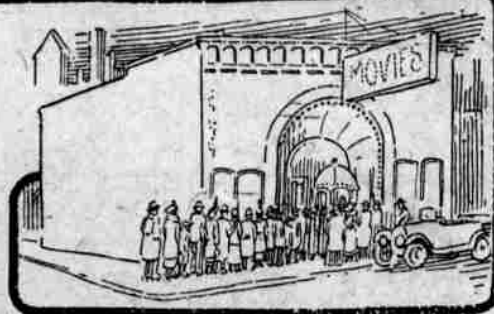


# FLASHES FROM FILMLAND

## PHOTO PLAYS FOR OMAHA DEVOTEES



### Four Changes on Hipp Program for This Week

Manager Hugo Bilz of the Hipp offers his patrons four changes of photoplays this week, comprised of World, Paramount, National and Ivan films.

Today and Monday, House Peters and Gail Kane are seen in the latest World release, "The Velvet Paw." This story deals with political intrigue in Washington and a great triumph for right.

Tuesday and Wednesday, Mary Pickford returns by popular request in "The Eternal Grind." In this play Mary plays the part of a factory girl who goes through a terrible grind to save a sister who is wayward. It is claimed by many to be her strongest characterization.

Thursday Norma Talmadge is seen in "Captivating Mary Carstairs," a brilliant film comedy, rich in dramatic incidents and sparkling with humor.

Friday and Saturday, Paule Shay will be seen in a social drama in five parts, produced by the Ivan Film Productions company.

**Big Variety Showing at The Princess This Week**  
As usual, the Princess has booked up a program for the week which is not only a big variety, but includes features and stars that are said to be among the best in recent releases.

Today Grace Cunard and Frank Ford are co-stars in "The Princely Bandit," also a drama, "As the Candle Burns," and two other pictures. Monday Carter De Haven is starred in a Timothy Dobbis series, "From the Rogues' Gallery." With this is Ella Hall in "The Heart of a Show Girl" and a drama, "The Lady from the Sea."

Tuesday the fifth episode of "Liberty," also "The Price of Victory," and "The Boomerang." Wednesday brings Cleo Madison in "The Triumph of Truth" and Mary Fuller in "Love's Masquerade." Thursday is Bluebird day, with Phillips Smalley in "Saving the Family Name." Friday Dorothy Davenport in "Black Friday." Saturday "The Angle of the Attic," with Violet Messereau.

**Mexican Border Story On Today's Strand Bill**  
A stirring drama dealing with the good old boys of the U. S. A. who are down on the Mexican border called "Lieutenant Denny, U. S. A." and featuring William Desmond, will be shown at the Strand today and tomorrow. The bill also includes a Keystone comedy.

Tuesday till Thursday, holds forth "Hell-to-Pay Austin," introducing Wilfred Lucas and Bessie Love in the leading roles. This is a tale of a lumber camp and the adoption of a little orphan by the entire camp. Concluding the entertainment will be a Keystone and a Pathe weekly.

Friday and Saturday something new in photodramatics—a story of a mushroom ammunition camp, featuring Virginia Pearson in the principal role and called "Daredevil Kate." Of course there will also be two corking good comedies introduced.

**Thrilling Submarine Picture Feature at Boulevard Today**  
The feature attraction at the Boulevard theater today is "The Hero of Submarine D-2," a five-reel production starring Charles Richman. Monday Florence Le Badie and Robert Harron are co-stars in "Enoch Arden," also "The Deluded Wife" featuring Virginia Norden. Tuesday brings Virginia Hammond in "The Discard." Wednesday a Masterpiece called "Dorset" and starring Florence Turner is shown. Thursday Charlie Chaplin is presented in "The Strength of Donald McKenzie." Tuesday Dustin Farnum in "The Gentleman from Indiana." Wednesday, "The Rail Rider." Thursday, Dorothy Davenport in "The Unattainable." Friday will see Ethel Barrymore and Saturday Hazel Dawn in "The Masqueraders."

**Grand Theater Program For Week is Interesting**  
"A Woman's Way" featuring Carlyle Blackwell and Ethel Clayton, is a heart interest story on the Grand screen today. It shows how a wife can hold her husband's interest if she once decides she must do so. Monday, "Gloria's Romance" and "The Enchantment" are the numbers; Tuesday, Winnifred Greenwood and Franklin Ritchie in "Dust"; Wednesday, William Russell in "Soul Mates"; Thursday, George Walsh in "The Beast"; Friday and Saturday programs will also be up to Grand standard.

