

Friday, November 17, 1916.

Come in and hear the new Victor Records for November—4th Floor.

BURGESS-NASH STORE NEWS FOR SATURDAY

Latest Books in the Circulating Library at 2c a day—4th Floor.

Phone D. 137

The Business of Winter Outfitting Is Now an Important Subject For Everyone --- There's No Better Place Than Burgess-Nash

Are You Acquainted With This Store?

DO you realize it is a store for "Everybody"—a store for all the people or are you still unaware of this fact because you have not put us to the test?

Although our constant aim is that we may be of the "Greatest Service to the Greatest Number" we realize that there are many who are not acquainted as well as they might be with this store and its service.

A few days ago we learned of a lady who until recently had never entered our door, but being persuaded to do so by one who has confidence in us, and was so pleased with her purchase and the service we rendered, she resolved to make Burgess-Nash her store, too. Her surprise to find extensive assortments of dependable merchandise at very modest prices, always consistent with quality, and courteous salespeople who really take an interest in serving may be your surprise.

Put us to the test.

Burgess-Nash Co.

The Beautiful New BLOUSES

At \$5.95, \$6.50, \$7.50, \$8.50, \$10 to \$25



FRESH shipments daily keep this department full of new and interesting blouses. Of exceptional interest are the exquisite blouses, designed for afternoon and evening wear. Steel beads, silk threads, and beautifully tinted beads are all combined to embroider effective designs on these blouses; other models are trimmed with venice and fillet motifs, and feature various pretty collar effects. Tailored blouses of crepe de chine, in flesh and white, and plain and striped silk blouses in dark colorings and fashioned with smart, high-low collars. Blouses of chiffon and georgette, in all the suit shades, beautifully braided, beaded and hand-embroidered. A blouse for every occasion.

Burgess-Nash Co.—Second Floor.

"Party and Dancing Slippers"

Newest Lasts and Patterns \$4 to \$10
SOFT black kid, black or white satins, in pretty beaded vamps, with and without straps, covered Louis heels, \$5.00 the pair. Several new winter boot models have been received; here are two of the leaders. An 8 1/2-inch lace boot, plum kid vamp, mahogany kid tops, \$12.00 the pair. An 8-inch button boot, black glazed-kid vamp, mustard color, buck top, \$8.00 the pair.

Burgess-Nash Co.—Second Floor.

Special Saturday Evening Supper

5:30 TO 8 O'CLOCK

MENU
Chicken Soup With Dumplings
Celery Hearts
Roast Turkey, Oyster Dressing
Cranberry Sauce—60c
or
Smothered Pork Tenderloin
Mushroom Gravy
Sweet Potatoes Brown—40c
Garlic Mashed Potatoes
Apple, Mince or Pumpkin Pie
Coffee, Tea or Milk
Burgess-Nash Co.—Cricbet Room

GLOVES

For Women and Children
WOMEN'S French kid gloves exceptional quality fine kid skin, in a large assortment of handsome embroidered backs, at \$2.00 pair. Women's street gloves made of selected, washable leather, new tans and grays, also sand and butter cup shades, \$1.75 and \$2.00 pair. Women's double silk gloves, in black, white and gray, \$1.00 and \$1.25 pair. Women's leatherette gloves, in white, gray, black and sand shades, black stitched backs, guaranteed washable, \$1.00 pair. Children's Gloves Warm fleece lined and silk lined gloves at \$1.00 and \$1.25 a pair. Warm fleece lined mittens at 50c, \$1.00 and \$1.25. Special—Warm lined gloves, mittens and gauntlets for boys and girls, 50c pair. Burgess-Nash Co.—Main Floor.

Men's Strictly Hand-Tailored SUITS and OVERCOATS \$16.50

THE sort of suits and overcoats that will appeal to men who are in the habit of wearing merchant-tailored clothes. Every garment is strictly tailored—made to conform to the requirements of the

"Burgess-Nash Standard" of quality—which means the very best possible at the price.

