# Chance of Large Profits to Those Investing Their Funds Judiciously

# What Do You Get When Paying Rent?

You are paying some other man for his house, but never own it.

Why not make a home in Dundee? Look at one of these:

New, 7 rooms, every modern convenience, oak floors, laundry, floored attic, sleeping porch which can be heated, large airy bedrooms.

#### Restricted District

Is it necessary to tell you what Dundee offers you? Refined, congenial neighbors, no shacks, no tenements, home-like atmosphere.

#### This House \$4750

You cannot duplicate it for that money.

\$500 CASH, BALANCE MONTHLY Two sold like it this week.

May we take you and your wife out to see it? Phone Douglas 756.

## George & Co.

City National Bank Bldg.

## You May Think

Because so handsome, costly homes have been built in Dundee that lots are high-priced.

## On the Contrary, for \$25

You can make first payment on a well located lot, full size, with every convenience in place.

#### Prices as Low as \$800 and Up

Building restrictions, \$2,500 and upward, according to value of lot. Monthly payments on lots as low as \$8 per month.

#### Nothing Better in Omaha

For real estate investment. There's a big future for Dundee. Compare present conditions there to the Dundee of ten years ago. Make your investment today and look back on it ten years from now. Let's talk it over.

### George & Co.

Phone D. 756. City Nat. Bank Bldg.

#### WATCHING HOME BUILDERS' SHARES

Many of our shareholders have said that they watched Home Builders for a year or more before investing their money in its guaranteed 7% shares. Those who watched Home Builders and secured a personal knowledge of the safety and convenience of the investment offered became Home Builders' friends and eventually shareholders.

Have you watched Home Builders? Have you looked over its record for the past five years?

Home Builders began business in 1911 with an authorized capital of \$100,000.00. It was raised to \$200,000.00 in 1914, and eighteen months later it was raised to \$500,000.00. Home Builders total assets on July 1, 1912, as shown by its financial statement, were \$31,056.36. Its assets on July 1, 1916, were \$327,329.29. Home Builders' contracts on hand July 1, 1912, were less than \$25,000. The building contracts on hand at this date amount to over \$300,000.00. One Thousand Home Builders' shares on July 1, 1912, were worth \$1,020.00; the same shares are now worth (in 1916) \$1,200.00, besides having returned to the investor more than 7% per aroum in cash dividends.

Again Home Builders' Plan of combining a building loan and a building contract in one general contract with one Company, thereby saving both profits for the investor and the home buyer, was new in 1911. It required time for both the home buyer and the investor to appreciate the convenience, safety and saving of time and money.

Results as published from time to time show that Home Builders is operated on the most conservative business and financial plan.

Home Builders only builds to order.

Home Builders gets the builders' profits

Home Builders loans money, only where it has the contract to build, for reliable people.

Home Builders takes a mortgage on the completed property for security.

Home Builders receives 7% on money advanced, which is paid back by the owner in monthly installments.

Division of Profits-

Division of profits among all shareholders is made January lst and July lst of each year. Seven per cent per annum is paid in cash and the remaining profits are left in a fund to be reinvested in new building mortgages, the profits from which belong to the shareholders, which increases the earnings and also the value of all shares.

Money Back-

Shareholders wishing to convert their shares into cash have never waited beyond the usual 30 days' notice. The American Security Company, Fiscal Agents, have time after time cashed in shares without notice from sharehoulders when needed.

Character of Buildings-

Home Builders constructs dwelling houses in Omaha of the latest and most practical kind, modern in every respect houses. Houses that are saleable and rentable should the own for some extraordinary reason fail to pay for it.

Home Builders Does Not Speculate-

It does not build houses to sell. It does not buy suburban tracts for developments.

Fourteen States Represented-

By shareholders, whose number have increased steadily from year to year, and more rapidly during the past year than heretofore.

During the past six months from January to July, Home Builders' assets increased by \$100,000.00, being over \$10,000.00 more than the increase of any previous whole year.

Shareholders' Money Back-

During the past five years about one-fourth of the total number of shareholders have converted their shares into cash. Every one received back the original sum invested plus his or her share of the surplus profits credited to the shares. This surplus profit added to the regular 7% cash dividend gave each shareholder an annual earning on his investment of from 7 to 10%, according to the length of time his money was invested.

Your Money Solicited-

You can invest in one share or one or more thousand shares at \$1.20 each, as you may desire, leave your money as long as you wish and convert your shares into cash upon short notice when you need the money.

You can reinvest your interest semi-annually in new shares and thus get compound interest on your money at 7% per annum.

Order Shares by Mail or in Person-

Our booklet, "THE NEW WAY," tells all about Home Builders' plan of operation. It will be sent to any address anywhere upon request.

AMERICAN SECURITY COMPANY,

Fiscal Agents, Omaha, Neb.
C. C. Shimer, Secretary. G. A. Rohrbough, President.

## The Higher

the Cost of Living the Greater the Demand for ACRES in

# Benson Gardens

There is a Reason

Just think what it means to own an acre of ground close to transportation, paved road, schools and stores, where your car fare is only 5 cents; where you can have your own chickens and fresh eggs every day. Where you can have a cow, have good fresh cream and milk every day; grow your own fruit and vegetables. Where you can grow about 100 bushels of potatoes—worth from \$1 to \$1.50 a bushel, and still be able to hold your position downtown and have a better and more healthy place to live.

Many people have taken advantage of the opportunity to buy the best acres ever offered so close to Omaha at such low prices and easy terms.

Prices for acres from \$500 up.

Terms for Acres: \$10 DOWN, \$10 A MONTH.

Terms for Half Acres: \$10 DOWN, \$5.00 A MONTH.

or, we will build for you on a small payment down.

You must make up your mind at once if you want acres in this beautiful tract, as it is being sold very rapidly.

Call at our office, or go direct to the ground any Saturday or Sunday and see for yourself. Our salesmen are ready to take you out any time in an automobile. Phone Tyler 50 and make arrangements to go out. Forty new homes have been built since we opened the addition.

### Hastings& Heyden

1614 Harney St. Phone Tyler 50.

Buy
Omaha
Real
Estate
and
Discount
the
Future

Business
and
Residence
Property
Values
are
Increased
Daily

Don't Wait

Buy Now