

BISHOP TELLS HOW TO WIN SO. AMERICA

Prelate of Methodist Episcopal
Church Advises Business
Men of Rich Territory.

AND LEARN PORTUGUESE

Get the fever out of your system,
and learn Portuguese.

That is what you will have to do
if you would get some of South
America's trade.

Bishop Homer C. Stuntz, lately of
South America, now bishop of the
Methodist Episcopal church of Ne-
braska, told the business men so at a
luncheon at the Commercial club at
noon.

Bishop Stuntz doesn't like to call
anyone "ignorant." So he simply says,
"There is an unfathomable unfa-
miliarity with South American con-
ditions among our business men."

"People ask me how I like preach-
ing to those Spaniards. I tell them I
don't know, for I seldom see a Span-
iard. The people down there are of
Portuguese, Indian, Italian, German,
Scandinavian and Spanish blood.

They are a mixed people, mixed as
badly as we are, and we are badly
mixed.

"Business men in America think
they are making big strides when
they write letters in bad Spanish, or
get out catalogues and literature in
Spanish and flood South America
with them.

"Why, bless you, there are 20,000-
000 people in South America that
know no more Spanish than you peo-
ple do. Most of the people down
there speak Portuguese, and only a
small part of them speak Spanish.

"Brazil with its small population
has 97 per cent greater foreign trade
than Japan, and Japan has 60,000,000
population. So if you are anxious to
get Japanese trade, you should be
ten times as anxious to get Brazilian
trade."

Never Wore Rubbers.

The speaker said that only a year
ago the people of Brazil wore Ayres
learned to wear rubbers. He said he
saw a whole shipload of rubbers come
in there and sell in a short time. "The
people didn't know how to put them
on. They tied them on with strings
and everything else," he said, "but
now they all wear rubbers."

This he gave merely as one example
of the great field that lies there for
commerce if Americans will only go
after the business and teach the peo-
ple to use our goods.

He told of a young salesman who
went down there to sell all kinds of
iron piping. He went there on a
salary of \$200 a month and commis-
sion above a certain maximum. "That
fellow sold so much piping that in a
short time his salary and commission
amounted to \$18,000 a year, and he
was standing at the docks wringing
his hands because the ships could not
bring the piping fast enough to sup-
ply the demand of his customers."

A. N. Yost, Pioneer, Is Called by Reaper

Absalom N. Yost, one of the oldest
pioneers of Nebraska, died at 12:30
noon at his home, 3207 Corby street.
He was over 80 years of age.

Mr. Yost came to this city when
Omaha was little more than a hillcock
on the rolling plains of Nebraska. He
was one of those who foresaw the
great future of Nebraska and watched
Omaha in its progress from a strug-
gling village to a thriving state met-
ropolis.

Mr. Yost was one of the oldest
members of the Douglas County Pio-
neers, and until this summer was al-
ways an active participant in all of
the society's activities. This summer
his health began to fail and he kept
growing weaker until the end came.
Mr. Yost is survived by his wife,
three sons—Rev. J. S. Yost of Fair-
mont, Neb.; Louis Yost of Frankfort,
Ind.; and Sullivan Yost of Oregon—
and one daughter, Mrs. Russell
Thorpe of Lusk, Wyo.

Kite Flyers Will Compete for Honors

The city championship kite flying
tournament will be held in Elmwood
park this afternoon, beginning at
2:30. City Commissioner Hummel
will be the official starter and mem-
bers of the Recreation board, with
Superintendent English, will serve as
inspectors. George T. Morton and a
committee from the Commercial
club will judge the kites entered for
trophy to be awarded for the most
artistic kite.

AN ANCIENT TEST FOR ALE

How an Imposing Functionary Per-
formed His Task with
Leather Breaches.

The familiar mark "X," "XX" and
"XXX" on English ale and beer keg-
s have been used for several hundred
years. Although nowadays the marks
indicate the alcoholic strength of the
brew, they originated in the monas-
teries in the fifteenth century. The
sign of the cross suggested the origi-
nal mark.