The Suits
Include such materials as worsteds, homespun, cassimeres and unfinished worsteds, in blue, gray, brown, oxford and mixtures. —The three-button sack suit for the conservative dresser. —The two-button form-fitting—short roll lapel, for the younger man. The price, \$16.50.

The Overcoats
Made skeleton or full lined, with velvet collars, in such materials as boucles, worsteds, cassimeres, chevots and kerseys. Also double breasted ulsters, 50 inches long, with storm collars; the price, \$16.50.

Boys' Knickerbocker Suits With 2 pairs of Pants, \$4.95

KNICKER styles, for ages 6 to 17 years. Coats, Norfolk, loose belted and slash back styles, pants lined throughout. Extensive range of materials and colorings. At \$4.95.



BOYS' FURNISHINGS

Boys' caps, in a variety of styles and patterns, at 50c and \$1.00. Boys' hats, very latest styles, at 50c and \$1.00. Boys' leather dress gloves, fleece lined, at 60c a pair. Boys' gauntlet gloves, leather faced, fleece lined; special, at 55c and \$1.00 a pair.

Burgess-Nash Co.—Fourth Floor.

Here's an Exquisite Display of Metal Lace Hats Announced for Saturday at \$5.00



THE metal lace hat is the creation of the home—everyone in the east is wearing them, more than 100 different styles will receive the first showing here Saturday. High velvet crowns, with silver or gold metal lace brim, trimmed with dainty gold or silver threads, ornaments and flowers.

Trimmed Hat Clearaway
Hats that were to \$5 \$1.00 Hats that were \$15 \$5.00
Hats that were \$7.50 \$2.50 Hats that were \$27.50 \$10

Burgess-Nash Co.—Second Floor.

EXTRA! Hand Bags at \$4.95

A REMARKABLE offering of finest silk, velvet and leather hand bags, some with stone set frames; real seal and real pin seal leather hand strap purses, the latest thing in a silk velvet drawstring bag with cut steel beads. These bags were formerly to \$15.00, Saturday, \$4.95.

Leather Purses \$1.00
Real leather hand and strap, silk and leather lined, newest shapes and styles. Burgess-Nash Co.—Main Floor

Men's Hats \$1.45

Were to \$3.00! Here's a remarkably big value in men's hats that should interest you, Saturday. Either soft or stiff styles, in a variety of shapes and shades. Hats that were \$3.00 specially reduced to close out quickly, at \$1.45. Burgess-Nash Co.—Fourth Floor.

MEN'S Sample UNION SUITS Less Than Half-Price at \$1.45

A FINAL clearaway of all the sample union suits from a large factory in Piqua, Ohio, that make high grade, perfect fitting union suits only, all wool, part wool and all cotton, in gray, tan and ecru colors; all closed crotch; sale price less than 1/2, at \$1.45. **Men's Sweater Coats at \$3.45, \$4.95, \$6, \$6.50** "Harvard Hygenic Travel" and other good brands at a substantial cut in price for Saturday. Gray, maroon, tan and in fact all good colors from a light weight Jersey to a sweater that weighs 26-lbs, to the dozen, shaker and Jumbo knit with one piece collar, pockets and made in the best possible style.

Fiber Silk 1/2 Hose, 25c
Gray, palm beach and black fine quality seamless medium weight lace heels, toes and soles; the usual 85c quality, price 25c. Burgess-Nash Co.—Main Floor.

Union Suits, 75c

WOMEN'S union suits, white cotton, fleece lined, low neck and sleeveless, ankle length, sizes 34, 36 and 38, at 75c.

Union Suits, \$1.00

Fine white cotton, light and medium weight, low neck and sleeveless, high neck, long or short sleeves, at \$1.00. Burgess-Nash Co.—Main Floor.

Fleeced Hose, 25c

WOMEN'S black cotton hose, fleece lined, with split soles; full fashioned. Saturday, pair, 25c.

Cashmere Hose 59c

Extra fine quality cashmere hose, fast black, full regular made, Saturday, pair, 59c. Burgess-Nash Co.—Main Floor.

Neckwear, \$1.00

PRETTY georgette crepe, broadcloth or satin collars, large size, deep backs, Saturday, at \$1.00.

