

Friday, November 3, 1916.

BURGESS-NASH STORE NEWS FOR SATURDAY

Phone Douglas 137.

Burgess-Nash—Finding Every Day a Better Way to Serve You

The Dolls' Party in "Cricket Room" Saturday Afternoon



THE little girls of Omaha are invited to come to Burgess-Nash Saturday afternoon for the party given in honor of them and their dolls.

This Party is entirely complimentary, but in order that we may make the necessary arrangements, we request you to obtain tickets in advance. These may be had free of charge upon application in the Toy Department, Fourth Floor.

In order to avoid confusion, we have arranged a time schedule. We will seat 200 at each period, beginning at 2:00 and at each thirty minute interval thereafter.

The ticket you will obtain in the Toy Department calls for a specific time and you are requested to be on hand exactly at that time.

Each little guest will be seated with her doll at a table and refreshments served. A souvenir will be presented to each guest as she goes out.

Mothers may, of course, accompany the little folks, provision has been made for them, to see these children dressed in their charming frocks and wearing their best behavior. Only children will be served refreshments.

Victor Records

—for November, containing many new dance numbers by the noted Conway's Band, as well as selections by the foremost musical stars.
Burgess-Nash Co.—Fourth Floor.

The Circulating Library

affords to readers the newest fiction of the day, at the very nominal cost of 2 cents per day. Enough copies of each book are listed to insure you getting the title you wish.
Burgess-Nash Co.—Fourth Floor.

Special Supper

Saturday Evening
5:30 to 8 p. m.
40c
Splendid Service,
Best Cuisine.
Burgess-Nash Co.—Cricket Room.

The choosing of your new coat is now a matter of prompt action, in which we aid by the timeliness of this

November COAT Offering

At \$15, \$19.50, \$25, \$35 and Up

Coats in authentic modes, dashing in line; in satisfactory variety, pleasingly diversified from day to day by Eastern shipments hurrying in.



OUR coat showing is conspicuously favored by women whose fine sense of discrimination has taught them the worth of its exclusive and out-of-the-ordinary character at consistently moderate prices.

THE MATERIALS INCLUDE: Wool Velour Coats, Bolivia Coats, Winter Broadcloths, Bolivia Effect Wool Plushes, Clipped Zibelines, Worumbo Chinchillas, Scotch Tweeds, Novelty Mixtures, Fur-Trimmed Coats.

MANY of the coats are with fancy silk linings and interlined. Loose-fitting Russian belted, flared, pleated models in every new variation, with convertible velvet and fur collars. In fact, there are scores of attractive models possessing that individuality and style character so much sought by every woman who gives a thought to her wearing apparel—features you will always find in Burgess-Nash ready-to-wear.

THE COLORS—The entire gamut of autumn colors is represented, including such favored shades as BURGUNDY, NAVY, BROWN, GREEN, PLUM, ALSO PLENTY OF BLACK

There are sizes for women and misses, and the display is so large that we are certain the very style coat in the fabric and color you have in mind is here for you, and at an underprice.

A special pricing upon—

New Fall Blouses at \$5 Involving Values \$6 and \$6.50

THESE assortments represent a delightful and comprehensive range of styles in blouses of all the fabrics and colors fashion-favored. If you have any blouse need in mind, this is, indeed, a splendid occasion to gratify it. Here are

Blouses for Street Wear
Blouses of Crepe de Chene in Becoming Colors
Blouses Smart With Separate Skirts
Blouses of Striped and Plaid Taffeta
Blouses for Afternoon and theatre wear
Blouses of Georgette Crepe in suit shades
Blouses of Georgette Crepe in White and Flesh Colors

In addition, there is a very pleasant surprise for women in a special group of

Georgette Crepe Blouses, Repriced to \$5.00

These are in dainty, attractive styles of white or flesh colored Georgette crepe, a dozen or more new styles, necks high or low, collars wide, hand embroidery, new ways of braiding and heading, filet lace trimmed—and new frill types.

Burgess-Nash Co.—Second Floor.

Burgess-Nash Co.—Second Floor.

Samples of Women's and Children's Union Suits \$1 to \$1.25 Qualities, 59c

For Women
White cotton union suits, high neck, long sleeves, ankle length; samples of the usual \$1.00 to \$1.25 quality, for 59c.

For Children
Union suits, part wool, high neck, long sleeves, ankle length, drop seat or open crotch, samples of \$1.00 and \$1.25 qualities, for 59c.