Two or three hundred years ago
the most elaborate precautions were
taken in order that the fitness of ale
might be insured. The official sugar-
seeker was an important personage,
and the most important feature of
him was the pair of leather breaches
he wore. They were indispensable in
his work, for if we are to credit the
chronicles of the time, this officer
appears to have gone about his task
of testing ale in the following man-
ner:

Unannounced and unexpectedly he
would enter an inn, draw himself a
cup of ale, pour it on a wooden
bench and proceed to seat himself in
the pool he had thus made. Here
he would remain for half an hour by
clock. He was quite willing to
smoke, smoke and drink with all
ease, but he was most careful not to
shift his position in the pool of liquor.
When the half hour had expired the
sugar-seeker would rise. This was the
test of the ale, for were it impure—
had it sugar in it—the tester's leather
breaches would stick to the bench.

Second Son is Born to Mr. and Mrs. Ty Cobb

Augusta, Ga., Sept. 29.—A son was
born here last night to Mr. and Mrs.
Ty Cobb. They now have two
boys and a girl.

For Booklovers

Fiction.
THE ROMANCE OF THE MARTIN
CONNOR. By Oswald Kendall. Boston.
Houghton-Mifflin Company. \$1.25.

The story of an American tramp
steamer that sailed from Galveston to
the head waters of the Amazon on
business connected with rubber im-
portations, of the many adventures
and disaster that befell its company
on the way, of their extraordinary ex-
periences in the upper regions of the
Amazon, and of the final safe return
and unexpected cargo of drift gold.
The great merit of the story is its
marvelous descriptive power, while
the telling has a certain vein of grim
humor that is very attractive.

OUR BROTHER PEPPER. By Margaret Sid-
ney. Boston. Lothrop, Lee & Shepard.
\$1.50.

More than a million copies of the
various "Pepper books" have been
sold and, unaffected by competition,
they reach higher figures each year.
Each of the Pepper children except-
ing Dave, the third boy and one of
the dearest of all the children, has
previously been honored by appearing
in the title of the book, and now it is
Dave's turn. He is well paid for wait-
ing, for the look is one of the bright-
est and sweetest of all the "Pepper
books," high praise as that may be.
The character drawing is some of the
author's best work, and her rich hu-
mor, which never for a moment lets
a serious situation become gloomy,
helps to make up a book of wonder-
ful charm.

NOBODY'S BOY. By Hector Malot. New
York. Cupples & Leon Co. \$1.25.

"Nobody's Boy" is Hector Malot's
masterpiece, "Sans Famille," which
was crowned in its early popularity
as a literary classic by L'Academie
Francaise. The homeless boy's ex-
perience is a human document that
grasps the interest of young and old,
and is justly known as one of the
supreme heart interest stories of the
world—an ennobling example of boy
character.

TOP-OF-THE-WORLD STORIES. By Emilie
and Laura Poulsen. Boston. Lothrop,
Lee & Shepard Co. \$1.

These stories of magic and adven-
ture come from the countries at the
"top of the world" and will transport
thither in fancy the children who read
this magical book. They tell of Lapps
and reindeer, (even a golden-horned
reindeer), of prince and herd boy
of knights and wolves and trolls, of
a boy who could not be hungry and
merry at the same time, of all these
and more besides. This book is not
intended for the little children with
whom Miss Poulsen's nursery and
kindergarten books are so justly pop-
ular, but for boys and girls of 10 or
more.

PROFIT AND LOSS. By Amelia E. Barr.
New York. D. Appleton & Co. \$1.50.

This is the story of Jan Kelder,
who persists in following after the
things of the world despite his moth-
er's hope that he become a minister.
The loss of the girl to whom he was
engaged hardens Jan, and from that
moment he becomes involved in
money affairs only. The story is one
of the most genuinely human Mrs.
Barr has written. It is not in any
sense a preachment, and Jansen Kel-
der, the hero, may be hungry and
merry at the same time, of all these
and more besides. This book is not
intended for the little children with
whom Miss Poulsen's nursery and
kindergarten books are so justly pop-
ular, but for boys and girls of 10 or
more.

ARCHER AND THE "PROPHET." By
Edna A. Brown. New York. Lothrop,
Lee & Shepard Co. \$1.20.

