

Telephone 2020 Douglas

The Economy
Center
of Omaha

BRANDEIS STORES

The Economy
Center
of Omaha

Two Great Sale Days
FRIDAY and SATURDAY

BASEMENT

Wonderful Bargains
In Everything You Need

**Warm, Durable Blankets
and Comforters**

Cotton Blankets, size 64x76 inches. Double blankets in gray and tan, with fancy washable borders. Heavy nap. Regular price, \$1.35, sale price, the pair **98¢**

Woolnap Blankets, extra heavy cotton blankets, beautiful weight, wool finish; permanent nap. White, tan and gray, with fancy washable borders, mohair binding. Regular \$2.50 values, sale price per pair .. **\$1.98**

Extra Fine Quality Wool Blankets, fine weight and finish; neat, fancy plaids and checks, also plain shades. Full size. Regular \$5.00 values, sale price, pair **\$4.39**

Crib Blankets, double cribs, made by the well known Beacon Manufacturing Co. None better. Plain white with fancy borders. Regular 75¢ values, special, the pair **49¢**

Heavy Cotton Comforters, covered with good grade fancy printed silkline, mostly light shades. \$1.50 values, **\$1.29**

Best Grade Sateen Covered Comforters, filled with best grade pure, sanitary cotton, either plain or fancy centers and 9-inch fancy borders. Scroll stitched. \$3.50 values, special, each **\$2.45**

27-inch Dress Gingham, made in America. Fast woven dyes, neat, fancy checks. Regular 10¢ value, special, yard **7½¢**



Women's Ready-to-Wear at Unusual Prices

Buy a New Coat, Suit, Dress, Blouse or any other wearables here Friday, at extremely low prices. Newest creations, complete stocks.

Hundreds of Coats at Lowest Prices

All the latest styles, made of the wanted materials, such as All-Wool Velours, Wool Plush, Pile Fabrics, Fancy Mixtures, Plaids, Etc., many with large collars. All the newest colors, in all sizes, as well as extra sizes for stout women. Special lots at each price—

\$5.85, \$8.95, \$9.95, \$12.48, \$13.85, \$14.85

Women's and Misses Suits—Two Very Special Lots

Hundreds to choose from, many different styles. Made of All-Wool Serge, Poplin, Gabardine, Fancy Cloths, Etc. Newest colors, materials and styles.

\$10.00 to \$13.50 values... **\$5.85** \$15.00 to \$20.00 values... **\$10.95**
Included in the \$10.95 lot are several styles for stout women. Fine suits, sizes, 39 to 53.



Women's, Misses', Juniors' Dresses, Four Extraordinary Lots

Dozens of new, right up-to-the-minute styles to choose from, in all the newest colors and materials. All sizes.

\$4.00 to \$6.00 values, silk and wool **\$2.85**
\$6.50 to \$9.50 values, silk, satin and Wool **\$4.95**
\$10.00 to \$12.50 values, silk, satin and Wool **\$8.95**
\$15.00 to \$20.00 values, silk, satin and Wool **\$10.95**



Beautiful Blouses

We are now showing a wonderful lot of

Crepe de Chine, Georgette, Chiffon and Lace and Fancy Net Blouses

Copies of high priced models. All sizes and colors. Two very special lots. Values to \$5.00, sale price **\$1.95 and \$2.95**

We are Omaha agents for the celebrated Biltmore Blouses. As usual we are showing a great assortment, in a variety of styles. Sizes range from 36 to 50. New, desirable, white wash materials. Special. \$.00

Domestics, Dress Prints Flannels, Etc.

The Genuine Amoskeag Bleached Outing Flannel. Full bolts to select from. Regular 10¢ value, special, yard **8½¢**

27-inch Dress Gingham, made in America. Fast woven dyes, neat fancy checks. Regular 10¢ value, special, yard **7½¢**

Mill Remnants of Bleached Muslin, good bleached Muslin, good grade, 6¢ value. Special, at yard **3½¢**

Fast Black Sateen, highly mercerized; hand loom weave; book-fold. 19¢ value, yard **15¢**

The Genuine Windsor Fall Suitings, neat designs. Regular 10¢ values, yard **7½¢**

The Genuine "Duckling" Fleece Flannel, in all the wanted kimonos and wrapper styles. Friday, the yard, at **10½¢**

36-inch Plain and Fancy Curtain Scrim and Etamine, neat, fancy borders, 12½¢ value, yd. **7½¢**

27-inch Fancy Outing Flannel, extra weight, warm, fleecy nap. 9¢ value, yard **6½¢**

Mill Shorts and Lengths to 20 Yards, of Light and Dark Dress and Shirting Prints. Regular 6½¢ value, yard **4½¢**

Good Grade Apron Gingham, indigo dye. All size checks and broken effects. Special, Friday, yard **5½¢**

Trimmed Hats—\$1.95 and \$3.00



Two Groups of Great Values

This Basement
Millinery Store

is becoming more and more popular every day—values like these are not even approached anywhere in Omaha. These Hats are well shaped, with fur, gold and silver and flower trimmings.

