity to buy high grade shirts at a price not likely to occur again this season.
All made neckband, coat style with French cuffs, well laundered and exceptionally well made, sizes from 13 1/2 to 17.
The materials are silks, light and heavy oxfords and madras cloths, extra strong and durable, in fact a shirt any man will be more than proud to wear, and at about half the usual or regular price. Saturday \$1.29.

A SALE OF FRESH NUTS In the Down Stairs Store Saturday
FRESH nuts for the Thanksgiving dinner, the best grade, first quality, 1916 crop, no better grown; special prices for Sat.
Peanuts, fresh roasted, large bag, 5c
English walnuts, large size, pound, 25c and
Almonds, California, paper shell, per pound, 25c
Brazil nuts, large size, washed, pound, 25c
Almonds, hard shell, special, at pound, 21c
Pecans, the large kind, at pound, 25c

We've received from Our Ready-to-Wear Expert Now in the Eastern Market a Big Group of **NEW WINTER COATS** to sell at **\$16.75, \$19.50 and \$24.75**

THEY'RE the very pick of fashion—representing the season's very newest styles in the materials and colorings in greatest fancy, and in every instance at a price that means a big saving to you.

At \$16.75
Seldom, indeed, have you seen such splendid coats as these at such a low price. The materials are velour, zibelines and chevots and boucles, in black, burgundy, navy, green and brown

At \$19.50
Another unusual selection and remarkable value, all well tailored and beautifully lined; wide variety of smart styles, including full flare, loose and belted models; most of them have huge collars, some plain materials; others of fur or plush.

At \$24.75
There is practically no end to the range of selection at this price; velours, kerseys, zibelines, English tweeds, wide serges, army cloth, etc., some lined throughout, others half lined; all have large shoulder collars of plain cloth, fur or plush, with cuffs to match. Navy, green, brown and burgundy, as well as black; novel pockets and fur trimmings are other style touches of these smart coats.

Saturday **The Big Room-Making Sale** in the **DOWN STAIRS STORE**
AFFORDS many out-of-the-ordinary saving advantages on merchandise most wanted now.
We're making room for our Toy Store, which will be located in the Down Stairs Store during the month of December, and to quickly effect a clearaway of sample stocks we offer various lots at **Greatly Reduced Prices Saturday**

Here's just an idea:
Women's winter coats to \$25.00 for \$9.95.
Women's serge dresses, sale price, \$5.95.
Rich silk poplins, 24-inch, at 39c.
36-inch crepe de chine, sale price 49c.
Wool dress goods to 59c, Saturday, at 29c.
Remnants of 75c to \$1.50 dress goods, at 49c.
Women's high shoes, were \$3.50 to \$4.00, at \$1.98.
Misses' sample shoes, the \$3.50 kind, \$2.55.
Remnants of percales, 36-inch, yard, 12 1/2c.
Galatea cloth, 15c to 25c quality, at 6 1/2c.
Corsets, that were to \$1.50, Saturday, 69c.
Brassieres that were to \$1.00, Saturday 39c.
Women's handkerchiefs that were to 25c, for 10c.
Women's and children's hosiery, sale price 15c.
Leather hand bags, that were to \$1.00, for 25c.

These Corduroy Suits for Boys With Two Pairs Pants, at \$5.95
ARE what we consider to be extreme values, made of a superior quality of corduroy, with pleated back, detachable belt, and two pair of pants; full lined throughout, for ages 6 to 18 years.
Boys' Overcoats, \$4.95 to \$15.00.
Pinch back, plain or semi-fitted styles, single or double breasted, with velvet and convertible self collars, full or quarter lined, the materials are homespuns, unfinished worsteds and English tweeds, price range \$4.95 to \$15.00.
Boys' Furnishings
Boys' gauntlet gloves at 59c.
Boys' fur gauntlet gloves, \$2.95 to \$5.00.
Boys' caps with or without tabs, 50c to \$1.50.
Boys' sweaters, big line at \$1.95 to \$4.95.

DRUGS AND TOILET GOODS
Pebeco tooth paste, 50c size, 29c.
A sale of white ivory combs, both coarse and fine. Extra large and heavy combs, 59c.
Pond's Vanishing cream, 25c size, 15c.
Java rice powder, 50c size, 29c.
Chappedine hand lotion, 19c.
Sloan's liniment, 25c size, 16c.
Listerine, 50c size, 29c.
Liquid Veneer, 25c size, 16c.
White ivory hair brushes, \$3.00 values, \$2.25.
White ivory powder puff boxes and hair receivers, 50c.
Sal Hepatica, 50c size, 29c.
Large powder puffs, 10c.
1-qt. Ammonia, 13c.
2-qt. hot water bottle, 79c.
2-qt. combination fountain syringe and hot water bottle, \$1.19.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"