The best test of a book for children
is whether it can interest older read-
ers in its plot and character drawing.
"Archer and the Prophet" meets this
test. Archer has already appeared, at
a much younger age, as "Arnold's Lit-
tle Brother," and is now a senior at
the same school, St. Stephens. Like
the author's previous book, it is very
different from her usual school story,
and therein lies its great strength.
The "Prophet" is a nickname given to
an outside boy whom good-hearted
Archer befriends, and around whom
so many of the strongest scenes in the
story revolve.

MR. BRITLING SEES IT THROUGH. By
H. G. Wells. New York. The Macmillan
Company. \$1.50.

It could hardly be doubted that
some novelist would write a great
war story. And what is more logical
than that it should be H. G. Wells?
"Mr. Britling Sees It Through" is a
work of profound interest and appeal
which seeks to show what the gigan-
tic conflict means to those who are
in the midst of it. It is not a tale of
terrible conditions at the front, of the
horrors of actual warfare, but is
something deeper in its analysis of
life than that. It is as dramatic and
fascinating a book as any Mr. Wells
has written, a book of varied interest
and striking characters.

LITTLE BILLY BOWLEGS. By Emilie
Blackmore. St. Paul. New York. George
H. Doran Company. \$1.00.

Miss Betty was a reporter for the
Evening Sun. But she found time to
mother and befriend little Billy Bow-
legs, a red-headed newsboy, and his
bosom friends, Pete, Skinny and
Jake. Here is a tender, winning, lov-
able little story of the close compan-
ionship between a group of happy
ragamuffins and a warm-hearted
woman writer.

THE WORN DOORSTEP. By Margaret
Sherwood. Boston. Little, Brown &
Co. \$1.25 net.

The great war has inspired few
such appealing stories as this narra-
tive, which is addressed to the dead
lover of the Good Samaritan heroine,
and which is an inspiration to every
reader. The events such as the lov-
er's death, the way they had become
acquainted, their circumstances in
life, are set forth with skill and deli-
cacy, but the simple appealing story
deals principally with the house, a
charming old English cottage, and
the hospitality the narrator dispenses
to the wayfarers, who are usually Bel-
gian refugees.

THE RANGE BOSS. By Charles Alden
Seltzer. Chicago. A. C. McClurg & Co.
\$1.35.

A novel of the west western, a thrill
with swift adventure, a-bloom with
the joy of open-air living—that is "The
Range Boss." Not in many years has
there been published a western novel
that is so wholly worth while and so
completely enjoyable.

CLOVER AND BLUE GRASS. By Eliza
Calvert Hall. Boston. Little, Brown &
Co. \$1.25.

This new volume of Kentucky stor-
ies contains the nineteenth and last
"Aunt Jane" story, "How Parson
Page Went to the Circus," which
takes us back to Goshen and the old-
time folk of that neighborhood.
"Mary Crawford's Chart" and "Old

Maahogany" show us the Goshen of a
later day than Aunt Jane's, and in all
the stories there is the vivid charac-
ter drawing and the charm of familiar
things and simple incidents that have
made "Aunt Jane of Kentucky" so
universally popular.

MISS THEODOSIA'S HEARTSTRINGS. By
Annie Hamilton Donnell. Boston. Lit-
tle, Brown & Co. \$1.25.

Miss Theodosia Baxter wandered
up and down the world for three
years in search of something to inter-
est her, only to come home and find
it on the upper step of her own front
porch. What she found was a very
much surprised child who was hold-
ing a baby on the small area of her
knees. How these youngsters reached
the heart of the staid and travel-worn
woman and eventually brought a ro-
mance into her own life is set forth
in Mrs. Donnell's characteristic style.
No one who loves children can resist
this book; the little Flagg is a con-
stant delight.

THE HERITAGE OF THE SIOUX. By R.
M. Bower. Boston. Little, Brown & Co.
\$1.35.

Action and adventure there are a-
plenty in this tale of the "Flying U"
boys in New Mexico, in which a fake
bank robbery for film purposes pre-
cedes a real one for lust of gold; and
the Happy Family, sworn in as deputy
sheriffs, follow a trail through
miles and miles of arid desert in quest
of the robbers, only to encounter in-
stead a band of frightened Navajo
Indians who might have annihilated
them if Luck Lindsay hadn't under-
stood sign talk. It is a strong emo-
tional story that will appeal to this
favorite author's many readers.