**William Russell at the Diamond in "Soul Mates"**  
Today the feature at the Diamond is William Russell in "Soul Mates." Manager Finch says that he has a strong program for the week. Monday a Mutual program will be shown with comedies and an American drama. Tuesday, the fourteen-episode of "Secret of the Submarine" and "The Flickering Light." Wednesday the feature is a Mustang drama, "The Forgotten Prayer." Thursday comes "The Jungle Flashlight." Friday, the fifth episode of "Liberty." Saturday, a Mutual program.

**As a Woman Sows is At South Side Orpheum**  
"As a Woman Sows" is the attraction at the Orpheum, South Side, today, featuring Richard Robinson. Monday an American drama, "The Key," and a Mustang drama, "Match in Jim," together with a weekly and a comedy, will be provided. Tuesday, "The Forgotten Prayer," Tuesday, Frank Borzage and Anna Little. Wednesday, "The Secret of the Submarine." Thursday and Friday are Triangle nights; Saturday, "The Dead Alive," a Gaumont drama in five parts, will be presented.

**Features and Programs On Omaha Bill for Week**  
The bill at the Omaha for this week is made up of programs and features alternating. Today a Laemmle program is offered with comedies and dramas. Monday Alice Brady is shown in "Miss Petticoats." Tuesday, another Laemmle program; Wednesday, Myrtle Gonzalez is presented in "The Girl of the Lost Lake." Thursday, Alice Brady in "The Woman in 47," accompanied by "Ice," a comedy; Friday comes Jane Gail in "Rupert of Hentzau." Saturday, Mary Fuller in "Love's Masquerade."

**Theda Bara on Program Today at the Farnam**  
As usual today Manager Kohlberg has a Theda Bara picture, in which the noted actress appears in a picture of the old stage play "East Lynne." Monday the showing will be Mme. Petrova in "The Vampire." Tuesday to Saturday, the Farnam will present Paramount pictures, making the choice of the Pickford and Marguerite Clark productions and many of the other noted stars. This same arrangement will hold good for several weeks.

### Fimland Stars to Be Shown on the Screens of Omaha During the Week



At the Strand: Dessee Love, Roscoe Arbuckle at the Rohlff, Gail Kane at the Hipp, Charles Chaplin at the Boulevard, Bryant Washburn at the Empress, Theda Bara at the Farnam.

**Triangle Star Features At the Lothrop Today**  
Today and Monday, Lillian Gish, popular Triangle star, is presented in "An Innocent Magdalene." This is a simple human touch story told in a beautiful way with a happy ending. A Keystone will also be shown. Tuesday a return engagement of Francis X. Bushman and Beverly Bayne in "Pennington's Choice" is booked. Wednesday, Virginia Hammond is featured in "The Discard." This should be more than interesting, because Virginia Hammond is an Omaha girl. Thursday, Ethel Clayton and Tom Moore are seen in "Dollars and the Woman." Friday, the feature attraction is "The Apostle of Vengeance," with William S. Hart in the stellar role. Saturday, Mme Petrova is presented in "The Soul Market."

**Charlie Chaplin Appears At Apollo Theater Today**  
The only picture in which Charlie Chaplin has appeared without his famous make-up will be seen at the Apollo today. Fans were interested in his picture called "One A. M." on its first appearance because they found out that Chaplin really had the very small feet. The feature play on the program will be "The Strength of Donald McKenzie." Tuesday Dustin Farnum in "The Gentleman from Indiana." Wednesday, "The Rail Rider." Thursday, Dorothy Davenport in "The Unattainable." Friday will see Ethel Barrymore and Saturday Hazel Dawn in "The Masqueraders."

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**"A Million for a Baby" Feature Empress Photoplay**  
"A Million for a Baby" is quite a sum of money, but that is what Bryant Washburn and Margaret Clayton are paying in the feature photoplay presented at the Empress four days, commencing today. A two-reel Vogue comedy, with Ben Turpin and Paddy McGuire, the two great laugh producers, called "The Stolen Book," is presented on the same bill. The mutual weekly, on the same bill, amongst other interesting views, shows the last pictures of the European war.

