

FARMERS FACING FEEDER PROBLEM

Asking Themselves if They Ought to Feed Corn, Considering High Prices Now.

MANY WOULD SELL CORN

"Shall I sell my corn or will it pay better to keep the corn and buy cattle to consume it?" That is the question that the farmers of the corn belt have been asking themselves and their friends at the big market centers all the fall. A good many decided to buy and feed cattle, and some, acting promptly on their decision, have the cattle already in the feed lots.

Others had made up their minds to feed, but were waiting with the hope that feeder cattle would be lower in November. Some of this number had given their commission firms orders to buy feeder cattle for them as soon as the price should come down a little. Others were still on the fence debating the question—"to feed or not to feed."

That was the situation when the corn market began soaring upward a week or ten days ago. As corn began jumping feeders began falling off the fence, and the higher it jumped the faster they fell off. Seemingly they all fell off on the same side—that is with their minds made up not to feed cattle, but to sell their corn for cash.

Orders Countermanded. The result of this decision was felt immediately at the big market centers. Feeders who had filed buying orders with their commission firms countermanded them. The number of country buyers who had been in attendance daily at the big markets dropped down to only a fraction of what it had been.

The country suddenly became panic-stricken to sell corn and keep as far away as possible from all feeding operations. The extent to which the high corn price has spread is evidenced by the fact that quite a good many half-fat or warmed-up cattle are coming back to market this week. As such cattle do not make as good beef as grass cattle that are still coming forward in large numbers from the range, it will be readily understood that they are bound to sell to poor advantage. Large shipments of such cattle could hardly fail to break the market wide open if persisted in.

It is also a noticeable fact that there is a big increase in the receipts at market centers of light underweight and unfinished hogs, all going to show that the high price of corn has given the country a terrible fright and that in its efforts to save more corn to sell, it is losing sight entirely of the live stock market and its possibilities.

May Go Too Far. While commission men and others at the big market centers are very backward about giving advice, especially when not requested, there is a general feeling that the idea of selling high priced corn instead of feeding it may be carried entirely too far. They realize that corn which is used principally as a feed for stock cannot remain high if everyone gives up feeding stock and takes the corn selling side of the deal.

On the other hand, men with a large amount of corn on hand may take the stand that they will sell corn while the selling is good, and if the price drops down they will buy cattle and feed it out. That sounds logical, but everyone familiar with the cattle market knows that the big supplies of stocker and feeder cattle are disposed of before the end of November. As the reduction in country buying has already caused a sharp break in feeder prices, it is to be expected that a good many ranchmen with such cattle on hand will decide to hold them over another year rather than ship them at a time when prices are breaking.

For these reasons a good many stockmen are wondering what the outcome will be, and some are even going so far as to predict that the country will find it impractical for everyone to sell corn and that about the time feeders arrive at that conclusion and want feeder cattle, there will be few on sale. There will come a scramble to buy feeder stock just at the time when the supply is short, with the possibility of prices climbing way up to the top notch again.

Cattle May Go Higher. Some stockmen who have given the matter a great deal of thought are pointing out that there is a possibility of more money being made in feeding cattle this year than was made when both feeder cattle and corn was very much lower than at the present time. They argue that prices on fat cattle due to the foreign war, to the Argentine drought and to the big home consuming demand, will be higher next spring than ever before.

While granting that the feed will cost a whole lot more, they are calling attention to the fact that with beef cattle even at prevailing prices there is a good margin for profit. For example, a feeder who pays \$7.00 per hundred for a 900-pound steer and sells him when finished at \$10 to \$11 has \$3 or \$4 per hundred margin over and above the original cost on the 900 pounds. He also receives \$10 to \$11 for every hundred pounds of gain that the animal makes while in the feed lot, which will pay for a lot of high-priced feed and still leave a good profit. Hogs are also bringing extremely high prices, and the profit to be made on the hogs run after the cattle must not be forgotten.

