

Sunday, November 12, 1916.

BURGESS-NASH STORE NEWS FOR MONDAY

Phone D. 137.

There's A Great Big Juicy "Sugar Plum" for You Here Monday—The Fifth Day of Our

"SUGAR PLUM" HOSPITALITY WEEK

No Store Can Stand Still

Year by year and day by day it must go forward or slip backward.

It is a great pity to see a store take the backward course—it means always poor service.

It requires effort, however, to make a store go forward—earnest, intelligent effort, well directed toward the constant betterment of service. When this store was opened it began to go forward—every day it has become a better store and every day new and better methods of service have been thought out. The occasional sound of a hammer; the glimpse of a carpenter or painter; the rearrangement of a fixture, or the shifting of a table are all things that you may notice as indications of our ceaseless watch for opportunities to improve your store.



Reserved Seats for the Concert by **Fritz Kreisler** At the Auditorium Monday Evening, December 4 On sale at Information Bureau, Main Floor (rear).

Aero-Auto Sled Valued at \$175.00 To Be Given Away To the Boy, Girl, Man or Woman Securing the Greatest Number of Votes by Dec. 1 The Contest is open to everybody. Anyone making a purchase amounting to twenty-five (25c) cents in the Toy or Sporting Goods Section of our store, will be entitled to one vote for himself or herself or any individual as desired. Voting tickets will be furnished in the Toy Section at the time of purchase. GET YOUR FRIENDS To help you by making their purchases in the Toy or Sporting Goods Section at Burgess-Nash and giving you their votes. Get busy and get the Aero-Auto Sled. The Aero-Auto Sled is on Exhibition in the Toy Section—Fourth Floor.



Here's your "Sugar Plum" for Monday with a purchase of \$5.00 or more:

The Famous Mina Taylor

House Dresses 50c

Regular Retail Price, \$2.50

Made of fine quality percales, and gingham in a variety of styles, colorings and patterns; all sizes for women and misses. Limited one (1) to a customer.

Burgess-Nash Co.—Second Floor.

The November SALE OF SILKS

Continues with the season's best values on silks that are most favored and in greatest demand.

Crepe de Chines, \$1.49 Yard.

40 inches wide, in 25 pretty light and dark shades; also white and black. A nice heavy quality that will give satisfactory wear; special, Monday, \$1.49 a yard.

New Corduroy, 98c Yard.

Pretty, light shades, the latest fabric for making bath robes; in gold, light blue, pink, lavender, red, rose and white; 31 inches wide, 98c a yard.

Silk Poplin, 98c Yard.

In large range of all the wanted shades of blue, gray, brown, wisteria, green, red, black and white; 36 inches wide, 98c a yard.

New Satins, \$1.95 to \$2.95 Yard.

Satins are the correct material for street, afternoon and evening gowns. We are showing wonderful quality, in all the wanted shades. 36 to 42 inches wide, at \$1.95, \$2.25, \$2.95 a yard.

Burgess-Nash Co.—Main Floor.

All Wool Challies 69c Per Yard

In an assortment of over 50 neatly figured and striped designs, in all grounds, light, medium and dark, special price, 69c yard.

All-Wool Dress Goods, 98c, to \$1.25.

In the correct weight for one-piece dresses such as fine French serge, poplin, batiste, crepes, granite weaves, Epingle, also mixtures, checks, stripes, in all the wanted shades for this season's wear; 42 to 50 inches wide; price, 98c and \$1.25 yard.

Burgess-Nash Co.—Main Floor.

Women's Boots at \$2.95

FOR Monday only will these women's boots be sold for this price. They are the small lots left from the season's best selling numbers and have been greatly reduced in price. In the lot are:

- Women's patent vamp, gray cloth tops.....
 - Women's patent vamp, black cloth tops.....
 - Women's colored kid button boots.....
 - Women's fine black, kid button boots.....
- \$2.95** Pair
- were \$5 to \$8, Monday only for \$2.95.

Burgess-Nash Co.—Second Floor.

A Remarkable Dress Sale at \$19.50



ABOUT one hundred dresses—new, fresh, attractive, and correct in style. Not many of each style, but a number of fashions that will appeal to—

- Young women who like pleasing modes.
- Matrons who like the conservative, simple styles.
- Silk afternoon dresses.
- Serge and street dresses.
- Dance and evening dresses.

Other specially priced Dresses, \$12.50 to \$75

Coat Values That Are Timely

Coats in authentic modes, dashing in line; in satisfactory variety, pleasingly diversified from day to day by eastern shipments hurrying in.

Our coat showing is conspicuously favored by women whose fine sense of discrimination has taught them the worth of its exclusive and out-of-the-ordinary character at consistently moderate prices.

at **\$25 \$35 \$45**

- Wool Velours Coats
- Bolivia Coats
- Winter Broadcloths
- Bolivia Effect Wool Plushes
- Clipped Zibelines
- Worumbo Chinchillas
- Scotch Tweeds
- Novelty Mixtures
- Fur Trimmed Coats

All the late developments of fashion adequately represented. Only a trip through our Individual Coat Shop can acquaint you with the extreme variety of our offerings.