**Edward Arnold and Betty Brown are featured in the production to be presented for three days, starting next Thursday called "The Greater Obligation." "Saved from Himself," with Mable Normand, which was to be shown at the Empress last week, has been destroyed in a fire at Lincoln. The management has secured another print of this picture, which will be shown for three days, starting Thursday.**

**Big Features Billed for Every Day at the Monroe**  
The programs booked for the Monroe theater this week are of a good quality, presenting some of the most popular stars. Today and Monday the offering is a Brady-made picture entitled "Tangled Fates," featuring Alice Brady, who saves her younger sister from disgrace by a personal sacrifice. Tuesday Dorothy Donnelly is starred in a Pathe production called "Madame X." Wednesday Rupert Julian is seen in a Bluebird photoplay entitled "Naked Hearts." Thursday Louise Lovely in "Bobbie of the Ballet." Friday the feature is "The Mark of Cain" and Saturday L. Warren Kerrigan is featured in "The Gay Lord Waring."

**Journeys With Photo Players**  
Marguerite Courtot, one of the most popular of the younger motion picture favorites, has been engaged by the Famous Film company and will be starred by that pioneer feature producing concern on the Paramount program. Her first appearance under the new auspices was as co-star with Owen Moore in an adaptation of Edgar Wallace's great comedy-drama, "Rolling Stones."

**Although already as busy as most women would care to be Miss Clara Kimball Young, the lovely film star, has found time in the past few weeks to organize a "tent city" on the shores of Long Island sound as a refuge for families living in the tenement districts where the infantile paralysis epidemic is at its worst. Miss Young provides the greater part of the necessary funds and, although already as busy as most women would care to be, she has found time in the past few weeks to organize a "tent city" on the shores of Long Island sound as a refuge for families living in the tenement districts where the infantile paralysis epidemic is at its worst. Miss Young provides the greater part of the necessary funds and,**

**Every time Henry King, Balboa star, sees a burro he still thinks of the cream cones between the shaggy animal and the children's connection there is a link of which King's hand. There was a tempt of years on the stage which lasted until a stage hand, hurrying to the village, brought back another cone and work went on.**

**J. Warren Kerrigan, Universal star, loves to get a scenario which calls legitimately for a trip to the country or the mountains. His present five-reel Bluebird feature is written around the latter country, which means two or three weeks at Eureka, Cal. in the heart of the big timber region. There will be lots of outdoor life and some camping. Nothing suits the genial Jack better.**

**Princess 14th and Douglas. TODAY. "THE PRINCELY BANDIT," "AS THE CANDLE BURNS," "HIS COUNTRY'S CALL," "JAMES' CHOICE."**

**Apollo 27th and Leavenworth. TODAY. CHARLES RICHMAN, in "ONE A. M.," WILLIAM RUSSELL, in "THE STRENGTH OF DONALD MCKENZIE."**

**Farnam 15th and Farnam. TODAY. THEDA BARA, in "EAST LYNNE." Remarkable Pictorialization of This Wonderful Old Drama.**

**Alamo 24th and Fort. TODAY. 14th Episode "PEG O' THE RING," "Ashamed of the Old Folks," Victor in Drama—"A Double Double Cross," LKO COMEDY, "TEMPLE OF THE GODS"—Japan Educational Film.**

**Delightful Surroundings. Delicious Food Delicately Served. The pictures of the famous movie stars adorn the walls of the "MOVIE INN" It is one of the most popular restaurants in town.**

**Brandeis Stores. Wm. Desmond, in "Lieutenant Denny, U. S. A." Pathe Weekly Keystone Comedy**

### COMPETITION KEEN IN MOVIE INDUSTRY

Failures Are Plentiful Because Managers Fail to Use Proper Methods.

**NO ROSE PATH TO FORTUNE**  
Paste Pot and Sweets has the following to say regarding the reasons why many theaters fail when they could as well succeed:

"Because a motion picture show is associated with gilded fronts, flaring lithographs and piano music, it does not necessarily afford an easy and interesting pathway to fortune. Everywhere there is a desire to get into the business; a desire for information about the cost of operation, locations and methods. True, fortunes have been made in the motion picture theater exhibiting business, but these fortunes have not been made because the business is 'easy.' Nor have any of these theaters operated themselves.

"There seems to be an impression that a motion picture theater will operate itself, once a location has been decided upon and a man placed in charge of a machine. These theaters will close their doors. The motion picture business is not all rose-hued. Competition has become keen. Going about it to make such a business profitable is as prosaic as though you were dealing in groceries or dry goods. It is not simply a matter of buying out a place and then watching the dimes roll in. To succeed, a motion picture theater has to have capable, alert management.