A good many stockmen are predicting that good corn-fed will reach \$12 before spring. If that were to prove true the profit would be still larger. Stockmen at the yards are advising their friends in the country to think the matter over carefully. All the markets of the country have been receiving large numbers of cattle this week, and prices on feeder stock are sharply lower.

The time to buy is when prices are going down and everyone wants to sell, not when they are going up and everyone is trying to buy.

Lincoln Man Breaks Wrist While Cranking His Auto

George Ansen of Lincoln sustained a fractured right wrist which he sustained while cranking his auto at Seventeenth and Douglas streets. After receiving medical attention he was taken to the home of a friend.

Telephone Number 2020 Douglas

BRANDEIS STORES

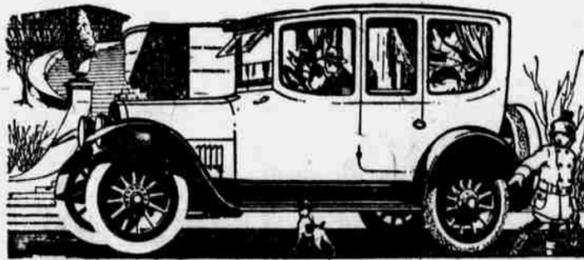
Telephone Number 2020 Douglas

Opening of Closed Car Exhibit This Morning Marked a New Epoch in Automobile Displays

SOME of the most beautiful Cars ever exhibited are on view here now. The store with its beautiful Corinthian Columns, reaching up to great height, lend a fitting setting of dignity and elegance to the display of the best that American makers are showing in CLOSED CARS FOR WINTER 1916-17.

Limousines, Cabriolets, Broughams, Landauets, Sedans, etc., the height of luxury and convenience for the Motor Traveled Way.

Show to the Public What the Winter 1916-17 Holds for Them in Closed Automobiles.



The Omaha Automobile Show Association and the Brandeis Stores lead the way for the Exhibition of CLOSED CARS—the first mercantile establishment to show them and the first city in the United States to make a special exhibit of closed cars alone.

This Exhibit Will Continue All This Week. Cars Will Be Shown Each Day From 8:30 A. M. to 9 P. M.

Men's Fur and Fur-lined Coats

Chauffeur Suits & Auto Ulsters

HERE'S A NOTE of comfort for Autoists for the days to come. Fur Lined Coats, lined with Muskrat, Southern Mink, etc., with Beaver Auto Collars and Collars of Persian Lamb and Hudson Seal \$20.00 to \$95.00

Fur Coats of Coonskin, Black Galloway, Kangaroo, Russian Dog, etc. \$18.00 to \$95.00

Chauffeur Suits, made of excellent fabrics and materials. . . \$25

Auto Ulsters, big, warm and comfortable for zero days. A big bargain, at. \$20.00 to \$25.00

New Home of Hart, Schaffner & Marx. Second Floor—Men's Building.

Wear a Flower or Flowers

At the Closed Car Show OUR ENLARGED and beautiful Flower Shop offers the most beautiful

CHRYSANTHEMUMS

At 15c each. Pink, yellow and white—great big blooms, fresh cut—and hardy. Entrance to Pompeian Room.

Women's Strap Wrist Gloves

Guaranteed Washable For Motoring and Street Wear. COMPLETE STOCKS of the best Gloves for Motoring and Street wear. In Pearl White and Mastic. Famous Adler make. Worth \$2.00 in the present market. Thursday, \$1.50 a pair. (Main Floor.)

Automobile Coats for Winter of 1916-17

We Are Showing the Best Styles

This exhibit affords us the opportunity to show you the variety of styles we carry—an opportunity also to invite you to see the wonderful range for choice in this Second-Floor Apparel Department.

Beautiful, full-cut Coats, with the swag-gar cut and the wide flaring bottoms; extra size cape collars of different rich furs and self fabrics.

FURS—Such as Hudson seal, skunk, marten, natural opossum, imitation marten, kolinsky, beaver, etc.