Burgess-Nash Co.—Second Floor.

Announcing For Monday

Annual Thanksgiving Sale of Table Linens At Prices Established Before the Advance

LONG months ago, long before the great price advance on table linens, we anticipated the demand and provided accordingly. And now at this season of the year when every good housewife needs to replenish the linen closet, preparatory for the great annual Thanksgiving feast, we are in a position to offer you linens from the world's best markets at 25 to 33 1-3% under the present market prices.

Complete lines of Scotch, Irish, German and Moravian table cloths and napkins, French and Spanish lace pieces of Madeira embroidery in a wide selection of styles and sizes.

PATTERN CLOTHS AND NAPKINS.

Heavy, pure Irish linen, double satin damask, bordered all around, snow white, assorted patterns.

- Table cloths, 2x2 yards, \$3.25.
- Table cloths, 2x2½ yards, \$4.00.
- Table cloths, 2x3 yards, \$4.75.
- Napkins to match, 22-inch, dozen, \$4.50.

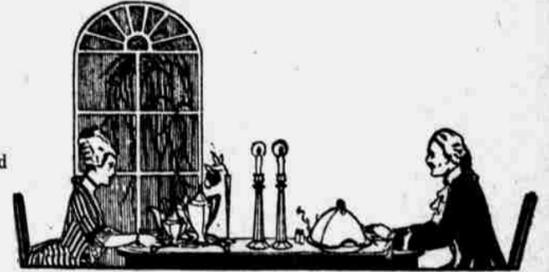
Bleached double satin damask, handsome round patterns, of pure linen.

- Table cloths, 2x2 yards, \$3.75.
- Table cloths, 2x2½ yards, \$4.75.
- Table cloths, 2x3 yards, \$5.75.
- Napkins to match, 22-inch, dozen, \$4.75.

Extra heavy fine double satin damask, big range of patterns.

- Table cloths, 2x2 yards, \$6.00.
- Table cloths, 2x2½ yards, \$7.50.
- Table cloths, 2x3 yards, \$9.00.
- Napkins to match, 24-inch, dozen, \$8.75.

Burgess-Nash Co.—Main Floor.



SCALLOPED TABLE CLOTHS, \$5.00.

72-inch, fine, pure-linen table cloths, round, with neat scalloped edge; pretty selection of patterns.

MADEIRA EMBROIDERED NAPKINS, \$6 to \$20

Madeira embroidered napkins, plain scalloped with neat or elaborate corners, 12, 13, 14-inch size; price range \$6 to \$20 the dozen.

MADEIRA LUNCH SETS, \$4.50 to \$65.

A magnificent line from which to make your selection, 13, 19 or 25-piece sets, from the neat little plain scalloped, to the more elaborate; price range \$4.50 to \$65 each.

MADEIRA SCARFS, \$2 to \$20 EACH.

Plain or handsomely embroidered for buffet or dresser, 36 to 63-inch lengths; big, generous range of styles at \$2 to \$20.

UNUSUAL

THE items listed under this heading are every one—big, juicy "Sugar Plums."

Sample Underwear, 59c
Women's sample winter union suits, fleece lined cotton; also part wool union suits for children, usual \$1.00 to \$1.25 value, 59c. (Main Floor.)

Book Racks, 10c
Wooden book racks, weathered finish; were 25c, Monday only, 10c each. (Fourth Floor.)

Box Paper, 29c
Big box of writing paper and envelopes, 60 sheets of paper and 50 envelopes, Monday, for 29c. (Main Floor.)

Hair Switches, \$1.98
Real human hair switches, 22 and 24 inches long, 3 separate stems, natural shades and gray, for \$1.98. (Second Floor.)

Dress Forms, \$5.00
These are adjustable, Jersey covered, with wire skirt and the celebrated Hall-Borchert dress forms, were to \$18.00, to close, Monday, \$5.00. (Main Floor.)

Hand Bags, 29c
Real leather hand bags, fitted with purse and mirror, some large shopping bags, flat patent leather strap purses; were to \$1.00, for 29c. (Main Floor.)

Jewelry at 10c
Including sterling top hat pins, gold plated lingerie clasps, solid gold stone set rings, white stone shell hair pins, tie clasps, men's cuff links, scarf pins, brooches, bar pins, belt pins, teaspoons, butter knives, watch fobs, etc.; were to 75c, for 10c. (Main Floor.)

Ribbons at 25c
Odd lot of ribbons, including plain taffetas, satin taffetas and flowered effects; widths, 5 to 7 inches; were to 50c, yard, 25c. (Main Floor.)

Mufflers at 17c
Men's "Largeman" mufflers, in white, maroon, gray and several other good colors; were 50c, Monday, 17c. Men's section. (Main Floor.)

Brassieres at 59c
Filet lace trimmed brassieres, made of fine batiste, square or V-neck, splendid fitting, special, Monday, at 59c. (Second Floor.)

