

CREAMERY PLANT FOR WATERLOO CO.

Large Structure to Be Built on South Sixteenth for Increased Business.

JUST SOUTH OF VIADUCT

The Waterloo Creamery company is to build a new \$125,000 plant at Sixteenth and Pierce streets, in Omaha, just at the south end of the Sixteenth street viaduct.

Plans are now being drawn by Architect Charles A. Berger of Minneapolis, who is a refrigerating engineer and special creamery and milk plant architect.

The deal has just been closed whereby the Waterloo people acquired the block of ground there of Hesse A. Towle for \$17,000.

The ground has excellent trackage on both sides.

When the plant is completed the company will abandon the present plant at 1617 Howard street.

This will be the third large plant owned by the company, the others being a condensed milk factory at Papillion, Neb., and one at Perry, Ia., representing investments of \$40,000 and \$95,000, respectively.

Elkhorn and Iowa evaporated milk is made in these two plants. The company will manufacture and sell Elkhorn Brand milk products exclusively.

The new building is to be of concrete, steel and glass. It will be a strictly daylight creamery in all respects.

The capacity of the new plant is to be 20,000 pounds of butter daily. Wholesale and retail milk and cream business capacity, forty wagons or trucks; condensed milk, 50,000 pounds of milk daily; homogenized cream, cheese, buttermilk drinks and all milk products; ice cream, 1,000 gallons daily.

LaRoy Curless is president of the Waterloo and H. P. Ryner is secretary and treasurer.

French Air King Destroys Two More German Machines

Paris, Nov. 11.—Second Lieutenant Georges Guynemer, famous French aviator who recently brought down three German aeroplanes in two minutes and thirty seconds, by a stop watch, is credited by the war office in today's official statement with having destroyed two German machines yesterday. This increases to twenty-one the number brought down by this aviator.

Mayo Brothers Are Going To Operate on Mr. Letton

Manager John F. Letton of the Fontenelle has been taken to Rochester, Minn., where an operation by the Mayo brothers, surgeons, will be performed to save his life. He has been seriously ill for several months.

The Rex Theater Showing Photoplays and Vaudeville

The Rex theater, under new management, is building up a daily program that will meet the demands of its patrons. Today and throughout the coming week the Sanford Singing Comedian company will give programs with the afternoon and evening shows. The pictures which are shown are furnished by the Mutual exchange, and contain films of the most recent release here in Omaha.

The Alamo Theater Offers Program of Variety Today

Today at the Alamo theater the Universal company will furnish "Somewhere on the Battlefield," a war picture, the serial "Liberty" will be shown, and a drama, "Shadows of Suspicion." The comedy is an LKO, "She Wanted a Ford." Feature, educational and comedy pictures will be billed for the coming week. Thursday the feature is "Heart of a Child."

Helen Holmes is Flashed On Clifton Screen Today

Helen Holmes will entertain patrons of Clifton today. "Medicine Bend" is a Mutual production, a sequel to "Whispering Smith." On Monday the special feature is "The Battle of Verdun," a vivid reproduction of modern warfare. On Friday, by request, the film showing the ceremonies accompanying the recent laying of the Masonic temple cornerstone will be put on.

Blanche Sweet Appears At Apollo in "Ragamuffin"

Today there is a continuous performance from 2 p. m. to 11 p. m. at the Apollo theater. The feature picture is Blanche Sweet in "The Ragamuffin" while a two-act comedy features Charlie Chaplin. Mary Pickford will be seen in "Hulda from Holland" Monday, with feature pictures throughout the week.

Famous Christi Comedies Now Being Shown in Omaha

Mr. Van Huesan, who is booking the Christi comedies for this territory, informs us that one of these pictures, "Wedding Night," is to be seen at the Muse theater today and Monday. During the week Christi comedies will be seen in many of the suburban theaters of Omaha.

Super Feature Photoplays Offered by Besse Theater

The Besse theater is at present offering super feature pictures, and week in and week out you can find the celebrated artists on the Besse screen. The week's program includes Fox and Paramount pictures.

Francis Nelson and Arthur Ashley at the Suburban Today

You can see Francis Nelson and Arthur Ashley in "The Revolt," one of World's Brady-Made films, at the Suburban today. The pictures for the balance of the week are varied.

At the Theaters



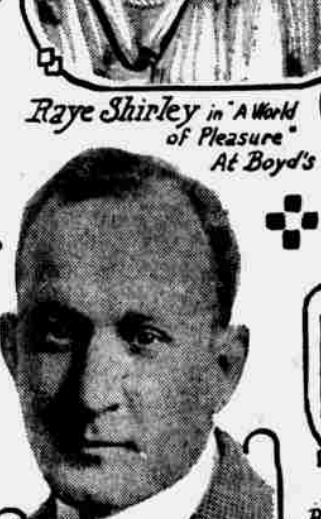
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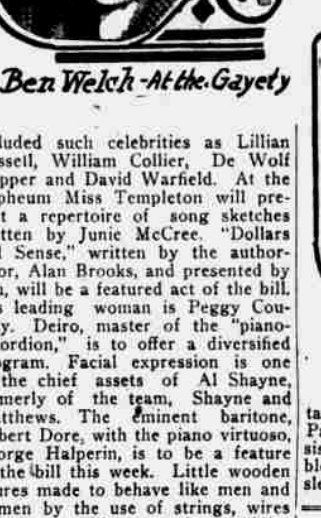
Thurston - At Boyd's



Wanda Lyon in "A World of Pleasure" At Boyd's



Raye Shirley in "A World of Pleasure" At Boyd's



Ben Welch - At the Gayety



Grace Terry - At the Empress



Halley Hyers At the Brandeis

Dating from the Chaldean seers and the Hindu mystics, the ancient art of magic has its highest modern expression in the skill of Thurston, the magician, who opens a four-day engagement at Boyd's, starting this evening.