Women's Pure Silk Hose 59c

IN black and some colors, with double garter tops, full regular made, imperfections of the \$1.00 and \$1.25 qualities.
Burgess-Nash Co.—Main Floor.

Special Offering of High-Class Untrimmed Hats to \$6.98 for \$1.49

RICH black silk velvet in a profusion of styles and shapes, hats that usually retail to \$6.98, all in one big group Saturday for \$1.49.

Decisive Clearaway of Children's Hats

Twice each year we clean house in our children's hat department. For Saturday every hat is reduced radically for quick clearance. Three groups—

Hats that were to \$2.50 for 75c	Hats that were to \$3.98 for \$1.50	Hats that were to \$8.50 for \$3.98
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Burgess-Nash Co.—Second Floor.

Gloves for Women and Children

French Kid, Lambskin and Wash Leather in a large variety of styles and colorings. Also Chamoisette and Leatherette Gloves.

French Kid Gloves, \$2.00 and \$2.50
With handsome embroidered back, contrasting 1/2-inch band-adette cuff.

French Novelty Kid Gloves, \$3.00
Many pretty styles that are exclusive with Burgess-Nash.

Wash Leather Gloves, \$1.25 to \$2.00
In a variety of styles and colorings.

Children's lined and fleece-lined gloves, at most reasonable prices.
Special!

Women's Kid Gloves
Including Values to \$1.75, at 95c

A limited quantity of black, white and colors, some are soiled, but otherwise are in perfect condition. All sizes are represented in the assortment, at 95c a pair.

Children's Lined Gloves
And Mittens, Saturday at 65c

An assortment consisting of boys' and girls' warm, fleece lined gloves and mittens and gauntlets, exceptional values, 65c.
Burgess-Nash Co.—Main Floor.

An Early Clearaway of Short Lines of Women's Boots

A FOOTWEAR offering of more than ordinary importance to every woman who reads or hears of this announcement.

Lot 1—
Includes all the short lines of our patent colt, kid skin and colored kid boots, button and lace style, the regular values were \$5.00 to \$7.00, for Saturday only, choicé for \$3.65.

Lot 2—
A brown Russia calf vamp with white kid top, 8 inches high, button. A regular \$9 boot, Saturday, \$7.50.

A good gray kid vamp lace boot with gray cloth top and turn soles, covered full Louis heel. A regular \$9.00 boot, Saturday, \$7.50.

The largest showing of women's black boots in the city—Patent colt and kidskin, from \$4.00 to \$7.00.
Burgess-Nash Co.—Second Floor.

Group of "Hurt" Books at 25c

ONE LOT of popular fiction, slightly worn and soiled from handling. These books have recently advanced to 60c a copy. You will find books in this lot that you haven't read, but will want to, Saturday, only 25c each.
Burgess-Nash Co.—Fourth Floor.

Chrysanthemums 10c

LARGE, fresh cut chrysanthemums with long stems, for bouquets.
Roses, in all the shades, fresh cut, dozen, 45c.
Violets and carnations at special prices.
Burgess-Nash Co.—Main Floor.

This Motor-Propelled Auto-Sled To Be Given Away Friday Dec. 1

Full Particulars and Information Given in the TOY SECTION, Fourth Floor
The Auto-Sled is large size for two passengers; can be used for ice or snow; equipped with aero motor for propelling, with a valuation of \$175.00. To be given away absolutely free Friday, December 1. It's worth asking about.



SPECIAL OFFERING OF DOLLS
Bed-Time Dolly—Made of fine kid, stuffed with cork; just the thing for the little tots. 50c
Rose Bud Baby Doll—Original and fetching French baby costume, at 65c, \$1.25 and \$2.25
Burgess-Nash Co.—Fourth Floor.

Monogram Die With Box Stationery Stamped, 79c

AN opportunity to secure stationery for your writing desk or in anticipation of Christmas gift-giving.
Monogram die, either two or three letters, with a box of stationery stamped—white or in tints. Very special, Saturday, at 79c.
Burgess-Nash Co.—Main Floor.

The Intelligent Fitting of Misses' Corsets

THE matter of fitting a corset to a young girl is not a matter of her years, but of her individual figure.
When she is graduating from the soft little waists of girlhood to the firmer support of corsets, that is when her fitting should have all the intelligence and skill that can be found. Our fitters realize these points keenly, and the care and thought and attention given to a girl's first corset make our service invaluable.
SPECIAL HOURS SATURDAY AFTERNOON, 2 TO 4.
Burgess-Nash Co.—Second Floor.