Also Velvet-Draped Turbans in wide variety. Fur Bands for Trimmings, **79¢**

Gold and Silver Bands, with fur edging. Very popular for Winter Hats.

Women's Fine Dress Shoes



Vici Kid, Dull Bronze and Patent Colt Leather. Cuban heels and medium short vamps; 7 and 9-inch tops. Sizes 2½ to 8; widths from B to E. Lace and button styles. Special, the pair, **\$3.48** and **\$3.95**

Friday and Saturday Specials

500 Pair Women's Dress Shoes, in vici kid, dull and patent colt. Sizes 2½ to 7. Sale price, pair... **\$2.48**

Children's Shoes, sizes 3 to 8. Hand turned soles, patent tip. Black and tan. Very special, pair... **98¢**

400 Pairs Women's Fine Dress Shoes, in tan, patent colt and kid. Not a pair worth less than \$4.00. Small sizes, from 1 to 5, pair **98¢**

600 Pair Misses' School Shoes, in tan, box calf and kid. Button and lace. Sizes 8½ to 2, pair... **\$1.98**

Notion Bargains

50c Notion Boxes, special **10¢**
12-Yard Bolts Bias Tape, Finishing Braids, Tapes and Edgings, bolt, **3½¢**
Crochet Cotton, Friday, ball **2½¢**
Large Pieces of Elastic, special, 3 for **5¢**
Good Shell Hair Pins, box for **3½¢**
Machine Thread, 200-yard spools **2½¢**
Stocking Feet, pair **5¢**
Wash Edging, 10c grade, yard **3½¢**
Velvet Grip and Buster Brown Supporters **12¢**
Large 10c Bottle of Machine Oil, each **5¢**
Safety Pins, 3 cards for **5¢**
3-Yard Bolts of Tape, each **1¢**
Ocean Pearl Buttons, the card **3¢**
Knitting Cotton, white and colors **3¢**
Good Wooden Suit Hangers, each **2¢**

Bath Rugs, Rag Rugs, Etc.

27x54 Chenille Bath Rugs, \$2.50 values... **\$1.35**
36x72 Chenille Bath Rugs, \$3.50 values for... **\$1.98**
Black and White Rag Rugs, \$1.50 values, **79¢**
Carpet Sweepers, \$2.50 values, sale price, **\$1.79**
1,000 Wilton Rug Remnants, worth \$2.50, **69¢**
8-3x10-6 Axminster Rugs, Slightly mismatched, \$25 value for **\$15.98**
Also Odd Sized Rugs at Bargain Prices.

See The Yellowstone Park

Scenic Reproduction On View Here on the Third Floor—All Week. With wonderful fidelity, the marvelous region of the Yellowstone National Park has been reproduced in miniature from the spouting geysers to the glorious colors of the canyon and the play of sunrise, storm and sunset. A giant searchlight sweeping the scene from the top of Old Faithful Inn, and the arrival and departure of the Stage Coaches add a life-like air to the exceedingly interesting reproduction. Children and grown-ups are cordially invited. Lectures will be given each day this week from 10:30 to 4:30. Third Floor.



Hosiery

Women's Fine Gauze Lisle Hosiery, black only. Sizes 9 and 9½. Worth to 35¢. Special, pair **17¢**
Women's Cotton and Fleece Lined Hosiery, black only, with hem and ribbed tops. Some outsizes. Worth to 25¢. Special, Friday, pair **15¢**
Children's Black Cotton Hosiery, fine, medium and heavy ribbed. Worth 15¢ a pair. Friday, 9 pairs for **\$1.00**; each pair **12½¢**
Infants' Part Wool White Hose, regularly worth 15¢. Friday, pair **9¢**
Men's Cotton Socks, black and colors. Split feet and soles. All sizes. Friday, the pair **15¢**

Underwear

Women's Medium Weight Munsing Union Suits, high neck, long sleeves; Dutch neck, elbow sleeves; low neck, sleeveless; ankle lengths. Friday, **\$1.00** and **\$1.25**
Women's Pink Lisle Union Suits, with hand top and shell knee, **50¢** and **59¢**
Women's White Lisle Vests, with hand crocheted tops. Sizes 4, 5 and 6. Regularly worth 35¢, sale price **25¢**
Children's Knit Underwaists, ages 2 to 13 years. Values to 15¢, at **9¢**
Women's Medium Weight Fleece Lined Union Suits. High neck, long sleeves; Dutch neck, elbow sleeves; low neck, sleeveless. Ankle lengths. All sizes, for **49¢**