"One manager may win where another has failed, because he takes the trouble to learn what films please his patrons and because he gives these patrons personal attention. One manager may lose out because he has a sober, unattractive front, while the manager who succeeds him may furnish just the glitter to appeal to the pleasure seeker.

**ROHLFF 2561 Leavenworth Street. TODAY AT 2, 3:30, 5, 6:30, 8, 9:30 MAE MARSH & ROBERT HARRON in "The Wild Girl of the Sierras." Tuesday & Wednesday—Wm. S. Hart**

**MONROE THEATER TODAY AND MONDAY Alice Brady in "Tangled Fates."**

**ORPHEUM South Side. TODAY—MARGARET GIBSON "THE JUNGLE FLASHLIGHT" ANNA LITTLE in "MATCHIN' JIM"**

**OMAHA 40th and Dodge. TODAY—MARY FULLER, in "The Trail of Chance," Bism Comedy, "The Right Car, But the Wrong Race," LKO Comedy, "BY CONSCIENCE EYE"—Drama.**

**HIPP 15th and Harvey Streets. Phone D. 8000. OPEN FROM 11 TO 11 Today and Monday HOUSE PETERS & GAIL KANE, in "THE VELVET PAW," A Story of Political Intrigue. TUESDAY AND WEDNESDAY Return engagements by special request MARY PICKFORD in "THE ETERNAL GRIND" THURSDAY NORMA TALMADGE, in "Captivating Mary Carstairs" FRIDAY AND SATURDAY JAMES COOLEY, in "FORBIDDEN FRUIT" A Social Drama in Five Parts. ADMISSION IS ALWAYS 10c**

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should know how to advertise in newspapers, to furnish a dependable program, should be able to understand the class of people he is catering to, and he should, above all, be a judge of different brands and makes of motion pictures and be able to separate the wheat from the chaff."

**Mae Marsh is Wild Girl In Play at Rohlff Theater**  
In "The Wild Girl of the Sierras," in which Mae Marsh appears at the Rohlff theater today, she departs utterly from all beaten paths of character portrayal. She is a wild girl. She wears a scanty dress of feathers, cannot speak, fears humankind, bites and scratches when human folks try to get acquainted with her. In just one respect she is quite similar to the rest of womankind—she can fall in love. This she does, and, of course, the man with whom she falls in love is Bobby Harron. For the balance of the week the offerings are as follows: Monday, seventh chapter of the "Grip of Evil," also Francis X. Bushman in "The Three Scratch Clue;" Tuesday and Wednesday, William S. Hart in "The Apostle of Vengeance;" Thursday, William Farnum in "Fighting Blood;" Friday, the new Fox star, June Caprice, in "Caprice of the Mountains;" Saturday, "Laff Day," with Fatty Arbuckle and Ford Sterling.

**GRAND 16th & Binney. TODAY—CARLYLE BLACKWELL. "A WOMAN'S WAY" How a woman takes her husband away from the siren who has infatuated him.**

**DUNDEE 51st St. and Underwood. MONDAY. ROBERT MANTELL. "THE SPIDER AND THE FLY" A KEYSTONE COMEDY**

**LOTHROP THEATER TODAY AND MONDAY LILLIAN GISH, in "AN INNOCENT MAGDALENE" ALSO A KEYSTONE.**

**Diamond 24th and Lake Sts. TODAY—WILLIAM RUSSELL, in "SOUL MATES" A Five-Reel Feature "DARE DEVIL AND DANGER" Comedy.**

**PALM THEATER 14th and Douglas Sts. VARIETY SHOWS TODAY "THE GIRL FROM FRISCO" "EL DIABLO" GEORGE OVEY, in Comedy LEW ROSE AND COMPANY, in Clean, Classy Vaudeville GIRLS, SONGS AND COMEDY.**

**MUSE TODAY—MONDAY DRINK AND A WOMAN PLAY HAVOC WITH BUGHMAN IN "THE DEVIL AT HIS ELBOW" A SACT METRO WONDERPLAY STARRING DOROTHY GREEN & CLIFFORD BRUCE "MUSIC TO FIT THE PICTURE" by Edward Horton, Organist OPEN 2 TO 11 DAILY Performances 2, 3:45, 5:30, 7:15 and 9**

# EMPRESS

STARTING TODAY

## "A Million for a Baby"

With Bryan Washburn and Margaret Clayton

Presenting always the best photoplays in connection with high class vaudeville. A selected program of features continuous from 11 to 11

STARTING THURSDAY

### "The Greater Obligation"

Powerful Drama

"Saved From Himself" With Mable Normand