Clearaway of MUSLIN UNDERWEAR Of Vast Importance to Every Woman

ACCUMULATIONS of small lots of undermuslins which we have gathered together and placed prices on them that are certain to result in a complete clearaway Saturday.

Several hundred garments, all well made, Gowns, drawers, corset covers, etc.



Undermuslins to \$1.00 for 59c

Including drawers, corset covers and gowns of muslin, nainsook or cambric, finished with lace insertion and edges, ribbon run beading; all sizes; were to \$1.00, at 59c.

Undermuslins to \$1.50 for 79c

Gowns, corset covers, combinations and drawers of nainsook, batiste and cambric, finished with lace and embroidery; variety of pretty styles; were to \$1.50, Saturday, at 79c.

Undermuslins to \$1.98 for 98c

Fine nainsook or batiste gowns, envelope chemise, combinations, corset covers and drawers, finished with lace insertion and edge, organdy medallions; were to \$1.98, for 98c.

Undermuslins to \$2.95 for \$1.49

Gowns, combinations, envelope chemise, corset covers and drawers, very fine nainsook, with rows of lace insertion, with ribbon run beading, lace and embroidery edges; were \$2.95, for \$1.49.

Undermuslins to \$10.00 for \$2.98

Group of very fine garments, gowns, combination, petticoats, princess slips, corset covers, drawers, etc., of fine batistes and nainsooks; also a few pieces of crepe de chine and chiffon; were to \$10.00, for \$2.98.

Burgess-Nash Co.—Second Floor.

80c Worth of Palmolive for 44c

Free—3 regular cakes of palmolive soap with a 50c jar of cream or face powder, for 44c.

Java Rice powder, imported, 50c size, 25c.

Pebecco tooth paste, 50c size for 29c.

Men's talcum powder, for 12c.

Johnson's and Johnson's talcum, 15c.

Colgate's tooth paste, large size, 20c.

Pinkham's vegetable compound, \$1.00 size, 75c.

Listerine, 50c size, special at 29c.

Pond's vanishing cream, 25c size, 15c.

Duffy's pure malt, \$1.00 size, 75c.

Packer's tar soap, 14c.

Large powder puffs, 10c.

1-lb. hospital cotton, 29c.

5-yd. red cross gauze, 29c.

Sloan's liniment, 25c size for 15c.

Jad Salts, 75c size, 49c.

Sal Hepatica, 50c size, 29c.
Burgess-Nash Co.—Main Floor.

"Silverware Sale Extraordinary"

WE OFFER for the first time in Omaha the beautiful Oneida Community Par Plate Silver in PRIMROSE GRAY, and VERNON BRIGHT designs at greatly reduced prices.

Affording a splendid opportunity to anticipate Christmas gift giving.

ONEIDA COMMUNITY PAR PLATE
Guaranteed for 10 Years

This is indeed a remarkable offering and should create great interest.

Tea Spoons, set of six..... 69c	Butter Spreaders, Individual, set of six..... \$1.69
Dessert Spoons, set of six..... \$1.29	Butter Knives, each..... 25c
Table Spoons, set of six..... \$1.39	Cold Meat Fork, each..... 49c
Soup Spoons, set of six..... \$1.55	Berry Spoon, each..... 79c
Orange Spoons, set of six..... \$1.49	Cream Ladle, each..... 49c
Salad Forks, Ind., set of six..... \$1.79	Gravy Ladle, each..... 69c
Oyster Forks, set of six..... \$1.49	Knives and Forks, 6 each, set..... \$2.98
Sugar Shells, each..... 25c	26-Piece Set, consisting of six Tea Spoons, six Serving Spoons, six Medium Knives, six Medium Forks, one Butter Knife, one Sugar Shell, in handsome chest; complete..... \$5.98

Primrose
The Primrose Gray is an unusually dainty floral design. The festoon of flowers is charmingly arranged and the design has great beauty and attractiveness.

ANNOUNCEMENT.
We are now showing in our silverware section a complete assortment of PATRICIAN and SHERAWON DESIGNS, COMMUNITY PLATE in attractive Gift Cases and Genuine Mahogany Chests, especially desirable for Thanksgiving and Christmas gifts.
Silverware purchased now, on sale, will be held for you until Christmas, if desired. Engraving free.

Vernon
The Vernon design has plain convex shield, relieved by an embossed line around the edges. Produces an unusually quaint and dainty effect.

Burgess-Nash Co.—Main Floor.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"