

# The New Extremes in Fashions

Lady Duff-Gordon Describes the  
Contrasts and Hints from the Orient  
in the Coming Season's Modes.



Above—  
A Gown of  
Sweet Simplicity,  
Which Still Carries  
With It a  
Decided Oriental  
Sophistication.

At Left—  
One of the  
Newest Autumn  
Wraps, with  
the Big Collars and  
Enormous Cuffs  
of Fur, and  
the New Oriental  
Hat.

At Right—  
A Model in  
Which Extremes  
Meet.

(All "Lucile"  
Models.)



LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in style for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishments are Nos. 37 and 39 West Fifty-seventh street, New York, and No. 1400 Lake Shore Drive, Chicago.

By Lady Duff-Gordon ("Lucile")

THIS is a season of extremes. Your wardrobe must be very ornate or exceedingly simple. Make your choice according to your own type and tastes, but to be smart you must not be moderate—neither moderately simple nor moderately ornate. The pendulum must swing to its limit.

On this page you will see pictures that are significant of the new season's proneness to excess, whether excess in ornamentation or in severity of outline. The early Autumn wrap here shown is a swirling wave of richest brocade velvet falling across the shoulders and swathing the bust in folds of richness. The large collar and enormous cuffs of fur are further notes in the harmony of sumptuousness.

The hat, modelled upon the plan of Oriental headdress and topped by a black plume, is another evidence of the elaboration that will be frequently seen.

Such a wrap and hat will be seen at matinees, luncheons and teas, and will be used for the less formal evening functions.

The drawing is a presentment of the

season's lavish spirit of gawking. The gossamer-like effect of the costume is secured by what seems carelessly, but is really most artfully, draped chiffon in a shade of twilight gray. Threads of gold adorn its paniers and reappear in the edge of the skirt. The high draped giraffe is in blending colors, rendered richer by their contrast with the bodice of white maline. The audacity, often successful, of the red-haired woman wearing red is shown in this example. There are touches of red in the broad girdle, and the black scarf is lined with it. In the language of the boys of the streets, it is a question of "getting away with it." Some women have height enough, personality enough, courage enough, to "get away with" that color in their costume. Others are dire failures in the daring attempt. You might make the experiment, but make it in private before you attempt it in public. By one appearance our fortunes are sometimes made or marred.

The sweet simplicity of the gown of Oriental plan, but of virginal white, is its own comment.