BISHOP TELLS HOW TO WIN SO. AMERICA

Prelate of Methodist Episcopal Church Advises Business Men of Rich Territory.

AND LEARN PORTUGUESE

Get the fever out of your system, and learn Portuguese.

That is what you will have to do if you would get some of South America's trade.

Bishop Homer C. Stuntz, lately of South America, now bishop of the Methodist Episcopal church of Nebraska, told the business men so at a luncheon at the Commercial club at noon.

Bishop Stuntz doesn't like to call anyone "ignorant." So he simply says, "There is an unfathomable unfamiliarity with South American conditions among our business men."

"People ask me how I like preaching to those Spaniards. I tell them I don't know, for I seldom see a Spaniard. The people down there are of Portuguese, Indian, Italian, German, Scandinavian and Spanish blood. They are a mixed people, mixed as badly as we are, and we are badly mixed.

"Business men in America think they are making big strides when they write letters in bad Spanish, or get out catalogues and literature in Spanish and flood South America with them.

"Why, bless you, there are 20,000,000 people in South America that know no more Spanish than you people do. Most of the people down there speak Portuguese, and only a small part of them speak Spanish.

"Brazil with its small population has 9.7 per cent greater foreign trade than Japan, and Japan has 60,000,000 population. So if you are anxious to get Japanese trade, you should be ten times as anxious to get Brazilian trade."

Never Wore Rubbers.

The speaker said that only a year ago the people of Buenos Ayres learned to wear rubbers. He said he saw a whole shipload of rubbers come in there and sell in a short time. "The people didn't know how to put them on. They tied them on with strings and everything else," he said, "but now they all wear rubbers."

This he gave merely as one example of the great field that lies there for commerce if Americans will only go after the business and teach the people to use our goods.

He told of a young salesman who went down there to sell all kinds of iron piping. He went there on a salary of $200 a month and commission above a certain maximum. "That fellow sold so much piping that in a short time his salary and commission amounted to $18,000 a year, and he was standing at the docks wringing his hands because the ships could not bring the piping fast enough to supply the demand of his customers."

A. N. Yost, Pioneer, Is Called by Reaper

Absalom N. Yost, one of the oldest pioneers of Nebraska, died at 12:30 noon at his home, 3207 Corby street. He was over 80 years of age.

Mr. Yost came to this city when Omaha was little more than a hillock on the rolling plains of Nebraska. He was one of those who foresaw the great future of Nebraska and watched Omaha in its progress from a struggling village to a thriving state metropolis.

Mr. Yost was one of the oldest members of the Douglas County Pioneers, and until this summer was always an active participant in all of the society's activities. This summer his health began to fail and he kept growing weaker until the end came.

Mr. Yost is survived by his wife, three sons—Rev. J. S. Yost of Fairmont, Neb.; Louis Yost of Frankfort, Ind., and Sullivan Yost of Oregon—and one daughter, Mrs. Russell Thorpe of Lusk, Wyo.

Kite Flyers Will Compete for Honors

The city championship kite flying tournament will be held in Elmwood park this afternoon, beginning at 2:30. City Commissioner Hummel will be the official starter and members of the Recreation board, with Superintendent English, will serve as inspectors. George T. Morton and a committee from the Commercial club will judge the kites entered for trophy to be awarded for the most artistic kite.

AN ANCIENT TEST FOR ALE

How an Imposing Functionary Performed His Task with Leather Breeches.

The familiar mark "X," "XX" and "XXX" on English ale and beer kegs have been used for several hundred years. Although nowadays the marks indicate the alcoholic strength of the brew, they originated in the monasteries in the fifteenth century. The sign of the cross suggested the original mark.

Two or three hundred years ago the most elaborate precautions were taken in order that the fitness of ale might be insured. The official sugar-seeker was an important personage, and the most important feature of him was the pair of leather breeches he wore. They were indispensable in his work, if we are to credit the chronicles of the time. This officer appears to have gone about his task of testing ale in the following manner:

Unannounced and unexpectedly he would enter an inn, draw himself a glass of ale, pour it on a wooden bench and proceed to seat himself in a little pool he had thus made. Here he would remain for half an hour by the clock. He was quite willing to converse, smoke and drink with all, but he was most careful not to shift his position in the pool of liquor. When the half hour had expired the sugar-seeker would rise. This was the test of the ale, for were it impure—had it sugar in it—the tester's leather breeches would stick to the bench.

Second Son is Born to Mr. and Mrs. Ty Cobb

Augusta, Ga., Sept. 29.—A son was born here last night to Mr. and Mrs. Tyrus Cobb. They now have two boys and a girl.

For Booklovers

Fiction.

THE ROMANCE OF THE MARTIN CONNOR. By Oswald Kendall. Boston. Houghton-Mifflin Company. $1.35.