A Corking Good Sale of Boys' Suits

About 400 Boys' Suits in all. Every suit worth a lot more. All at once price Friday and Saturday, per suit, **\$2.95**
One-pair and two-pair-pant suits, in a large range of desirable patterns. The newest styles. Grays, browns, blues and greens, neat mixture effects. Ages 6 to 16 years. Your choice for **\$2.95**
Sale of Boys' Overcoats, \$3.00 to \$4.00 Values, **\$2.50**
Odd lots from last season's selling. Every coat a real value. Ages 2½ to 12 years.



Boys' Flannel Blouses, 50c Dark and light gray, khaki, navy and blue. Splendid wearing flannels, good and warm. Ages 5 to 16 years.
Big Lot of Odd Knickerbockers, 65c Many are suit knickers and fully lined. A bargain. Ages 6 to 16 years, 65c.

Remnants of All-Wool Dress Goods

Remnants and Mill Ends of All-Wool Dress Goods, in all the most wanted weaves and colors, for this Fall and Winter. Lengths from 1 to 1½ yards. Worth up to \$1.25 per piece. Many matched. Each piece **49¢**

Remnants and Mill Ends of Wool Dress Goods, Suitings and Coatings, in lengths from 2 to 5 yards. Almost every wanted weave and color. Values in this lot to \$4.00. Special, Friday, each piece— **95¢, \$1.95, \$2.19, \$2.45**

Square and Oval Frames, \$1.19 Gold Burnished, Excellent Values

A GREAT STOCK of 16x20 and 14x20 Gold Burnished Frames, suitable for framing enlarged photographs.

Etchings at Exceptional Prices
Good Subjects in Excellent Variety—**79¢**

Framed Pictures at **\$1.00**

Color prints, hand colored, sepia prints and photographs—suitable for any room in the house.

Basement.

Men's Furnishings

One Lot of Men's Fleece and Derby Ribbed Shirts and Drawers, in ecru, gray and random color. About 30 dozen. Mostly all sizes. Regular 50¢ values, sale price, garment **35¢**
15 Dozen Men's Sample Sweater Coats, wool mixed and all wool. Plain and ruff-neck collars— **\$1.00, \$1.50, \$1.98**
One Big Bargain Square of Men's Fleece Lined and Derby Ribbed Union Suits, medium and heavy weight. Regular \$1.00 values, the suit **75¢**
Men's Sample Flannel Shirts, in tan, gray, brown and blue **\$1.00** and **\$1.25**



Warm Winter Wear for Men and Young Men Good Styles--Lowest Prices--Perfect Satisfaction

THESE DAYS, when Men's Clothing of every description is demanding higher and higher prices, it is a remarkable demonstration of the supremacy of this store, that an announcement of this kind can emanate from this Basement.

Men's and Young Men's Sample Suits, \$9.75

Five Hundred Sample Suits, selling here at a saving of \$3.00 to \$5.00 on each suit. English and conservative models, full and half lined coats, in Scotch mixtures, fancy worsteds, cassimeres and tweeds; sizes for men and young men.

Men's and Young Men's Overcoats \$9.75

250 Overcoats, in fancy mixtures and plain colors, at a saving of \$3.00 to \$5.00 on each coat.

Omaha Headquarters for Sheep-Lined Coats, \$4.50 Up.

Men's and Young Men's Mackinaw Coats, \$5.00

In all the newest shades and colorings; values, to \$7.50.

1100 Pairs of Men's Trousers,

Worsteds and cassimeres, all colors; in three big lots, at a saving of from \$1.00 to \$2.00 on each pair.

Lot 1 **\$1.98** Lot 2 **\$2.98** Lot 3 **\$3.98**

Union Made Overalls, 69c and 75c

Omaha distributors for Carhart Overalls. Khaki Pants, **\$1.50** and upward. Pieced Coon Skin Coats, **\$25.00**. Siberian Dog Coats, at **\$15.00**.

Basement.



Turkish Towel Ends, 3c

50c Damask, 35c About 50 Pieces of a Fine Quality Mercerized Damask, all very pretty patterns, Friday, yard **35¢**
25c Padding, 19c This is the Double Fleece Kind, to protect your table. 54 inches wide. Yard, at **19¢**

Extra

Mill Seconds of 8c and 10c Towels, 5c

\$2.50 Spreads, \$1.75 The crochet kind. Extra size and heavy quality. Very pretty patterns. Your choice of scalloped cut corners or plain hemmed. While 200 last, each for **\$1.75**