Corsets at \$2.49
Bein Jolie Corsets, of fancy batiste and Grecian treco, daintily trimmed, whalon boned, medium, low bust and long skirt; were \$6, for \$2.49. (Second Floor.)

Three Cakes of Palmolive Soap Free
With one 50c box of Palmolive powder, or 50c jar of Palmolive cream; an 80c value, for 39c. (Main Floor.)

Water Bottle, 59c
Two-quart guaranteed hot water bottles. Very special, for Monday, at 59c. (Main Floor.)

Leatherette Gloves, 79c
Women's two-clasp washable leatherette gloves, the famous Harrison make, chamois color; were \$1.25, for 79c. (Main Floor.)

Varied Notes

"Rainbow's End," a thrilling romance of Cuba, is the latest hit by Rex Beach; \$1.35; Book Store. (Fourth Floor.)

Early Christmas lookers are attracted by the many unique articles on display in the Treasure Section. (Third Floor.)

The fuel bill on a gas range, or an electric, can be trimmed off short, and no trips at all for the ash removal. (Down Stairs Store.)

A foreglance of Christmas; bulbs in Christmas boxes, with suitable verses; planted in pebbles the bulbs will bloom in a few weeks. (Stationery Section, Main Floor.)

To be up to date in your neckwear you must enhance it with fancy beads. (Main Floor.)

Castle Bob combs for the little folks are quite the caper; 25c each. (Jewelry Store, Main Floor.)

Exquisite Silk Dotted Nets For Evening Gowns at \$1.00

A remarkably pretty line for selection, very new and stylish for evening gowns, newest evening shades, 40 inches wide.

Opalescent Bands, 15c to \$2.75

Black jet bands, also opalescent bands, in a pretty selection of colors, at 15c to \$2.75 the yard.

Silk and Net Laces, 50c to \$1.00

New silk and net laces for jabots, beautiful assortment of patterns, at 50c to \$1.00 yard.

Baby Flouncings, at 59c Yard

Pretty baby flouncings, in dainty new patterns, 27 inches wide, special, at 59c yard.

Laces, 2 to 6 Inches Wide, 19c

Val point, platt val, cluny, filet, imitation Irish laces and insertions, 2 to 6 inches wide, special, at yard, 19c.

Embroidered Parisian Bands, at 25c

Parisian bands, embroidered, good selection, 2 to 4 inches wide, special, at 25c the yard.

Burgess-Nash Co.—Main Floor.

DOWN STAIRS STORE

Remarkable Offering for Monday

Women's Serge Dresses

Three Groups—\$5.95, \$9.95 and \$16.50

YOU'LL be surprised at the great variety of styles from which you can make selection; pretty, new, practical dresses, made of good quality serge; some are embroidered with beads and silk, others with novelty trimmings; some in tailored models; while still others have georgette crepe sleeves, with white silk or flannel collars; all sizes for women and misses. We consider the values very extreme.

Women's Coats \$5.95, \$7.50, \$12.50 to \$14.95

Good, warm weight materials, plaids, mixtures and plain, practical belted models and loose flares, large shawl collars, very special values at \$5.95, \$7.50, \$12.50 to \$14.95.

Burgess-Nash Co.—Down Stairs Store.

China and Glassware, Very Special for the Thanksgiving Dinner Table

106-Piece Dinner Set, \$39.50

This Haviland dinner set, plain shape in pink, spray decoration; set, \$39.50.

112-Piece Dinner Set, \$25.00

Austrian China dinner set, plain shape in conventional decoration; set, \$25.

100-Piece Dinner Set, \$12.50

Fancy shape, in gold line and pink rose bud decoration; for \$12.50 set.

100-Piece Dinner Set, \$10.50

Fancy Mayflower shape decorated in floral spray and gold line edge, for \$10.50 set.

100-Piece Dinner Set, \$9.50

Fancy Mayflower shape with gold decorations in an assortment of patterns, \$12.50 value for \$9.50 set.

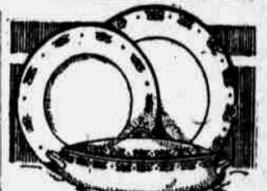
Open stock dinner ware in the fancy Mayflower shape in an assortment of pretty patterns to choose from.

100-piece dinner set, decorated in dull gold band and black lines, \$23.50.

100-piece dinner set decorated in gold, \$12.50 set.

Cut Glass Water Sets, \$1.19

Tankard shape jug and six thin blown glasses, assorted cut pattern; \$2.39 value, at \$1.19 set.



Sugar and Creamer Sets, \$1
In floral cuttings and heavy blanks, special, \$1 set.

Cut Table Tumblers, 10c
This lead blown, straight or barrel shape, with heavy cut flutes and cut bottom, \$2.75 dozen, values for 10c each.

Serving Trays, \$1.25
Blue Bird serving trays, size, 12x18; special, \$1.25.

Burgess-Nash Co.—Down Stairs Store.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"