FABRICS—Such as Bolivia cloth, wool velours, duvetynes, kittens' ear, cheviots, etc.

All the smartest colors, such as burgundy, chartreuse, navy, terra cotta, brown, bay leaf green, etc.



Prices:—\$25.00, \$35.00, \$49.00 \$59.00 and up to \$125.00

Second Floor.

Beautiful Combination Boots for Fall

White Washable Kid Top—Black Kid Vamps.

WE CAN GET right to the heart of this story in a jiffy. We took these beautiful Shoes right from our regular stock, and even though they are the style of the moment, you can buy them here on Thursday at much less than they are actually worth.

Six styles in all—Plain and tipped vamps; some have plain white tops, others interlaced with black. All have Leather Louis heels; some black soles, others with white ivory welt.

Values From \$7.00 to \$9.00. Thursday Special—\$5.85

Main Floor.

Automobile Books and Guides

THE BOOK DEPARTMENT is displaying an exceptionally interesting lot of Books, which are educational works which Automobile owners or prospective owners should have.

Auto Ignition, Starting, Lighting, etc. Hayward Dyke's Encyclopedia. Self-Propelled Vehicles. J. E. Thomas. Brookes' Auto Hand Book. The Automobile Blue Book. The Official Guide.

And scores of others will be displayed on a convenient table during the exhibition of Closed Cars in this store. Main Floor.



Kitchen Cabinets

We are exclusive Omaha agents for the Famous McClernan Steel Kitchen Cabinets. Steel means Strength, Beauty, Cleanliness—the three cardinal virtues. The McClernan Sanitary Steel Kitchen Cabinet is made up to a standard, not down to a price.

- "McClernan" White Steel Cabinets, nicolene tops \$40.00
- "McClernan" White Steel Cabinets, marbolite tops \$45.00
- "Naponee Dutch Kitchenette", oak cabinets. Prices, up from \$25.00
- Satin Walnut Finish Cabinets, up from \$18.50

We have the largest assortment of Kitchen Cabinets shown in Omaha, at Lowest Prices.

"PUNCH" Cedar Oil Floor Mops Large size, triangular in shape, and "gets" the dirt. Sale price—a \$1.00 Punch Mop and a 50c bottle of Punch Cedar Oil, for 98c



Basement.



The Balance of

Those Fine Trimmed Hats

From Our Great Sale Last Saturday

WILL BE displayed and sold here on Thursday. Many women who did not share in this offering last Saturday, expressed regret that they overlooked so good a sale, so we determined to gather together the remainder FROM OUR BIG CHICAGO PURCHASE

And Reprice Them Down to \$3.75 For Quick Disposal.

DRESS AND STREET HATS, in wide variety—styles that will appeal immediately, especially with a price even lower than the remarkable figure placed upon them on Saturday. COME EARLY. Some gold and silver lace effects.

White Hats and large, dressy Sailors or black Lyons velvet, smartly trimmed with fur, flowers, etc., \$3.75.

Second Floor, Millinery Department.

Beautiful Blouses

At the Lowest Prices

The last time we made an announcement similar to this the Blouse Shop was crowded for two days. We would suggest that you earnestly consider your future as well as immediate needs when you read this advertisement, because the values we quote are so extraordinary that they may not bear repetition all this season.



SAMPLE BLOUSES \$5.00

Worth up to \$10.00

Made of Crepe de Chine, Georgette Crepe and Pussy Willow. Some hand sewed IMPORTED MODELS in the lot.

DRESSY NET BLOUSES \$2.98

Many Worth \$5.00.

Crepe de chine, Beautiful Georgette Crepe, Marquisette and Lingerie Blouses in this assortment.

DAINTY LINGERIE BLOUSES \$1.00, \$1.45 and \$1.95

Trimmed with Lace and Embroidery.

Crepe de Chine and Striped Taffeta Blouses

A very extraordinary showing of very beautiful Blouses, in white, flesh and black.

At \$1.98 Each

Second Floor.