DAVE PORTER AND HIS DOUBLE. By
Edward Stratemeyer. Boston. Lothrop,
Lee & Shepard. \$1.25.

Dave Porter is the most popular
hero in any series of present-day high-
grade books for boys. Each volume
is a complete story in itself, though
naturally continuing previous char-
acters. In this, Dave, not for the
first time, aids in untangling a mys-
tery of great importance to a close
friend, and is equal to every occa-
sion. As younger boys enjoy reading
of the adventure of older ones, this
will suit a wide range of readers, being
of interest to all from 12 to 16, and
even older.

MR. WELDRIDGE OF THE BANK. By
Lynn Doyle. New York. Frederick A.
Stokes Co. \$1.20. For sale in Omaha
by Mathews Book Store.

You will welcome this new humor-
ous novel. A smile, a laugh in
spots, a tinge to funny memory—here
is his Irish novel. Given: A scheme
for a woolen mill, drowned over for
ten years by the cautious Portnamuck
villagers. The report of a fabulous
Spanish fortune due the public-spir-
ited old rector, Willy Mr. Wildridge,
who manages the bank; a pretty girl

who manages everybody, a black-
smith with a taste for intrigue and
hot-blooded factions about as peace-
ful as sleeping bulldogs. Yes, indeed,
stop in and take this book home with
you and spend an enjoyable evening
with its interesting characters.

THE GUIDING THREAD. By Beatrice
Harraden. Boston. Frederick A. Stokes
Co. \$1.25. For sale by Mathews Book
Store, Omaha.

A great scholar has married a
beautiful country girl and so trained
and dominated her mind that she is
almost a second brain to him. Her
sudden realization that she is a par-
rot, an intellectual slave, brings re-
volt. She runs away alone. Sur-
prising adventures and dramatic sit-
uations come into her almost gypsy
pilgrimage before she realizes what
freedom means and how it can be
reconciled with love.

ISABEL CARLETON'S YEAR. By Mar-
garet Ashmun. New York. The Mac-
millan Co. \$1.35.

Isabel Carleton's senior year in
high school is a very full year. Here
it is all described—the parties, the
picnics, the friendships, the sacrifices,
the triumphs! From the time when
as a "special favor" she is permitted
to go to the "frat tea" to that glo-
rious moment when the trip to Eu-
rope, following the graduation, be-
comes a wonderful reality, Isabel's
days are crowded with excitement and
happiness—shadowed only once by
something which comes very near to
the tragic, but is fortunately averted.

THE CAB OF THE SLEEPING HORSE.
By John Reed Scott. New York. G. P.
Putnam's Sons. \$1.25.

From the moment of the discovery
by the hero of the trampled roses and
the cypher message in the driverless
cab, the horse of which is slumber-
ing, up to the end of the final page
this story of diplomatic intrigue in
Washington of today moves with
never a halt.

THE BREATH OF THE DRAGON. By A.
H. Fitch. New York. G. P. Putnam's
Sons. \$1.35.

The story deals in part with lega-
tion life in Peking, but mainly with
events in the imperial palace and
among the people and beggars of Pe-
king. A perfectly correct portrayal
of that extraordinary character, the
empress dowager, is given. While
not an historical novel, the romance
contains historical truths. The author
is a niece of a former United States
minister to China and lived there
with her aunt and uncle for two
years.

TO THE MINUTE. By Anna Katherine
Green. New York. G. P. Putnam's Sons.
\$1.50.

There are two stories in this vol-
ume. The first, "To the Minute,"
concerns a miser's hoard, a mysteri-
ous house, a scheming villain, a
charming heroine and a very capab-
le hero. The second, "Scarlet and
Black," is a story of deep mystery
and concerns a New York doctor to
find two beautiful Russian women
and a man gambling in his dining
room—the stakes apparently the lives
of men. Both are in Anna Katherine
Green's best style—intensely excit-
ing, mysterious, thrilling.

JOHN A. SWANSON, Pres.

The Nebraska

WM. L. HOLZMAN, Treas.