Stocks and Jabots

An exclusive line made of very fine imported laces and crepes, price range, \$1.00 to \$5.00. Burgess-Nash Co.—Main Floor.

Bread Trays \$1.95

SHEPHERD plate, on nickel, bread tray or sandwich plate, special, \$1.95. **Knives and Forks** Crown silver plate; 6 knives and 6 forks in case, very good for ordinary use, special \$1.95.

Mesh Bags, \$1.00

German silver mesh bags, Gate tops stone, set for \$1.00.

Bud Vase, 59c

Silver plated, 9-inch size, 59c. **Watches at \$10.00**

For men and boys, 15 jewel movement with a 20 year guaranteed gold filled case, 12 size and thin model, coin edge, special \$10.00. **La Vallieres, \$1.00** Sterling silver pendant and chain, soldered link, in lined case, special \$1.00. Burgess-Nash Co.—Main Floor

FREE—3 Cakes of Palmolive Soap

WITH 50c Palmolive powder or 50c Palmolive cream 80c value for 39c. Pebecco tooth paste, 50c size, 29c. Pond's vanishing cream, 25c size, 15c. Peroxide, 20c value, 12c. Java Rice Powder, 50c size, 29c. Honey and Almond cream, 19c. White ivory manucure pieces 25c. White ivory buffers 79c. White ivory brush, \$3.25 value \$2.25. Large powder puffs 10c. 1-lb. can talcum powder 19c. 1-qt. Household ammonia 12c. 7 cakes coconut oil soap 25c. Liquid Veneer, 20c value 18c. Liquid Veneer and spray for automobiles \$1.19. 2-qt. Hot water bottle, guaranteed, \$1.25 value, 79c. Combination fountain syringe and hot water bottle, \$1.75 value \$1.19. 1-lb. Hospital cotton 29c. Burgess-Nash Co.—Main Floor.

More of Those Unusual COAT VALUES

Which we offered you Thursday and Friday are Scheduled for Saturday, at \$16.75, \$24.75 and \$33.75

There Are Scores of the Season's Very Newest Styles—Every One a Distinctive Burgess-Nash Type—Suitable for All Occasions.



FOR quality of materials, popularity in styles, range of choice and price, it is easily the most remarkable offering of its kind made in Omaha this season, and we realize every woman and miss who sees these coats, will bear with us in this assertion. The coats are made full flare, semi-fitted, raised waist line and belted coats with huge cape, shoulder and high buttoning collars, slash, pouch and patch pockets; novel cuffs, borders and trimmings of elegant furs. The colors are burgundy, brown, green and navy; also black.

Burgess-Nash Co.—Second Floor.

DOWN STAIRS STORE

Grape Fruit 5c

"Thin skin, balls of juice." THEY say grape fruit is high! But Saturday we offer in the Down Stairs Store, extra fancy Florida grape fruit, 84 size, the regular 10c kind, at 5c each. None sold to dealers. Burgess-Nash Co.—Down Stairs Store

SMART UNTRIMMED HATS

69c and \$1; were \$1.50 and \$2.50

THE woman who trims her own hat will welcome this announcement. It's a sale of Lyons velvet shapes, in sailors, turbans and tricorns, in black and colors, wide range of styles for selection; hats that were \$1.50 and \$2.50, here in two special groups for Saturday, at 69c and \$1.00.

Burgess-Nash Co.—Down Stairs Store.

COLD WEATHER NEEDS FOR THE HOME

Furnace scoops, D-handle, at 39c. Perfection blue flame oil heater, smokeless and odorless, 4-quart font, special, at \$2.95. **Blued steel elbows, special, 8c.** **Laundry stoves, 2-hole, special, \$2.98.** **Buck's Round Oak heaters, very economical to \$18.**

operate, good size; special, \$7.50. "Alcazar" combination coal and gas range, full nickel trimmed, white enameled splasher back, complete with boiler and warming closet, special, \$70.00. **Blued steel stove pipe, full size, at 10c.** 16-inch japanned coal hods, open, special, 19c. 16-inch japanned coal hod, with hood, special, 25c.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"