The story of an American tramp steamer that sailed from Galveston to the head waters of the Amazon on business connected with rubber importations, of the many adventures and disaster that befell its company on the way, of their extraordinary experiences in the upper regions of the Amazon, and of the final safe return and unexpected cargo of drift gold. The great merit of the story is its marvelous descriptive power, while the telling has a certain vein of grim humor that is very attractive.

OUR DAVIE PEPPER. By Margaret Sidney. Boston. Lothrop, Lee & Shepard. $1.50.

More than a million copies of the various "Pepper books" have been sold and, unaffected by competition, they reach higher figures each year. Each of the Pepper children excepting Davie, the third boy and one of the dearest of all the children, has previously been honored by appearing in the title of the book, and now it is Davie's turn. He is well paid for waiting, for the book is one of the brightest and sweetest of all the "Pepper books," high praise as that may be. The character drawing is some of the author's best work, and her rich humor, which never for a moment lets a serious situation become gloomy, helps to make up a book of wonderful charm.

NOBODY'S BOY. By Hector Malot. New York. Cupples & Leon Co. $1.25.

"Nobody's Boy" is Hector Malot's masterpiece, "Sans Famille," which was crowned in its early popularity as a literary classic by L'Academie Francaise. The homeless boy's experience is a human document that grips the interest of young and old, and is justly known as one of the supreme heart interest stories of the world—an ennobling example of boy character.

TOP-OF-THE-WORLD STORIES. By Emilie and Laura Poulsson. Boston. Lothrop, Lee & Shepard Co. $1.

These stories of magic and adventure come from the countries at the "top of the world" and will transport thither in fancy the children who read this unusual book. They tell of Lapps and reindeer, (even a golden-horned reindeer!), of prince and herd boy, of knights and wolves and trolls, of a boy who could not be hungry and merry at the same time, of all these and more besides. This book is not intended for the little children with whom Miss Poulsson's nursery and kindergarten books are so justly popular, but for boys and girls of 10 or more

PROFIT AND LOSS. By Amelia E. Barr. New York. D. Appleton & Co. $1.30.

This is the story of Jan Kelder, who persists in following after the things of the world despite his mother's hope that he become a minister. The loss of the girl to whom he was engaged hardens Jan, and from that moment he becomes involved in money affairs only. The story is one of the most genuinely human Mrs. Barr has written. It is not in any sense a preachment, and Jansen Kelder, the hero, may be found in any community where ambitious young men hope to make their personality a factor.

ARCHER AND THE "PROPHET." By Edna A. Brown. New York. Lothrop, Lee & Shepard Co. $1.20.

The best test of a book for children is whether it can interest older readers in its plot and character drawing. "Archer and the 'Prophet'" meets this test. Archer has already appeared, at a much younger age, as "Arnold's Little Brother," and is now a senior at the same school, St. Stephens. Like the author's previous book, it is very different from the usual school story, and therein lies its great strength. The "Prophet" is a nickname given to an outside boy whom good-hearted Archer befriends, and around whom some of the strongest scenes in the story revolve.

MR. BRITLING SEES IT THROUGH. By H. G. Wells. New York. The Macmillan Company. $1.50.

It could hardly be doubted that some novelist would write a great war story. And what is more logical than that it should be H. G. Wells? "Mr. Britling Sees It Through" is a work of profound interest and appeal which seeks to show what the gigantic conflict means to those who are in the midst of it. It is not a tale of terrible conditions at the front, of the horrors of actual warfare, but is something deeper in its analysis of life than that. It is as dramatic and fascinating a book as any Mr. Wells has written, a book of varied incident and striking characters.

LITTLE BILLY BOWLEGS. By Emilie Blackmore Stapp. New York. George H. Doran Company. $1.00.

Miss Betty was a reporter for the Evening Sun. But she found time to mother and befriend little Billy Bowlegs, a red-headed newsboy, and his bosom friends, Pete, Skinny and Jake. Here is a tender, winning, lovable little story of the close companionship between a group of happy ragamuffins and a warm-hearted woman writer.

THE WORN DOORSTEP. By Margaret Sherwood. Boston. Little, Brown & Co. $1.25 net.

The great war has inspired few such appealing stories as this narrative, which is addressed to the dead lover of the Good Samaritan heroine, and which is an inspiration to every reader. The events such as the lover's death, the way they had become acquainted, their circumstances in life, are set forth with skill and delicacy, but the simple appealing story deals principally with the house, a charming old English cottage, and the hospitality the narrator dispenses to the wayfarers, who are usually Belgian refugees.

THE RANGE BOSS. By Charles Alden Seltzer. Chicago. A. C. McClurg & Co. $1.30.

A novel of the west western, a thrill with swift adventure, a-bloom with charming romance, a-throb with the joy of open-air living—that is "The Range Boss." Not in many years has there been published a western novel that is so wholly worth while and so completely enjoyable.

CLOVER AND BLUE GRASS. By Eliza Calvert Hall. Boston. Little, Brown & Co. $1.25.