OPEN TILL
9 P. M.
SATURDAYS

Nebraska's Most Remarkable Showing
of Men's and Young Men's

Fall Clothes of Quality \$15-\$20-\$25

Unequalled at \$20 to \$35 Elsewhere

Such a wonderful choice of the World's
Best Rochester, N. Y. Hand Tailored clothes
stands without a peer or precedent. More
than a score of most famous makers are rep-
resented. And our enormous volume of busi-
ness enables us to offer suits and overcoats
that ordinarily sell at \$20.00 to \$35.00 on an
entirely new basis of price. It's the greater
Nebraska idea. Supreme values at \$15, \$20
and \$25.

YOUNG MEN'S ULTRA
Fashion Suits—Hun-
dreds of distinctive
models; belted, belt back
or sack; new lapels, new pock-
ets, new color effects—
\$15.00, \$20.00, \$25.00

BUSINESS MEN'S Con-
servative or semi-con-
servative suits, in a
variety unparalleled. All
sizes; regular, stout, short,
tall or extra sizes—
\$15.00, \$20.00, \$25.00

OVERCOATS—The selection supreme. Thousands of Fall and Winter styles—
Promenades, belt backs, box backs, Chesterfields, Ulsters, Ulsterettes, Motor
coats; rich, fancy weaves; new colors galore, at \$15.00, \$20.00 and \$25.00.

The Finest Clothes Money Can Buy—\$30, \$35, \$40.

These super-excellent clothes are setting new boundaries in the realm
of design. We're opening up new avenues of correct dress for men who de-
mand the height of achievement in apparel. Finest imported and domestic
weaves in suits and overcoats—garments beyond the scope of the \$60 to \$75
to measure tailor. Many luxuriously silk lined. A new sense of clothes satis-
faction for most particular dressers—\$30.00, \$35.00 and \$40.00.

Men's and Young Men's Clothing—Second Floor.

Featuring
John B. Stetson
Famous Hats
\$3.50
to \$10

Besides the largest showing of John B. Stetson Hats
in all the leading soft and derby styles, we offer—
Crofut and Knapp, smart styles, \$3.50 to \$5.00
Nebraska De Luxe, world's best hats, at \$3.00
Nebraska Special, extra value hats, at \$2.00

Men's Cloth Hats and Caps,
\$1.00, \$1.50, \$2.00

Boys' Cloth Hats and Caps,
50c, \$1.00, \$1.50

New Fall Shirts

Shirt headquarters is excellently itself, you'll
say so yourself when you see our wonderful
showing. Now's a good time to get in on these
fresh, new, snappy shirts.

Manhattan, Bates Street,
Yorks \$1.50 to \$6. Our special, \$1.

Warm Underwear

Isn't this the time to get that season's sup-
ply and be ready for cold weather when it hits?
Greatest selections in just your size today. Un-
equalled values.

Vassar, Superior, Duofold and Win-
sted Union Suits, \$1.00 to \$5.00.

Nebraska Clothing Co.

COMPARE
OUR
VALUES

CORRECT APPAREL FOR MEN AND WOMEN

A Big Lace Curtain Purchase on Special Sale at the Union Outfitting Company

16th and Jackson Streets.

One Day Only—Saturday, Sept. 30th

An immense purchase of beautiful Lace Curtains, bought direct
from the mills, just previous to the big advance in the price of curtain
materials, and at a price which was then much below the market value,
enables us to put the entire purchase on special sale for this one day
only at prices that will mean a saving to you of at least one-half.
Come to this big Lace Curtain Sale expecting to find extraordinary
values and you will not be disappointed if you have no account
with us now, open one—and, as always—

YOU MAKE YOUR OWN TERMS

Note These Extremely Low Prices

Beautiful Lace Cur- tains, at each.....	22c	Beautiful Lace Cur- tains, at each.....	\$1.15
Beautiful Lace Cur- tains, at each.....	25c	Beautiful Lace Cur- tains, at each.....	\$1.29
Beautiful Lace Cur- tains, at each.....	32c	Beautiful Lace Cur- tains, at each.....	\$1.45
Beautiful Lace Cur- tains, at each.....	39c	Beautiful Lace Cur- tains, at each.....	\$1.98
Beautiful Lace Cur- tains, at each.....	45c	Beautiful Lace Cur- tains, at each.....	\$2.39
Beautiful Lace Cur- tains, at each.....	59c	Beautiful Lace Cur- tains, at each.....	\$2.98
Beautiful Lace Cur- tains, at each.....	65c	Beautiful Lace Cur- tains, at each.....	\$3.25
Beautiful Lace Cur- tains, at each.....	79c	Beautiful Lace Cur- tains, at each.....	\$3.68
Beautiful Lace Cur- tains, at each.....	90c	Beautiful Lace Cur- tains, at each.....	\$3.95

A Big Variety of Patterns to Choose From

UNION OUTFITTING CO.
S. E. COR. SIXTEENTH AND JACKSON STREETS

Jetter's Old German Style Double Beer

Old Age

"In a Class By Itself"

Brewed and Bottled by
Jetter Brewing Co., Ltd.
OMAHA, NEB.