Matinees will be Tuesday and Wednesday. On account of the large amount of paraphernalia carried by Thurston this season, it is necessary to omit the regular Sunday matinee in order to start his performance at 8:15 this evening.

In the last few years of its existence the New York Winter Garden has become justly celebrated as an institution where the last word in monster spectacular extravaganzas are turned out for the public's amusement.

Numbered among the galaxy of stars we find William Norris, dean of American musical comedians; Conroy and La Maire, those grotesque but entertaining black-face comedians; the Courtney sisters, two of the stage's cleverest women; Wanda Lyon, a young lady possessing both beauty and vocal ability; McMahon, Diamond and Chaplow, ex-vaudevillians; Franklin Batie, all-round entertainer; Collins and Hart, burlesque artists; Margaret Edward, "the perfect girl," whose classical dancing has proven the wonder of all who have seen her, and little Rosie Quinn whose charms are indescribable.

For the week of November 19 the Orpheum announces a bill that will embrace Bert Kalmer and Jessie Brown in "Nursery Land," a scenic production in which are introduced well known characters from the Mother Goose story book; Odiva, whose exhibition of diving in a glass tank, will be assisted by a school of Pacific sea lions; Stan-Stanley, assisted by his relatives, in an act notable for the display of versatility in sleight-of-hand, music, comedy and

BRANDEIS THEATRE TODAY Matinee-2:30, LAST 2 TIMES Evening-8:20

BRANDEIS THEATRE THREE DAYS COMMENCING Thursday, Nov. 23 THE Chicago English Opera Company 60 PEOPLE FOR THREE NIGHTS and MATINEE

acrobatics; Willard, known as "The Man Who Grows," a physical phenomenon who increases his height many inches at will, and Mr. Francis Ardell and company in his new comedy playlet entitled "The Wife Saver."

The Chicago English Opera Company, with Mr. J. Ellenborn, the Russian baritone, appears here November 23, 24 and 25, with matinee Saturday, at the Brandeis.

John Hyams and Leila McIntyre, the popular musical comedy stars, are coming to the Brandeis theater for three days, beginning November 30, in their success, "My Home Town Girl."

Those who know Ben Welch receive announcement of his coming as a signal to get their laughing tops on. He will be at the popular Gayety theater all this week and "His Big Show" is said to represent a larger investment than any of his previous shows.

EMPRESS KELKENNY FOUR The Act Somewhat Different Comedy and Harmony Singing CHARLEY CHAPLIN "BEHIND THE SCREEN"

BOYD FOUR NIGHTS---Beginning TONIGHT MATINEES--Tues. and Wed. NIGHTS 25c, 35c, 50c, 75c. Mats. 15c-25c THE WONDER SHOW OF THE UNIVERSE THURSTON THE MAGICIAN

METROPOLITAN CLUB Announce Their CONCERT COURSE For 1916-1917

OSCAR SEAGLE, Baritone, November 19th. FRANCES KASH, Pianist, December 4th. KATHERINE KEMP, STILLINGS, Violinist, January 28th, 1917.

PAUL REIMERS, Tenor, February 25th. PERCY GRAINGER, Pianist, March 11th. LOUIS GRAVEURE, Baritone, April 22d.

PRICE OF ENTIRE COURSE OF SIX CONCERTS--\$4.00 Tickets may be purchased at Information Bureau, Burgess-Nash Co., or Metropolitan Club House, 2301 Harney. Phone Douglas 4419.

BOYD'S - 3 BIG GALA NIGHTS BEGINNING THURSDAY NOV. 16 The N. Y. Winter Garden's Mightiest and Most Marvelous Musical Mastodon 3-Ring Circus of a World of Pleasure

Orpheum PHONE, DOUG. 464. THE BEST OF VAUDEVILLE Daily Matinee, 2:15. Every Night, 8:15. WEEK Starting Nov. 12 Sunday Matinee Nov. 12

MARTIN BECK Has Engaged FAY TEMPLETON To Tour These Theaters in a Repertoire of Song Sketches by Junie McCree.

AL SHAYNE The Singing Beauty

ROBERT DORE Eminent Baritone and GEORGE HALPERIN Renowned Piano Virtuoso

Original Master of the Piano Accordion DEIRO

THE MINIATURE REVUE Managed by LILLIE JEWELL FAULKNER A Marvel of Mechanical Ingenuity See the World's Series Baseball Game

B. MICHAEL EDITH MARTIN & FABBRINI "A FLIGHT OF FANCY"

ORPHEUM TRAVEL WEEKLY THE WORLD AT WORK AND PLAY Around the World with the Orpheum Circuit's Motion Picture Photographers.

ALAN BROOKS In His Newest Comedy Dramatist "Dollars and Sense" The Humorous Tragedy in Four Episodes

Men's Meeting SPEAKERS Arthur Jorgenson Old Omaha Man--Now Student Secretary Tokyo University. J. J. McConnell Secretary with English and French Troops Y. M. C. A. SUNDAY AT 4 P. M. MEN ONLY--FREE.