

Every professional man, every banker, every merchant, every laboring man, in fact every citizen who has a deep-down-in-theheart interest in Omaha will glory in the following statement:

Greatest City in the Northwest

Omaha is a cosmopolitan city, the largest commercial and social center in the Great Northwest. It contains some of the finest hotels, residences and theaters in the country. Its amusement and pleasure resorts with its other attractions draw many thousands of visitors every year. Prohibition threatens to destroy Omaha as a city of hospitality and metropolitan life, and reduce it, or, rather force it, to a level of a cross-roads village.

Because of the attractions and the business interests in our prosperous and growing city, about seventy-five per cent of the traveling public now make this city their headquarters when visiting the Great Northwest. It is here that they spend their money; it is here that they do their purchasing. Do you wish to drive these visitors and shoppers to other rival cities in the Northwest, where they can find the attraction and the liberty denied them here? **Prohibition will accomplish just this result.**

Omaha has established a credit second to no other city in this land. The advocates of prohibition are threatening to **destroy** this credit by killing revenue and causing the people to send thousands of dollars into other rival cities and giving us nothing in return. Are you willing to assist them?

Grow With Growing Omaha

Omaha is the home of 200,000 happy, prosperous and healthy peoplemen, women and children, the equal, if not the superior, of the residents of any metropolitan city on earth. We defy the advocates of prohibition to show our equal in any manner in any dry city in this country.

In the last fifty years we have grown from a city of 15,000 to a metropolitan city of 200,000; and, bear in mind, kind reader, we had no prohibition during this period of growth and prosperity; and we defy you to name one dry city in this land that has progressed as we have in the same length of time.

Omaha is a city of contented people, the population is growing annually, it is one of the most healthful cities in the country and one of the most prosperous cities in the world. Prohibition would bring discontent, it would array father against son, brother against brother, neighbor against neighbor; therefore, it would stop the city's growth and change present prosperity into a condition of uncertainty, which would rapidly develop into one of certain demoralization that would be widespread, affect all lines of business and work hardship on the wage-earners and their dependents.

Progress, Liberty and Sanity

Th's is what this city has been built up on in the last 50 years. Prohibition would undoubtedly imperil Omaha's growth and prosperity; it has done it in other cities. Prohibition would destroy liberty; it has done it everywhere it has been tried. Prohibition will substitute for a responsible, workable, regulatory system the "blind pig," boot-legger and alley joint. Can you afford to sanction such a policy?

Mr. Voter, this is your prosperous city; you have your money invested, and you live here; your business interests are here. Should you make a mistake, it is you who will have to suffer the consequences. Once prohibition is adopted you will be compelled to abide by it forever. Every citizen of Omaha who is looking forward to a Greater Omaha owes it to himself to vote AGAINST prohibition and keep Omaha growing and prosperous.

Why not continue to build up our city instead of tearing it down? Do your thinking before you cast your ballot.

Against Prohibition

and