Family Trade Supplied by Wm. Jetter,
3008 N. Street. Phone Douglas 4821.

DRUG STORE PRICE LIST FOR AK-SAR-BEN VISITORS AND ALL THE "HOME FOLKS"

Visitors to Omaha can save quite a portion of their traveling expense by mak-
ing liberal purchases at any one of our four (4) Rexall Stores—You really and
truly "save time and money."

Rubber Goods Bargains

2-quart White "Balkan" Fountain
Syringe, with 3 hard rubber pipes,
metal shut-off, rapid flow—
Regular value \$1.25. Sale Price 79c.

2-quart Maroon "Balkan" Fountain
Syringe, cloth-inserted, black trim-
med, 3 hard rubber pipes, rapid flow
tubing, metal shut-off—
Regular value \$1.25. Sale Price 79c.

2-quart "Balkan" Fountain Syringe,
cloth-inserted, red rubber, white trim-
med, 3 hard rubber pipes, rapid flow
tubing, metal shut-off—
Regular value \$1.25. Sale Price 79c.

Mineral Waters

We handle all kinds—plain and carbonated
—at cut prices. Free delivery any place in
Greater Omaha.

Toilet Articles

25c Packera's Tar Soap, 14c
cut to.....

25c Frontilla, cut..... 19c

25c Sanitol Tooth Paste,
cut to..... 14c

50c Malvina Cream, cut..... 29c

1 lb..... 29c

25c Babcock's Corylopla,
Talcum, cut to..... 14c

50c Pompeian Massage
Cream..... 29c

Ivory Soap, 5 cakes
for..... 19c

Rexall Cold Cream..... 25, 35, 50c

25c Carmen Cold Cream..... 19c

1-lb. box Good Perfumed
Talcum for..... 18c

Candy Specials

1-lb. box Maxixe Cherries 39c
for.....

1-lb. box Triola Sweets 39c
for.....

1-lb. box Martan Assorted
Chocolates..... 50c

Liggett's Dainty Dutch Delights—
½-lb., 30c..... 60c

1 lb..... 60c

Liggett's Elect Chocolates, a very
choice high-grade confec-
tion; ½ lb., 40c; 1 lb..... 80c

Liggett's Fruit Cordials, some-
thing a little different and finer
than is ordinarily found; ½
lb., 50c; 1 lb..... \$1

Perfume Specials

Six leading 50c odors on sale
Saturday, at, per ounce..... 29c

Patent Medicines

Eskay's Food for 25c, 45c 65c
and.....

\$1.00 Wine of Cardui 59c
for.....

\$1.00 Hostetter's Bitters 84c
for.....

\$1.00 Squibb's Sarsa-
parilla for..... 75c

Ozomulsion 45c, 89c
for.....

Scott's Emulsion 45c, 89c
for.....

25c Hays' Hair Health 14c
for.....

Listerine, 15c, 25c, 45c 89c
and.....

Rexall Kidney 45c, 89c
Cure.....

\$1.00 Lydia Pinkham's 64c
Compound.....

Glycothymoline, 25c, 45c 89c
and.....

Rexall 93 Hair 50c, \$1
Tonic.....

Fellow's Syrup 89c, \$1.34
50c Caldwell's Syrup Pep- 29c
sin for.....

Hot Drinks and Lunches

We are now serving hot drinks
and dainty lunches in our beau-
tiful down-stairs—Sodas— at
16th and Dodge, and the "Owl's
Nest," 16th and Harney.

Cigars by the Box

at cut prices—less than wholesale
in many cases. Call at our stores
for printed price list. Nearly 200
brands by box at regular whole-
sale prices.

Sherman &