This new volume of Kentucky stories contains the nineteenth and last "Aunt Jane" story, "How Parson Page Went to the Circus," which takes us back to Goshen and the old-time folk of that neighborhood. "Mary Crawford's Chart" and "Old Mahogany" show us the Goshen of a later day than Aunt Jane's, and in all the stories there is the vivid character drawing and the charm of familiar things and simple incidents that have made "Aunt Jane of Kentucky" so universally popular.

MISS THEODOSIA'S HEARTSTRINGS. By Annie Hamilton Donnell. Boston. Little, Brown & Co. $1.00.

Miss Theodosia Baxter wandered up and down the world for three years in search of something to interest her, only to come home and find it on the upper step of her own front porch. What she found was a very much surprised child who was holding a baby on the small area of her knees. How these youngsters reached the heart of the staid and travel-worn woman and eventually brought a romance into her own life is set forth in Mrs. Donnell's characteristic style. No one who loves children can resist this book; the little Flaggs are a constant delight.

THE HERITAGE OF THE SIOUX. By B. M. Bower. Boston. Little, Brown & Co. $1.35.

Action and adventure there are aplenty in this tale of the "Flying U" boys in New Mexico, in which a fake bank robbery for film purposes precedes a real one for lust of gold; and the Happy Family, sworn in as deputy sheriffs, follow a trail through miles and miles of arid desert in quest of the robbers, only to encounter instead a band of frightened Navajo Indians who might have annihilated them if Luck Lindsay hadn't understood sign talk. It is a strong emotional story that will appeal to this favorite author's many readers.

DAVE PORTER AND HIS DOUBLE. By Edward Stratemeyer. Boston. Lothrop Lee & Shepard. $1.25.

Dave Porter is the most popular hero in any series of present-day high-grade books for boys. Each volume is a complete story in itself, though naturally continuing previous characters. In this, Dave, not for the first time, aids in untangling a mystery of great importance to a close friend, and is equal to every occasion. As younger boys enjoy reading of the adventure of older ones, this will suit a side range of readers, being of interest to all from 12 to 16, and even older.

MR. WELDRIDGE OF THE BANK. By Lynn Doyle. New York. Frederick A. Stokes Co. $1.30. For sale in Omaha by Mathews Book Store.

You will welcome this new humorous novelist. A smile, a laugh in spots, a tingel to funny memory—here is his Irish novel. Given: A scheme for a woolen mill, drowzed over for ten years by the cautious Portnamuck villagers. The report of a fabulous Spanish fortune due the public-spirited old rector. Wily Mr. Wildridge, who manages the bank; a pretty girl who manages everybody, a blacksmith with a taste for intrigue and hot-blooded factions about as peaceful as sleeping bulldogs. Yes, indeed, stop in and take this book home with you and spend an enjoyable evening with its interesting characters.

THE GUIDING THREAD. By Beatrice Harraden. Boston. Frederick A. Stokes Co. $1.35. For sale by Mathews Book Store, Omaha.

A great scholar has married a beautiful country girl and so trained and dominated her mind that she is almost a second brain to him. Her sudden realization that she is a parrot, an intellectual slave, brings revolt. She runs away alone. Surprising adventures and darmatic situations come into her almost gypsy pilgrimage before she realizes what freedom means and how it can be reconciled with love.

ISABEL CARLETON'S YEAR. By Margaret Ashmun. New York. The MacMillan Co. $1.25.

Isabel Carleton's senior year in high school is a very full year. Here it is all described—the parties, the picnics, the friendships, the sacrifices, the triumphs! From the time when as a "special favor" she is permitted to go the the "frat tea" to that glorious moment when the trip to Europe, following the graduation, becomes a wonderful reality, Isabel's days are crowded with excitement and happiness—shadowed only once by something which comes very near to the tragic, but is fortunately averted.

THE CAB OF THE SLEEPING HORSE. By John Reed Scott. New York. G. P. Putnam's Sons. $1.35.

From the moment of the discovery by the hero of the trampled roses and the cypher message in the driverless cab, the horse of which is slumbering, up to the end of the final page this story of diplomatic intrigue in Washington of today moves with never a halt.

THE BREATH OF THE DRAGON. By A. H. Fitch. New York. G. P. Putnam's Sons. $1.35.

The story deals in part with legation life in Peking, but mainly with events in the imperial palace and among the people and beggars of Peking. A perfectly correct portrayal of that extraordinary character, the empress dowager, is given. While not an historical novel, the romance contains historical truths. The author is a niece of a former United States minister to China and lived there with her aunt and uncle for two years.

TO THE MINUTE. By Anna Katherine Green. New York. G. P. Putnam's Sons. $1.00.

There are two stories in this volume. The first, "To the Minute," concerns a miser's hoard, a mysterious house, a scheming villain, a charming heroine and a very capable hero. The second, "Scarlet and Black," is a story of deep mystery and concerns a New York doctor to find two beautiful Russian women and a man gambling in his dining room—the stakes apparetly the lives of men. Both are in Anna Katherine Green's best style—intensely exciting, mysterious, thrilling.